



The Call for Presentations opens June 11, 2015, and closes July 13, 2015.

[Submit your presentation now!](#)

ATP 2016 Innovations in Testing Submission Guidelines

[Click here for an instructional webinar presented by the Conference Chair and Vice Chair](#)

The educational program for the 2016 ATP Conference is built on a foundation of 1-hour Breakout Sessions, 1.5-hour Interactive Workshops, ePoster Sessions, Ignite Sessions, Fishbowl Sessions, and Product Demonstrations. These presentations give conference attendees an opportunity to learn about testing and assessment research, best practices, and practical applications. Remember, the conference is about Innovation!

Every year, presenters submit ideas on a wide range of innovative topics that are vital to the testing and credentialing industry. For the 2016 conference, you may select and describe your presentation using seven session topics. These topics allow submitters to better focus their presentations and also aid conference participants in finding presentations of interest.

To define your presentation, you must:

- 1) Select a main Topic;
- 2) Select the session Type;
- 3) Select the desired room set up if your Type is a Breakout Session or Interactive Workshop; and
- 4) Identify the ATP Practice Area Division(s) for which your session is most relevant.

To increase your chance of your submission being accepted, please read carefully all definitions and key points below.

Definitions

Session Topics

The Session Topic identifies and describes the main idea or primary content focus of your presentation. There are seven Session Topics to choose from:

- **Program Design** (addresses the goals and purpose of establishing a testing program, the roles of the different stakeholders within the program, the stakes involved and the expected outcomes)

- **Legislation, Policy, and Accessibility** (focuses on legislative mandates, legal and regulatory issues, accessibility and accommodations, etc.)
- **Measurement and Psychometrics** (covers a wide range of measurement subjects such as job analysis, item / test development, Item Response Theory, Classical Test Theory, standard setting methodologies, issues of exam validity and reliability, specific areas of measurement research, etc.)
- **Security and Privacy** (focuses on topics such as biometrics, data forensics, prevention, protection of intellectual property, detection, data privacy)
- **Data Management** (focuses on all aspects of the collection, transmission, processing, storage, analysis, and reporting of data including scores)
- **Business Strategy and Operations** (focuses on the business of testing, including marketing, branding, program management, building and maintaining relationships with stakeholders, etc.)
- **Test Administration and Delivery Models** (addresses methods surrounding test delivery modalities and models such as paper-and-pencil, computer-based testing, internet-based testing, remote proctored testing, linear versus adaptive, etc.)

Fundamentals of Testing

As ATP seeks to educate more newcomers within the testing industry, it is just as important to focus on the fundamentals of testing as it is to look at new innovations to improve testing.

Please identify whether your session is appropriate to people that are new in the testing industry.

Session Types

Breakout Sessions: A Breakout Session is a 60-minute presentation that explores one or more of the Session Topics. Each Breakout Session must include a minimum of two presenters from two different companies or organizations.

Interactive Workshops: An Interactive Workshop is a 1.5-hour block of time where participants learn and interact through structured group exercises/participation. Workshops can cover a variety of Session Topics and provide attendees hands-on experience. Workshops must include a minimum of two presenters or facilitators from two different organizations and should plan significant time for attendee interaction.

ePoster Sessions: An ePoster Session is an electronic presentation/demonstration that is displayed on a large monitor and features content consistent with the theme of "Innovations in Testing." A poster session typically lasts about 6 minutes and repeats throughout the course of the 2 hours allotted for this special joint reception and session. Attendees are encouraged to review the ePosters while enjoying the Reception with the Exhibitors. Conference attendees will mingle with presenters, so you are expected to stay with your ePoster to discuss your presentation and to answer questions. You will need to bring your own computer to hook up to the monitor.

Product Demonstrations: A Product Demonstration is a computer-based demonstration or presentation showcasing the latest technologies, products, services or solutions in the testing

industry. A Product Demonstration should last approximately 10 minutes and repeat throughout a 1.5 hour timeframe during a Workshop timeslot. All demonstrations must be shown via a computer or other technology. A large, flat screen monitor will be provided but you will be required to provide your own laptop computer.

*New this year: ATP will host a contest during Product Demonstrations! Attendees will be allowed to “vote” for the most innovative Product Demonstration. The winner will receive one complimentary conference registration to the 2017 ATP Innovations in Testing Conference!

Ignite Sessions: An Ignite Session is a high-energy and innovative way to present content in a quick and concise format. Twenty slides automatically advance at 15-second intervals for a total presentation time of five minutes in length. These sessions take place in the general session room on the main stage. Each Ignite presenter will be asked to moderate a roundtable discussion immediately following the conclusion of the Ignite Sessions. Please note that level of experience related to this session type will be asked of presenters and will be considered during the selection process.

