Transforming Health Care in Latino Communities:
Bridging Disparities and Ending Inequities

EXHIBITOR PROSPECTUS
The National Association of Hispanic Nurses® invites you to become an Exhibitor for the 42nd Annual Conference in Phoenix, AZ. The theme of this year’s conference is:

Transforming Health Care in Latino Communities: Bridging Disparities and Ending Inequities

NAHN’s Annual Conference is the foremost event uniting the nursing profession to explore Hispanic health challenges and identify issues, trends and solutions. Nurses provide the necessary services needed to bridge disparities felt by Hispanic Americans in healthcare access and equity. Through NAHN’s exhibitor and sponsor opportunities, expand the reach of your products and services among healthcare’s most entrenched practitioners: nursing professionals, researchers, clinicians and students.

Top Five Reasons to Exhibit!

1. 2017 NAHN boasts an exclusive show, offering a diverse mix of attendees eager to connect and discover new innovative products and services.

2. The 2017 Annual Conference attendees will include: highly trained nurses, healthcare leaders, clinicians, nursing students, case managers and students, all with a special affinity for Hispanic patients.

3. The NAHN Annual Conference is the only nursing association meeting dedicated to exploring healthcare issues affecting the Hispanic population and proposing potential solutions.

4. The NAHN Annual Conference provides an opportunity to support the growth of the National Association of Hispanic Nurses®.

5. The NAHN Annual Conference offers many ways to connect with attendees including sponsorship opportunities and added networking time.
Hotel and Transportation

Arizona Biltmore, 2400 East Missouri Avenue, Phoenix, AZ 85016; Reservations: 800-950-0086

Phoenix is a city rich in arts, culture, history and attractions. With something for everyone you'll be sure to find what you're looking for in this vibrant city.

Phoenix Sky Harbor International Airport (PHX) is located approximately 30 minutes away from the Arizona Biltmore.

Taxi fares between Sky Harbor Airport and the Arizona Biltmore are approximately $30.

Room Rates

- Standard Room starting at $139.
- State and local taxes are 12.75% plus any applicable service fees.
- Quoted rates will be offered, based on availability. **June 17th is the deadline for preferred rates.**
- To complete your reservation, please visit: https://aws.passkey.com/e/48976273

Exhibit Schedule

**Tuesday, July 18**

1:00pm-5:00pm Exhibit Hall Setup
6:30pm-8:30pm Welcome Reception *(location TBD)*
   *(This is an optional and complimentary opportunity to network and socialize with attendees.)*

**Wednesday, July 19**

7:30am-9:00am Business Breakfast Exchange *(location TBD)*
12:30pm-2:30pm Exhibit Hall Open
   *(Exhibitors are welcome in the Expo Hall as early as 12:00pm to allow time to prepare for attendees.)*

**Thursday, July 20**

7:30am-9:00am Business Breakfast Exchange *(location TBD)*
9:15am-11:30am Exhibit Hall Open
   *(Exhibitors are welcome in the Expo Hall as early as 8:45am to allow time to prepare for attendees.)*

11:40am-3:00pm Exhibitor Move Out
*Do not dismantle or remove any part of your exhibit prior to show closing.*
Exhibit Hall Floor Plan

The 2017 Floor Plan is shown on the back cover. Space assignments are made upon receipt of a completed Exhibitor Application and payment. Exhibit Management reserves the right to change the floor plan at any time.

Shipping/Booth Needs

We encourage you to contact the NAHN Official Show Decorator (OSD), for shipping and booth needs, such as extra tables, chairs, and counters. OSD offers low shipping rates and furniture rates to meet your needs. If you choose not to ship through OSD you are solely responsible for your items. The conference planners will not be able to assist with shipments sent directly to the hotel, nor can we store your items. The OSD service kit will be sent to you after reservation for booth space has been completed.

BINGO!

To increase engagement and excitement in the hall, attendees will participate in “BINGO”! Use this as an opportunity to network with the attendees who seek to win a $350 gift card by completing their entire card. Your booth number will be featured on either Wednesday or Thursday. Look for a sample at your booth which will indicate your location on the Bingo card.

Prizes to Award?

Post prize or contest winners on the “Prize Drawing Board” (located near the main entrance to the Expo Hall). Check your Thursday Booth drop for a blank winner’s prize card.

Questions?

Please contact Caroline Beam at sales@thehispanicnurses.org or 919-573-5443.

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**Booth Pricing**

**IMPORTANT:** All booths come with TWO full Conference passes. Additional fees will apply if there are more than 2 attendees registered for your booth. Tickets to the Gala and/or additional Conference passes may be purchased at Registration.

