

Ambulatory Emergency Preparedness

Lessons Learned and Implemented Post-Sandy

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Senior Vice President & Executive Director
Ambulatory Services

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Director, Management Services
Ambulatory Services



Agenda

Topic

Presenter

- | | |
|---|---------------------|
| 1) Introduction: Our Health System | Joseph Moscola |
| 2) Super-Storm Sandy: Our Experience | Nicholas Stefanizzi |
| 3) Ambulatory vs Inpatient Preparedness | Nicholas Stefanizzi |
| 4) Lessons Learned and Implemented | Nicholas Stefanizzi |
| 5) Facilitated Discussion | Joseph Moscola |



North Shore-LIJ Health System Today: *At A Glance*



2012 Key Facts

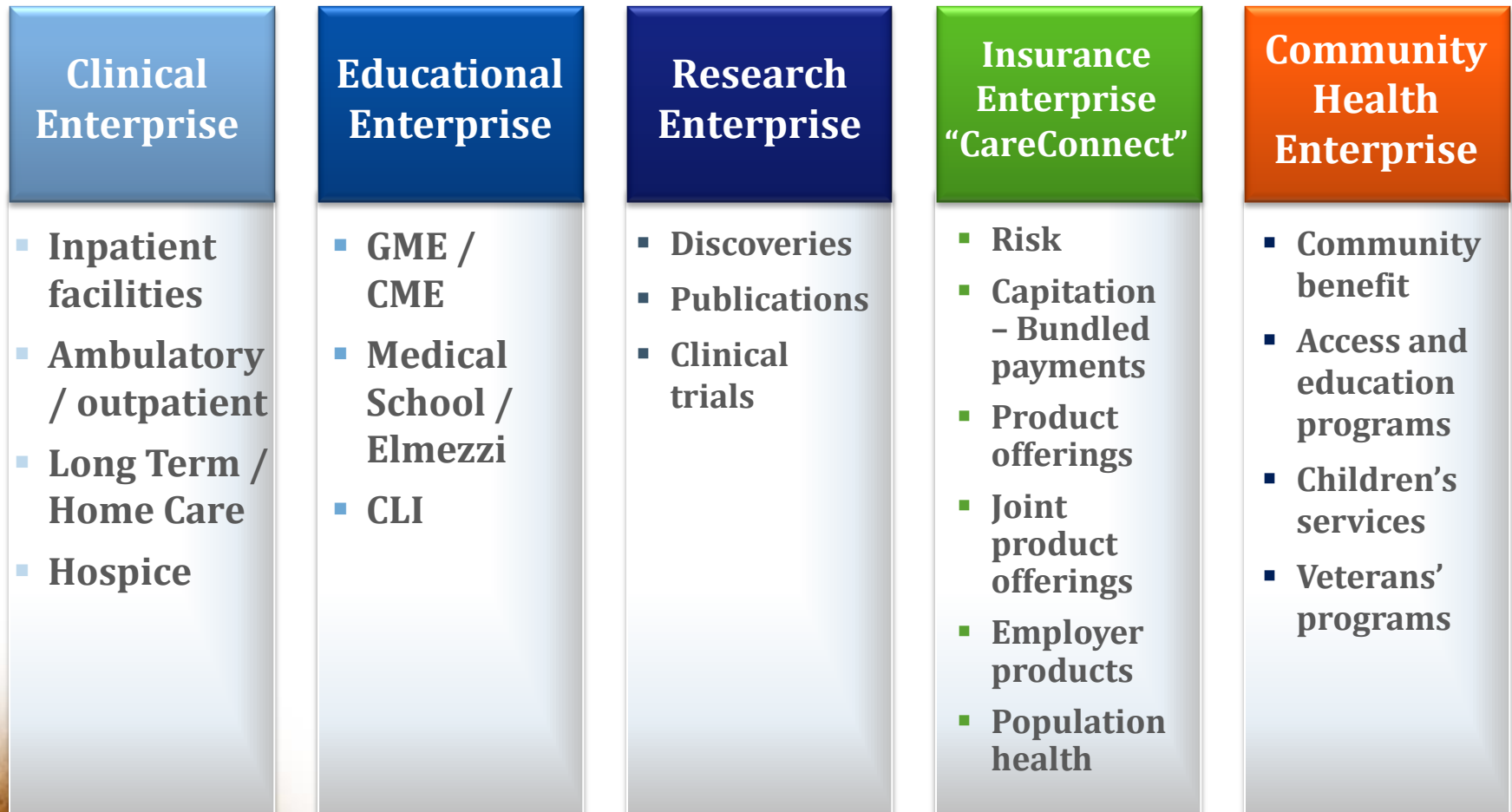
- 16 hospitals (More than 6,000 hospital and long-term care beds)*
 - 5 tertiary • 7 community
 - 3 specialty • 1 affiliate
- 3 skilled nursing facilities
- Nearly 400 ambulatory physician practices
- 34 nursing home/senior living affiliates
- The Feinstein Institute for Medical Research
- Comprehensive continuum of care
- Strategic alliances
 - Cleveland Clinic
 - Hackensack University Medical Center
 - Montefiore Medical Center

- 7 million people served
- 4 million patient contacts
- 133,400 ambulatory surgeries
- 283,700 hospital discharges
- 25,600 births
- 640,000 emergency visits
- 503,700 home care visits
- 91,400 ambulance transports
- More than \$6.7 billion in revenue
- 3rd largest non-profit, secular healthcare system in the U.S.

- More than 44,000 employees
 - More than 10,000 nurses
 - More than 9,440 physicians
 - More than 1,500 medical residents and fellows
- More than \$646 million (11.9 percent of operating expenses) contributed in community benefit by offering 2,053 programs serving 1.6 million people and 23,000 health professionals
- Recipient of the National Quality Forum's 2010 National Quality Healthcare Award
- Hofstra North Shore-LIJ School of Medicine

*Does not include affiliate organizations

The System Today



Partnerships



Our Ambulatory Network



- Nation's sixth-largest physician group practice with more than 2,500 physicians
- \$1.4 billion annual operating budget
- 400 points of access (CVS minute clinics, physician offices, multidisciplinary medical home practice sites, health centers, large ambulatory complexes, and free standing emergency departments)
- Over 5,000 employees (over 200 practice managers)

