



# EXHIBITOR PROSPECTUS

2019 ACOM Residency & Hospital Expo

FRIDAY, APRIL 5, 2019 | Dothan Civic Center





# Welcome

**Greetings from the Alabama College of Osteopathic Medicine!**

**We are excited to announce that the 2019 Residency & Hospital Expo (formerly known as Hospital Day) will take place on Friday, April 5, 2019, at the Dothan Civic Center a few miles away from the ACOM campus.**

**ACOM's Residency & Hospital Expo is a valuable networking experience for students to learn more about available residency training programs and hospitals for future employment. All first-, second-, and third-year students are required to attend, giving programs the opportunity to network with more than 400 students.**

**We look forward to meeting your program at our event!**





# Event Details

## EXHIBITING LOCATION

**DOTHAN CIVIC CENTER | Main Arena**  
126 North St. Andrews Street  
Dothan, AL 36303



**EXHIBIT HALL EVENT HOURS**  
**Friday, April 5, 2019**  
**9:00 am - 12:00 pm**

## EXHIBITOR SETUP

**Thursday, April 4th: 3:00 pm - 6:00 pm**  
**Friday, April 5th: 7:00 am - 8:30 am**

Exhibitors can set up on Thursday afternoon or Friday morning. ACOM representatives will be onsite at the Dothan Civic Center to provide assistance and answer any questions. Upon arrival at the Civic Center, please check-in with ACOM personnel at the Exhibitor Entrance.

## EXHIBITOR LOUNGE

**DOTHAN CIVIC CENTER | Meeting Room C**  
**Open Friday, 7:00 am- 1:30 pm**

ACOM will provide an Exhibitor Lounge adjacent to the Exhibit Hall. The Lounge will be open to all exhibitors and will be stocked with refreshments throughout the event. We encourage exhibitors to take breaks as needed during the Expo. Breakfast and Lunch will be served in the Exhibitor Lounge. Lunch will be a grab-and-go, boxed meal.

## EXHIBIT FURNISHINGS

All Exhibits will be furnished with:

- Pipe and Drape
- One (1) 6-foot Table
- Two (2) Chairs
- Table Cloth
- Table Skirt
- Electricity (if requested)
- Internet (if requested)

# Event Schedule

## THURSDAY, APRIL 4<sup>TH</sup>

- 12:00 pm - 3:00 pm     Guided Tours of ACOM Campus Available
- 3:00 pm - 6:00 pm     Exhibitor Check-In & Exhibit Setup at  
Dothan Civic Center

## FRIDAY, APRIL 5<sup>TH</sup>

- 7:00 am - 8:30 am     Exhibitor Breakfast (Provided by ACOM),  
Check-In & Exhibit Setup
- 8:30 am - 9:00 am     Event Pre-briefing/Welcome by ACOM Personnel/  
Final Setup
- 9:00 am - 12:30 pm    \*Exhibit Hall Open for Networking
- 12:30 pm - 1:30 pm    Exhibitor Lunch (in Exhibitor Lounge)
- 1:30 pm                 Optional: ACOM Shuttle departs for campus tour  
(Guided tours available until 4:00 pm)

\*Exhibitor Lounge open throughout event for refreshments

### IMPORTANT NOTE:

There will be a designated and marked entrance at the Dothan Civic Center for Exhibitors. Parking is available near this entrance, but Exhibitors can temporarily park near the entrance for unloading.





# Exhibit Hall

The Expo will take place in the arena at the Dothan Civic Center. Each exhibiting program/hospital will be provided one (1) 6-foot table, black tablecloth and two (2) chairs. If your site requires electricity and/or internet access and did not indicate this on your online registration, **please contact Sarah Senn at [ssenn@acom.edu](mailto:ssenn@acom.edu)**, so that we can be prepared to accommodate your needs. ACOM will assign your booth location.

We encourage you to bring a backdrop, signage, banners, brochures and other branding/promotional pieces to help communicate your message and show the students who you are. Consider having a least two (2) people in your booth (program director, coordinator, resident, hospital personnel). More than 400 first-, second-, and third-year students will be participating in the event, so having at least two (2) people in your booth will help you manage the crowd and answer questions.

This year, ACOM is providing every student with a guidebook of exhibitors, which includes logos and descriptions for each booth. These items can be submitted during registration. Students are encouraged to visit every exhibit booth. The Exhibitor Lounge will be open throughout the event to provide opportunity to take breaks and enjoy refreshments as needed.

## Helpful Tips to Consider:

- Brand your booth so that students know what your site has to offer, and think of ways to make a lasting impression and be unique.
- Make sure that booth representatives are prepared to answer questions about available training opportunities, audition rotations, and unique details about your program/hospital.
- Consider utilizing any residents who are ACOM Alumni as exhibitors for your program. Several of the programs where ACOM students have placed are sending their residents as exhibitors in addition to or in lieu of a Program Director.





# Hotel Accommodations

We hope you enjoy your visit to Dothan while attending our annual Residency & Hospital Expo.

Dothan has a variety of hotels available to serve your needs. We have listed a few that are conveniently located near the ACOM campus and Dothan Civic Center. When making your reservation, please be sure to indicate you are with ACOM and ask for the special ACOM hotel rate!

