

# *The Morning Show: Journey to the Future-State CIO*

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# Journey to the Future-State CIO

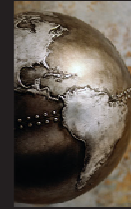


**THE  
FUTURE STATE CIO**®

## Definition:

“**Future-State CIOs** will *not only* be accountable for IT function success and business process transformation, but will adopt a more company-external focus and concentrate the *majority* of their time on using information to drive innovation, fuel growth and create competitive advantage.”

# Journey to the Future-State CIO



**Three types of CIOs,**  
based on your *primary* focus and activities:

## Function Head CIO

Runs the IT organization, achieving IT operational excellence & providing reliable, effective services

## Transformation CIO

Leverages alignment and a close partnership with the business to create change for the enterprise

## Business Strategist (The Future-State CIO)

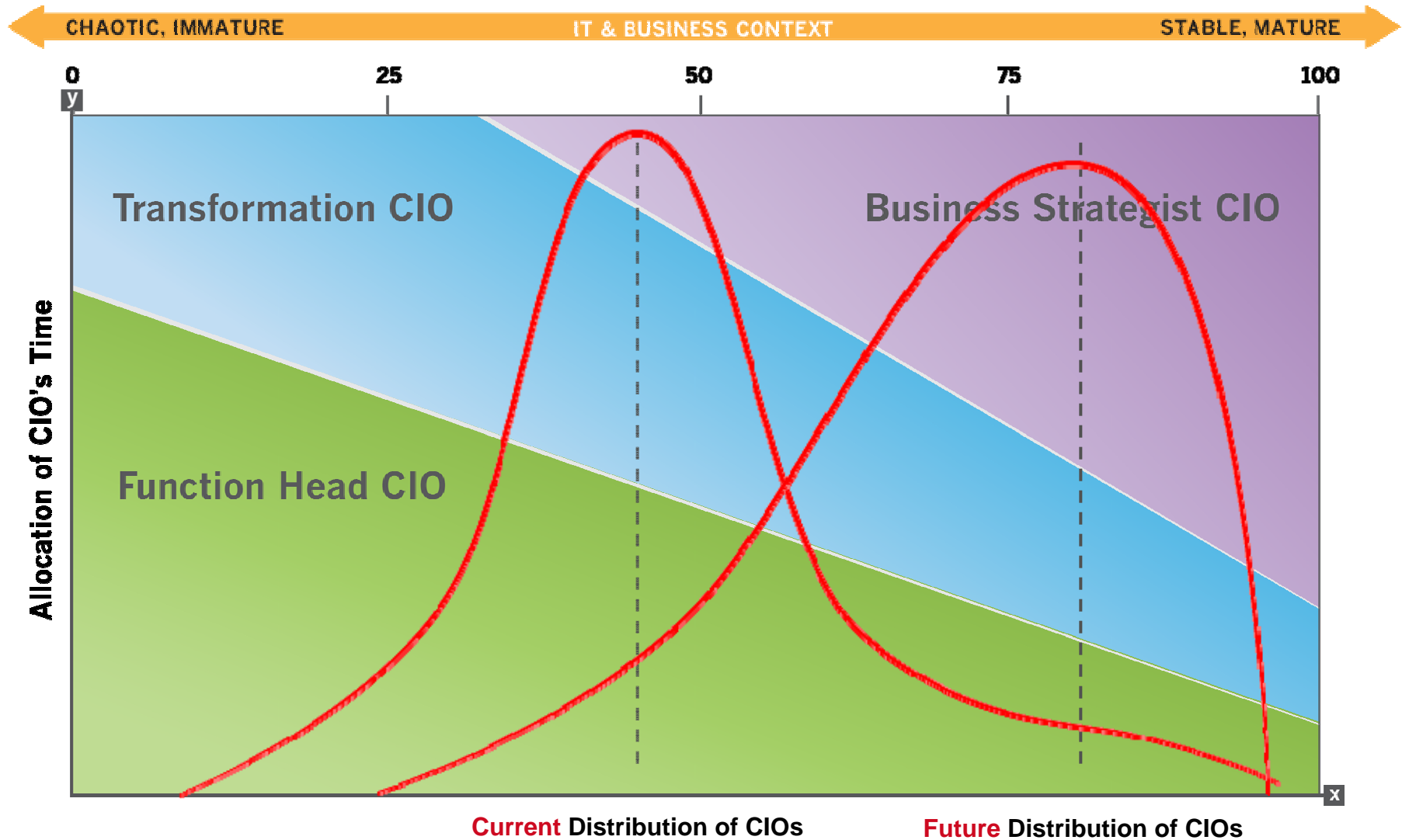
Creates/enables business strategy and competitive advantage through innovation across & external to the enterprise

