

Dear Potential Sponsor:

It is with great enthusiasm that we announce the 19th Annual Power and Energy Automation Conference and the Energy Systems Innovation Center (ESIC) 2017 Energy Summit to be held in Spokane, Washington March 21-23, 2017 at the Historic Davenport Hotel. This year's ESIC Summit will focus on solar energy (WA Clean Energy Fund) and will feature several VIP speakers to wrap up the conference.

The exhibitor area this year is located in the heart of the action, directly adjacent to conference registration, meeting rooms, and the conference break out rooms. All exhibitors will be in the Hall of Doges, directly outside the meeting space. All break functions and the receptions will be in this same area ensuring maximum access to PEAC attendees.

For companies who want to do even more to increase their exposure at this event, there are a number of sponsorship opportunities. These opportunities range from \$1,500 to \$7,500 and will increase your company's visibility on our website, in our printed materials, and throughout the conference itself.

We look forward to working with you and hope you choose to participate in this premier power automation conference and the ESIC Energy Summit.

If you have questions regarding any of the exhibition or sponsorship opportunities, please contact WSU Conference Management at wsuconf@wsu.edu or 509-335-3530.

Sincerely,

Chen-Ching Liu
Boeing Distinguished Professor, EECS
Director, Energy Systems Innovation Center (ESIC), Washington State University



Invitation to Sponsor or Exhibit

March 21-23, 2017

The Historic Davenport Hotel
Spokane, Washington

<http://cm.wsu.edu/peac>

WSU Conference Management

PO Box 645222

Pullman, WA 99164-5222

wsuconf@wsu.edu

509-335-3530

EXHIBITOR HOURS & EVENTS

Monday, March 20, 2017

- Exhibit Set-Up: 3:00-5:00 pm
- Peak Traffic Hours
 - “Meet Our Sponsors & Exhibitors” Reception – 5:00-7:00pm

Tuesday, March 21, 2017

- Conference in Session: 7:45am-4:30pm
- Peak Traffic Hours
 - Attendee Arrival/Registration Open – 7:15-8:00am
 - Morning Break – 10:00-10:15am
 - Lunch – 12:00-1:00pm
 - Afternoon Break – 3:00-3:15pm
 - Reception – 4:30-6:30pm

Wednesday, March 22, 2017

- Conference in Session: 7:45am-4:30pm
- PEAC Exhibitor Tear-Down: 7:00-10:00pm
- Peak Traffic Hours
 - Attendee Arrival/Registration Open – 7:15-8:00am
 - Morning Break – 10:00-10:15am
 - Lunch – 12:00-1:00pm
 - Afternoon Break – 3:00-3:15pm
 - Reception – 4:30-6:30pm

Thursday, March 23, 2017 (*ESIC Energy Summit Sponsor Only*)

- Conference in Session: 7:45am-12:00pm
- Summit Exhibit Tear-Down (QUIET): 9:00am-12:00pm
- Peak Traffic Hours
 - Breakfast – 7:30-9:00am

SPONSOR & EXHIBITOR OPPORTUNITIES

All exhibitors and sponsors will receive an 8' exhibit space, including skirted 8' table and two chairs. Space is limited – maximum of 23 booth spaces available in the Hall of Doges.

All exhibitors and sponsors will appear in the exhibitor listing and will receive an attendee roster at the conference.

PEAC Title Sponsor (1) – \$7,500

- Exhibit booth and staff registration (\$600 value)
- First choice of booth placement in Hall of Doges during PEAC dates
- 4 additional complimentary PEAC/ESIC 2017 registrations (\$1000 value)
- Information table to highlight products and/or services in the general session room (Grand Pennington AB)
- Company logo on conference homepage with link to your organization's website
- Company logo in largest size on sponsor poster located in exhibitor area
- Company logo printed on front of conference program
- Company logo on conference padfolios
- Opportunity to include one brochure or other printed promotional item in registration packets given to all attendees at the conference
- Verbal acknowledgement as Title Sponsor at conference welcome
- Opportunity for an 8-minute company presentation during conference
- 20 Expo Passes to invite area contacts to visit you during Exhibitor and Sponsor Receptions

