

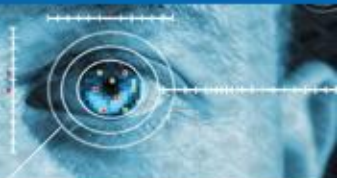
Assessing Risks in the Cloud

Jim Reavis
Executive Director
Cloud Security Alliance



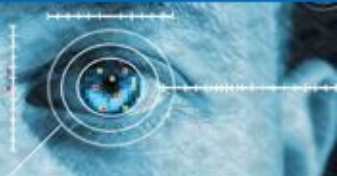
Securing the Cloud

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Agenda

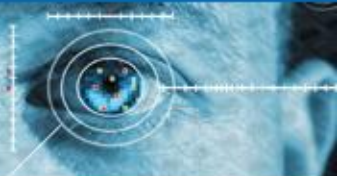
- Definitions of Cloud & Cloud Usage
- Key Cloud Risks
- About CSA
- CSA Guidance approach to Addressing Risks
- Research Priorities



Cloud: Dawn of a New Age

- Art Coviello – “the most overhyped, underestimated phenomenon since the Internet”
- Compute as a utility
- Changes everything: Business models, venture capital, R&D,

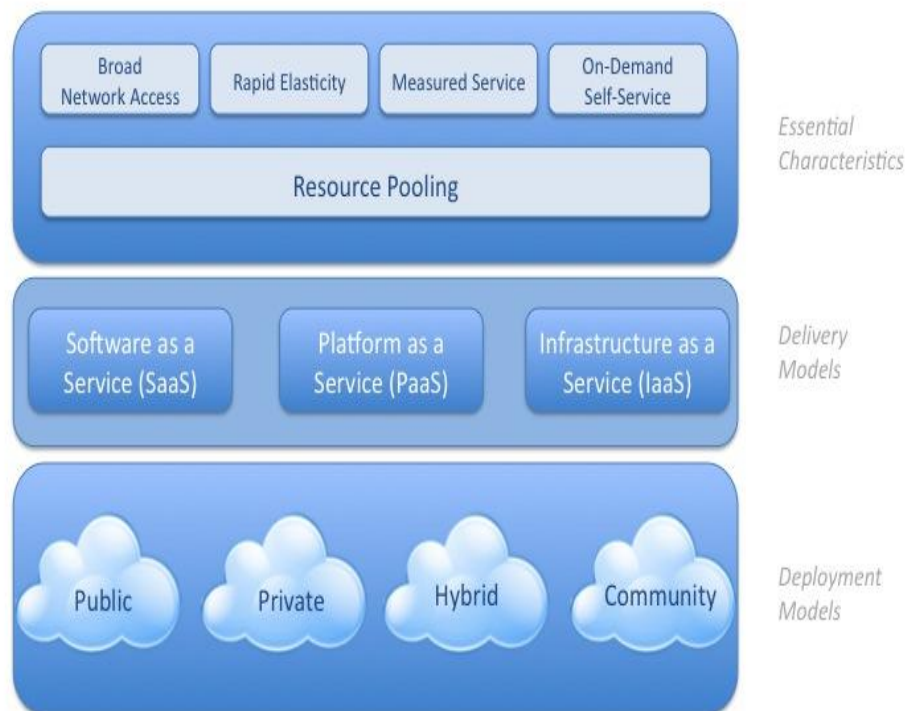




What is Cloud Computing?

