INCA: “INCLUSIVE INTRODUCTION OF INTEGRATED CARE” (IN$^3$CA)

Pro-Active and Co-ordinated Socio-Sanitary Management
INCA in a nutshell:

[https://www.youtube.com/watch?v=AdXETArvJ7s]
What is INCA: an approach to Pro-Active and Co-ordinated Socio-Sanitary Management

A *pragmatic* and *scalable* contribution towards *first-time introduction of integrated care* programmes in EU Member States or associated countries and regions.

**INCA Motivation: Integrated Care**

a question of *when* not *if*, a question of *how* not *what*
WHAT: EIP-AHA Social Challenges

Ageing -> Poly-Chronics

1

Hyper-Frequentation

QoS Dropping

2

Long Term Sustainability At Risk

3
INCA aims:

Innovative Solution for “the HOW”
Rethinking the way Care Services are designed, organized, managed, financed and delivered
Providing pragmatic outcomes to “Redesigning Health in Europe for 2020”

Leverage on previous outcomes and experiences
Converging with other Pilot A Projects
Fostering Smart Interoperability to ensure cross-border continuity of care
INCA Eurodiversity

Currently implemented in 5 EU pilots

- **Euro-diversity** is well represented
- Member States of *South-East* (where silos are deeply rooted)
- Actors of *Public* and *Private* sectors
- Tailored from *biggest to smallest* socio-sanitary Organizations
- Addressing *diverse* chronic diseases

Spain

Croatia

Latvia

Cyprus

*eHealth week* 11 - 13 MAY 2015 RIGA, LATVIA

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INCA 4 inter-related Cornerstones

1. “Patient-centric” NETWORKS of socio-sanitary care Providers

2. Virtual integration of personalised socio-sanitary care e-Services that overcome organisational silos

3. “Inclusive eHealth”: a friendly and engaging multi-channel eHealth approach

4. A highly scalable and affordable business model served from “the cloud”
HOW: Integrated and Pro-Active Care

- Set up standard ICPs
- Monitor ICP accomplishment
- Analyze KPIs and outcomes
- Make decisions

Helpdesk Services

Health Providers
- Deliver customized and pro-active care

Social Workers

Caregivers
- Support patient to meet Care Plan goals

Other Providers (Hospital, Specialties...)

MDG Team

Patient

Review the care delivery and act when needed
“Virtual” Integration

Need to manage clinical populations that:
- *Overuse* services (hyper-frequentation)
- Generate *unbalanced* workloads among providers
- *Wrongly* use available resources (especially expensive ones)

“Inclusive eHealth”

Friendly & Multi-Channel approach = “Bring your own device”
Disruptive Business Model

Typically tackled by *incumbent* providers as a “Huge opportunity” for “new comers”

- **Scalability & Affordability** as key factors of the business model
- This is possible because of being *Cloud-based*
INCA by-products and Dimensions of Care

1. A+M&C
   Maternal & Child Health Management

2. A+OHS
   Occupational Health

3. A+Pre
   Preventive Care

4. A+Chronics
   Long Term Chronic Care

5. A+Palliative
   Palliative Care & EOL

6. A+PHEM
   Public Health & Emergency Management

7. A+Pharma
   Medication Adherence

8. A+Physio
   Clinical Trials

9. A+Nutrition
   A+CT
   Clinical Trials

10. A+AAL
    Ambient Assisted Living

11. eHealth
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THANK YOU

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