# What's Driving the Need for Future-State CIOs?

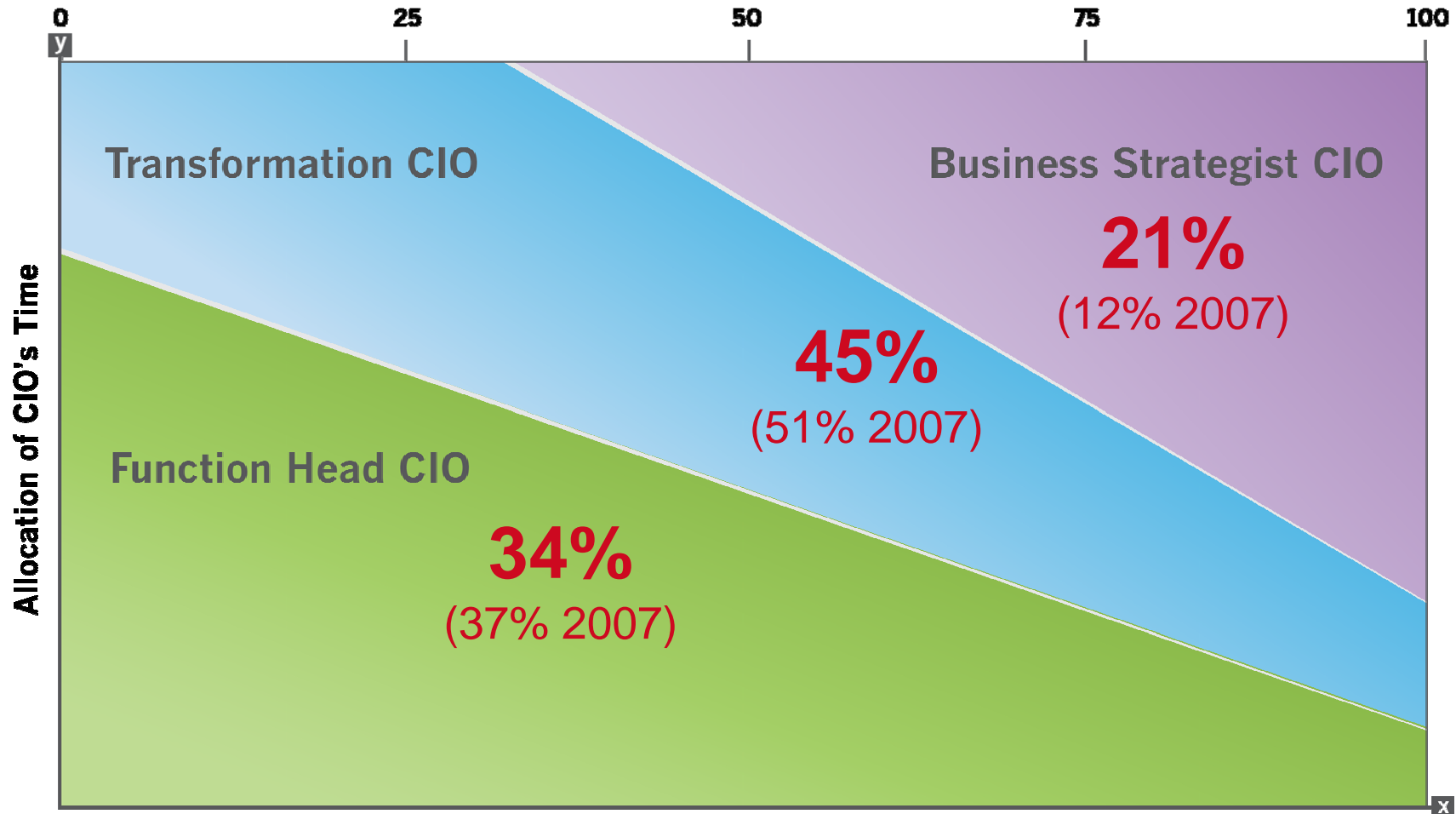


- **Commerce is becoming all-digital** – Technology is more external-facing, and so must be the CIO
- **IT is democratized and commoditized** – Technology selection and implementation are less and less primary tasks for CIOs
- **Global integration** – Processes and systems are globally interconnected and dependent; requires enterprise perspective
- **Stronger competition** – More challenging to differentiate, so need to explore and exploit IT's strategic edge
- **Change & disruption are the norm** – The CIO is a change agent, but must also be able to change emphasis and IT's value proposition

