



PARKS & LEISURE
AUSTRALIA
(QLD)



2017 QLD CONFERENCE GUIDE

MAY 30 - JUNE 1 2017
MACKAY



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CONFERENCE ORGANISING COMMITTEE

Tracy Barkham, Angela Wright, Nikki Williams, Anand Pillay, Stephanie McCallum, Marty Lambert, Frances Hudson and John Wood.





CONFERENCE PARTNER: MACKAY REGIONAL COUNCIL



The Mackay region is delighted to partner with the Parks and Leisure Australia (QLD) Conference, and warmly welcomes all delegates and speakers.

The region offers diverse experiences and an enviable climate, with daily temperatures averaging just over 22°C in May. It's the perfect weather to enjoy a dip at the popular Bluewater Lagoon or one of the region's 31 beaches, some of which are just a stone's throw from the City Centre.

Be swept away in the culture of Mackay's City Centre, which features one of the best collections of art deco buildings in Queensland. Relax and watch the sunset over the blue water Pioneer River, or enjoy a stroll along the 21km award-winning Bluewater Trail, which takes in the region's natural beauty and features six original and eye-catching pieces of public art.

There's also a vibrant seaside marina with alfresco dining, pristine rainforest hinterland and one of the only places in the world that offers a chance to scuba dive with platypus.

The region is fuelled by the mining industry in the Bowen Basin, a resurgence in agribusiness, growth in tourism, and an emerging marine sector. It is the largest sugar-producing region in Australia and nearly a third of Queensland's export goods originate from the Mackay region. We're also committed to being "active" and some of our achievements will be showcased through this conference program.

While you are in Mackay for the conference, we do encourage you to explore the local region. We hope you enjoy your stay.

PRINCIPAL CONFERENCE SPONSOR



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PLA 15/16/17

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PLA QLD PRESIDENT’S WELCOME

Welcome to the Parks and Leisure Australia- 2017 Queensland state conference, and the resilient and wonderful Mackay region. There is the saying “they make ‘em tough in the north” and we are thankful that this is the true. Only 2 months after cyclone Debbie Mackay is turning on the best of regional hospitality for us.

Thanks to our major sponsors and organising committee, we have 3 days ahead of us; packed with tours, trade exhibitions, networking opportunities and leading international and local professionals taking us on the journey of “Active Places Active Connections”.

Our four key note speakers are truly reflective of taking the ‘bike’ by the horns, challenging community norms and inspiring us to take action on creating active and connected, people and spaces.

Frances Hudson

*President of PLA Queensland and Principal Parks Strategy,
Parks and Recreation Services Branch, Toowoomba Regional Council*

DAY ONE TECHNICAL TOUR



Start	Tuesday 30th May, 2.30pm
Focus	<p>Community facilities along the Bluewater Trail</p> <p>The award-winning Bluewater Trail encompasses a key part of the Mackay Regional Council’s Bluewater activation strategy. The shared use trail takes in numerous community facilities, public artworks, fishing platforms, natural areas, beaches and parklands as it completes its 21km loop around central Mackay.</p> <p>Recent times have seen some of the final pieces of the trail come together along with continued development of specific community facilities. Detailed planning works for the remaining balance of the Botanic Gardens will see this facility continue to develop into the 2030’s.</p> <p>The tour will visit 3 sites on the trail highlighting the opportunities that shared use transport links can offer to local residents and visitors alike.</p>
Total time	2 – 2 ½ hours
Starting point	Mackay Regional Botanic Gardens Amphitheatre (Transport between sites will be provided)
End point	Quota Park
Stops	<ul style="list-style-type: none"> • Mackay Regional Botanic Gardens – approx. 30-40mins <ul style="list-style-type: none"> » A brief overview and history of the trail » The role of the Mackay Regional Botanic Gardens in the Blue Water Trail » The future of the Mackay Regional Botanic Gardens • Bluewater Lagoon and Canelands Park – approx. 30 mins <ul style="list-style-type: none"> » Visit the highly popular Bluewater Lagoon along with the Canelands shopping centre and its associated park areas • Quota Park – approx. 30mins <ul style="list-style-type: none"> » A visit to the recently upgraded all abilities playground » See the ongoing development of the Bluewater trail » The beginning of the dogs of leash section of far beach



DAY TWO - KEYNOTE SPEAKERS

PAUL MCARDLE

Paul's background is finance and banking having worked for several large international banks and corporations in New Zealand, UK and The Netherlands for many years. But since returning to New Zealand in 2009 his focus has been how best to enable as many children as possible to experience the benefits and joys of biking regularly at school through the roll-out of a school-based "Bikes in Schools" project. The project, which is supported by both central and local government, includes the building of bike tracks within the school grounds.

DAY 2 – Activating kids through Bikes in Schools

Bikes in Schools, which started off as a one-off project on the sports fields of a single New Zealand primary school back in 2010 has now spread to 75 schools across the country. Bikes in Schools is providing 20,000 children with regular access to bikes and bike tracks all within their school grounds.

How did this happen and what have been the outcomes for the schools, students and their communities? See www.bikeon.org.nz



Paul McArdle

*Co-Founder, Bike On New Zealand
Charitable Trust*



Linda Cooper

*Chair of Cultural Services
Cairns Regional Council*

LINDA COOPER

Linda Cooper was first elected as a Councillor with the Cairns Regional Council in 2008 and has retained her position as a Councillor since that time. Within her first year as a Councillor she was appointed Chair of Finance for Cairns Regional Council and currently holds the role as Chair of Cultural Services. She serves on a number of Boards and Committees and was most recently appointed to the Commonwealth Games (Cairns) 2018 Steering Committee. She has a passion for instigating projects and programs that invigorate and activate suburban areas.