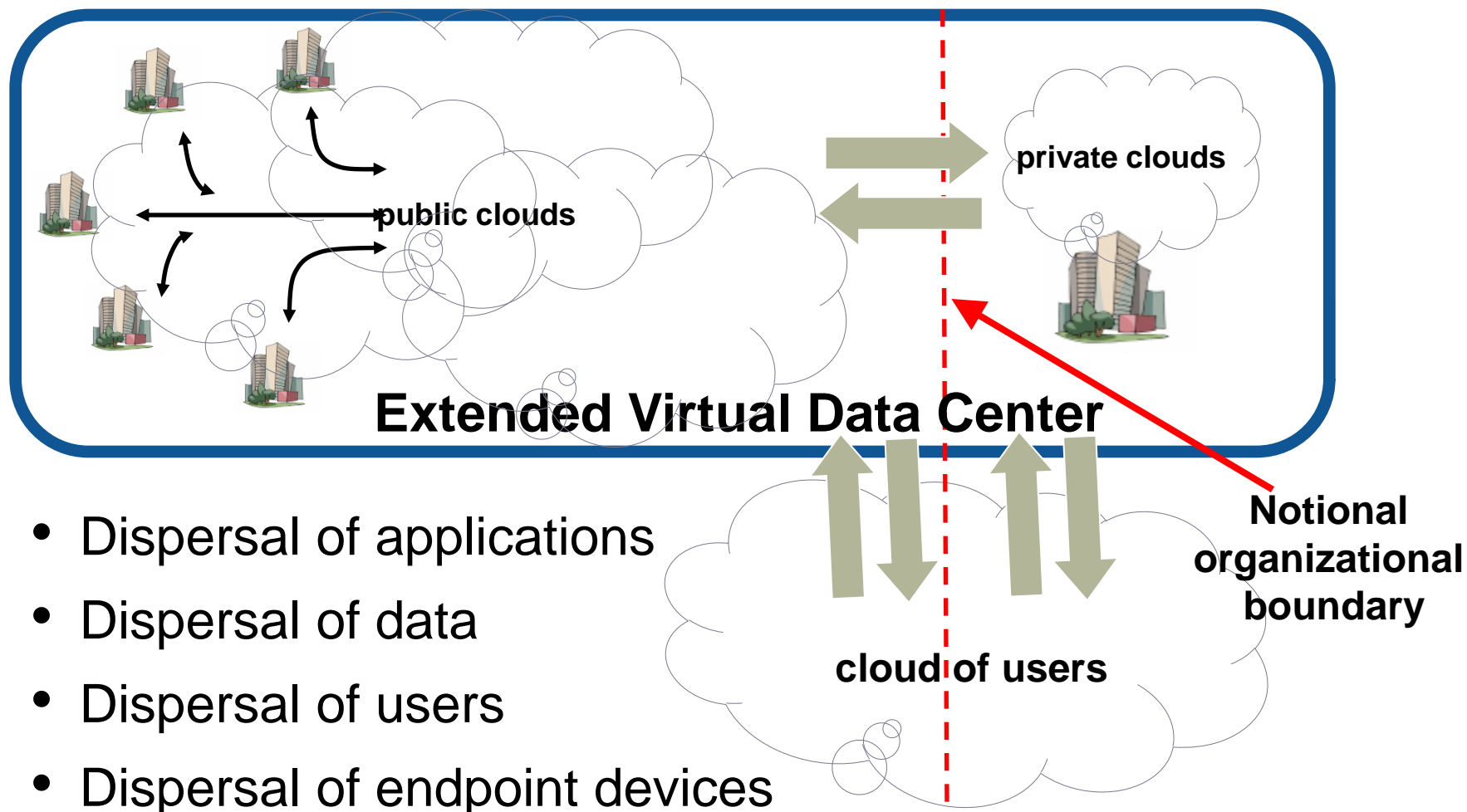
- Compute as a utility: Third major era of computing
- Cloud enabled by
 - Moore's Law
 - Hyperconnectivity
 - SOA
 - Provider scale
- Key characteristics
 - Elastic & on-demand
 - Multi-tenancy
 - Metered service
- Disrupts Everything!

Visual Model Of NIST Working Definition Of Cloud Computing
<http://www.csrc.nist.gov/groups/SNS/cloud-computing/index.html>

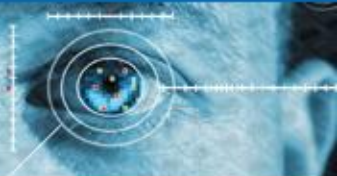




2011-2014: the Hybrid Enterprise



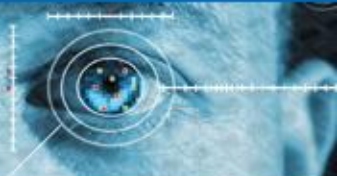
- Dispersal of applications
- Dispersal of data
- Dispersal of users
- Dispersal of endpoint devices



