

SAVE THE DATE

15-16 October 2015
The ICC, Birmingham

British Society for Rheumatology

AUTUMN CONFERENCE 2015

Case - based discussions

93%

said that they learnt new things
which would change their practice

96%

would recommend this conference
to a colleague.

REGISTER NOW AT
www.autumn-conf.org.uk

For more information, email
events@rheumatology.org.uk
or call 020 7842 0900

This international conference focuses on
interactive reports submitted by consultants
and next generation rheumatologists to provoke
lively debate and discussions on the management
of interesting and complex cases.

This year's topics are:

METABOLIC BONE DISEASE

AXIAL SPONDYLITIS

SYSTEMIC LUPUS ERYTHEMATOSUS

SJÖGREN'S SYNDROME

RHEUMATOID ARTHRITIS

The conference will include an engaging debate on the topical
issue of biosimilars as well as innovation and symposium
sessions from leading pharmaceutical companies.

BSR
The British Society for Rheumatology

BHPR
British Health Professionals
in Rheumatology



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Case-based discussions

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The Autumn Conference attracts top professionals and next generation rheumatologists from all over the country and abroad. Sponsoring our event will **put your products and services in front of hundreds of decision making rheumatology professionals.**

Building on experience from last year, we have ensured that at least two of the six exhibition sessions do not conflict with other events or educational seminars, allowing **uninterrupted networking** time and have initially limited the exhibition hall to exhibitors who are hosting a symposium or innovation session and our corporate partners^{*}, providing **a more exclusive, concentrated exhibition.**

Benefits of exhibiting

- Face-to-face contact with more than 200 attendees
- More than 6 hours of exhibit time over 2 days
- Multiple promotional and sponsorship opportunities
- Up to 10 complimentary exhibitor registrations depending on package
- Strong decision maker representation
- Plenty of opportunity for high-level, quality interaction with attendees

Sponsorship opportunities to match your objectives and budget

Take advantage of the wide variety of exhibit and sponsorship opportunities designed to help you foster networking, drive booth traffic, increase brand awareness, impact sales and showcase your corporate image. From high-visibility sponsorship to advertising opportunities, we have something to fit your marketing budget and help reach your objectives.

Including:

- One-hour symposia including AV and refreshments
- 30-minute innovation session with AV and refreshments
- Exhibition stands
- Delegate bag insert
- Chair drop
- Printed programme advert
- Printed programme article
- Delegate passes
- Branding throughout the venue

* Further spaces may be made available to others once corporate partners and session exhibitors have been approached for first refusal.

Sponsorship options

Main event sponsor: £35,000 early rate (£36,000 after 30 June) *One available*
Sponsorship package includes

Morning symposium session (permitted to be promotional)
Exhibition stand (up to 5x5m shell scheme or space only)
Full page advertisement or article in programme
Delegate bag insert
Banner in a pre-event e-mail
Branding and acknowledgment around venue and on event materials

Symposium and exhibition stand: £12,000 early rate (£13,000 after 30 June) *One available*

Evening symposium session (permitted to be promotional)
Exhibition stand (up to 5x5m shell scheme or space only)
Half page advertisement in programme
Delegate bag insert

Innovation session and exhibition stand: £8,000 early rate (£9,000 after 30 June) *Four available*

30 minute innovation session (non-promotional)
2x3m shell scheme stand

Exhibition stand: Starting from £3,000 *Six available, only corporate partners may book exhibition space without a session or package.*

The standard exhibition stand for this event will be 2x3m, shell scheme including a basic furniture package, electric point and lighting.

All exhibition spaces include exhibitor passes. A floor plan will be produced in May, spaces will be allocated on a first-come, first-served basis so book early!
Please get in touch to discuss availability and prices.

93% of delegates said that they
learnt new things which would
change their practice

71% of delegates rated the
innovation and symposium sessions
excellent

Additional options

Poster and abstract process branding: £3,000, only available until 30 June *One available*

In an event focused around case-studies, the majority of attendees will submit an abstract or visit the poster viewing area. This option includes branding of poster numbers, a large poster advertisement and click-through logos within the abstract submission process.

Delegate bag insert: £600 early rate (£800 after 30 June)

Printed programme advertisement: £800 early rate (£900 after 30 June)

Literature chair drop (£400 early rate, £600 after 30 June)

Please get in touch with Lindsay McClenaghan if you would like to book any of the above options. We're always really happy to discuss other ideas you have for the event too: LMcClenaghan@rheumatology.org.uk / 020 7842 0917

