



Strategic Assessment Workshop | July 17–18, 2017 | Oak Brook, Illinois

## Monday, July 17

6:30-8:00 a.m.	Conference Dining Room	Breakfast
7:00–8:00 a.m.	Room Name TBD	Registration
8:00-8:45 a.m.	Room Name TBD	Welcome and Overview of Quality Services
		HLC staff members will open the event, introduce the staff and facilitators, and provide an overview of the purpose and goals of Quality Services professional development events for member institutions.
8:15–9:00 a.m.	Room Name TBD	<b>Tripping Points and Best Practices</b> Dr. Gloria Rogers, Senior Scholar
		The focus on the "process" of assessment has taken many programs and institutions down a path of data collection only to find out that it leads to frustration, distrust and wasted use of resources. The workshop will begin with a discussion about the need to have data-informed conversations that are meaningful and build faculty engagement.
9:00–9:15 a.m.	Hallway	Break-Transition to Team Rooms
9:15–10:30 a.m.	Team Rooms *See room	Team Time #1
	assignments page	Teams reflect on the status of their current assessment efforts and identify specific issues to address during the workshop.
10:30–10:45 a.m.	Hallway	Break
10:45 a.m.–12:00 p.m.	Room Name TBD	<b>Making Assessment Meaningful</b> Dr. Susan Hatfield, HLC Senior Scholar
		While lots of assessment is happening on campus, not all of

		it is genuinely useful. This plenary will talk about some of the characteristics of meaningful assessment practice.
12:00–1:00 p.m.	Conference Dining Room	Lunch
1:00-2:00 p.m.	Team Rooms	Team Time #2
		Teams begin to identify potential areas in which to impact learning on campus.
2:00–2:15 p.m.	Hallway	Break
2:15–3:15 p.m.	Team Rooms	Concurrent Sessions (TBD)
3:15–3:30 p.m.	Hallway	Break
3:30-4:30 p.m.	Team Rooms	Team Time #3
		Time to share information from the concurrent sessions attended, as well as to map out the Big Picture: The direction and scope of the team project.

## Tuesday, July 18

6:30-8:30 a.m.	Conference Dining Room	Breakfast
8:30–9:30 a.m.	Team Rooms	Team Time #4
		Teams will continue to develop the project and identify the goals.
9:30-9:45 a.m.	Hallway	Break
9:45–10:45 a.m.	Room Name TBD	Creating a Culture of Learning
10:45–11:00 a.m.	Room Name TBD	Break

11:00 a.m.–12:00 p.m.	Room Name TBD	Team Time #4
		Teams will continue to develop the project and identify the goals.
12:00–1:00 p.m.	Conference Dining Room	Lunch
1:00-2:00 p.m.	Team Rooms	Team Time #5
		Teams consider project implementation details including people, resources, and time. Teams should develop a plan of action for the next six months and beyond.
2:00–3:00 p.m.	Room Name TBD	Sharing Ideas, Collecting Feedback
		Teams have an opportunity to share their plans and strategies with other teams and receive feedback.