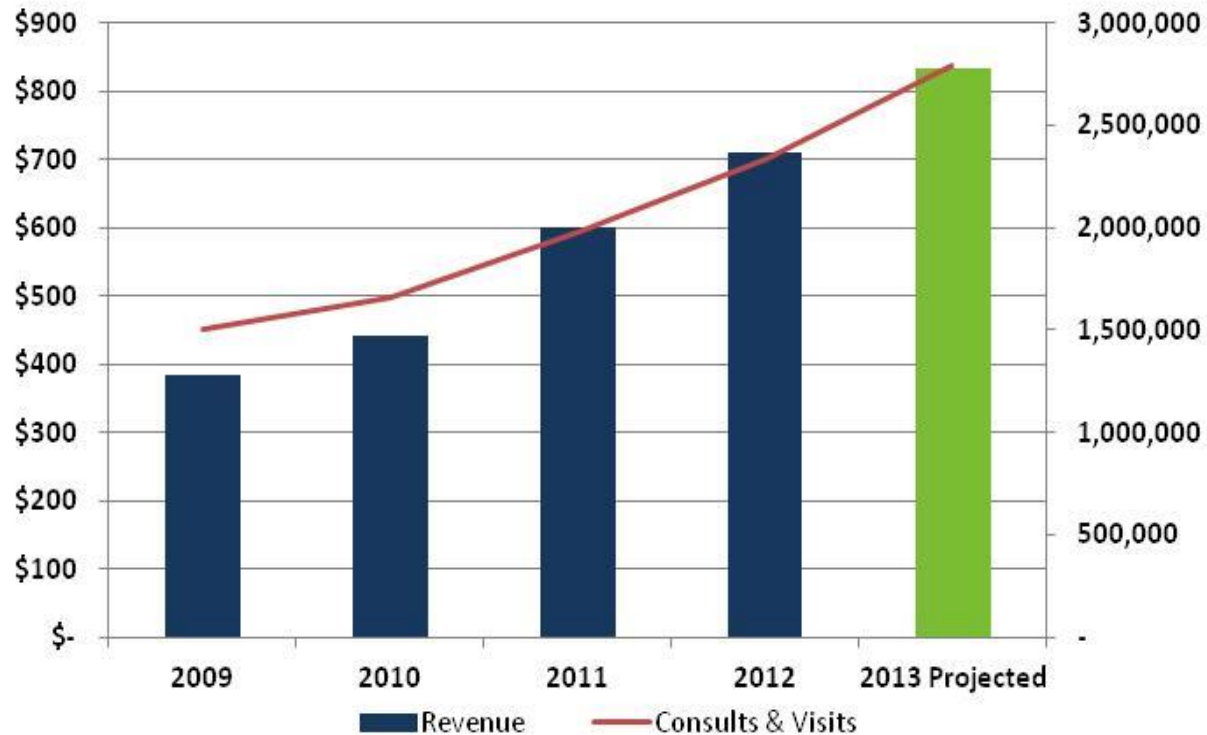


Our Ambulatory Network

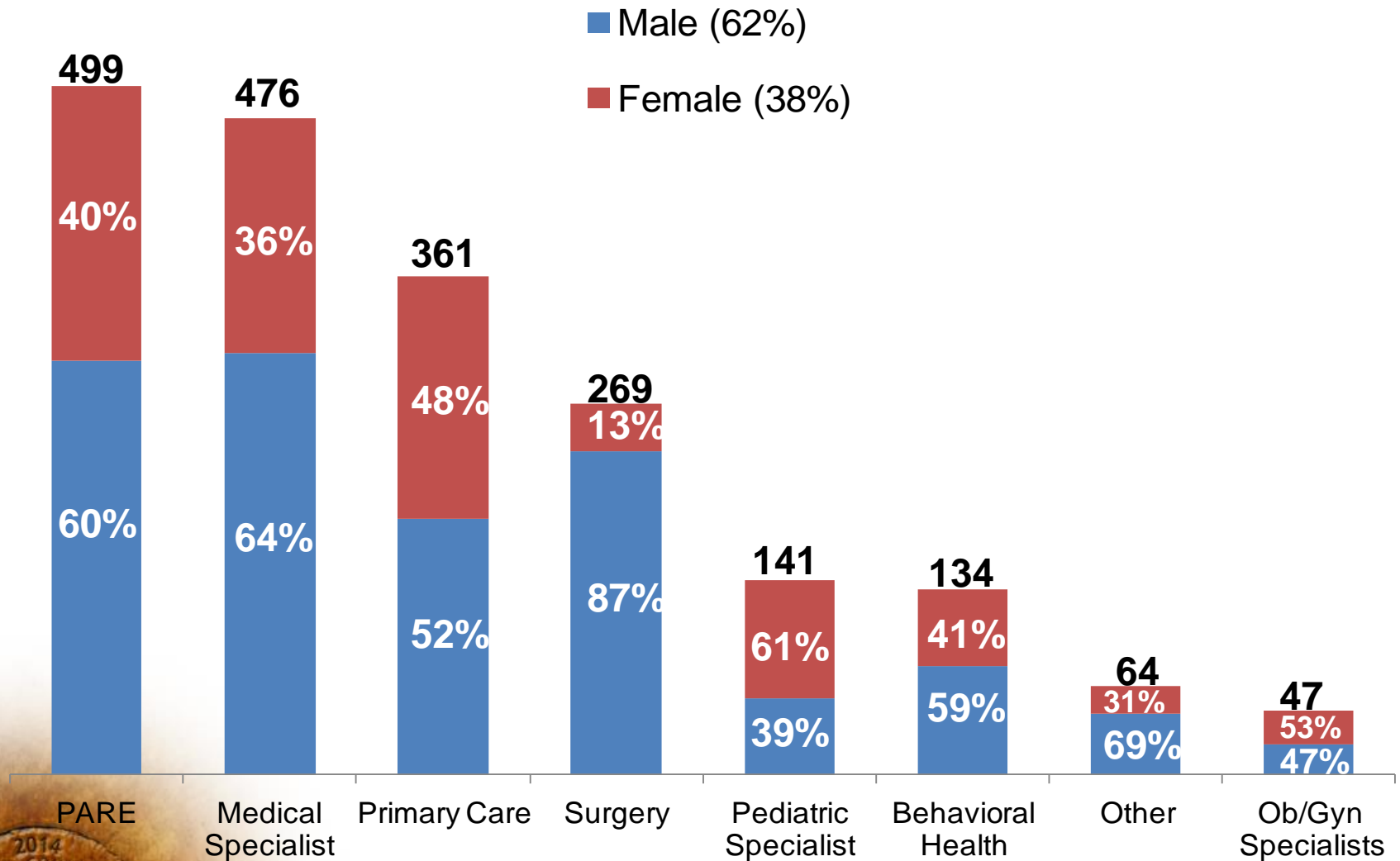
Revenue
(\$ in Millions)

Medical Group Growth

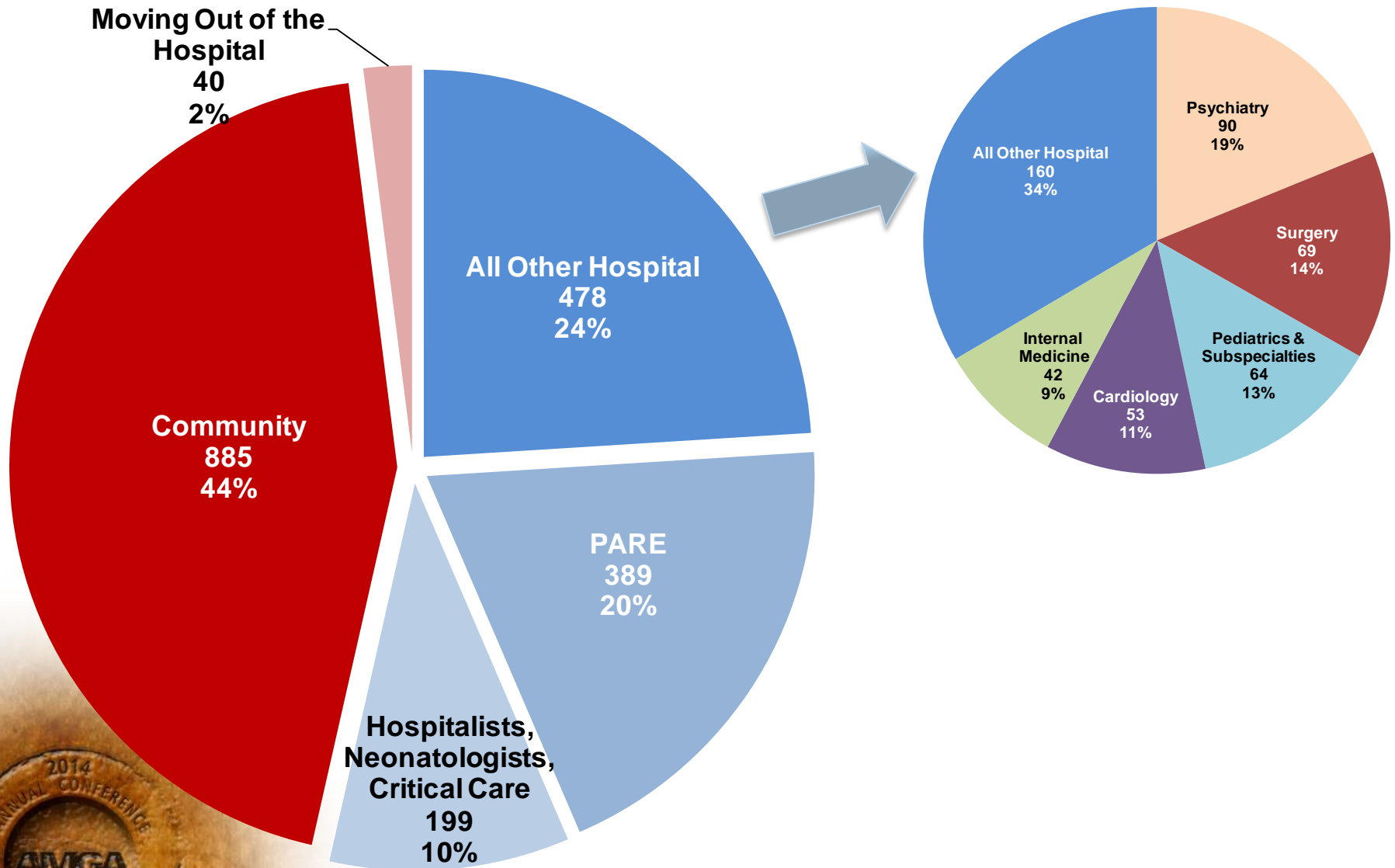
Consults & Visits



Our Physicians



Our Physicians



Managing The Ambulatory Network

Ambulatory Services

Develop & Implement Ambulatory Strategy

- Joint Ventures
- Large Ambulatory Complexes
- Operational Support

Service Lines / Chairs

Drive strategy across the continuum of care

- Assume accountability for quality, service and efficiency

Medical Group

Coordination across the Medical Group

- Develop a common culture
- Foster multidisciplinary practice referrals



Our Service Lines

Service Line	SVP, Executive Director	Administrator	Sites	Revenue
Neurosciences	Raj Narayan, MD	Susan Browning	15	\$47M
Head & Neck Institute	Peter Costantino, MD		14	\$27M
Cardiovascular	Stanly Katz, MD, Alan Hartman, MD	William O'Connell, RN	48	\$178M
Emergency Medicine	John D'Angelo, MD	Carleigh Gustafson, RN	4	\$113M
Cancer Institute	Louis Potters, MD, Daniel Budman, MD	Meredith Feinberg	13	\$120M
Medicine	Thomas McGinn, MD	Lisa Alvarenga	70	\$162M
Obstetrics & Gynecology	Adiel Fleischer, MD	Elizabeth Sellman	30	\$98M
Pediatrics	Charles Schleien		38	\$96M
Surgery	Eugene Coppa	Emily Kao	37	\$84M
Behavioral Health	John Kane, MD	Joseph Schulman	35	\$38M
Imaging	Jason Naidich, MD	Cindy Kubala	18	\$73M
Orthopedic Surgery	Nicholas Sgaglione, MD	Nina DePaola	19	\$34M



6' Tall 7th Grader



Overview of NSLIJ Emergency Preparedness

- 1997: Integrated system-wide emergency preparedness efforts
- In the same year, directive given to make emergency preparedness training part of leadership core competency
- Expanded system emergency management to include expert assistance and subject matter experts
- Currently provide training in Health Care Emergency Management, Incident Command, and Crisis Intervention as a designated Learning Center for the Center of Domestic Preparedness
- NSLIJ Emergency Management and Business Continuity Plans were a key component of the National Quality Forum Award for Quality and was recognized as best practice by the Joint Commission



Major Health System Emergency Events

- 1999 – Y2K; Hurricane Floyd
- 2000 – Weapons of Mass Destruction Conference
- 2001 – September 11th; Anthrax cases
- 2003 – Northeast Blackout
- 2003 – SARS Outbreak
- 2005 – NYC Transit Strike
- 2009 – Pandemic H1N1 Outbreak
- 2010 – Christmas Blizzards
- 2011 – Hurricane Irene
- 2012 – Hurricane Sandy