DAY TWO - PROGRAM

Wednesday, May 31 - Day 2		
DAY 2	SESSION	PROGRAM
8.00am		REGISTRATION, TEA AND COFFEE, TRADE DISPLAY VISITS
8.45am		Welcome and Introductions, House Keeping, Acknowledgement of Traditional Owners
8.55am		Opening Address: Mayor - Cr Greg Williamson
9.00am	§2-1	Keynote Address – “Activating Kids through Bikes in Schools” Paul McArdle, Co-Founder, Bike On New Zealand Charitable Trust
9.40am	§2-2	“Can a Park Change a Whole Region?” Colin Strydom, Design+Architecture and Lachlan McMurtrie, McMurtrie Consulting Engineers
10.00am	§2-3	“Strategically Planning with Qld LGA’s and the Tennis Community for a Future of Community Activity” Elia Hill, Tennis QLD
10.20am		MORNING TEA AND TRADE DISPLAY VISITS
10.40am	§2-4	“Disaster Recovery – Parks, Sport and Recreation Group Workshop” Facilitated by Frances Hudson, President PLA Qld
11.10am	§2-5	“Increasing the Durability of Sports Fields” Dan Docherty, Syngenta Australia and New Zealand
11.30am	§2-6	“Sports Turf Soil and Top Layer Conditioning” Nathan Straume, TC Advantage
11.50am	§2-7	“Measuring Parks Performance for Active Use” Brian Milne, XYST Ltd and Yardstick
12.30pm		LUNCH AND TRADE DISPLAY VISITS
1.15pm	§2-8	Keynote address: “The Community Benefits When We Get it Right...How to Make the Whole World Smile” Cr Linda Cooper
1.45pm	§2-9	“Sport and Recreation Services – Integrating Spatial Technology and Other Initiatives to Deliver Better Planning Outcomes for Sport and Recreation in Queensland” Andrew Barkham, National Parks, Sport and Racing
2.30pm	§2-10	“The Green Space Our Place Volunteer Program” Sarah Gosling, Cairns Regional Council
2.50pm	§2-11	“The 10,000 Steps Program” Anetta Van Itallie, School of Health, Medical & Applied Sciences, CQU
3.10pm		AFTERNOON TEA AND TRADE DISPLAY VISITS



Wednesday, May 31 - Day 2

DAY 2	SESSION	PROGRAM
3.30pm	§2-12	“Connect People to Open Spaces and Places is All in the Marketing” Lyndal Hansen, Amarna Pty Ltd
3.50pm	§2-13	“Bring Nature and Children Back into the Neighbourhood” Angela Wright, Nature Play Qld
4.10pm	§2-14	“Evidence Based Design” Amanda Sutherland, Playscape Creations
4.30pm	§2-15	“Gladstone East Shores Precinct” Graham Gambia, Parks and Recreation Superintendent, Gladstone Ports Corporation
4.50pm		Q&A, Housekeeping and end of day 2
6.30pm		STATE OF ORIGIN SPECIAL AWARDS DINNER CLAUDIES RESTAURANT - 31 BRISBANE ST, MACKAY

DAY TWO - PRESENTER INDEX

PRESENTERS	SESSION	TIME
Barkham Andrew - Sport and Recreation Services – Integrating Spatial Technology and Other Initiatives to Deliver Better Planning Outcomes for Sport and Recreation in Queensland	§2-9	Wed 31st 1.45pm
Cooper, Linda - The Community Benefits When We Get it Right...How to Make the Whole World Smile	§2-8	Wed 31st 1.15pm
Docherty, Dan - Increasing the Durability of Sports Fields	§2-5	Wed 31st 11.10am
Gosling, Sarah - The Green Space Our Place Volunteer Program	§2-10	Wed 31st 2.30pm
Hansen, Lyndal - Connect People to Open Spaces and Places is All in the Marketing	§2-12	Wed 31st 3.30pm
Hill, Elia - Strategically Planning with Qld LGA's and the Tennis Community for a Future of Community Activity	§2-3	Wed 31st 10.00am
Hudson, Frances - Disaster Recovery – Parks, Sport and Recreation Group Workshop	§2-4	Wed 31st 10.40am
Gambia, Graham - Gladstone East Shores Precinct	§2-15	Wed 31st 4.30pm
McArdle, Paul - Activating Kids through Bikes in Schools	§2-1	Wed 31st 9.00am
Milne, Brian - Measuring Parks Performance for Active Use	§2-7	Wed 31st 11.50am
Straume, Nathan - Increasing the Durability of Sports Fields	§2-6	Wed 31st 11.30am
Sutherland, Amanda - Evidence Based Design	§2-14	Wed 31st 4.10pm
Strydom, Colin & McMurtrie, Lachlan - Can a Park Change a Whole Region?	§2-2	Wed 31st 9.40am
Van Itallie, Anetta - The 10,000 Steps Program	§2-11	Wed 31st 2.50pm
Wright, Angela - Bring Nature and Children Back into the Neighbourhood	§2-13	Wed 31st 3.50pm