Key Cloud Security Problems of Today

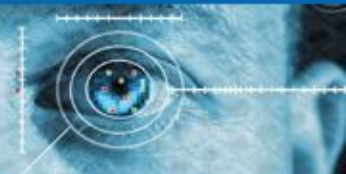
From CSA Top Threats Research:

- Trust: Lack of Provider transparency, impacts Governance, Risk Management, Compliance
- Data: Leakage, Loss or Storage in unfriendly geography
- Insecure Cloud software
- Malicious use of Cloud services
- Account/Service Hijacking
- Malicious Insiders
- Cloud-specific Attacks



Key Problems of Tomorrow

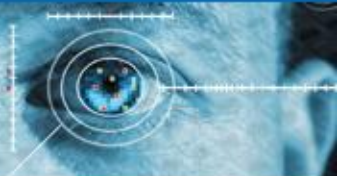
- Globally compatible legislation and policy
- Compatible private & public clouds
- Real-time risk management & compliance
- Identity management
- Responding to security incidents



Cloud: Reset Security Industry

- Critical mass of separation between data owners and data processors
- Cloud customers retain governance responsibility
- Physical controls must be replaced by virtual controls
- Opportunity to make security better
- Requires broad stakeholder perspective
- Must build the cloud security ecosystem





About the CSA

- Global, not-for-profit organization
- 15,000 individual members, 80 corporate members
- Building best practices and a trusted cloud ecosystem
- Agile philosophy, rapid development of applied research
 - GRC: Balance compliance with risk management
 - Reference models: Build using existing standards
 - Identity: A key foundation of a functioning cloud economy
 - Champion interoperability
 - Advocacy of prudent public policy

“To promote the use of best practices for providing security assurance within Cloud Computing, and provide education on the uses of Cloud Computing to help secure all other forms of computing.”

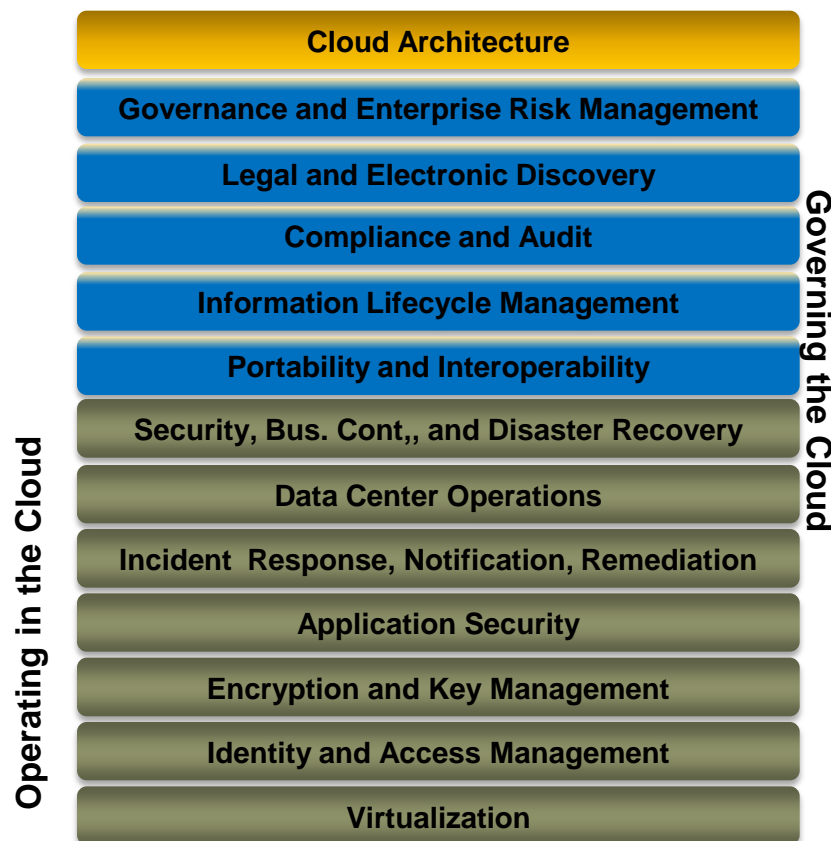
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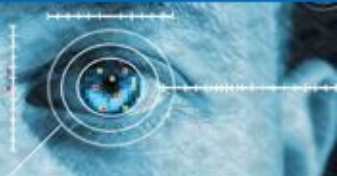