**Comfort Inn & Suites**

2227 East Main Street | Dothan, AL 36303  
334.792.7788 | 1 mile to ACOM

**Courtyard by Marriott**

3040 Ross Clark Circle | Dothan, AL 36301  
334.671.3000 | 5 miles to ACOM

**Fairfield Inn by Marriott**

3038 Ross Clark Circle | Dothan, AL 36301  
334.671.0100 | 5 miles to ACOM

**Hampton Inn & Suites**

4648 Montgomery Hwy | Dothan, AL 36303  
334.671.7672 | 6.4 miles to ACOM

**Hilton Garden Inn**

171 Hospitality Lane | Dothan, AL 36303  
334.671.7676 | 6.5 miles to ACOM

**Holiday Inn**

2740 Ross Clark Circle | Dothan, AL 36301  
334.699.1400 | 8 miles to ACOM

**Residence Inn by Marriott**

186 Hospitality Lane | Dothan, AL 36303  
334.793.1030 | 6.5 miles to ACOM

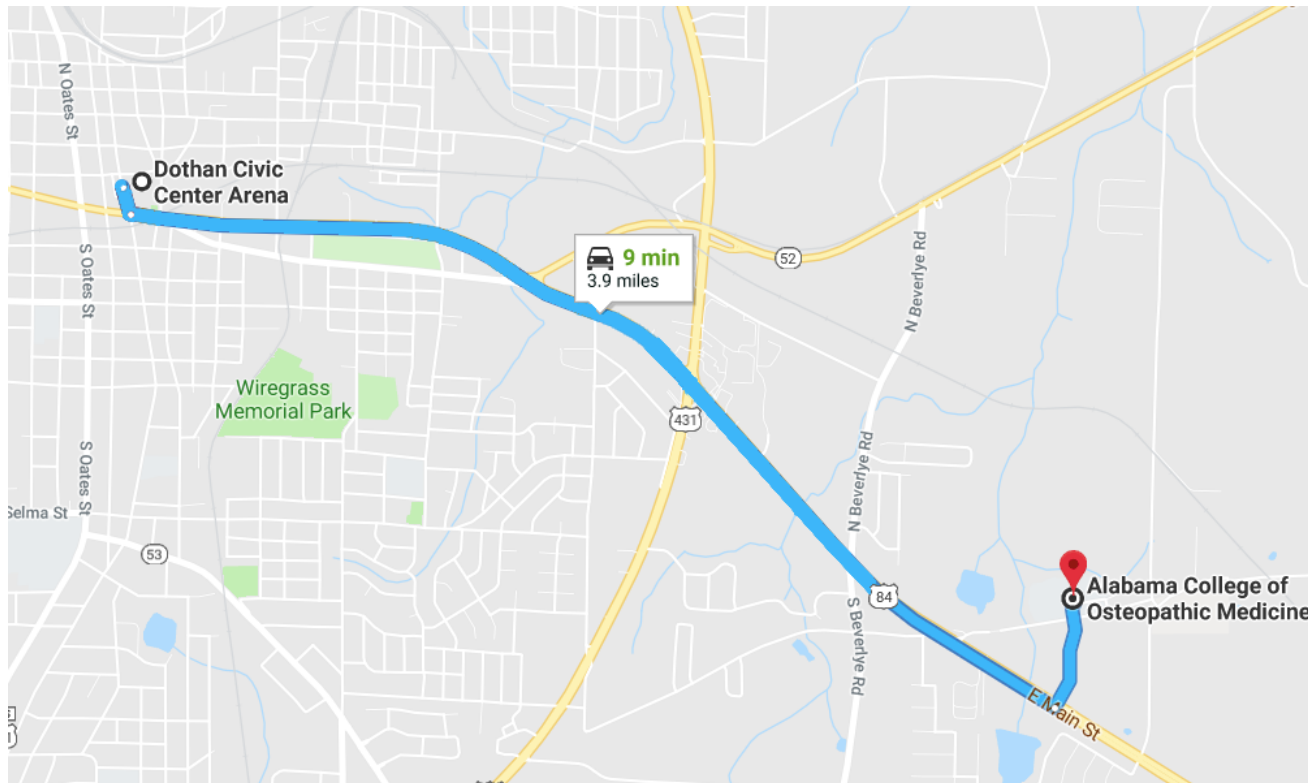
**TownePlace Suites by Marriott**

201 Retail Drive | Dothan, AL 36303  
334.944.6400 | 7.9 miles to ACOM



# Map & Directions

While you're visiting Dothan, we hope you are able to stop by the ACOM campus for a tour!



- From the Dothan Civic Center parking lot, turn left onto North St. Andrews Street.
- Within 500 ft., turn left at traffic light onto East Main Street (Highway 84).
- Drive 3.4 miles, passing Southeast Alabama Medical Center on your right and passing through Ross Clark Circle.
- Turn left onto Health Sciences Boulevard (you will turn at the Peoples South Bank).
- Continue to the end of Health Sciences Boulevard to the ACOM campus.