DAY TWO - PRESENTERS AND ABSTRACTS

TIME/ SESSION	PRESENTER / TITLE / ACTIVITY	ABSTRACT
9.00 am §2.1	 <p>Paul McArdle <i>Co-Founder, Bike On New Zealand Charitable Trust</i></p>	<p>Activating Kids through Bikes in Schools</p> <p>Bikes in Schools, which started off as a one-off project on the sports fields of a single New Zealand primary school back in 2010 has now spread to 75 schools across the country. Bikes in Schools is providing 20,000 children with regular access to bikes and bike tracks all within their school grounds.</p> <p>How did this happen and what have been the outcomes for the schools, students and their communities? See www.bikeon.org.nz</p>
9.40 am §2.2	 <p>Colin Strydom (right) <i>Design+Architecture</i></p> <p>Lachlan McMurtrie <i>McMurtrie Consulting Engineers</i></p>	<p>Can a Park Change a Whole Region?</p> <p>The town of Miriam Vale are located next to the Bruce Highway at a strategic interval for tourist stop overs and the southern gateway to the greater region of Gladstone. The redesign of the Alf Larson/Lions Park by the Gladstone Regional Council in collaboration with various specialists and the community have won may applause and hearts.</p> <p>The presentation aims to provide an insight into this life-changing redevelopment as experienced by the lead designer and engineer, consisting of the following:</p> <ul style="list-style-type: none"> • The Core: Community gathering space/Entry arbor/Amenities/Pubic gallery of town's heritage • Play Space: Unique, Innovation, creativity and inclusive play for all ages • Community facilities: Facilities for local groups and markets • Heritage: Formal War Memorial area for reflection • Connection to the town: Parks relationship with the railway & station and the historic town business strip. • Public Comfort: Open spaces, extensive parking, vibrant, attractive, respectful in every way
10.00 am §2.3	 <p>Elia Hill <i>Government Relations and Industry Engagement Manager for Tennis Qld</i></p>	<p>Strategically Planning with Qld LGA's and the Tennis Community for a Future of Community Activity</p> <p>Tennis seeks to provide a world-class sport service and facility hierarchy that is well planned and delivers operational best practice within tennis facilities throughout Australia. This cannot happen without effective partnerships and an understanding between tennis and the major underwriters of our infrastructure - local, state and federal government.</p> <p>Local Government plays a critical role in supporting tennis across Queensland and as the governing body for the sport we understand the value of establishing strong relationships with Local Governments. At this session, you will hear the latest updates from the sport including our recently adopted Local Government Infrastructure and Participation Planning Template and the opportunities for you to partner with Tennis in the development of tailored plans for your Local Government Area.</p>



TIME/ SESSION	PRESENTER / TITLE / ACTIVITY	ABSTRACT
10.40 am §2.4	 <p>Frances Hudson <i>President PLA Qld</i></p>	<p>Disaster Recovery: Parks, Sport and Recreation Group Workshop Queensland - paradise one day; disaster struck the next. By fortune we live, work and play in one of the best places in the world however we are not immune to mother nature and what she can throw at us on occasions. This workshop requires your active participation as it aims to share our collective learnings and knowledge on the tools, processes and actions to build on our understanding and skills in parks, sport and recreation disaster resilience and recovery.</p>
11.10 am §2.5	 <p>Dan Docherty <i>Syngenta Australia and New Zealand</i></p>	<p>Increasing the Durability of Sports Fields With the increased number of participants taking part in sports, strain has been placed on turf facilities within our cities and regions. Sports fields are enduring far more traffic than ever before. Resulting in increased wear and tear of sport fields. All the while we are trying to achieving a well-presented turf surface that is safe to the users.</p> <p>Considerable investment has been made in future proofing fields with investments in irrigation, drainage and specialized profile materials. In addition to these long-term investments agronomic inputs can subsequently increase carrying capacity in the short term. In this presentation, we explore the ideas around, agronomic programming and low toxicity non-poison scheduled options for increasing sports field durability.</p>
11.30 am §2.6	 <p>Nathan Straume <i>TC Advantage</i></p>	<p>Sports Turf - Soil and Top Layer Conditioning Explaining the trend in natural sports field soil with the advantages and disadvantages of these soils and a way to rectify the disadvantages</p>