ESIC Energy Summit Title Sponsor (1) – \$3,500

- Exhibit booth and staff registration (\$600 value)
- Second choice of exhibit booth placement in Hall of Doges during PEAC & Summit dates
- 3 additional complimentary PEAC/ESIC 2017 registrations (\$750 value)
- Information table to highlight products and/or services in the general session room (Grand Pennington AB)
- Company logo on conference homepage with link to your organization's website
- Company name listed on ESIC website through August 2017
- Company logo in largest size on sponsor poster located in exhibitor area
- Company logo printed on back of conference program
- Company logo on conference pens
- Opportunity to include one brochure or other printed promotional item in registration packets given to all attendees at the conference
- Verbal acknowledgement as Summit Sponsor at Summit welcome
- Opportunity for an 8-minute presentation during the Summit
- 15 Expo Passes to invite area contacts to visit you during Exhibitor and Sponsor Reception

SPONSOR & EXHIBITOR OPPORTUNITIES (continued)

Friend (5) – \$2,500

- Exhibit booth and staff registration (\$600 value)
- Selection of premium exhibit booth placement, based on date of commitment (Spaces 4, 6, 8, 10, 12)
- 2 additional complimentary PEAC/ESIC 2017 registrations (\$500 value)
- Company logo on the Sponsor page of conference website with link to your organization's website
- Company logo in medium size on sponsor poster located in exhibitor area
- Opportunity to include one brochure or other printed promotional item in registration packets given to all attendees at the conference
- Company logo printed on front of exhibitor listing
- Verbal acknowledgement as a sponsor at conference welcome
- 10 Expo Passes to invite area contacts to visit you during Exhibitor and Sponsor Receptions

