



Press Release: February 1, 2013

The Sustainable Luxury Forum is back for its 3rd edition, drawing *change makers*, Luxury brand executives and leaders to explore, debate and address social and environmental issues affecting the Luxury industry.

The theme '**How to balance business opportunities with social change and impact?**' will attract a variety of engaged luxury brand executives, NGOs, international organizations, think-tanks and academic institutions working towards Sustainable Excellence.

"Three years ago, corporate sustainability was a 'nice to have' option for luxury companies," said Christopher H. Cordey, Futuratinow CEO and Founding Director of The Sustainable Luxury Forum. **"Since then, it has become a reputational imperative to avoid being associated with air/soil/water pollution, genocides, unethical sourcing, civil wars, child labor and prostitution at mining zones or at tourist destinations. But it goes further than mere reputation."**

The number of seats for this highly interactive and participatory event will be limited to ensure a powerful learning, sharing and networking experience in an atmosphere of trust and confidentiality.

[Event web site](#)

Geneva, June 18-19, 2013

The Sustainable Luxury Forum is an action-driven not-for-profit association acting as a corporate sustainability news, research, capacity building and networking platform geared to and for the Luxury industry. It is exclusively reserved to its members: luxury and prestige companies, their suppliers and retailers, NGO, Academics institutions and its partners, which support its mission.

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