<table>
<thead>
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<th>Size/Type</th>
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</tr>
<tr>
<td>6' Tabletop</td>
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**All Exhibit Booth Packages include:**

- Two full Conference passes *(excluding Gala)*  
  *(Third or more exhibit representatives $150 each)*
- Standard pipe and drape
- One 6’ draped table, two chairs, and trash can
- Your company and contact information listed in the Conference Guide
- Post Conference Attendee List, including names and mailing addresses*

**All Tabletop Exhibit Packages include:**

- Two full Conference passes *(excluding Gala)*  
  *(Third or more exhibit representatives $150 each)*
- One 6’ draped table, two chairs, and trash can
- Your company and contact information listed in the Conference Guide
- Post Conference Attendee List, including names and mailing addresses*
EXHIBITOR AGREEMENT

1. AGREEMENT
The application, executed by applicant (Exhibitor), together with these Terms and Conditions, shall constitute a valid and binding Agreement between the National Association of Hispanic Nurses® (NAHN) and Exhibitor. The words “Exhibit Management” as used herein refer to the National Association of Hispanic Nurses (NAHN). Exhibit Management shall have full power to interpret, amend and enforce all Terms and Conditions in the best interest of the NAHN 2017 Conference Exhibition (“Exhibition”).

2. WHO MAY EXHIBIT
The Exhibition is only for those companies offering products, equipment and services which will promote the development of the nursing profession. NAHN reserves the right to determine eligibility of any Exhibitor up to and including the dates of the Exhibition.

3. ASSIGNMENT OF SPACE
If submitting a paper form, assignment of space will be made by Exhibit Management in the order of receipt of paid application. Assignment of space is final and shall constitute an acceptance of the exhibitors offer to occupy. NAHN reserves the final decision and right, in the best interest of the exhibit, to amend the floor plan, assign or relocate selected space in areas other than that selected by Exhibitor. Exhibitors may not sublet, sub-divide or assign their space, promote the products or services of non-exhibitors, or to otherwise permit non-exhibitors to distribute materials in their space or any part thereof. Only one company may occupy the space. For online exhibitor registration, exhibitor will have the opportunity to select their space online.

4. COST OF EXHIBIT SPACE
Booths include standard draping, draped table, two chairs, booth ID sign, one wastebasket, two full conference passes, post-conference attendee mailing list and one listing in the Conference Guide. Additional Conference passes may be purchased for $199. Exhibitor passes do not include the Gala (Gala tickets available for an additional fee at Registration).

5. CANCELLATION
An Exhibitor may cancel or withdraw from the exhibit program by submitting written notification. Cancellations on or before May 5, 2017 are eligible for a refund less a $500 service fee. No refunds will be made for cancellations made after May 5, 2017.

6. ARRANGEMENT OF EXHIBITS
Exhibitor agrees to arrange exhibits so as not to obstruct the general view or to hide other exhibits. No partitions other than the side rails provided by Exhibit Management will be allowed unless specifically approved. Side dividers at 6’ heights may be extended no more than 3’ from the back line of the booth. In-line booths have a height restriction of 8’. No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted. Exhibits should be self-contained with nothing outside the booth area. Interference with normal traffic flow is prohibited. Nothing shall be posted, tacked, screwed or otherwise attached to columns, walls or floors.

7. HOSPITALITY FUNCTIONS
Scheduling of private functions, cocktail parties or other special events in conjunction with the Conference and within the host hotels MUST be coordinated directly with NAHN. Functions during the period of move-in, Exhibition hours, or move-out are prohibited.

8. OBJECTIONABLE CONDUCT
Exhibit Management reserves the right to restrict, reject, prohibit or eject any exhibit, including personnel in whole or in part, which because of noise, conduct of personnel, selling outside of the booth or for other causes which Management deems not compatible with the purpose of the Conference & Exhibition or any other reason in the opinion of NAHN, without liability for any refunds or other expenses incurred. Management reserves the right to refuse distribution of souvenirs, advertising materials or anything else, which it may consider objectionable.

(continued on next page)
9. COMPLIANCE WITH LAWS
Exhibitors shall bear responsibility for compliance with any and all local, city, state and federal safety, fire and health laws, ordinances and regulations, including the Polices, Rules and Regulations of the Exhibition facility, regarding the installation, dismantle and operation of the exhibit. Exhibitors selling items from their booth should obtain any necessary city and/ or state permits.