TIME/ SESSION	PRESENTER / TITLE / ACTIVITY	ABSTRACT
11.50 am §2.7	 <p>Brian Milne <i>XYST Ltd and Yardstick</i></p>	<p>Measuring Parks Performance for Active Use Are your parks and open spaces as well designed and developed as they could be to encourage active use? How do you know? What methodology do you use to objectively and reliably assess this?</p> <p>The session will develop your understanding of the purpose and benefits of adding performance assessment research to your planning processes to ensure your parks and open spaces are inviting and functional for active recreation.</p> <p>Performance assessment is undertaken to compare actual performance against design criteria, focusing on achieving the desired level of service for the customer. This includes elements such as:</p> <ul style="list-style-type: none"> • Functionality • Capacity • Active use • Quality <p>It is important to be able to measure performance with a methodology that is objective, systematic and repeatable and produces a quantifiable result that can be ranked. This will provide solid evidence for decision making and resource allocation.</p>
1.15 pm §2.8	 <p>Cr Linda Cooper <i>Chair of Cultural Services, Cairns Regional Council</i></p>	<p>Key Note Address: The Community Benefits when We Get It Right... How to Make the Whole World Smile</p> <p>Active Towns was a Queensland State Government Pilot Program delivered in Cairns via the Cairns Regional Council and funded by both on a 50/50 basis. Through this partnership, the intention was to foster an active and healthy community by building cycle networks, growing a positive cycling culture and providing a connector for two major suburban areas.</p> <p>The award-winning Brinsmead-Redlynch Bike Path was one of three major projects delivered under this program. It has become imbedded as a key piece of infrastructure that has connected suburbs, major parks and schools, increasing the usage of the surrounding parklands and participation rates in active travel.</p> <p>Councillor Linda Cooper presents the good, the bad and the ugly of delivering a complex project, and explains how one piece of infrastructure targeted at active transport has invigorated and activated the surrounding open space.</p>
1.45 pm §2.9	 <p>Andrew Barkham <i>National Parks, Sport and Racing</i></p>	<p>Sport and Recreation Services – Integrating Spatial Technology and Other Initiatives to Deliver Better Planning Outcomes for Sport and Recreation in Queensland</p> <p>The SRS GIS project, is a ground-breaking intelligence and planning tool that uses an online GIS platform. As far as we are aware, this use of GIS, involving such an extensive range of sporting interests, has not been attempted within the sport and recreation industry anywhere else, making this a very unique and exciting project that has the potential to enhance the planning capabilities of sport, recreation, local and state governments alike.</p>



TIME/ SESSION	PRESENTER / TITLE / ACTIVITY	ABSTRACT
2.30 pm §2.10	 <p>Sarah Gosling <i>Cairns Regional Council</i></p>	<p>The Green Space Our Place Volunteer Program</p> <p>Green Space Our Place engages volunteers interested in working in parks and reserves in Cairns. We currently have 190 registered volunteers attending supervised groups or beautifying their local parks. People are attracted to the program through a love of nature and a desire to meet like-minded people. The 7 supervised weekly groups cater for all ages and abilities and are inclusive and encouraging to all. They are at the Botanic Gardens, various landcare sites, walking tracks, the native nursery and the 'Little Tacca's'. We have jobs tailored to individual fitness and ability, and while everyone braves the green ants and sweats it out in the heat, a lot of fun is had. Our volunteers span all ages and cultures, and many stories are shared over morning tea. It is a place to stay active, socialize and learn, from others and at the monthly education sessions delivered by local experts.</p>
2.50 pm §2.11	 <p>Anetta Van Itallie <i>School of Health, Medical & Applied Sciences, CQU</i></p>	<p>The 10,000 Steps Program</p> <p>Run by the team at Central Queensland University, 10,000 Steps is a free physical activity program that has been helping individuals, workplaces and communities to get active for over 15 years. This presentation will highlight how the program can help you promote physical activity messages using the credible 10,000 Steps brand and evidence-based resources. 10,000 Steps community strategies include resources to support walkway signage, the dog walking strategy, community tournaments and promotion of your 10,000 Steps. Save time and money by using these resources and encourage your community members to access our free program that will encourage them to step out and use your walkways, parks, leisure and recreational facilities. Find out more about the new look 10,000 Steps, what resources you can access for free and how you can access community grants.</p>
3.30 pm §2.12	 <p>Lyndal Hansen <i>Amarna Pty Ltd</i></p>	<p>Connect People to Open Spaces and Places is All in the Marketing</p> <p>Connecting People to open spaces and places is all about clever marketing.</p> <p>Once you have designed and delivered great open spaces and places, it comes time to market the experiences that target groups can have in a space. We all know that you cannot rely on the old adage of "build it and they will come", no, we need smart and innovative marketing about how people can use spaces and places.</p> <p>Marketing includes advertising, promotion and communication, in addition to exploring how different demographic groups can experience spaces and places.</p> <p>Let's start with determining the WHY! Why should people come and use spaces? Why do people need spaces and places?</p> <p>Only once we fully understand the "why", can we develop a range of interesting, educational and inspirational strategies that get people excited about using spaces and places. And do I have exciting examples to share!</p>



