



CELEBRATING
40 YEARS
 IN THE WINNER'S CIRCLE



2014 Expo Guide

Distributed to all attendees at the 2014 Annual Expo on June 4, the *Expo Guide* will include information on your company, its products and exhibitor representatives. What better way to draw attention to your company listing than by including your company logo for just \$95? Want more visibility? Consider placing a full-page ad opposite your listing for just \$195, or a ½ page on the same page as your listing for \$125. Or better yet, consider placing your company ad on one of the covers! **We urge you to reserve your premium space now** – deadline for reservations is **May 12, 2014**. Payment and ad copy are due to NCA no later than **May 16, 2014**.

Message dimensions are as follows:

Full Page
 5 x 8"
 \$195

(Or place your message on the
 Inside Front Cover for \$375
 Inside Back Cover for \$325
 Outside Back Cover for \$425)

NOTE: Covers are reserved on a
 first-come basis.

**Half Page
 Horizontal**
 5 x 3-3/4"
 \$125

Company logo
 1-1/2 x 1-1/2"
 \$95

All copies must be **camera-ready BLACK AND WHITE** at highest possible resolution (300 dpi or better) at sizes designated above. NO BLEEDS please. **Electronic files** (jpeg or gif only – no eps or zip files) may also be provided (contact Corinne Pike at 202-207-1118 or cpike@candles.org for details).

We want to reserve the following ad space in the *Expo Guide*:

- Outside Back Cover \$425
 Inside Front Cover \$375
 Inside Back Cover \$325
 Full Page \$195
 ½ Page Horizontal \$125
 Company Logo \$95

Company Name: _____ Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Mail or email this completed order form to: National Candle Association, 529 - 14th Street, NW, Suite 750, Washington, DC 20045.

RESERVATION DEADLINE: May 12, 2014
Payment and copy due by May 16, 2014

Questions? Please call Corinne Pike at NCA at 202-207-1118, or cpike@candles.org