10. EXHIBIT HOURS
Exhibitor agrees to have all exhibits finalized during the set up times as provided. **Exhibitor agrees not to dismantle or remove any part of exhibit, or to start any packing until the close of the Exhibit area.** If an Exhibitor violates this provision, the Exhibitor will be fined up to $500. In their own best interest and for security, Exhibitors are encouraged to keep an attendant at their booth during all open hours.

11. FORCE MAJEURE
Exhibit Management may terminate this Agreement in the event the Exhibition facility is destroyed or damaged, or if it cancels the Exhibition due to any of the following causes: strike, lockout, injunction, emergency, act of God, act of war or any other cause beyond control of Exhibit Management. In such event, Exhibitor agrees to waive any and all damages and claims for damages. Exhibition Agreement may be canceled upon written or e-mail notice to Exhibitor without liability including return of exhibition fees in whole or part, at NAHN’s option.

12. INSURANCE & LIABILITY
Exhibit Management will use reasonable care to protect Exhibitor against loss. However, NAHN and the Exhibition facility shall not be held responsible for the safety of exhibits against fire, theft or property damage or for accidents to Exhibitors or their Employees, Agents, Volunteers and attendees from any cause. Exhibitor agrees to obtain adequate insurance against any such injury, loss or damage. Exhibitor agrees to make no claim against and to protect, indemnify, defend and hold harmless Exhibit Management and the Exhibition facility against loss, theft or damage to Exhibitor’s property or injury to persons in the Exhibition area.

13. UNION RULES
Exhibitors must comply with Union rules as listed in the Exhibitor Kit as provided by the official service contractor.

14. PHOTOGRAPHS/VIDEOTAPING
NAHN reserves the right to record and to use video and photographs for promotional and educational purposes.

15. CONSUMABLE ITEMS
All consumable items to be distributed by Exhibitor must be approved through the Exhibition facility. Exhibitors will not be permitted to sell, serve or give away alcoholic beverages in the Exhibit area.

16. SERVICE CONTRACTOR
Contact the Official Show Decorator for details on shipping and booth needs. These costs are borne by the Exhibitor. The Show Decorator Service Kit is sent to Exhibitors after reservations have been finalized. If an Exhibitor Appointed Contractor (EAC) is used other than the Official Show Decorator, please complete the EAC form as provided by the Official Show Decorator. The exhibiting company accepts all responsibility for EAC’s actions or omissions that cause damage or injury and shall hold NAHN harmless from any liability.

17. SMOKING
Smoking will not be allowed in the conference sessions or exhibit area.

18. CHANGES
NAHN reserves the right to make any changes in the rules necessary to ensure the health and safety of those in attendance, the significance of exhibition and harmony of operation. Exhibitors will be advised of any such changes by bulletin or e-mail.
EXHIBITOR APPLICATION

NAHN’s 42nd Annual Conference
July 18-21, 2017 • Arizona Biltmore • Phoenix, AZ
www.nahnnet.org

Organization Name ________________________________________________________________

Website ____________________________________________________________________________

Contact ____________________________ Position or Title ________________________________

Address _____________________________________________________________________________

City __________________________________________ State __________ Zip _________________

Business Phone __________________________ Cell Phone _______________________________

Fax __________________________________________ Email _______________________________

Authorized Signature ________________________________________________________________

(Application will not be processed without a signature)

Booth Pricing

Booths include standard draping, draped table, two chairs, booth ID sign, one wastebasket, one tote bag, two full Conference passes (Gala tickets available for an additional fee), post-conference attendee mailing list and one listing in the Conference Guide.

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(Ask about discounts for Corporate Members!)

Booth Preference

Choice 1: _____ Choice 2: _____ Choice 3: _____

Please refer to the online floor plan for current availability. We will do our best to assign you to one of your top 3 choices.

Total Amount Due: $______________

(full payment is required to secure space)

Payment Information

- Visa □ MC □ AmEx □ Check (payable to NAHN)

Credit Card No. ________________________________

Expiration Date _______________________________

Cardholder’s Name __________________________________

Authorized Signature __________________________________

(Application will not be processed without a signature)

Date ________________________________

Address associated with card if different from above:

__________________________________________

__________________________________________

Please return this form with payment to:

Mail: NAHN 2017 Conference, 1500 Sunday Drive, Suite 102, Raleigh, NC 27607

Secure Fax: 919-787-4916

E-mail: sales@thehispanicnurses.org
To reserve booth space, inquire about sponsorship opportunities, or for more information, please call the NAHN Expo Team at 919-573-5443 or e-mail: sales@thehispanicnurses.org