*Important: Required training will be provided on preparing for an Ignite Session, including a review process with an ATP designated Ignite presentation coach. Final presentation slides must be submitted four weeks prior to the conference. Ignite presenters **MUST** be available for a rehearsal on Sunday afternoon prior to the conference, so presenters must plan to arrive in Orlando by 1PM on Sunday, March 20th.

Fishbowl Sessions: Fishbowl Sessions are a dynamic presentation option to draw more audience members actively into the discussion. The room set-up is a key element for Fishbowl Sessions. Several chairs for “presenters” are placed in the middle of a circle – the “fishbowl.” The moderator sits in one of those chairs, introduces the topic and invites audience members to take a free chair in the fishbowl if they would like to participate in the discussion. The moderator offers these instructions:

- People inside the fishbowl can speak at will.
- If you are outside the fishbowl and want to speak, you take a vacant seat.
- As new participants join the fishbowl, previous participants leave at the most convenient or appropriate time possible.

Once the discussion has concluded, the moderator closes the session and summarizes the discussion.

*Please note: level of experience related to this session type will be asked of presenters and will be considered during the selection process. Fishbowl presenters **MUST** be available for a rehearsal on Sunday afternoon prior to the conference, so presenters must plan to arrive in Orlando by 1PM on Sunday, March 20th.

Session Format (applies to Breakout Sessions and Interactive Workshops)

Theater: Chairs only, in straight rows facing the front of the room.

Classroom: Chairs with tables in front of them, in straight rows facing the front of the room.

Fishbowl: Moderator in center, with several extra chairs for conference attendees to share and be a part of the discussion. Attendee chairs will be positioned in concentric circles around the presenters. No tables are placed in front of attendees. You must choose Fishbowl as a session type if you are to select this Session Format.

Round Tables: Banquet rounds with approximately 8 chairs around each.

No Preference: Your session does not require any special format or set-up.

The room setup selected is not guaranteed but will be considered depending on the size of the room.

Practice Area Divisions

ATP has five Practice Area Divisions and one Committee: **Certification and Licensure; Clinical; Education; Industrial/Organizational; and Workforce Skills Credentialing Divisions and the Test Security Committee.** You are asked to identify the practice area division(s) or committee that your Session Topic relates to.

Session Abstracts

Abstracts are evaluated based on the following criteria:

Clarity: Are the session's objectives, outcomes, and intended audience described clearly in the abstract?

Relevance: Does the session provide key content to the testing industry and have a significant bearing to the work done by the intended audience? For workshops, does the abstract describe the amount of time that will be devoted to attendee interaction versus speaker presentation?

Innovation: Does the session provide information and learning experiences that are innovative and align with the conference tracks?

Breadth: Does the session cross two or more divisions?

Presenters: Are at least two or more presenters from two or more organizations listed as presenters?

Key Points

Here are some **key points** to remember as you develop your proposal and submission:

- **NEW FOR 2016:** All abstracts submitted for Breakout Sessions and Workshops must have more than one company represented as presenters and all presenters must be named in the list of submitted presenters. Submissions that do not follow these guidelines will automatically be withdrawn from the submission system and will not be reviewed or accepted. This rule does not apply for other session types.
- A maximum of five sessions per company are permitted at the conference, and a maximum of three sessions per presenter are permitted. You are encouraged to submit as many sessions as you wish, but this maximum will be enforced during the acceptance process.
- In order to save your abstract submission you must complete all of the abstract fields. You will be able to return to edit your submission via the ATP Conference Online Session Submission until **midnight Eastern Daylight Time, July 13, 2015.**
- Each session abstract may have a maximum of 2400 characters (including spaces). The abstracts of accepted sessions will be placed on the ATP Conference website and printed in the Conference Program Guide.
- All presenters must attend the Conference on the assigned day of their presentation.
- Presenters must register and pay the registration fee to attend the conference.
- Sessions should include innovative ideas or approaches in the industry, cutting edge technologies, or best practices in technology-based testing applications. Submissions judged by ATP reviewers to be simply advertisements for products and services or overly promotional in nature will be rated lower and may not be accepted.
- Submitters will be asked to identify the main topic area for their submission from the list provided.
- ATP reserves the right to combine session proposals and to balance the number of Breakout Sessions, Interactive Workshops, Innovation Showcases, Product Demonstrations and/or Ignite Sessions submitted.
- ATP may edit session titles and abstracts for marketing purposes.
- ATP encourages session submitters to collaborate with other testing innovators by submitting a symposium proposal or a session with a common theme or focus.
- It will not be possible to guarantee a particular day and time for any presentation.
- Room set-up preferences are not guaranteed. Final set-ups will be based on number of attendees expected in session, session type and session timeslot.
- For questions regarding the ATP Conference sessions, please [e-mail](#) us.

[Submit your presentation now!](#)