CSA Guidance Research

- Popular best practices for securing cloud computing
- 13 Domains of concern – governing & operating groupings
- Key to assessing and mitigating risks

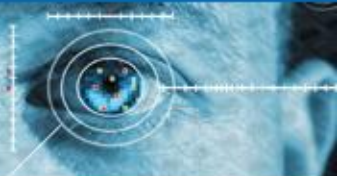


Guidance > 200k downloads: cloudsecurityalliance.org/guidance



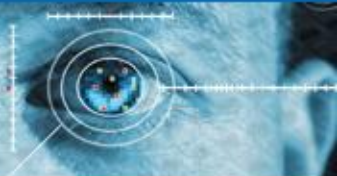
Governance and ERM

- A portion of cloud cost savings must be invested into provider scrutiny
- Third party transparency of cloud provider
- Supply chain view of cloud provider's services
- Financial viability of cloud provider
- Understand provider's key risk & performance indicators and how to monitor
- More holistic view of provider's business compared to software companies



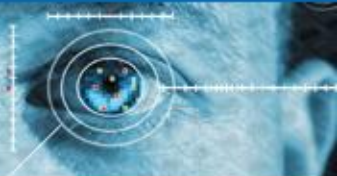
Legal & eDiscovery

- 3 Interdependent Dimensions: Functional, Jurisdictional, Contractual
- Distinction from outsourcing: Transient service, anonymity of provider and geography
- Plan for both an expected and unexpected termination of the relationship and an orderly return of your assets
- Find conflicts between the laws the cloud provider must comply with and those governing the cloud customer
- Secondary uses of data
- Gain a clear expectation of the cloud provider's role and response to legal requests for information
- Understand logging capabilities and metadata



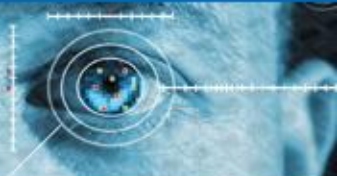
Compliance & Audit

- Classify data and systems to understand compliance requirements
- Cross border data transfers
- Maintain a right to audit on demand
- Auditor qualifications
- Need uniformity in comprehensive certification scoping to beef up SAS 70 II, ISO 2700X
- Continuous monitoring



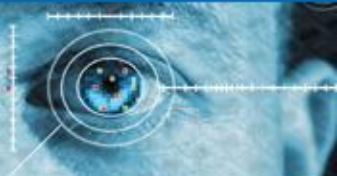
Information Lifecycle Management

- Data security lifecycle
 - Create → Store → Use
 - Share → Archive → Destroy
- Data remanence or persistence
- Commingling data with other customers
- Backup and recovery schemes
- Data discovery
- Data aggregation and inference



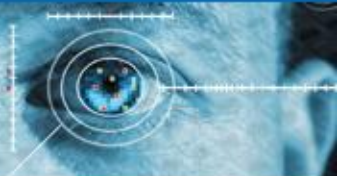
Portability and Interoperability

- Understand and implement layers of abstraction
- For PaaS, data should be portable. Careful architecture should be followed to minimize potential lock-in for the customer's application. "Loose coupling" using SOA principles
- For IaaS, data and applications should be portable
- For SaaS, focus is data portability and maintaining application feature requirements
- Advocate open standards
- Third-party cloud intermediaries and brokering



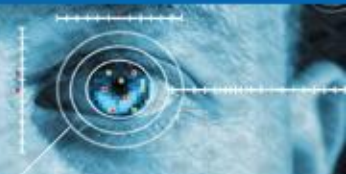
Traditional, BCM/DR

- Greatest concern is insider threat
- Cloud providers should adopt as a security baseline the most stringent requirements of any customer
- Compartmentalization of job duties and limit knowledge of customers
- Inspect cloud provider disaster recovery and business continuity plans