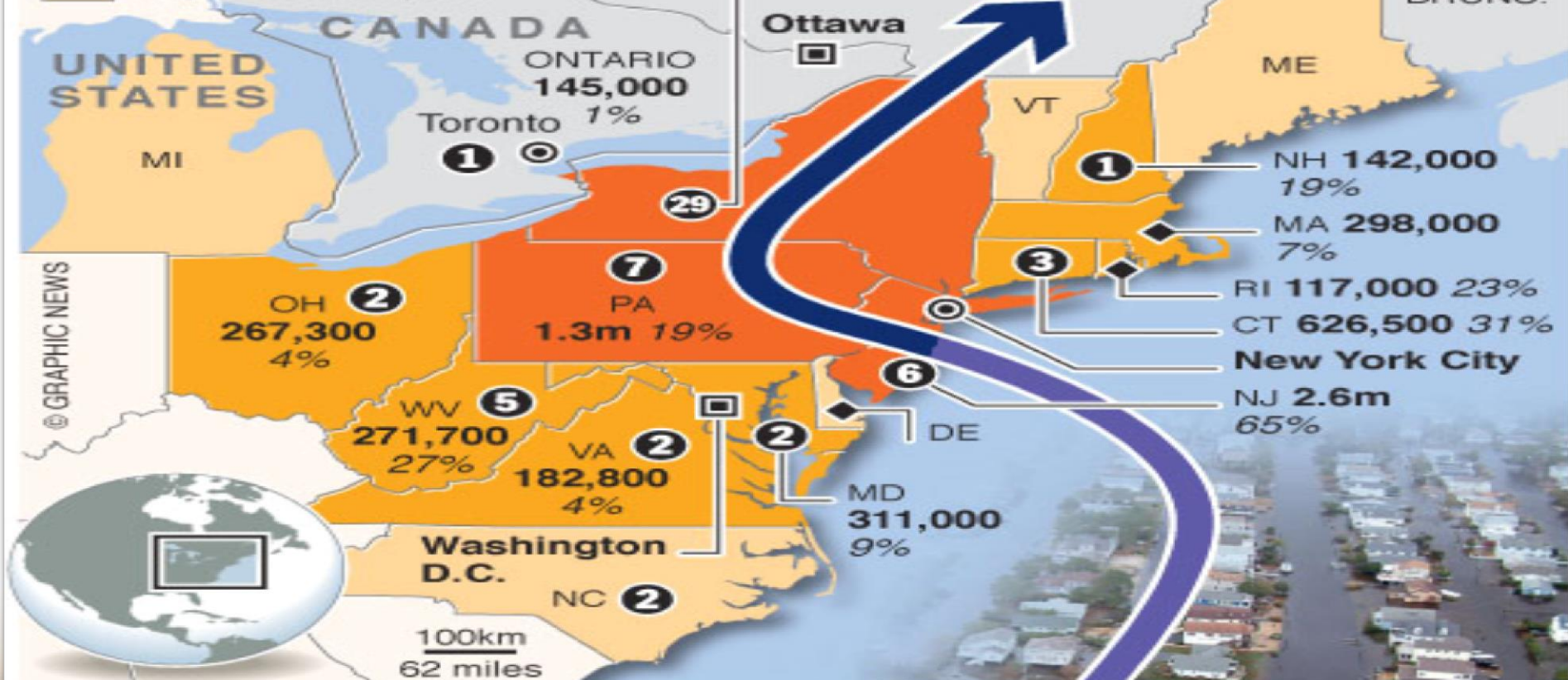


Impact of Superstorm Sandy

Power outages at peak: Over 8.5m

① Reported deaths

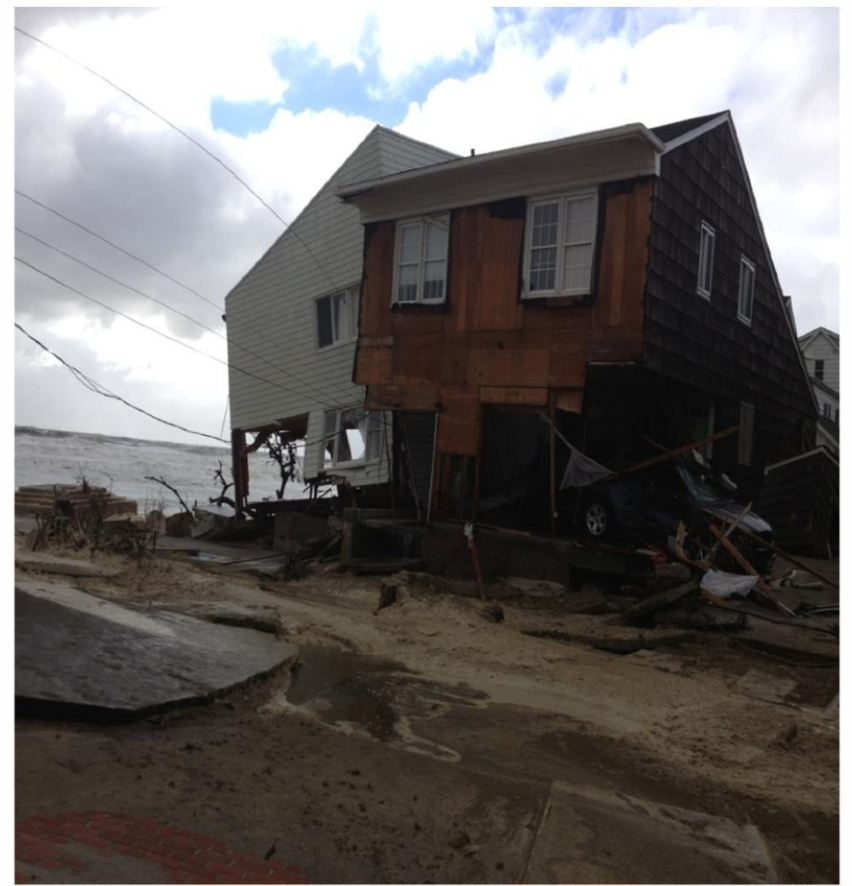
- Over 1 million without power
- 100,000 to 1 million
- 10,000 to 100,000



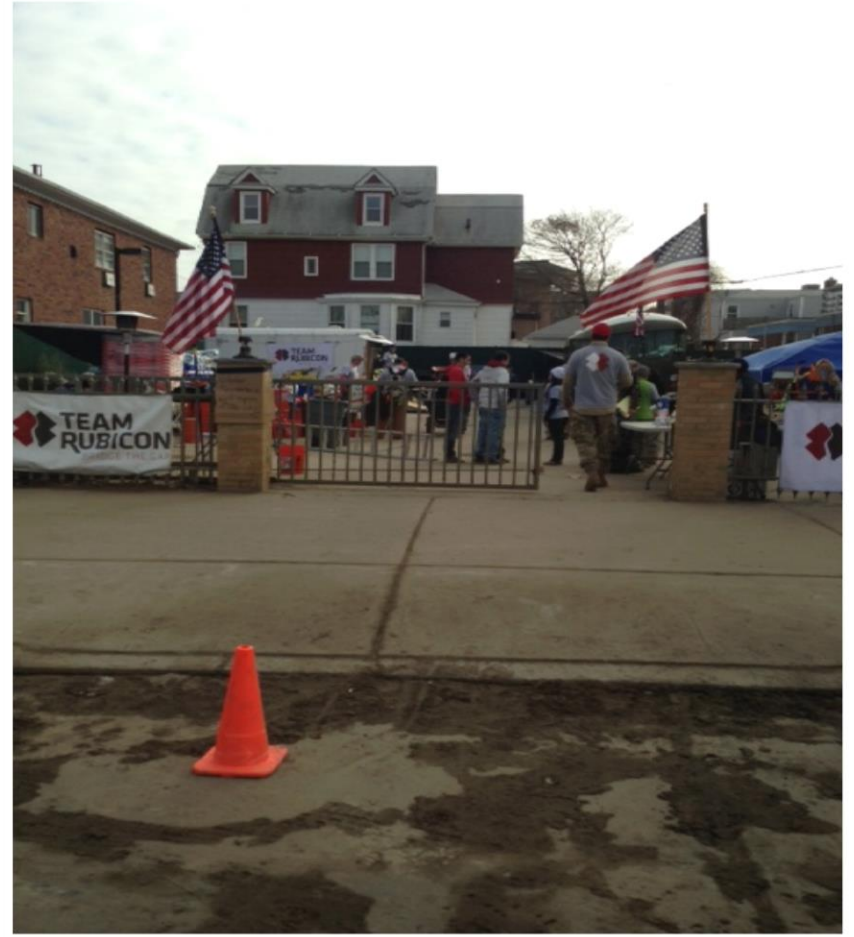
- Max. size of storm: 1,600km across
- Highest surge: 4.23m, New York
- Most rainfall: 31.88cm, Easton, Maryland
- Most snow: 71cm, Redhouse, Maryland
- Evacuation zone: 640km of coastline
- Flights cancelled: Over 18,100
- Damage: Est. \$20 billion

