

### #PurposeServiceImpact

2017-18 IIA Global Chairman's Theme

#### J. Michael Peppers, CIA, QIAL, CRMA 2017-18 Chairman of The IIA Global Board

Chief Audit Executive, University of Texas System

# #Purpose



A noble **purpose** inspires sacrifice, stimulates innovation, and encourages perseverance.

> Gary Hamel, Management consultant



## **#Service**



The best way to find yourself is to lose yourself in the **service** of others.

Mahatma Gandhi,
Civil rights leader



# #Impact



A life is not important except in the **impact** it has on other lives.

> Jackie Robinson, First African-American to play Major League Baseball in the modern era





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# **#Purpose**• Being in the right place

SERVICE

#### **#Service**

Doing the right things (and doing them well)



#### #Impact

Achieving transformational results





### As an internal auditor

"To enhance and protect organizational value by providing risk-based and objective assurance, advice, and insight"

Mission of Internal Auditing, International Professional Practices Framework





### Efficiency Competence Authority Insight Objectivity ١ Strategy Positioning rance ient Н Future-focused Ouality Communication





# Why does the organization do what it does?

Mission ... Strategy ... Objectives ... Culture







Take active role in assessing strategic risks



Consult on business processes



Facilitate and monitor effective risk management



Alert management to emerging issues, changing scenarios

Source: IAF Common Body of Knowledge (CBOK) Stakeholders Study





- Know the organization's mission, strategy, objectives, and risks
- Give priority to assurance work
- Conform with IIA's Standards
- Align assurance with strategic risks
- Provide advisory work, especially around risks
- Coordinate with second line of defense



Source: IAF CBOK Voice of the Customer Survey



### **Self-examination**

Am I on track to achieve what I want to do in my life? Do I need a course correction?

Am I motivated and engaged? Do I motivate and engage others?

#### AS AN INDIVIDUAL

#### AS A TEAM MEMBER







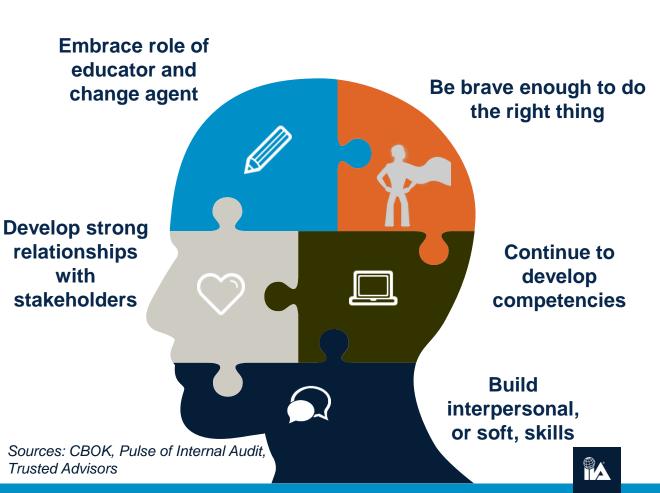


• Service is purpose put into action

• What we actually <u>do</u> to help others









Demonstrate diversity by providing opportunities for all

Demonstrate competence through certification

> Provide a competent, diverse internal audit workforce





# Serve in areas that matter to you

Give of your resources in:

- Time
- Talents
- Finances





### **Volunteer!**

To get to know a community... To demonstrate commitment... To gain leadership skills... To feel needed... To do your civic *duty...* Because of encouragement from a friend or employer... Satisfaction from accomplishment... To keep busy... For recognition... To repay a debt... To donate your professional skills... Because there is no one else to do it... To have an impact... To learn something new... For escape... To be challenged... To be a watchdog... To feel proud... To make new friends... To explore a career... To help **someone**... As therapy... To do something different from your job... For fun!... To earn academic credit... To keep skills alive... To have an excuse to do what you love... To make improvements... To assure progress... To feel good... To be part of a team... Because you were asked... To test yourself... To build your resume... To be an agent of change...













**CYBER** 52% lack expertise to address cyber risks



**DATA** 71% lack confidence in data that companies use for strategic decisions



#### COMMUNICATIONS

65% need greater proficiency in organizational politics





### Multiply your transformational impact by joining with others









### Internal Auditing Education Partnership Program







# **#Purpose**• Understand and align purpose



**#Service** 

• Commit to service

IMPAC7

#Impact

Make a difference











#Identify

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#Connect



# **#PurposeServiceImpact**



### **#PurposeServiceImpact**

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