TIME/ SESSION	PRESENTER / TITLE / ACTIVITY	ABSTRACT
3.50 pm §2.13	 <p>Angela Wright <i>Nature Play Qld</i></p>	<p>Bring Nature and Children Back into the Neighbourhood</p> <p>Nature Play Queensland believes that there is solid evidence indicating that time spent in natural environments is vital to children’s physical, social and mental wellbeing and development. Unstructured play in parks and natural areas is a focus of NPQ. The State funded advocacy service provides a range of resources that encourage families, educators and service providers to consider children’s right to play and the benefits of playing outdoors and in natural settings. NPQ is embarking on a new era of service delivery after 3yrs of partnership building, advocacy, events and activity ideas and will share with you a vision for getting children back into nature to play. Nature play can start in your yard, expand onto footpaths and into open spaces in neighbourhoods. Government agencies are moving towards making areas safer more accessible and playable in neighbourhood natural areas and open spaces. NPQ will explore a range of activity ideas for making nature more accessible and playable in people’s neighbourhoods.</p>
4.10 pm §2.14	 <p>Amanda Sutherland <i>Playscape Creations</i></p>	<p>Evidence Based Design</p> <p>Studying how people interact within our recreational spaces influences better design, and while logic would favour continual innovation being the trigger to improvement, ignoring real and scientific evidence can defeat this logic.</p> <p>Playscape Creations has recently entered into a research project to assess the opportunities and barriers for physical activity for inter-generational park users within SE QLD. Spearheaded by QLD University of Technology, with Moreton Bay Regional Council, Conrad Gargett, the National Heart Foundation, National Wellness Institute and 7 Senses Foundation, the study will be looking closely at inter-generational park design for active and engaged communities.</p> <p>Physical inactivity costs the Australian economy \$13.8 billion annually - and evidence-based design guidelines will lead to higher quality parks and recreational spaces that more effectively encourage physical activity and improve health and well-being.</p>
4.30 pm §2.15	 <p>Graham Gambie <i>Gladstone Ports Corporation</i></p>	<p>Gladstone East Shores Precinct</p> <p>Gladstone Ports Corporation’s (GPC) East Shores Precinct, located on Flinders Parade alongside the Auckland Inlet in the heart of Central Queensland, is an exciting destination for the Gladstone region that showcases the Gladstone harbour and it’s proud maritime history. With industrial tourism on the rise and a desire to reflect a sustainable industrial city and generate local pride, GPC together with funding partner Wiggins Island Coal Export Terminal (WICET), transformed Flinders Parade from a tired, underutilised city street to a state-of-the-art recreational hub. The unique and sustainable design of the precinct caters for all ages and includes an interactive water play zone, play equipment areas, barbecue facilities, a waterfront promenade complete with a fishing and viewing platform, maritime artefacts, public artwork, dog-friendly walkways, public amenities, large grassed open spaces and a wet dock to host the retired naval vessel, HMAS Gladstone II. GPC has recently announced funding to expand the precinct to include an interpretative centre, waterfront café, amphitheatre and a dedicated cruise passenger terminal.</p>



DAY THREE - KEYNOTE SPEAKERS



Rachel Smith

*Author, speaker, entrepreneur,
transport planner*

RACHEL SMITH

Her Transport Planning career spans 17 years across the public and private sectors in the UK and Australia specialising in delivering behaviour change. She has two TEDx talks, was part of the BMW Guggenheim Lab and has spoken in the Palace of Westminster's House of Lords. She was retained by the UK Government for 6 years as an expert traffic reduction and behaviour change advisor working with schools, workplaces and tourism destinations. She has won numerous international transport and road safety awards, spoken at more than 300 conferences around the world, is a regular on TV and radio and is the Author of Decongestion.

Rachel is also the Author of Underspent. Rachel quit overspending - she didn't buy anything new or 2nd hand in 2014 and saved 38% of her take-home salary. She changed her spending and transformed her savings. It started as an experiment, but it changed her life, so she kept on going. She is the Founder of Underspent, Australia's leading saving money program. She created the Underspent 10-week online program which sees men, women and teenagers, around the world, change their spending and transform their savings so that they can afford their big dreams.

Rachel's passions include financial security, experiences not stuff, inspirational education, sharing, the beach, horse riding, bicycle riding, family and friends.



Paul McArdle

*Co-Founder, Bike On New Zealand
Charitable Trust*

PAUL MCARDLE

Paul's background is finance and banking having worked for several large international banks and corporations in New Zealand, UK and The Netherlands for many years. But since returning to New Zealand in 2009 his focus has been how best to enable as many children as possible to experience the benefits and joys of biking regularly at school through the roll-out of a school-based "Bikes in Schools" project. The project, which is supported by both central and local government, includes the building of bike tracks within the school grounds.

DAY 3 – More kids biking today = more adults choosing active transport tomorrow.

Investing in cycling infrastructure makes cities and towns more liveable and more desirable. But the future return on this investment (ROI) will be severely limited if the number of today's children biking regularly continues to decrease. This is one of the main reasons central and local government in New Zealand are investing in Bikes in Schools projects across the country.



Alice Woodruff

Director Active City

ALICE WOODRUFF

Alice is founder and Director of Active City, an independent consulting practice that specialises in active transport planning and travel behaviour change interventions. Her work and interests sit squarely within how we make our cities and towns - especially our precincts, workplaces, schools and suburbs – sustainable, happy and healthy communities. Her lens for city shaping is how people access and choose to travel through urban places.

To design and implement successful travel behavior change interventions, plans and policies requires integrating and translating across disciplines, as well as co-designing solutions with communities and stakeholders. Active City's projects intersect transport planning, place making and urban design, as well as community development and organisational change.

Alice has worked with a host of workplaces from major corporates, to smaller businesses and retail centres; as well as universities, hospitals, dozens of schools, government and other local communities across Australia.