Sources: NOAA, U.S. Department of Energy

Rockaway, Queens



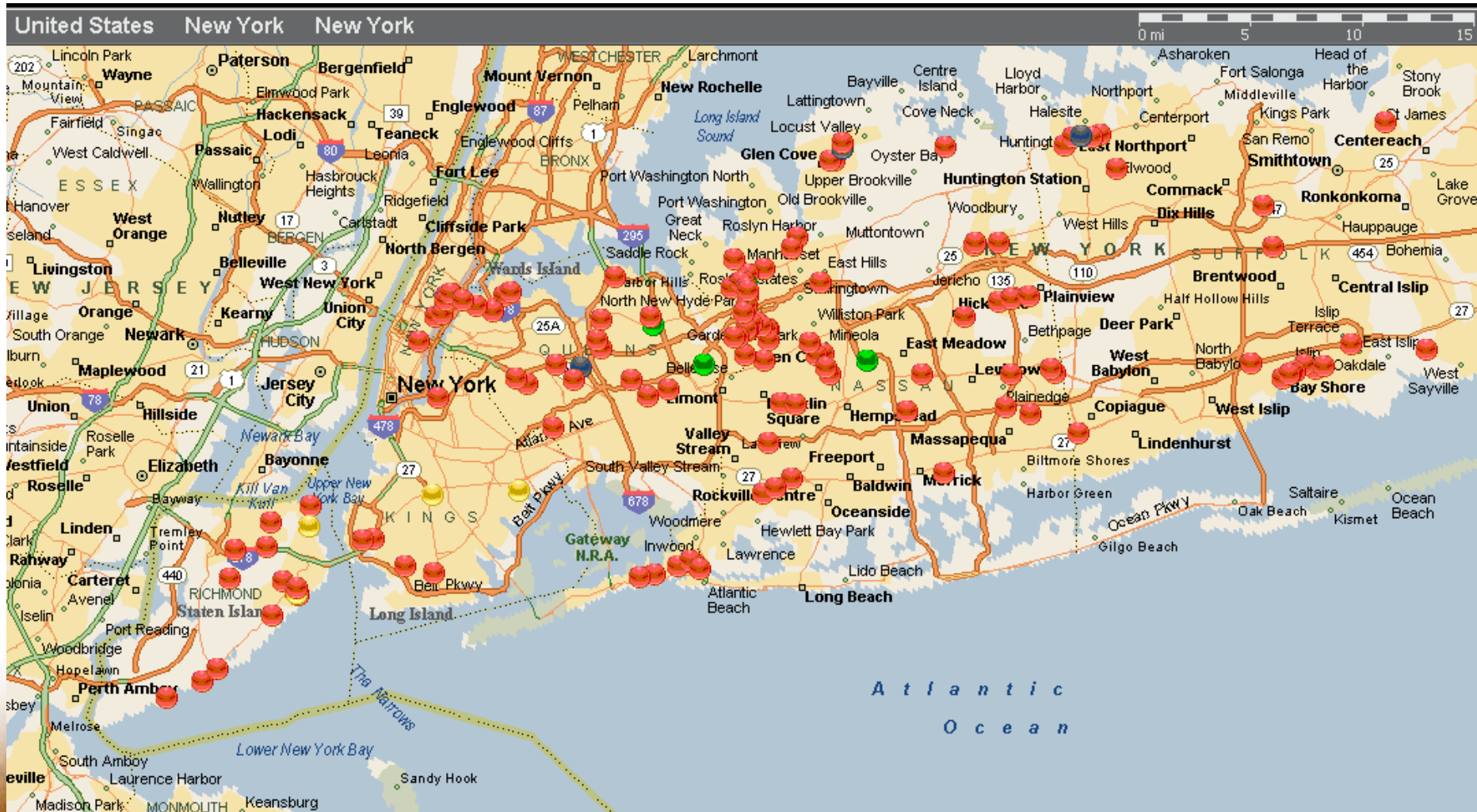
Rockaway, Queens



Long Beach, NY



Ambulatory Network - 10/30/12

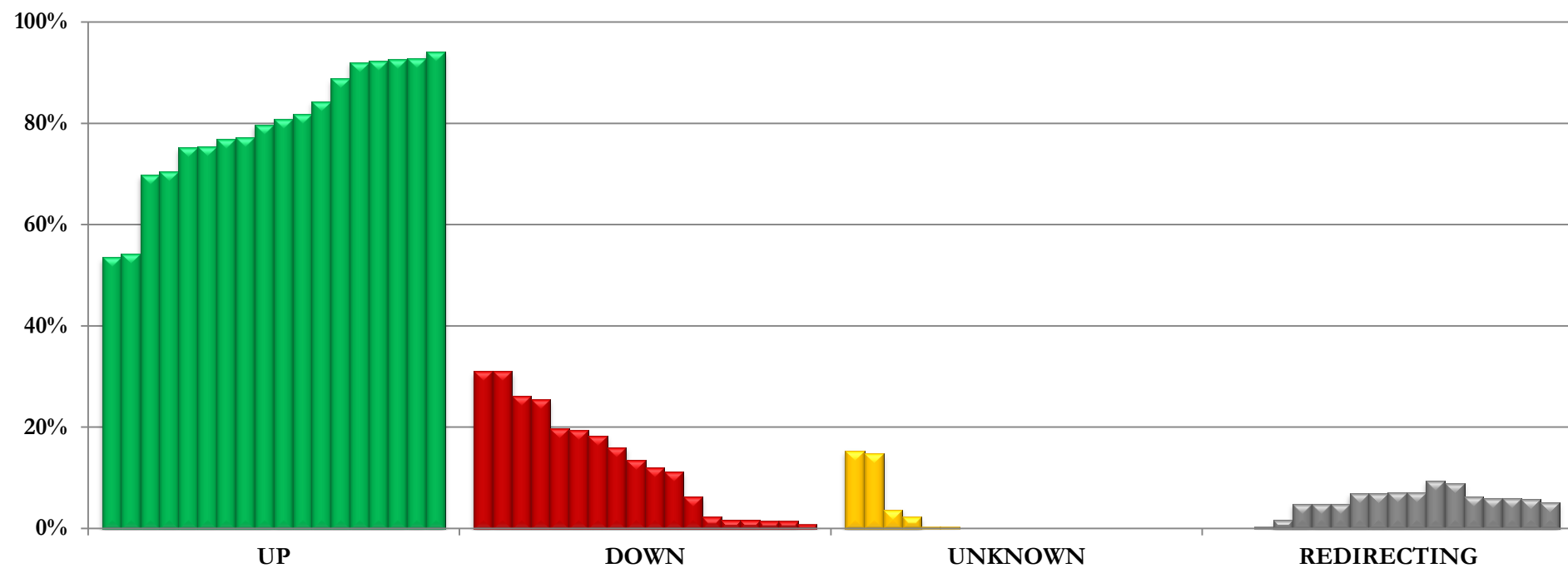


Ambulatory Network - 11/6/12



Practice Recovery Timeline

Practices 30 OCT 2012 - 6 NOV 2012



Over 99% of practices either operational or providing services at alternate locations



Practice Recovery Process

Stage

Steps:

Action:

1

Evaluate Facility
(Safe to Occupancy?)

Complete
'PAANS Post Disaster Recovery Checklist'



Send completed report to
PAANS EOC
****IF SAFE TO OCCUPY, APPROVAL TO PROCEED TO STAGE 2
IF NOT WILL BE MOVED TO STAGE 3****

2

Evaluate Staff
(Available to Work?)

Confirm Available
MDs



Confirm Available
Staff

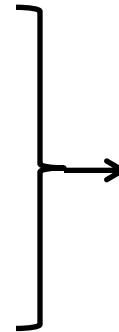


Inform PAANS EOC of Status
****IF STAFFING IS ADEQUATE APPROVAL WILL BE GRANTED TO OPEN PRACTICE,
IF NOT WILL BE MOVED TO STAGE 3****

3

Establish Contingency
(If needed)

Issue: Power/Safety
(Facility)
Issue: Staffing
Issue: Equipment
Issue: IT /
Telecommunications



Short Term

1-Delayed Opening
2-Communication with
patients,
physicians, & staff
3-Monitor and reassess

Long Term

1-Extended Delay vs
Alternative location
2-Communication with
patients,
physicians, & staff
3 - Charts/Meds/Equip
4- Monitor and reassess

PAANS EOC to Coordinate the ETA For
Restoration Considering Clinical Urgency &
Alternatives



OK, So You Did Pretty Good...But...

What Did You Learn?



Lessons Learned During Sandy

Internal

- Need a comprehensive database of practices and operational information
 - In process
- Need to clearly define and articulate Service Line operational responsibilities in emergency response
- Need to memorialize contingency plans (i.e. temporary relocation) established for practices
- Communication with Chairs should begin earlier in the process
- Communication with all stakeholder groups requires formal processes.

External

- Establish regular reporting intervals to Health System Command Center
- Need to refine and centralize (to the extent possible) patient communication strategy based on Hurricane Sandy experience
 - Televox
 - Phones
 - Answering services
 - Health System/Medical Group Websites
 - Social Media

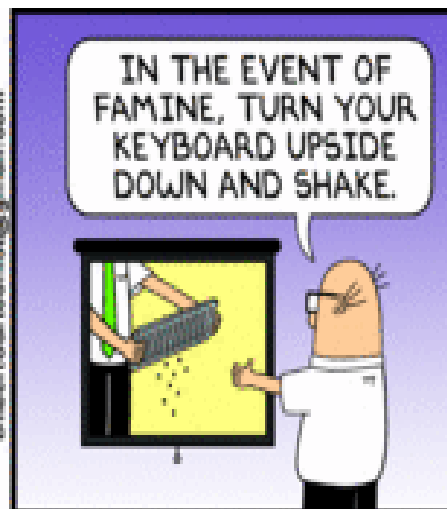
OK, So You Learned Something...But...

What Have You Done?