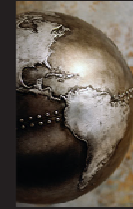
# CIO focus: Current & future distributions



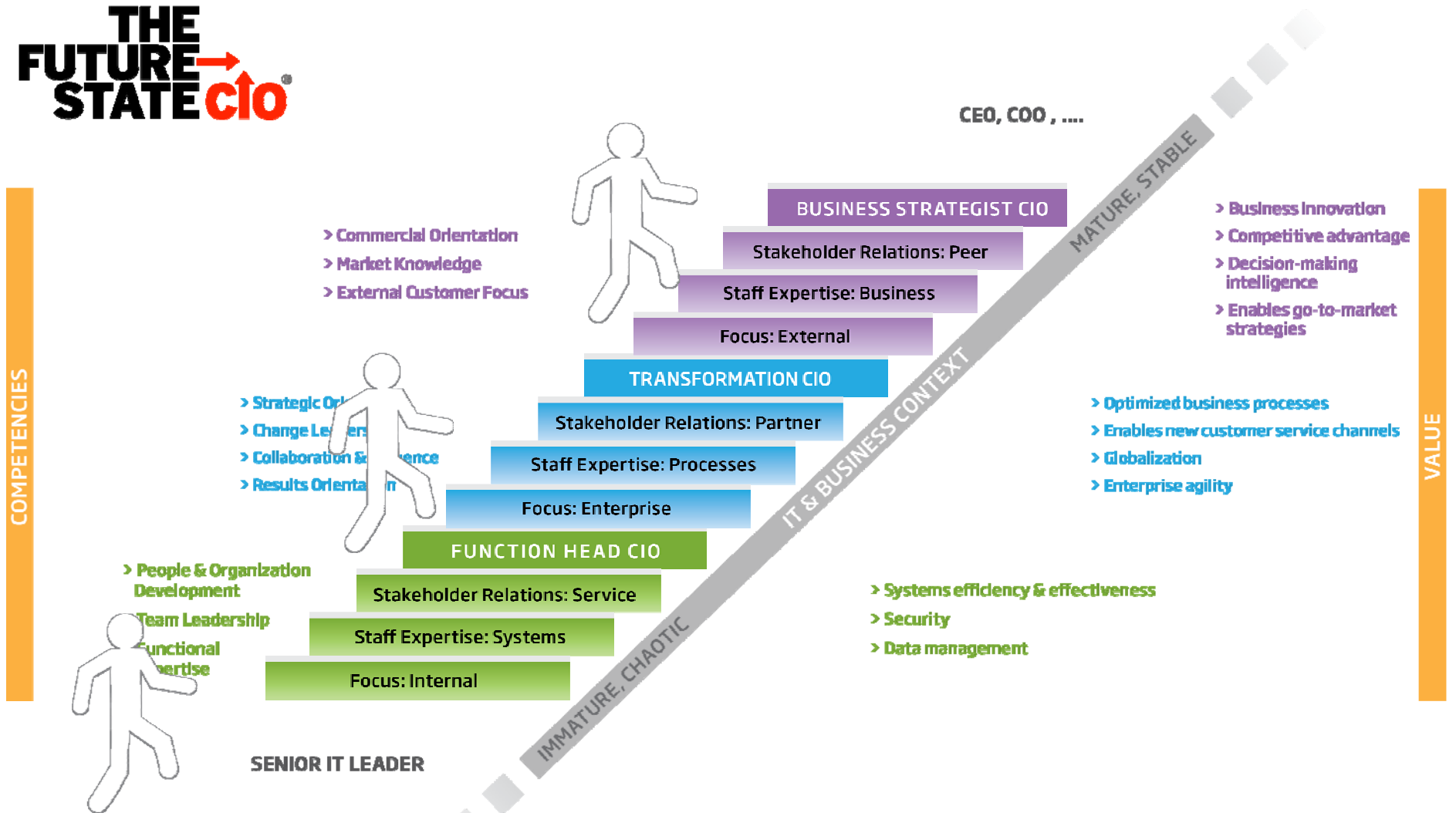
# Distribution by type per *State of the CIO 2010* survey



