

# Florida Association of ACOs Fall Conference



September 29<sup>th</sup>-30<sup>th</sup>  
Atlantic Beach, Florida

***Leaders in Accountable Care***

# Welcome to the 1<sup>st</sup> Annual FLAACOs Conference!

For 2014, we've made it even easier for you to experience the best in Accountable Care. We've designed the Annual Meeting to be completely customizable so you can truly make the experience all your own.

Choose from exceptional education programs in your area of interest, check out the latest breakthroughs in coordinated care, and meet up with old friends or potential new collaborators.

However you plan it, it's all there for you in Atlantic Beach, Florida. I look forward to seeing you there!"

*Marcy Rudowitz  
Director*

## **Location**

One Ocean Resort and Spa  
Atlantic Beach, Florida

## **Conference Dates**

September 29-30, 2014

## **Exhibitor Check-in**

September 28, 2014

## **Search, Find, and Register Online**

Schedule to Attend with Easy Online Registration

With online registration, you can:

- Register
- Book your hotel
- Plan your itinerary
- Search for programs by topic or day

**[www.FLAACOs2014.com](http://www.FLAACOs2014.com)**

# Advertising Specifications

## Print Program

Due by: August 25, 2014

- Half Page - NO Bleed 7.5 wide x 5 high
- Quarter Page: NO Bleed 3.687 wide x 5 high

All advertisements are full color and need to be camera-ready. Ads must be submitted in the following formats: hi res pdf (fonts embedded), tif, eps (fonts converted to outlines), PhotoShop and/or Indesign. All support files and fonts must be included.

## Conference Handouts for Registration

Due by: September 24, 2014

Inserts need to be received by the hotel by 10:00 am, on the date below - they may arrive up to 5 days prior but may incur a holding charge or be returned if before that. See website for hotel shipping address. Inserts can be anything from a postcard, single page flyer to pads of paper, pens or small giveaways. If you have a larger item, please call me to discuss! If we have leftovers, we will put them on your booth.

## Onsite Video Banner Ad

Due By: September 5, 2014

Please email a HIGH RESOLUTION file with the following specs:

- An Illustrator document (.ai)
- A Photoshop document with fonts included. (.psd)
- A JPG over 800 pixels wide. 72 DPI works. (.jpg)
- A PDF with the logo unobstructed. (.pdf)

# Pre-Conference Checklist

To keep track of show planning tasks simply print this checklist and check off tasks as you complete them.

## Track Your Progress

1. \_\_\_ Develop a preshow mailer to enhance booth traffic.
2. \_\_\_ Review sponsorship and advertising opportunities available through the show.
3. \_\_\_ Book hotel, airfare & transportation for booth staff.
4. \_\_\_ Contact One Ocean Resort for any furniture, audio/visual, electrical, equipment and/or service rentals.
5. \_\_\_ Determine show promotions - giveaways, premiums, press kits, etc.
6. \_\_\_ Confirm move-in / move-out times.
7. \_\_\_ Send a post-show mailer to follow up with leads.
8. \_\_\_ Gather comments from booth staff and attendees.