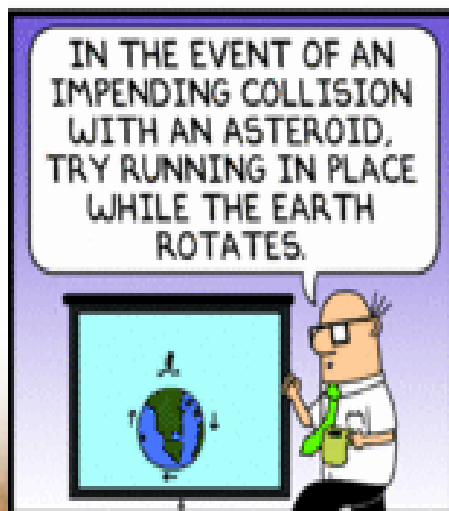




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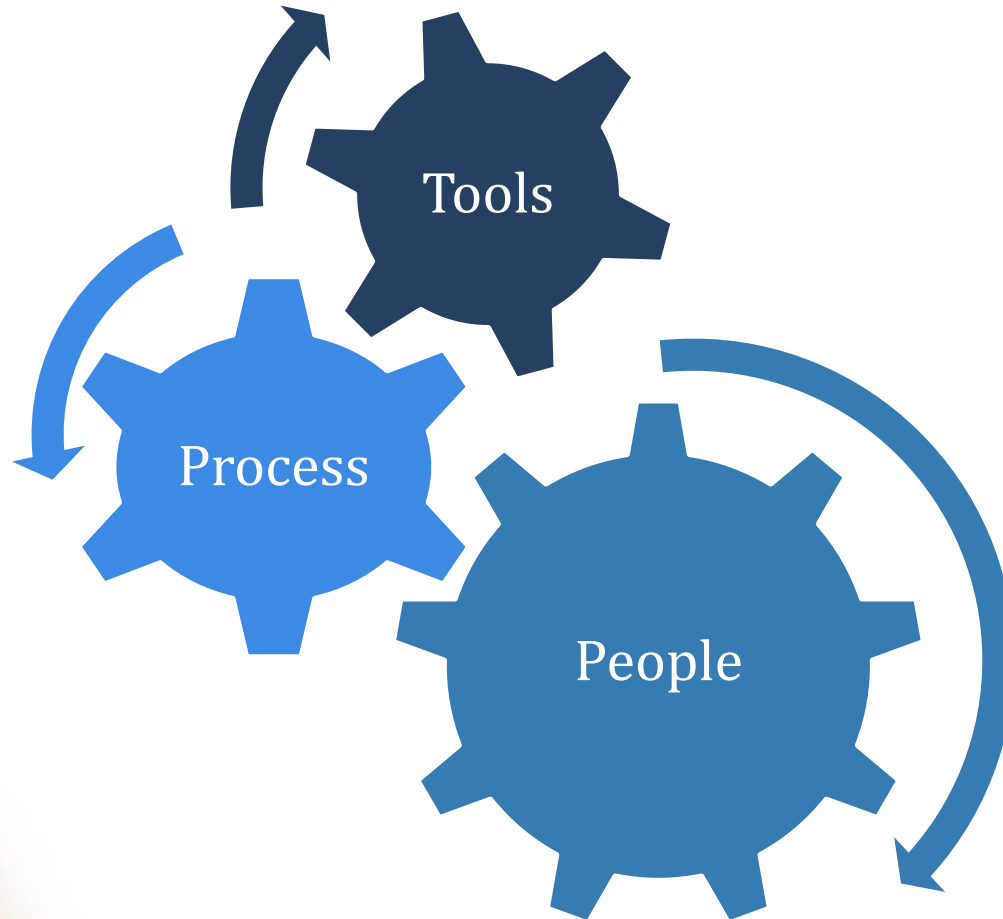
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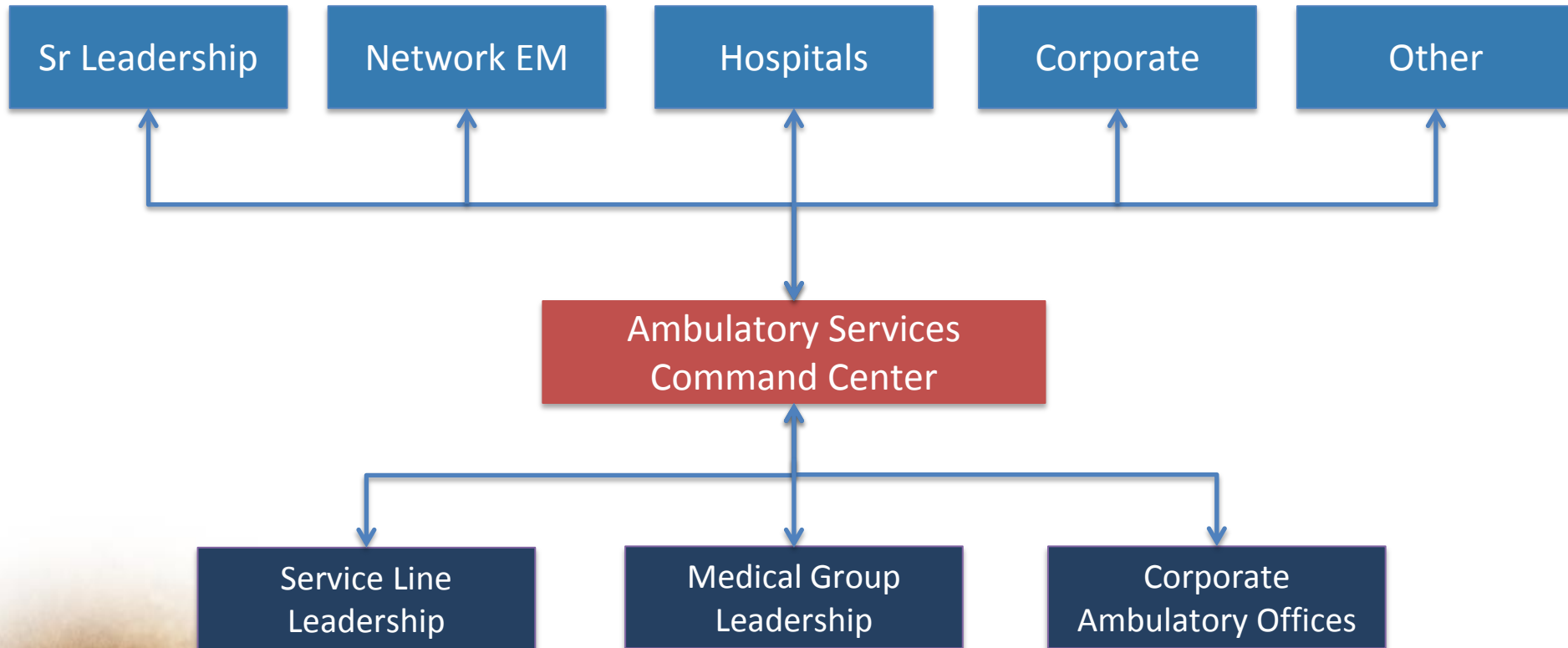


Emergency Preparedness Strategy



Ambulatory Stakeholder Groups

Overall Emergency Response Framework



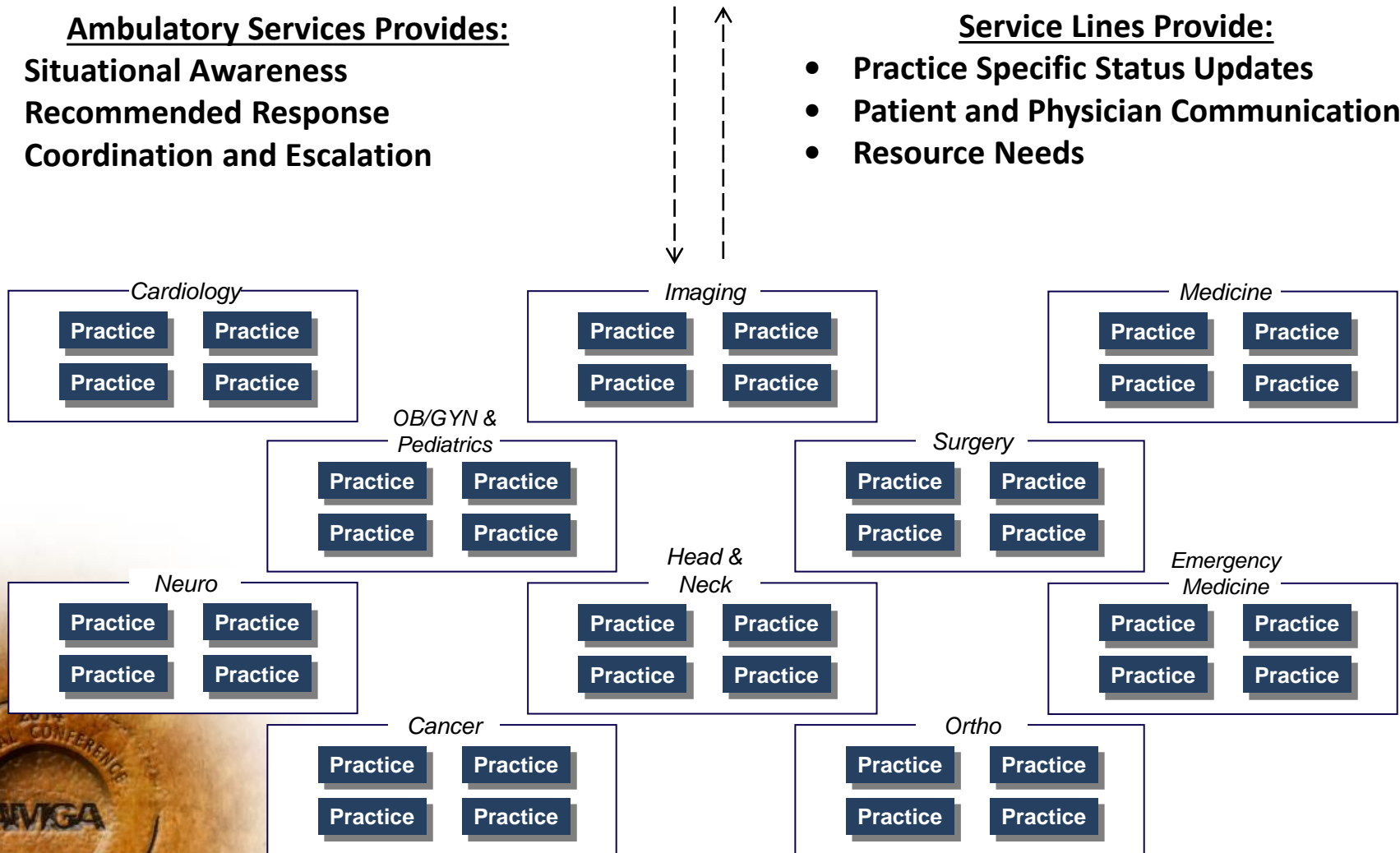
Ambulatory Services Command Center

Ambulatory Services Provides:

- **Situational Awareness**
- **Recommended Response**
- **Coordination and Escalation**

Service Lines Provide:

- Practice Specific Status Updates
- Patient and Physician Communication
- Resource Needs



Traditional HICS Model



Ambulatory Activation Levels



Each level has defined actions and considerations for Ambulatory, Service Lines, and Practices



Emergency Response Prioritization

Critical Services

Tier 1

- Dialysis
- Cancer Services
- Urgent Care
- Rheumatology
- Imaging Services

Strategic Assets

Tier 2

- Medical Office Buildings
- Regional Relocation Hubs
- Centralized Call Center

Clinical Priorities

Tier 3

- Pediatrics
- OB/GYN and Reproductive Health
- Geriatrics
- Physical Medicine and Rehabilitation Services
- General Practice Physician Offices



Stakeholder Communication

Type of Notification	All Users	Ambulatory Executives	Physicians	Non-Physician Users	Service Line Leadership	Administrators & Managers
Planned Outages	xx	xx	xx		xx	xx
Unplanned Outages	xx	xx	xx		xx	xx
Upgrades	xx	xx	xx	xx	xx	xx
<u>Timeline for Updates</u>	Immediate	As Needed	4-6 Hrs	4-6 Hrs	2-4 Hrs	1-2 Hrs
<u>Persons Responsible for Updates</u>	Boukas	Boukas	Adler	Boukas	Boukas	Boukas
<u>How Updates are Sent</u>	Email MIR 3	Executive Summary	Executive Summary	Executive Summary	Executive Summary	Email MIR 3



Practice Relocation Strategy

2800 Marcus Ave, Lake Success, NY - Google Maps - Windows Internet Explorer

https://maps.google.com/

File Edit View Favorites Tools Help

★ Favorites ★ meebo Web Slice Gallery

✉ Inbox (1,766) - nick.stefani... 📰 How the Clintons Might H... 📰 The New York Times - Bre... 🖼 screenshot on a pac - Goo... 📍 2800 Marcus Ave, Lake ...