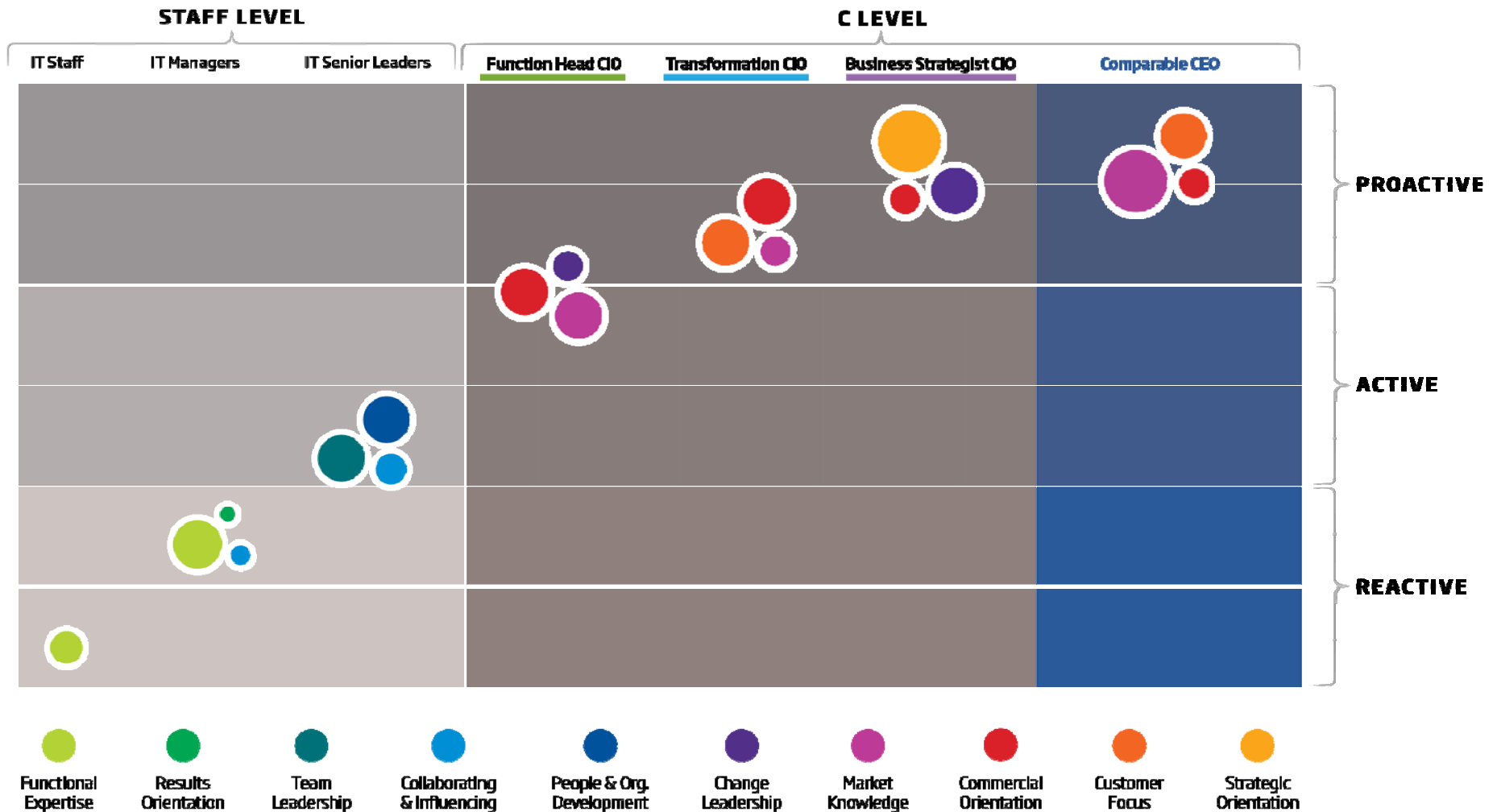
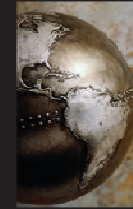
# The Journey Staircase



**THE FUTURE STATE**  **cio**



# The Leadership Competencies Journey



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NOTE: Size of bubble indicates significance of behavior change in that competency



# *The Morning Show*

## **Guests:**

**Kelli Crane, SVP & CIO, Thomson Reuters**

**Aaron Gani, VP Applications Engineering,  
Humana**

**Special Guest - Michael Capellas, Senior  
Advisor, KKR; Former CEO, First Data**

**Share your own Journey  
experiences:**

**Respond to the Journey survey at  
<http://cioec.com/s/jyxdxr>**