*\*This is a general checklist and may not apply to all shows*



# One Ocean Resort & Spa

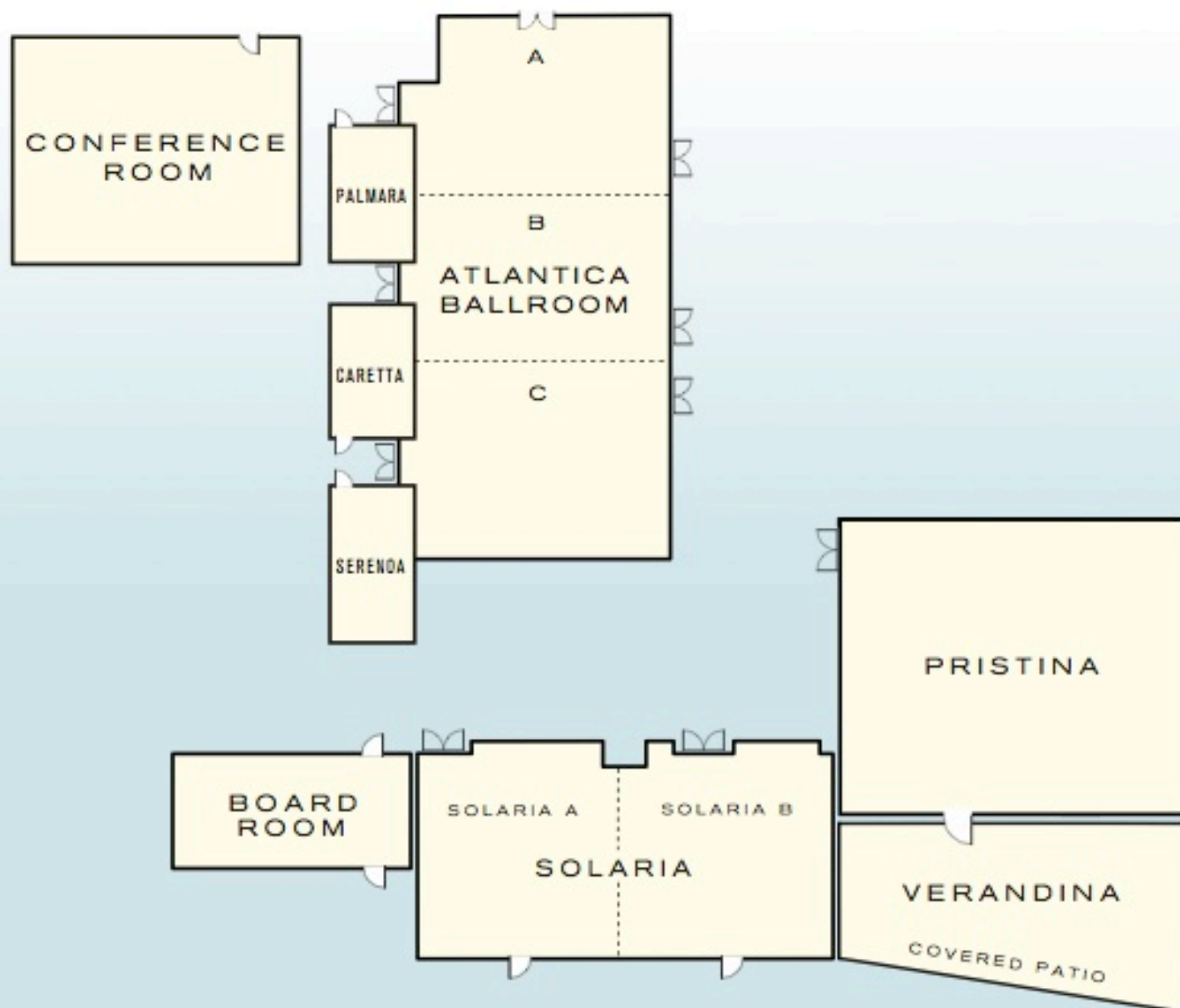
## Exhibitor Guidelines

- You must unload in loading doc
- You are not able unloading at main drive
- No valet parking for vendors
- You must arrive at least 30 minutes prior to start time, earlier if you need additional set up time. Please let us know how much time is needed.
- You must always go through back hallway to unload for all functions.
- You must provide all items you will need to unload and set up...
- This includes cart for unloading, extension cords, etc as we do not have extra
- Vendors are not permitted to consume alcoholic beverages while working a function even if the client says it is o.k.
- Vendor must provide us with a list prior to arrival of needs (tables, etc)
- Please provide cell phone number in case of last minute contact
- Must abide by One Ocean Guidelines
- Outside events have noise ordinance guidelines
- It is the vendor's responsibility to reach out to the client for special requests and/or to personalize experience.
- Vendor may not bring guest(s) unless approved by Manager

# ONE OCEAN

REMINGTON

## MEETING ROOM FLOOR PLANS



# ONE OCEAN

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Ocean Resort and Spa

One Ocean Boulevard • Atlantic Beach, Florida 32233 • 904.249.7402 • [www.oneoceanresort.com](http://www.oneoceanresort.com)

# ONE OCEAN

REMINGTON

## MEETING ROOM CAPACITY

MEETING ROOM	DIMENSIONS (W X L X H)	SQ. FOOTAGE	RECEPTION	BANQUET	THEATER	CLASSROOM	CONFERENCE	U-SHAPE
ATLANTICA BALLROOM	40X85X11	3800	400	300	500	294	88	84
ATLANTICA A	40X30X11	1200	100	90	153	84	40	44
ATLANTICA B	40X30X11	1200	100	90	153	84	40	44
ATLANTICA C	40X35X11	1400	100	90	190	105	40	44
ATLANTICA A & B	40X60X11	2400	115	200	323	168	56	64
ATLANTICA B & C	40X65X11	2600	115	200	360	189	56	64
PALMARA	14X23X10	322	20	20	42	24	18	15
CARETTA	14X22X10	308	20	20	36	21	18	15
SERENDA	14X26X10	364	20	20	42	24	18	15
PRISTINA	36X43X8	1550	120	110	180	96	40	40
SOLARIA	30X57X11	1696	170	100	165	100	40	50
SOLARIA A	30X26X11	841	60	50	55	48	28	24
SOLARIA B	30X29X11	859	60	50	55	48	28	24
VERANDINA	43X38X12	1635	170	150	175	-	-	-
BOARD ROOM	12X21X9	252	N/A	N/A	N/A	N/A	12	N/A
CONFERENCE ROOM	19X24X10	456	30	30	45	33	20	20

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