




- 
- ✓ Get Mylo Writes.
  - ✓ Ace the essay.
- Next up: Physics lab report

**If only everything could be this simple.**



Essays simplified™

[mylowrites.com](http://mylowrites.com)

# MYLO'S STORY: HOW WE GOT HERE

Inspired by a student

Built by an educator and a parent

Tested by actual students

## Mission:

Give all students access to quality writing instruction



# THE CHALLENGE

Students have difficulty writing essays.

Only 24% of 8<sup>th</sup> and 12<sup>th</sup> grade students are proficient in writing.

There is a reliable process, but it needs to be learned and practiced.



# Why is Writing So Difficult?

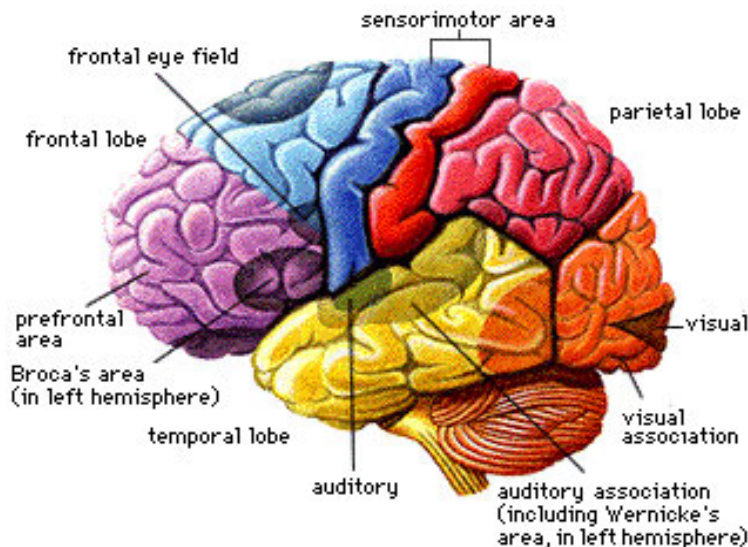
Motoric skills for writing or typing

Language Centers for word choice and syntax

Verbal Memory for topical information and rules of grammar

Executive Functioning skills for maintaining attention to details, staying on task, and self monitoring

Social Cognition to keep the reader's perspective in mind





# QUALITY PLANNING = QUALITY ESSAY

MyloWrites provides a solution that is:

Easy to use

Engaging

Efficient

# GOAL: WRITING INDEPENDENCE

## MyloWrites:

- teaches important writing skills
- reduces frustration
- builds confidence
- promotes independence

# Mylo Gives Back™

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Donation Program





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