+Nick Search Images Maps Play YouTube News Gmail Drive Calendar More

Google 2800 Marcus Ave, Lake Success, NY Nick Stefanizzi 1 + Share

Satellite Traffic

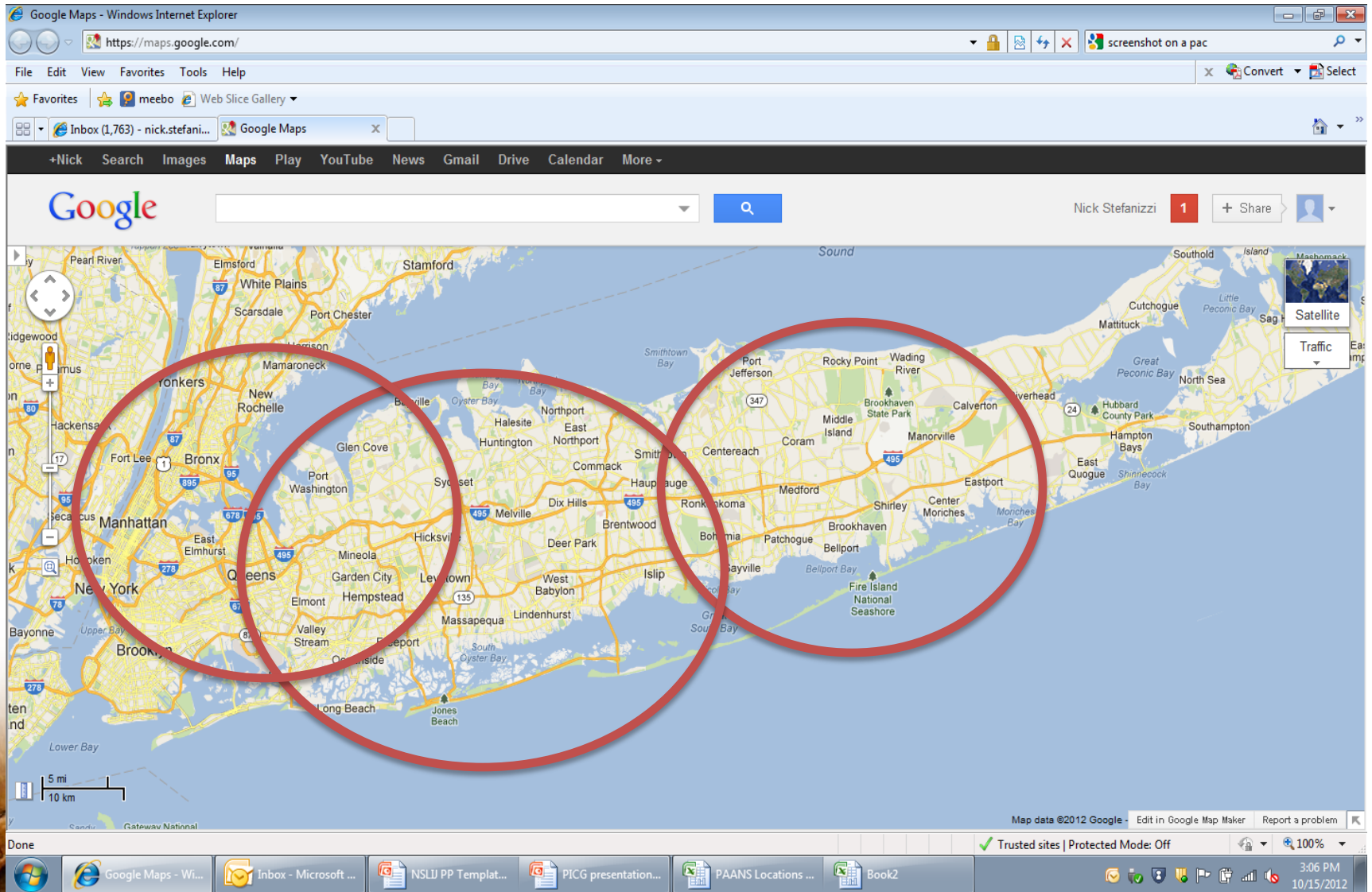
Map data ©2012 Google - Edit in Google Map Maker Report a problem

Done Trusted sites | Protected Mode: Off 100%

2800 Marcus Ave, ... Inbox - Microsoft ... NSLJ PP Templat... PICG presentation...

11:21 AM 10/15/2012

Medication Relocation Strategy



Evolving Support Needs

Hospital

Practice

Community



Community Based Support Model

Medical Van Deployment

- Humanitarian effort
- No insurance requested
- No billing
- Simple paper records
- Sites based on need



**209 Cross Bay Blvd
Broad Channel**

**150 West Bay Dr.
Long Beach**

24 Days, 524 Patients



Employee Engagement in Preparedness

Training and Education

- Developed Ambulatory Specific Preparedness Curriculum
- Trained over 100 Practice Managers and Administrators and 2013

Drills, Exercises, and Evaluations

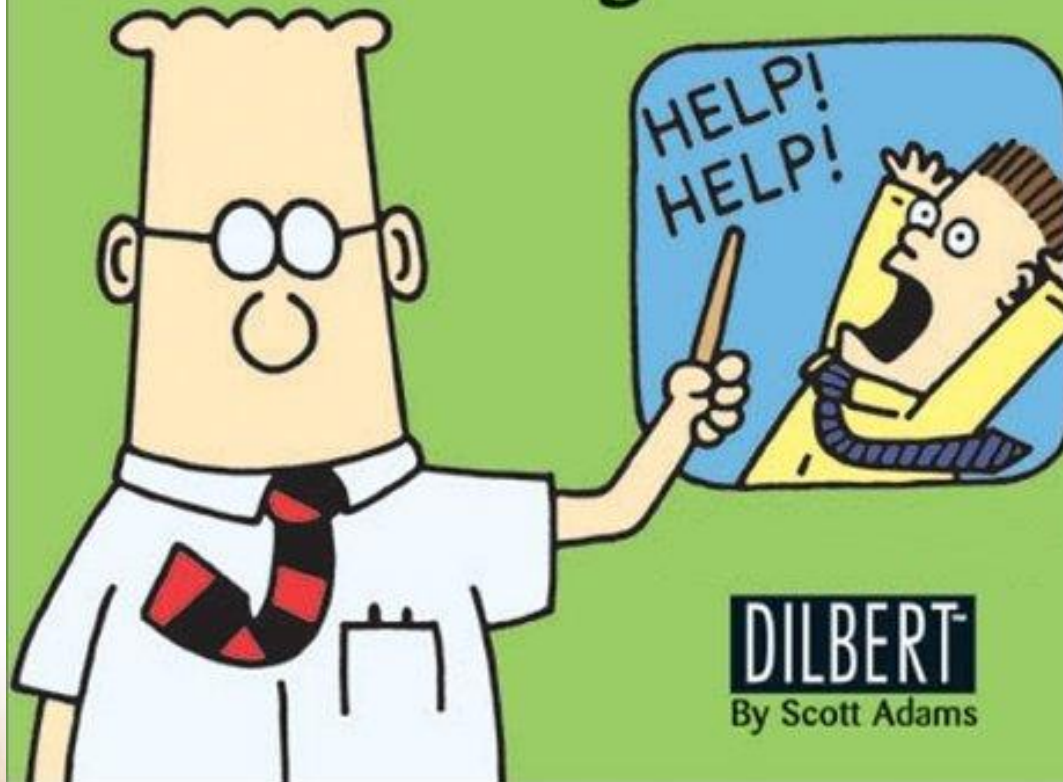
- Conducted first joint inpatient and ambulatory exercise in history of health system in 2013
- Two drills/exercises to be completed annually
- Employee participation in annual HVA process

Employee Forums

- Emergency Management Steering Committee Launched
- Monthly Administrator Meeting – Regular Updates
- Monthly Practice Manager Forum – Regular Updates



Our Disaster Recovery Plan Goes Something Like This...