DAY THREE - PROGRAM

Thursday, June 1 - Day 3		
DAY 3	SESSION	PROGRAM
8.30am		REGISTRATION, TEA AND COFFEE, TRADE DISPLAY VISITS
9.00am	§3-1	Keynote Address: Turning Idleness into Action What's stopping us creating change and the 7 steps we need to implement to help create active people & active communities across Queensland Rachel Smith, author, speaker, entrepreneur, transport planner
9.40am	§3-2	Keynote Address – More Kids Biking Today = More Adults Choosing Active Transport Tomorrow Paul McArdle Co-Founder, Bike On New Zealand Charitable Trust
10.20am		MORNING TEA AND TRADE DISPLAY VISITS
10.40am	§3-3	Gold Coast, A Community Embracing Strategy Gerard McCormick, Village Bike
11.00am	§3-4	Connecting Cairns – Not just from A to B Joan Crawford, Cairns Regional Council
11.20am	§3-5	Using GIS Analysis to Improve Connectivity of Future Active Transport Elizabeth Crane, Mackay Regional Council
11.40am	§3-6	Keynote Address: Can You Nudge People to Walk More? Behaviour Change Interventions to Increase Walking for Transport. Alice Woodruff, Active City
12.20pm		LUNCH AND TRADE DISPLAY VISITS
1.20pm	§3-7	Bluewater Trail - an Active Success Onno Vanes (Mackay Hospital and Health Service) and Graeme Hawes (Mackay Regional Council)
1.50pm	§3-8	Ross River Bikeway – Ten Years of Success Ron Degenhart, Townsville City Council
2.20pm	§3-9	Never Mind the Width, Feel the Quality Martin Lambert, Director Otium Planning Group and National President, Parks and Leisure Australia
2.50pm		AFTERNOON TEA AND TRADE DISPLAY VISITS
3.10pm		“Quick Wins for Active Transport” Panel Discussion Q&A
4.00pm		CONFERENCE CLOSE



DAY THREE - PRESENTER INDEX

PRESENTERS	SESSION	TIME
Crane, Elizabeth - Using GIS Analysis to Improve Connectivity of Future Active Transport	§3-5	Thur 1st, 11.20am
Crawford, Joan - Connecting Cairns – Not just from A to B” Cairns Regional Council	§3-4	Thur 1st, 11.00am
Degenhart, Ron - Ross River Bikeway – Ten Years of Success	§3-8	Thur 1st, 1.50pm
Martin Lambert - Never Mind the Width, Feel the Quality	§3-9	Thur 1st, 2.20pm
McArdle, Paul - More Kids Biking Today = More Adults Choosing Active Transport Tomorrow	§3-2	Thur 1st, 9.40am
McCormick, Gerard - Gold Coast, A Community Embracing Strategy	§3-3	Thur 1st, 10.40am
Smith, Rachel - Turning Idleness into Action	§3-1	Thur 1st, 9.00am
Vanes, Onno and Hawes, Graeme - Bluewater Trail- An Active Success”	§3-7	Thur 1st, 1.20pm
Woodruff, Alice - Can You Nudge People to Walk More? Behaviour Change Interventions to Increase Walking for Transport.	§3-6	Thur 1st, 11.40am

DAY THREE - PRESENTERS AND ABSTRACTS

TIME/ SESSION	PRESENTER / TITLE / ACTIVITY	ABSTRACT
9.00 am §3.1	 Rachel Smith <i>Author, speaker, entrepreneur, transport planner</i>	<p>Keynote Address: Turning Idleness into Action</p> <p>What’s stopping us creating change and the 7 steps we need to implement to help create active people & active communities across Queensland</p>
9.40 am §3.2	 Paul McArdle <i>Co-Founder, Bike On New Zealand Charitable Trust</i>	<p>More Kids Biking Today = More Adults Choosing Active Transport Tomorrow</p> <p>Investing in cycling infrastructure makes cities and towns more liveable and more desirable. But the future return on this investment (ROI) will be severely limited if the number of today’s children biking regularly continues to decrease. This is one of the main reasons central and local government in New Zealand are investing in Bikes in Schools projects across the country.</p>



TIME/ SESSION	PRESENTER / TITLE / ACTIVITY	ABSTRACT
10.40 am §3.3	 <p>Gerard McCormick <i>Village Bike</i></p>	<p>Gold Coast, A Community Embracing Strategy</p> <p>The Gold Coast is a polycentric City with a series of parochial Villages like a string of pearls along the coastline. We talk about the need for interconnectedness, but is this physical or virtual? The Gold Coast has a perfect climate, an outdoor lifestyle and an active community. It has huge flat landscapes with high amenity close to creeks, the beach and stunning natural areas. So how can we do something with nothing? And how do address some of these issues as a community?</p> <p>The City of Gold Coast recently launched its Transport Strategy 2031: a 20 year blue print for the City’s Transport network. This paper will explore how a not for profit community group has embraced parts of the Transport strategy The aims of Village Bike relates directly to some of the Vision of the Transport Strategy including a connected city with sustainable travel choices, encouraging more walking and cycling and changing our travel behaviour.</p> <p>By connecting another means of cycle use with the existing cycle network a new group of cycle users can be encouraged reinforcing a change in local and visitor travel behaviour.</p>
11.00 am §3.4	 <p>Joan Crawford <i>Cairns Regional Council</i></p>	<p>Connecting Cairns – Not Just from A to B</p> <p>Paths and cycleways make a significant contribution to the Cairns region’s built environment, local character, tourism appeal and outdoor lifestyle. The Cairns Cycling and Walking Strategy developed by Cairns Regional Council provides a network vision, works program, cost estimates and design guidelines to deliver an appealing, safe and functional cycling and walking network.</p> <p>This paper will present the journey Cairns is undertaking to deliver on the community’s vision to:</p> <ul style="list-style-type: none"> • Create a more bicycle and pedestrian friendly region for residents and visitors • Develop active travel as an activity that goes beyond basic transport function • Incorporate active recreation and healthy living principles into infrastructure planning and delivery • Focus on safe, complete routes • Be accessible for all abilities • Provide for the growing interest in major walking and cycling routes that showcase the region’s tropical character, natural attractions and tourism appeal.
11.20 am §3.5	 <p>Elizabeth Crane <i>Mackay Regional Council</i></p>	<p>Using GIS Analysis to Improve Connectivity of Future Active Transport</p> <p>Transport networks connect people and places; however, networks are established and improved over time. Local Governments are challenged with envisioning and constructing effective active transport networks within limited budget environments; therefore, requiring an effective prioritisation methodology. Mackay Regional Council explored “improvement of connectivity” as a determining factor in prioritising investment spend for active travel infrastructure. Council developed a process, utilising GIS mapping tools to analyse connectivity; involving the geo-spatial construction of the current network, identification of connectivity gaps and analysing these in relation to points of origin (people) and trip generators (places) over appropriate trip lengths. Establishing a measurable numeric value or benefit to a project, that addressed the identified connectivity gap. The use of connectivity as a prioritisation criteria, in recognising its primary function, was more appropriate than the standard assumptions of hierarchal function or gains achieved through additional lengths, and may be applicable across a range of organisational operations.</p>