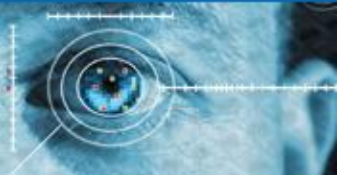
Data Center Operations

- Know cloud provider's other clients to assess their impact on you
- Understand how resource sharing occurs within your cloud provider to understand impact during your business fluctuations
- For IaaS and PaaS, the cloud provider's patch management policies and procedures have significant impact
- Cloud provider's technology architecture may use new and unproven methods for failover



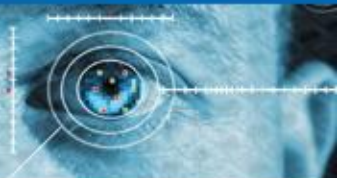
Incident Response

- Any data classified as private for the purpose of data breach regulations should always be encrypted to reduce the consequences of a breach incident.
- Logging: Cloud providers need application layer logging frameworks to provide granular narrowing of incidents to a specific customer. Standard and comprehensive logs
- Cloud providers and customers need defined collaboration for incident response.
- Snapshots of entire virtual environment
- Go back to known good state



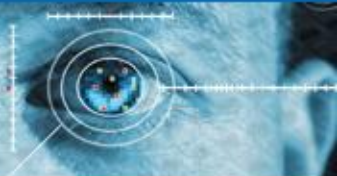
Application Security

- For IaaS, need trusted virtual machine images.
- Apply best practices available to harden DMZ host systems to virtual machines.
- Securing inter-host communications must be the rule, there can be no assumption of a secure channel between hosts
- Understand how malicious actors are likely to adapt their attack techniques to cloud platforms, e.g. increased black box testing
- Updated threat models
- New trust domains for SDLC



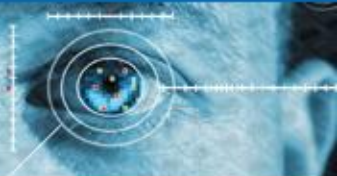
Encryption and Key Management

- From a risk management perspective, unencrypted data existent in the cloud may be considered “lost” by the customer.
- Use encryption to separate data holding from data usage.
- Segregate the key management from the cloud provider hosting the data, creating a chain of separation.
- Stipulate standard encryption in contract language
- Understand areas of exposure, such as VM swap space



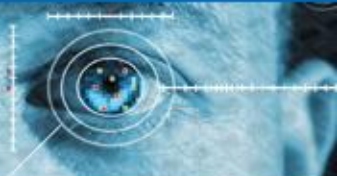
Identity and Access Management

- Must have a robust federated identity management architecture and strategy internal to the organization
- Insist upon standards enabling federation: Primarily SAML, WS-Federation and Liberty ID-FF federation
- Cloud providers should by default be relying parties to trusted identity providers
- Using cloud-based “Identity as a Service” providers may be a useful tool for abstracting and managing complexities such as differing versions of SAML, etc.



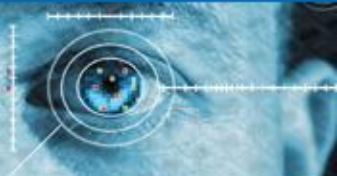
Virtualization

- Understand VM attack vectors: Hypervisor, backplane, hardware, provisioning, other management tools
- Secure by default configuration needs to be assured by following or exceeding available industry baselines
- Need granular monitoring of traffic crossing VM backplanes
- Provisioning, administrative access and control of virtualized operating systems is crucial



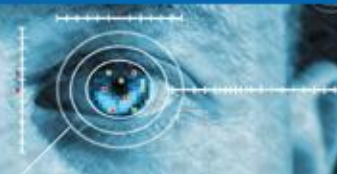
CSA Research

- CSA Guidance Version 3 (Security as a Service)
- GRC Stack
 - CloudAudit
 - Cloud Controls Matrix
 - Consensus Assessments Initiative
- CloudCERT
- Trusted Cloud Initiative
- CCSK – Certificate of Cloud Security Knowledge
- Industry-specific working groups



Public Policy

- Harmonize global privacy directives
- “Safe Harbor” exemptions updated for cloud
- National strategies aligned with international strategies
- “G20-type” Summit to pursue global cloud policy issues
- Pursuit of criminal organizations



Thank you

- Help us secure cloud computing
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