



PARKS & LEISURE
AUSTRALIA

2018 AWARDS OF EXCELLENCE

SPONSORSHIP PROSPECTUS

www.parksleisure.com.au

Image: 2017 PLAYSPACE AWARD: (\$0.5M +) WINNER, CITY OF KWINANA, WA

ABOUT THE AWARDS

Each year Parks and Leisure Australia acknowledges excellence in our industry through its prestigious Awards of Excellence. These awards recognise outstanding initiatives and innovative efforts of 'the people behind the places' which promote and enhance opportunities for the good use of leisure time for a number of social, environmental and economic benefits to the community.

AWARD CATEGORIES

FRANK STEWART DISTINGUISHED SERVICE AWARD

Named after a former Federal Minister for Tourism & Recreation, this is the most prestigious individual award bestowed by Parks & Leisure Australia. The award salutes the significant contribution an individual has made to the development, promotion and advocacy of the parks and leisure industry through their personal and professional endeavours over a substantial period. **WINNER 2017: Penny Davidson, ACT**

DAVID ALDOUS STUDENT OF THE YEAR AWARD

Named in honour of the late Dr. David Aldous (a recipient of the Frank Stewart Distinguished Service Award), this award seeks to recognise and celebrate the outstanding contributions made by students in a course of study leading to a nationally recognised qualification in the sector throughout Australia. **WINNER 2017: Jackson Holland, VIC/TAS.**

EMERGING LEADER OF THE YEAR AWARD

This award recognises outstanding achievement by a young or emerging professional (under 30 years of age) who has made a significant contribution to the parks and leisure industry. **WINNER 2017: Jo Massoud VIC/TAS.**

MAJOR EVENT OF THE YEAR AWARD

This award is designed to recognise the community events which receive third party sponsorship and that charge an admission or participation fee. The event is commercial (major sponsorship / partnership) in nature and promotes community participation through industry related events. Evidence of the success should form a component of the submission. **WINNER 2017: CITY OF JOONALUP, WA. (Previously Event of the Year Award)**

COMMUNITY BASED INITIATIVE OF THE YEAR

This award is designed to recognise the combined effort that is required to successfully plan, organise and manage effective initiatives, programs, events and/or festivals which promote and enhance leisure time for a number of social, environmental and economic benefits to the community. Evidence of the success should form a component of the submission. **WINNER 2017: THE ROYAL BOTANIC GARDENS AND DOMAIN TRUST, NSW.**

STRATEGIC PLANNING AWARD

This award recognises the development of strategies for parks, open space, sport, recreation and leisure opportunities by rewarding outstanding examples of strategic planning that have enriched and revitalised a community. **WINNERS 2017: KU-RING-GAI COUNCIL, NSW & BRIMBANK CITY COUNCIL, VIC. (PREVIOUSLY LEISURE AND/OR OPEN SPACE PLANNING AWARD)**

COMMUNITY FACILITY OF THE YEAR AWARD

This award recognises facilities that demonstrate innovative features of design, development and operation. **WINNER 2017: CITY OF GOSNELLS, WA. (Previously Leisure Facility of the Year Award)**

PARK OF THE YEAR AWARD

This award celebrates and promotes vibrant, successful, well designed and managed parks by recognising and rewarding exceptional examples of best practice in terms of design and management. **WINNER 2017: CITY OF KWINANA, WA.**

PLAYSPACE AWARD: (\$0.5M >)

This award is given to a regional level play space that involves a range of stakeholders, contributes to the creation of a sense of "place" for its local community and exhibits landscape and/or structural design innovation that delights and aids childhood development. **WINNERS 2017: CITY OF KWINANA AND JOSH BYRNE AND ASSOCIATES, WA.**

PLAYSPACE AWARD: (<\$0.5M)

This award is given to a regional level play space that involves a range of stakeholders, contributes to the creation of a sense of "place" for its local community and exhibits landscape and/or structural design innovation that delights and aids childhood development. **WINNER 2017: FIONA ROBBE AND ASSOCIATES, NSW**

RESEARCH PROJECT AWARD

This award acknowledges outstanding research achievement by a group or individual, professionals, student or academics, who have made a significant contribution to the parks and leisure industry through expanded knowledge enhancement promoting the benefits or importance of the parks and leisure sector in Australian society. **WINNER 2017: SPORT AND RECREATION SPATIAL, VIC.**

BEST USE OF TECHNOLOGY AWARD

This award acknowledges outstanding and innovative achievement in the area of technology application and how that application has benefited the industry. This could relate to an event based system application through to an ongoing monitoring program of relevance to parks and leisure. **WINNER 2017: SRS SPATIAL, QLD.**

BEST RURAL INDUSTRY CONTRIBUTION AWARD (NEW)

Rural Australia includes all of the towns, small cities and areas that lie beyond the major capital cities (Sydney, Melbourne, Brisbane, Perth, Adelaide, Darwin, Hobart and Canberra), who make a significant contribution through community initiatives which contribute to the parks and leisure industry.

KEY DATES

REGIONAL AWARD WINNERS ANNOUNCED

NSW/ACT	TAMWORTH	10 MAY
SA/NT	ADELAIDE	TBA
VIC/TAS	GEELONG	1 MAY
QLD	TBA	23 MAY
WA	PERTH	TBA

NATIONAL WINNERS ANNOUNCED

MELBOURNE 24 OCTOBER



SPONSORSHIP BENEFITS



SAVE THE DATE

NATIONAL WINNERS ANNOUNCED AT THE
INTERNATIONAL PARKS CONGRESS
'TRANSFORMING URBAN PARKS AND
RECREATION'

14TH - 17TH OCTOBER

MELBOURNE CRICKET GROUND, VICTORIA

parksleisure.com.au

CO-HOSTED BY



REGIONAL

Regional award events are held May - June each year. Events may be held as a breakfast, lunch, cocktail evening, or dinner.

As a sponsor benefits include:

- The opportunity to present the award on stage
- Acknowledgement by the MC of your support
- Complimentary tickets
- Placement of sponsor colour logo through the dinner venue on audio visual screens
- Option of additional free-standing signage (provided by the sponsor)
- An opportunity to develop and enhance relationships, drive awareness and understanding of your organisation

Investment: Individual award categories start at \$500.00 (ex GST).

Note: sponsor benefits may vary between each state

Contact the Executive Officer in your state to find out more.



NATIONAL

National award winners are announced at the Awards of Excellence Gala Dinner to be held at the Melbourne Cricket Ground, Tuesday evening, 16th October in-conjunction with the International Parks Congress.

As a sponsor benefits include:

- The opportunity to present the award on stage
- Two complimentary tickets and priority seating
- Acknowledgement by the MC of your support
- Logo placement on gala dinner invitations and table booklet
- Access to the conference dinner attendees list prior to the event (excluding names and organisational details of those delegates who have opted out from sharing this information)
- Promotional across all promotional materials leading up to the event

Investment: \$1,300 (ex GST) per award category

Contact Nicoll Parton to find out more marketing@parksleisure.com.au p: 0427 968 9781

TO FIND OUT MORE CONTACT

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