TIME/ SESSION	PRESENTER / TITLE / ACTIVITY	ABSTRACT
11.40 am §3.6	 <p>Alice Woodruff <i>Director Active City</i></p>	<p>Can You Nudge People to Walk More? Behaviour Change Interventions to Increase Walking for Transport</p> <p>With our lifestyles becoming increasingly sedentary, integrating physical activity into our daily travel routines is vital to support our health and wellbeing.</p> <p>This presentation will share the journey of five trial projects that designed, implemented and evaluated the use of behavioural insights (or ‘nudges’), to engage people to change their behaviour and walk for short trips.</p> <p>In leading the Change to Walking program, a partnership between VicHealth and Victoria Walks, Alice worked with five councils in Victoria to trial behavioural interventions to increase walking to and from schools, workplaces, a public transport hub and a community hub. Each project aimed to increase walking behaviours and embedded real-world testing and evaluation to build the evidence base for ‘nudge’ interventions in encouraging walking for short trips.</p> <p>While behavioural insights have been employed successfully for interventions in health settings there have been very few examples of well-evaluated ‘nudge’ interventions to increase levels of walking. In supporting councils to pilot and test a new approach to behaviour change, Change to Walking has expanded the evidence base on the use of ‘nudge’ theory for future programs to increase physical activity.</p> <p>Over 1,800 people were engaged through events as part of the five projects, with more than 1,000 people actively participating in interventions intended to stimulate changes in walking behaviours. Across the five projects, two-thirds of respondents reported positive intentions to walk more for short trips as a result of participating. Four out of five projects indicated an overall increase in physical activity levels by participants.</p> <p>This program provides valuable learning of how small changes or ‘nudges’ can support choosing walking as an active travel option for short, regular journeys across a variety of settings.</p>
1.20 pm §3.7	 <p>Onno Vanes <i>Mackay Hospital and Health Service</i></p> <p>Graeme Hawes <i>Mackay Regional Council</i></p>	<p>Bluewater Trail - An Active Success</p> <p>The Bluewater Trail has transformed Mackay, linking the river front to Sandfly Point and to the city. The trail is the result of a long-term vision and sustained effort to build on success. Today it is a key part of life in Mackay and a focus for activity and community that returns many times the investment in positive health outcomes and activation of public space and the city residents.</p>



TIME/ SESSION	PRESENTER / TITLE / ACTIVITY	ABSTRACT
1.50 pm §3.8	 <p>Elia Hill <i>Townsville City Council</i></p>	<p>Ross River Bikeway – Ten Years of Success Townsville has established an extensive bikeway network extending on both banks of the Ross River as it winds through the city. More than just bikeway network, the Ross River Parkway combines recreation routes and active transport, recreation nodes, and environmental resources. Largely complete but still evolving, we take a look back at a successful recreation connectivity project.</p>
2.20 pm §3.9	 <p>Martin Lambert <i>Director Otium Planning Group and National President, Parks and Leisure Australia</i></p>	<p>Never Mind the Width, Feel the Quality Planning for open space has been under reconstruction for many years in Queensland. The changing legislative environment and the twin pressures of diminishing land supplies and increasing cost of provision has meant that new approaches have emerged, that don't readily fit with past practices or in some cases the community's expectation. The luxury of lazy planning- that of assuming if there's enough land it will all be OK, is no longer available. Far more important in the decades to come, will be a focus on the quality of space and how it contributes to both our urban settings and urban lifestyles.</p>



**2017 REGIONAL AWARDS OF EXCELLENCE DINNER
WEDNESDAY, MAY 31**

Master of Ceremonies: Marty Lambert, Director Otium Planning Group and National President, Parks and Leisure Australia

6.15pm **Drinks on Arrival**

6.40pm **Welcome**

6.45pm **Knock-on meal drop**

6.50pm **Event of the Year Award**
Community Program of the Year Award
Park of the Year Award

7.00pm **Forward-pass meal drop**

7.05pm **Leisure Facility of the Year Award**
Leisure and / or Open Space Planning Award
Research Project Award
Best use of Technology Award