Practice Database



North Shore LIJ Ambulatory Services

Logout

My Account (Jessica Goldbeck)



Profile

Staff

Practices



+ New Practice

Search by practice name, address or PAANS ID

► Browse by Service Line

PAANS ID:	<input type="text"/>	Prefix:	<input type="text"/>	▼				
Service Line:	<input type="text"/>	▼	Specialty:	<input type="text"/>	▼			
Name:	<input type="text"/>							
Department Name:	<input type="text"/>	Department ID:	<input type="text"/>					
Business Unit:	<input type="text"/>	Cost Center:	<input type="text"/>	Use AllScripts? :	<input type="text"/>	▼		
Address:	<input type="text"/>			Suite:	<input type="text"/>			
City:	<input type="text"/>	Zip:	<input type="text"/>	County:	<input type="text"/>	Loc. code:	<input type="text"/>	
Region:	<input type="text"/>	Phone:	<input type="text"/>	Fax:	<input type="text"/>	On campus:	<input type="text"/>	▼
Article 28 certificate:	<input type="text"/>	▼	Mon. Open:	<input type="text"/>	▼	Close:	<input type="text"/>	▼



Practice Database

Landing Page

Executive Summary Statistics:

- Number of Practices
- Number of Locations
- Number of Service Lines
- Help/Hotline Numbers



Practice Level Entry Point

1554 Northern Blvd	5th Floor	OBGYN	Ann and Jules Goittlieb Comprehensive Women's HC
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Practice Level Entry Point

1554 Northern Blvd	3rd Floor	Physical Medicine	Transition s of LI
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Practice Level Entry Point

1554 Northern Blvd	1st Floor	Urology	The Smith Institute for Urology Waldbaum Center
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Service Specific Modules