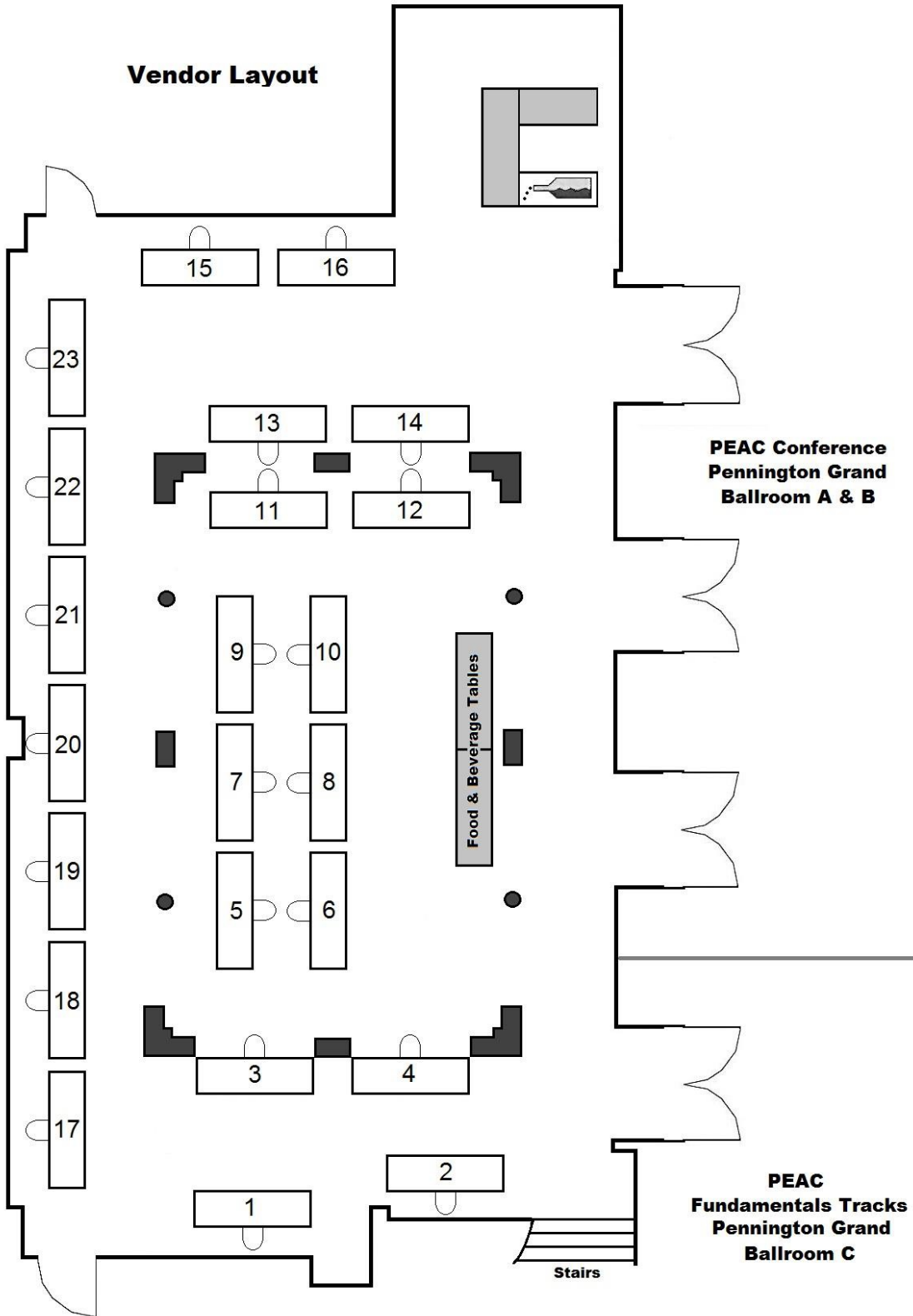
Sponsor – \$1,500

- Exhibit booth and staff registration (\$600 value) and selection of booth placement, based on date of commitment
- 1 additional complimentary PEAC/ESIC 2017 registration (\$250 value)
- Company logo on the Sponsor page of conference website
- Company logo in small size on sponsor poster located in exhibitor area
- Company logo printed by sponsor's description inside exhibitor listing
- Verbal acknowledgement as a sponsor at conference welcome
- 5 Expo Passes to invite area contacts to visit you during Exhibitor and Sponsor Receptions

Exhibitor – \$499 for Early Registration (increases to \$600 after February 20, 2017)

- Exhibit booth and staff registration
- Selection of booth placement, based on date of commitment
- 3 Expo Passes to invite area contacts to visit you during Exhibitor and Sponsor Receptions

EXHIBITOR MAP



Power and Energy Automation Conference Sponsor/Exhibitor Registration Form

Sponsors and exhibitors may either register online at <http://cm.wsu.edu/peac> or by completing the form below and submitting to wsuconf@wsu.edu.

Please select your participation level:

- | | | | |
|--|---------|------------------------------------|-------------|
| <input type="checkbox"/> PEAC Title Sponsor | \$7,500 | <input type="checkbox"/> Sponsor | \$1,500 |
| <input type="checkbox"/> ESIC Summit Sponsor | \$3,500 | <input type="checkbox"/> Exhibitor | \$499/\$600 |
| <input type="checkbox"/> Friend | \$2,500 | | |

Desired Booth Placements:

1st choice _____ 2nd choice _____ 3rd choice _____

Please note that all exhibit spaces will be assigned based on sponsorship level, and then on a first-come, first-served basis.

Sponsor/Exhibitor Information (Please fill out EXACTLY as your information should appear in conference materials.)

Attendee Name: _____

Title: _____

Company: _____

Phone: _____ E-mail: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Admin Contact Email (optional): _____

Additional Booth Staff (\$250 per person when not included in a sponsorship)

Attendee Name: _____

Attendee Name: _____

Attendee Name: _____

Attendee Name: _____

The same business contact information will be used for all attendees unless we are notified otherwise.

Sponsor Logo & Program Booklet Advertisement

If you are a sponsor, please send your organization logo in JPEG or PNG format to Allison Sellers (allison.sellers@wsu.edu) for placement on the PEAC—ESIC 2017 website and on conference materials.