7.30pm **Golden point pizza feast**

8.00pm **State of Origin starts**

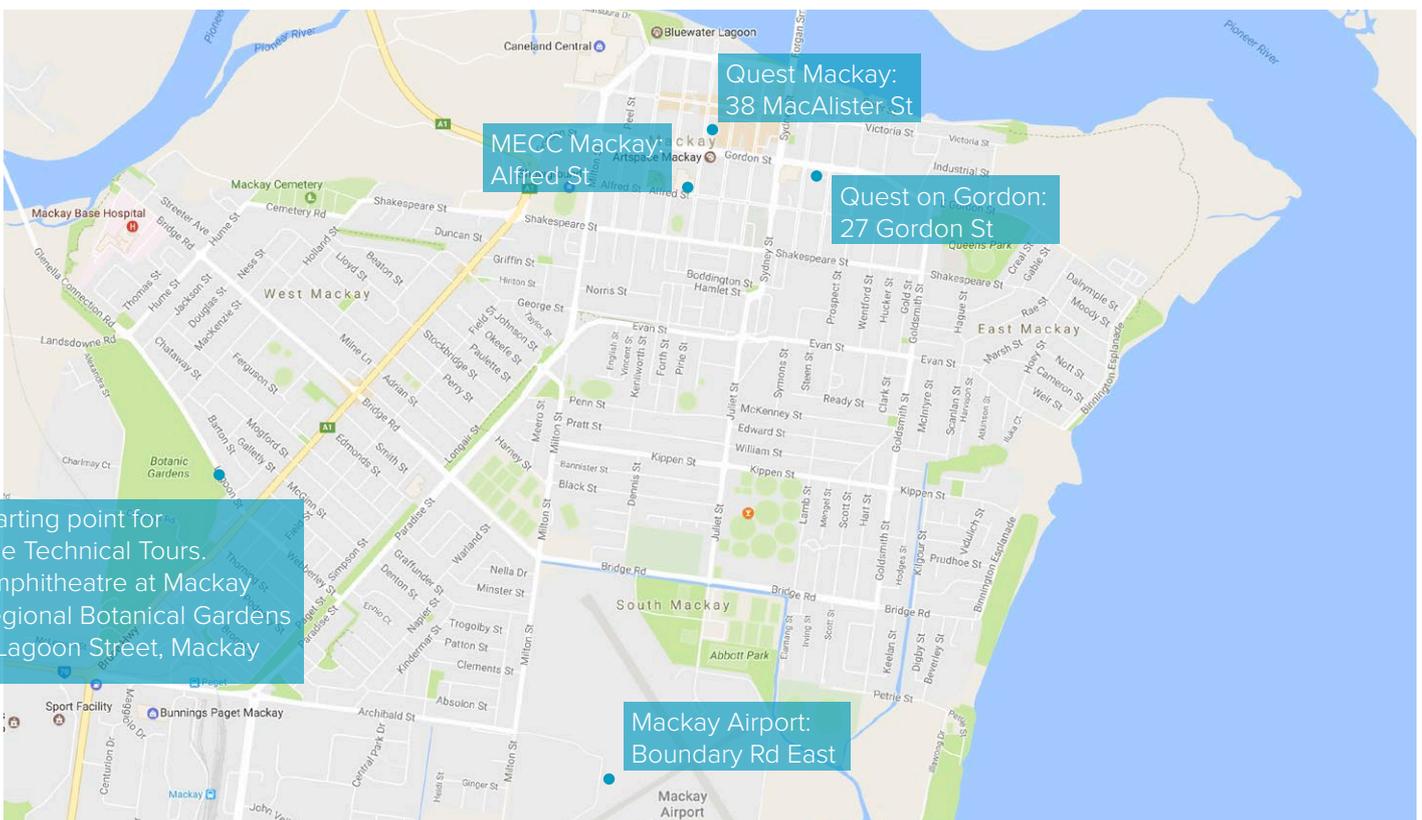
8.20pm **Kick-off cupcakes**

8.40pm **State of Origin half-time**

Playspace Minor (<\$0.5M)
Playspace: Major (>\$0.5M)

9.30pm **Football finishes**

MACKAY CITY LOCATION MAP





EVENT OF THE YEAR AWARD



RESEARCH PROJECT AWARD



COMMUNITY PROGRAM OF THE YEAR



designed by big people for little treasures.....

BEST USE OF TECHNOLOGY AWARD



PARK OR THE YEAR AWARD



PLAYSPACE AWARD (<\$0.5M)



LEISURE FACILITY OF THE YEAR AWARD



PLAYSPACE AWARD (>\$0.5M)



LEISURE AND/OR OPEN SPACE PLANNING AWARD





We are delighted to bring you 'OPEN FOR BUSINESS', to be held at the RACV Royal Pines Resort, Gold Coast, Queensland, 22 - 25 October, 2017.

Surrounded by manicured gardens and a championship golf course, this 100-hectare resort is just 12 minutes from Surfers Paradise. The Gold Coast is famous for its lifestyle, natural beauty and success. As you know the Gold Coast is set to host the XXI Commonwealth Games in 2018 and preparations are well underway. You will have the opportunity to visit world class facilities and hear from inspirational leaders.

- Come and hear from a range of disciplines and industries handpicked to inspire and motivate you into action
- Straight talking practical advice to take back to your workplace
- An agenda created by the industry for the industry
- Come away feeling stronger, better connected, supported by your peers and able to navigate our rapidly changing industry
- Keynotes will be announced soon plus more information on event and extra learning options, watch this space....

KEY DATES

- Programme Out - June 2017
- Conference - October 22-25, 2017

We sincerely thank all of our Conference sponsors

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