Data Field Example

1

Practice Profile

Phone #, Hours of Operation

2

Emergency Management

Practice Status Report

3

Property Management

Snow Removal Vendor

4

IT

EHR, IDX vs. Non-IDX

5

Operations

Site Visits

6

Clinical Operations

Scope of Practice

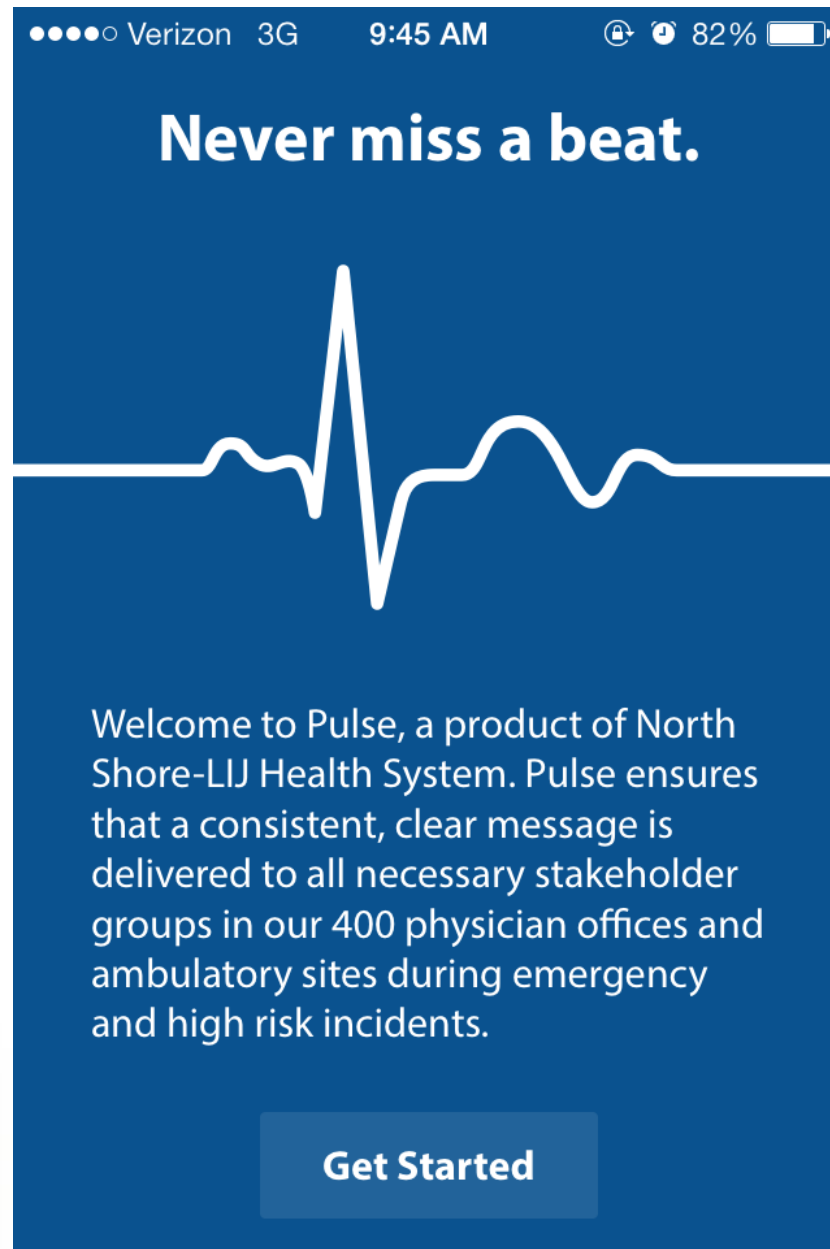
7

Human Resources

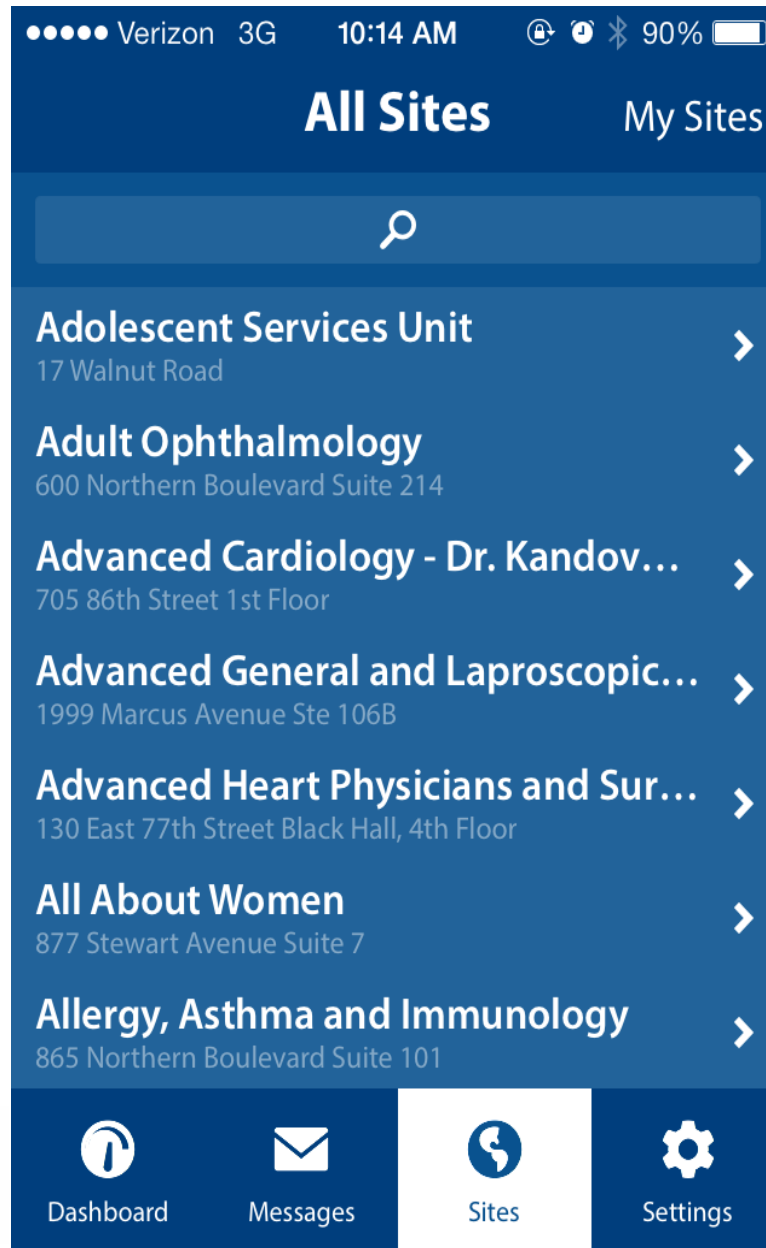
Number of Employees



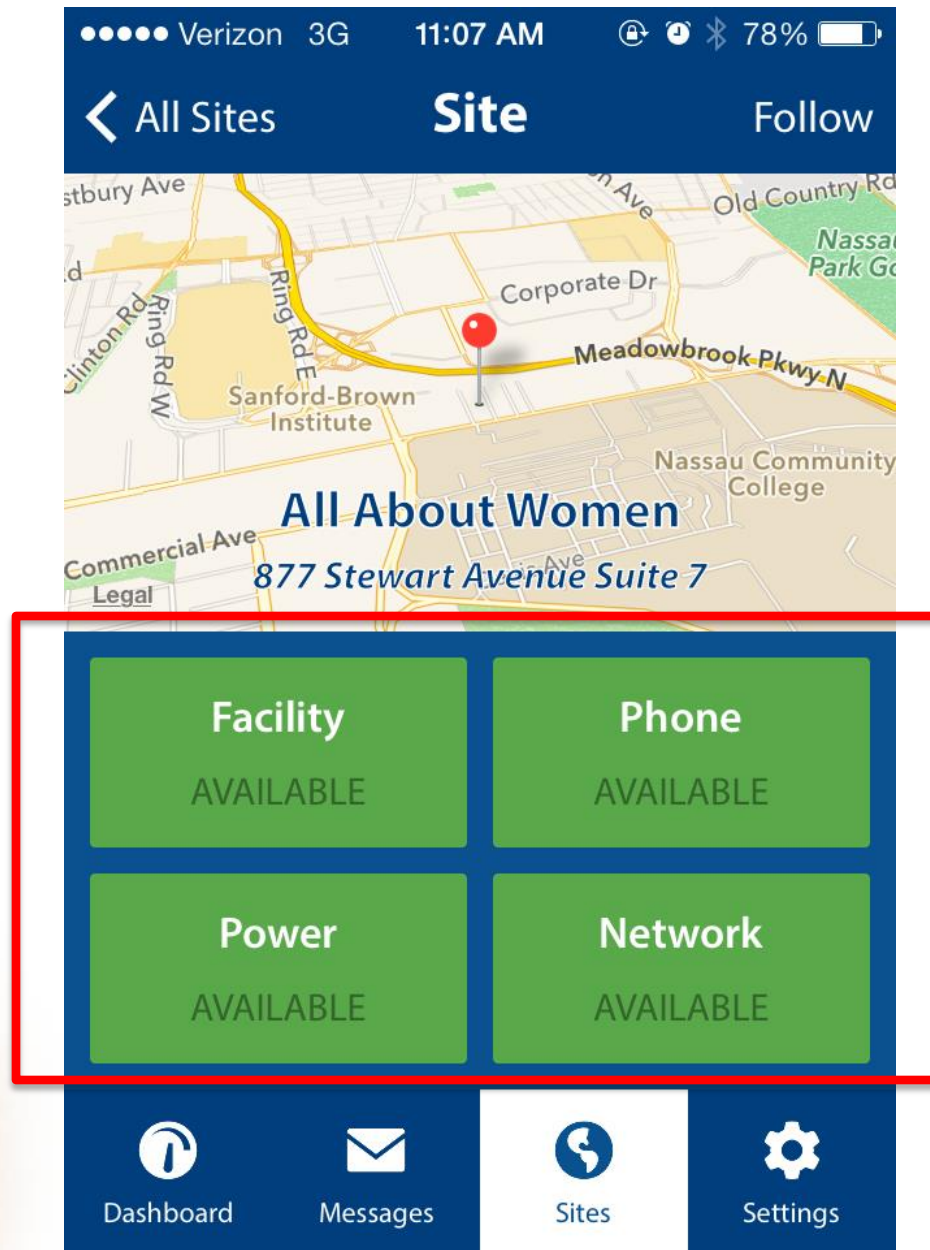
Smartphone App - Overview



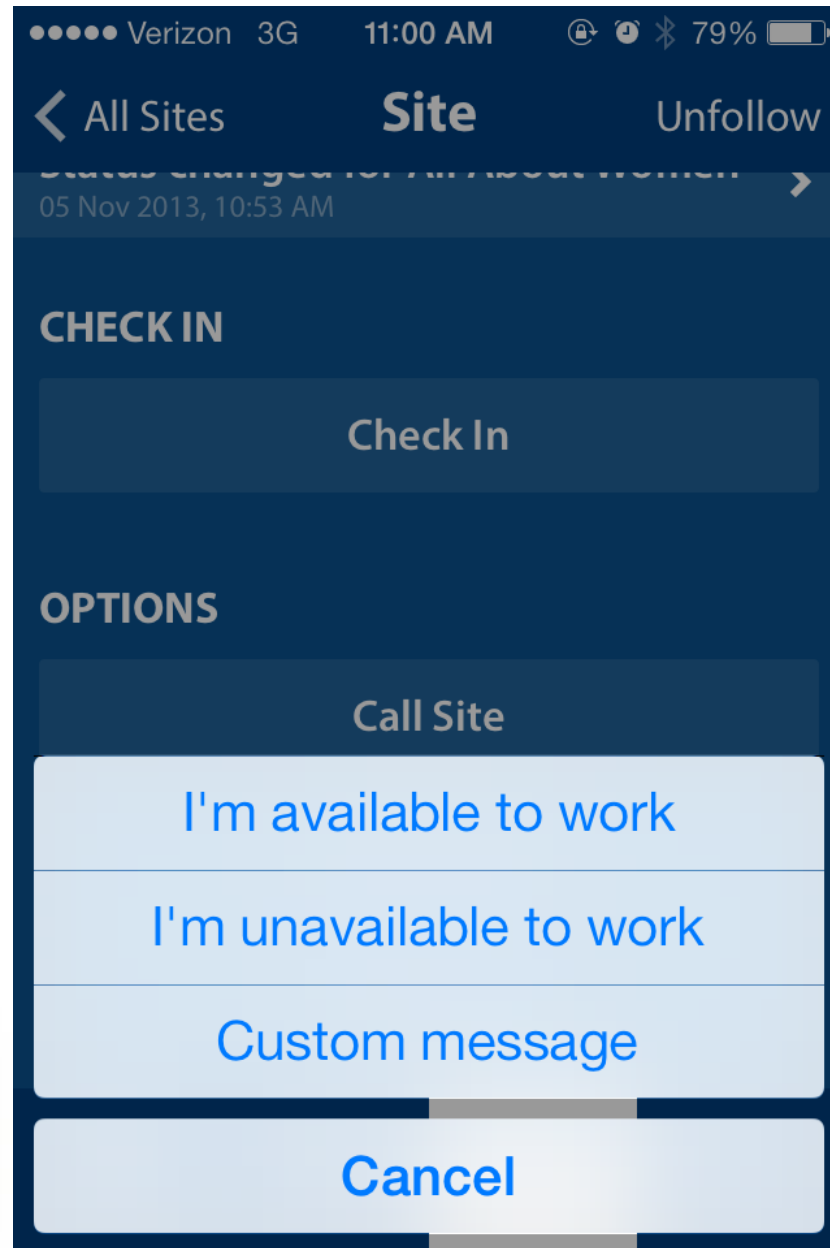
Smartphone App – Site Listing



Smartphone App – Site Pages



Smartphone App – Check In



Smartphone App – Report an Issue

●●●○ Verizon 3G 12:20 PM 🔒 🕒 📶 68% 🔋

Cancel Pulse Issue Report Send

To: paanseoc@nshs.edu

Cc: support+pulse@monospacecoll...

Bcc:

From: danielamarain@gmail.com

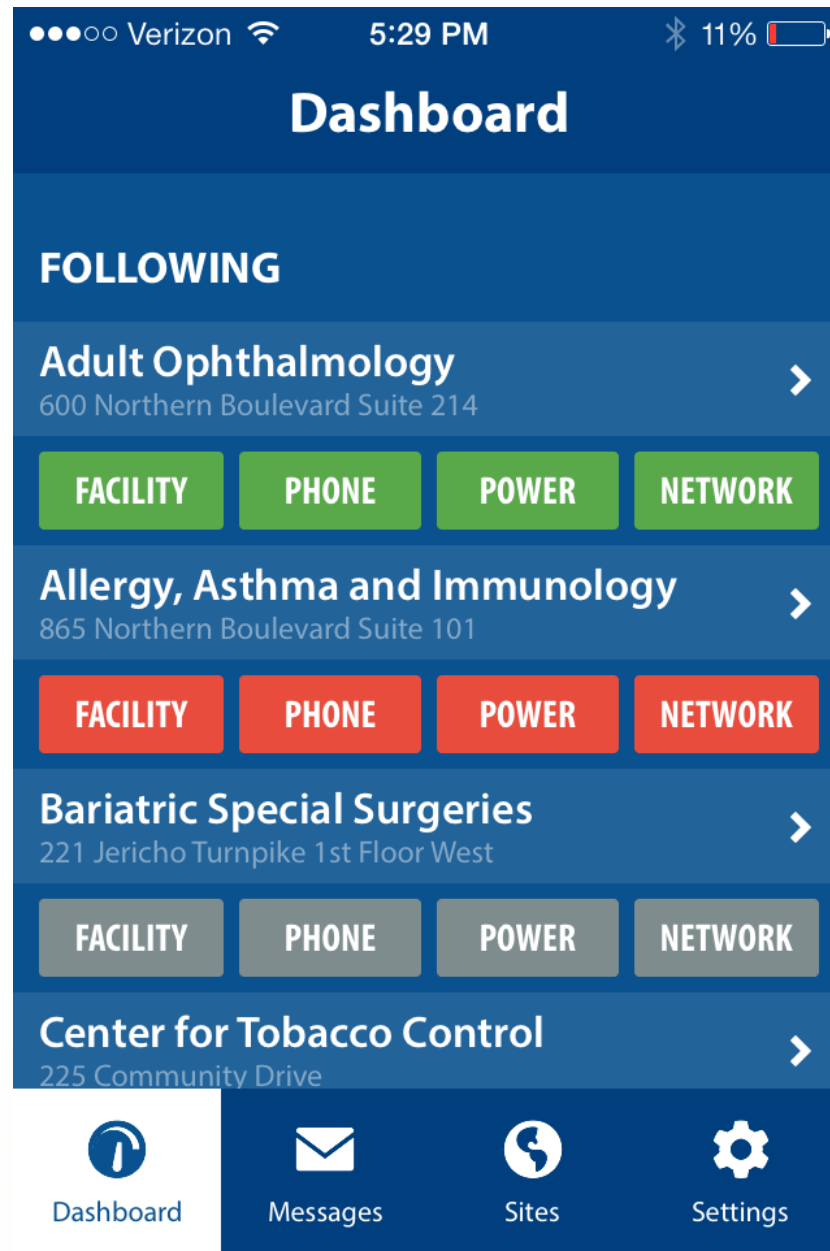
Subject: Pulse Issue Report

**Please enter your issue report
between the following lines:**

Pulse Version: 1.01 (5.0)



Smartphone App – Dashboard



What Else Can We Do?

Mitigation



Business Continuity Planning

Scenario

Action Item

1

Critical Systems Unavailable

Improve downtime readiness and each practice location

Collaborate with IT to enhance downtime “view” capabilities

2

Communications Unavailable

Prioritize and implement redundancy across network

Develop strategy to leverage Central Call Center during outages

3

Facility/Practice Unavailable

Inventory vacant real estate and develop procedures to operationalize

Develop generator deployment strategy

4

Key Supplies/Vendors Unavailable

Develop central inventory management strategy and stockpile

Inventory equipment and develop redeployment strategy

5

Personnel/Staff Unavailable

Explore regional and service line staffing models

Develop comprehensive transportation strategy

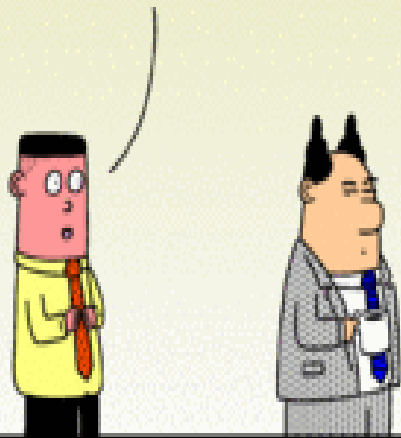


Additional Areas of Focus

- **Upgrade of Mass Communication Capabilities**
- **Generator and Redundant Power Strategy**
- **Employee Transportation Strategy**



IF I DO A GREAT JOB
WITH THE PANDEMIC
CONTINGENCY PLANNING,
CAN I HAVE A BONUS?



I WON'T KNOW IF YOU
DID A GREAT JOB
UNLESS WE ACTUALLY
HAVE A PANDEMIC
EMERGENCY.



SO... IF
THERE IS A
PANDEMIC,
I MIGHT
GET A
BONUS?



I DON'T
LIKE WHERE
THIS IS
HEADING.



Dilbert.com DilbertCartoonist@gmail.com

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Questions?



*North
Shore LIJ*