

# ONSITE GUIDE



# eHealth week

**11 - 13 MAY 2015**  
**RIGA, LATVIA**

Organised by



EU2015.LV



Ministry of Health  
Republic of Latvia

meHEALTH



[www.ehealthweek.org](http://www.ehealthweek.org)

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# Welcoming Messages



On behalf of the Ministry of Health of Latvia, I wish to extend the warmest welcome to all participants of the eHealth Week. It is an honour for Latvia to be in charge of the Presidency of the Council of the European Union and to host the biggest eHealth event this year.

The High Level Ehealth Conference organised by the Latvian Ministry of Health during eHealth Week will bring together all the partners involved in the health sector to analyse the most important issues of eHealth and healthcare process improvement, discuss the importance of patient involvement, look for the highest quality solution for cooperation between the EU Member States and get acquainted with the latest trends of ICT solutions.

**Dr. Guntis Belēvičs**

Minister for Health of the Republic of Latvia



President Juncker has identified “a Connected Digital Single Market” as one of his 10 priorities for the new Commission. The goal is to make better use of the opportunities offered by digital technologies, which know no borders. A digital single market for eHealth could bring direct benefits to citizens and patients in terms of better health outcomes and increase the efficiency of European health systems while contributing to EU competitiveness, employment, and innovation. Trust in quality, data security and safety are essential cornerstones in healthcare, and more importantly so in digital health.

The 2015 eHealth Week in Riga is a unique opportunity for us — patients, health professionals, policy makers, and industry — to bring our knowledge together. By joining our forces, we will be better equipped to find solutions that allow us to overcome the existing barriers to a digital single market for eHealth. As a result, we would improve access to healthcare, enhance disease prevention, and empower citizens to promote and manage their health. We wish you fruitful discussions on the theme “Me and My Health — Transcending Borders”.

**Vytenis Povilas Andriukaitis**

Commissioner for Health & Food Safety

**Günther H. Oettinger**

Commissioner for Digital Economy & Society



On behalf of HIMSS Europe, I would like to welcome you to this year’s eHealth Week, proudly organised alongside the Ministry of Health of the Republic of Latvia and the European Commission. With delegates from all over the world and our international vendors exhibiting, we are confident that eHealth Week will provide the very best in learning and networking opportunities. Make sure you don’t miss out on the Joint Plenary about the Green Paper on mHealth and the different Community sessions, where the highest level speakers will ultimately be discussing the optimisation of health engagements and care outcomes through IT. Enjoy your time in Riga!

**Christina Roosen**

Vice-President, HIMSS Europe

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## Social Media

Be sure to join our online discussions on Social Media to get a live feed of eHealth Week!



#eHW15 @himsseurope @eHealthWeekEU



LinkedIn Group: WoHIT Alumni

# General and Practical Information

## Coat & Luggage Check

### Ground Level, Hall II

Open 30 minutes before and after the official conference hours.

## Coffee Breaks & Lunch

### Ground Level, Hall I

Coffee breaks and lunch will be available in the Exhibition Hall on Tuesday and Wednesday.

## Emergencies & First Aid

In case of emergency please alert any staff member of the Kipsala Centre or HIMSS or call + 371 67067505

## Exhibition Hall

### Ground Level, Hall I

Monday, 11 May	13:00 - 18:30
Tuesday, 12 May	10:00 - 17:30
Wednesday, 13 May	10:00 - 15:30

## Hospitality Suites

### Ground Level, Hall I

Room H1-1 Accenture  
Room H1-3 IBM

## Information Desk

### Ground Level, Foyer

Answers to questions about eHealth Week's programme, speakers and more can be found at the Information Desk.

## Official eHealth Week Mobile App

Download the official eHealth Week App for more details about speakers, sessions, partners and sponsors (available on iPhone, Blackberry and Android).



## Press Room

### Ground Level, Foyer

Monday, 11 May	08:30 - 18:30
Tuesday, 12 May	08:00 - 17:30
Wednesday, 13 May	08:30 - 17:00

## Speaker Presentations

Speaker presentations will be available at [www.ehealthweek.org](http://www.ehealthweek.org). Please note some presentations may not be posted until the week following the conference.

## Speaker Room

### Ground Level, Foyer, behind registration

Monday, 11 May	08:30 - 18:30
Tuesday, 12 May	08:00 - 17:30
Wednesday, 13 May	08:30 - 17:00

## Wi-Fi - Free Access

Free wireless internet access (wifi) is available for all conference delegates throughout the premises. Please select *ehealthweek* and then launch your browser to accept the Terms and Conditions. The Wifi is intended for use by the delegates to access email and the eHealth Week mobile app.

## Plenary Sessions

All Plenary Sessions are taking place in the Plenary Room on the Ground Level, Hall II, Education Rooms E

Monday, 11 May	14:30 - 16:30
Tuesday, 12 May	09:00 - 10:30
Wednesday, 13 May	09:00 - 10:15 15:40 - 17:15

## Speakers' Corner — EU-funded Projects

### Hall I, Stand 409

Monday, 11 May	13:30 - 14:30
Tuesday, 12 May	12:15 - 13:15 15:30 - 16:30

# Networking at eHealth Week 2015

It's more than meeting people, it's meeting the right people for knowledge sharing, best practices, career connections and socialising. eHealth Week 2015 has planned many different ways for attendees to connect before and during the conference. Whether it is making connections through exciting networking events such as the always popular Opening Reception or the After Dinner Event, eHealth Week is your opportunity to hear different industry perspectives, chat with old and meet new friends!

## Network your way through eHealth Week 2015!

### Opening Reception

#### Hall I, Exhibition Area

Monday, 11 May 17:00 - 18:30

eHealth Week 2015 kicks off in style with a chance to relax and orient yourself with our welcoming mixer. Taking place on the show floor and open to all our guests, it's going to be a great way to catch up with familiar faces, meet some new colleagues and take an early peek at some of the innovative industry solutions already set up for your convenience. So don't forget to pass by, as you don't want to miss this chance to relax after your travel.

*Complimentary to all registered delegates.*

### Matchmaking Event

#### Hall I, Balcony

Monday, 11 May 13:10 - 14:30

Tuesday, 12 May 10:30 - 17:30

Wednesday, 13 May 10:30 - 15:30

eHealth Week 2015 is offering attendees a Matchmaking Event taking place on 11-13 May, with the aim of encouraging collaboration and generating meaningful global business opportunities between European and US companies, health providers and other stakeholders. By signing up, you can review participant and organisational profiles, and request business matchmaking opportunities with delegates from European C-Suites, Nordic countries looking to invest, non-European decision makers from Saudi Arabia, Turkey, the U.S and Canada.

*Advanced registration required.*

### eHealth Week After Dinner Event

#### Coyote Fly, Tēbatas iela 2, Riga

Tuesday, 12 May 21:00 - midnight

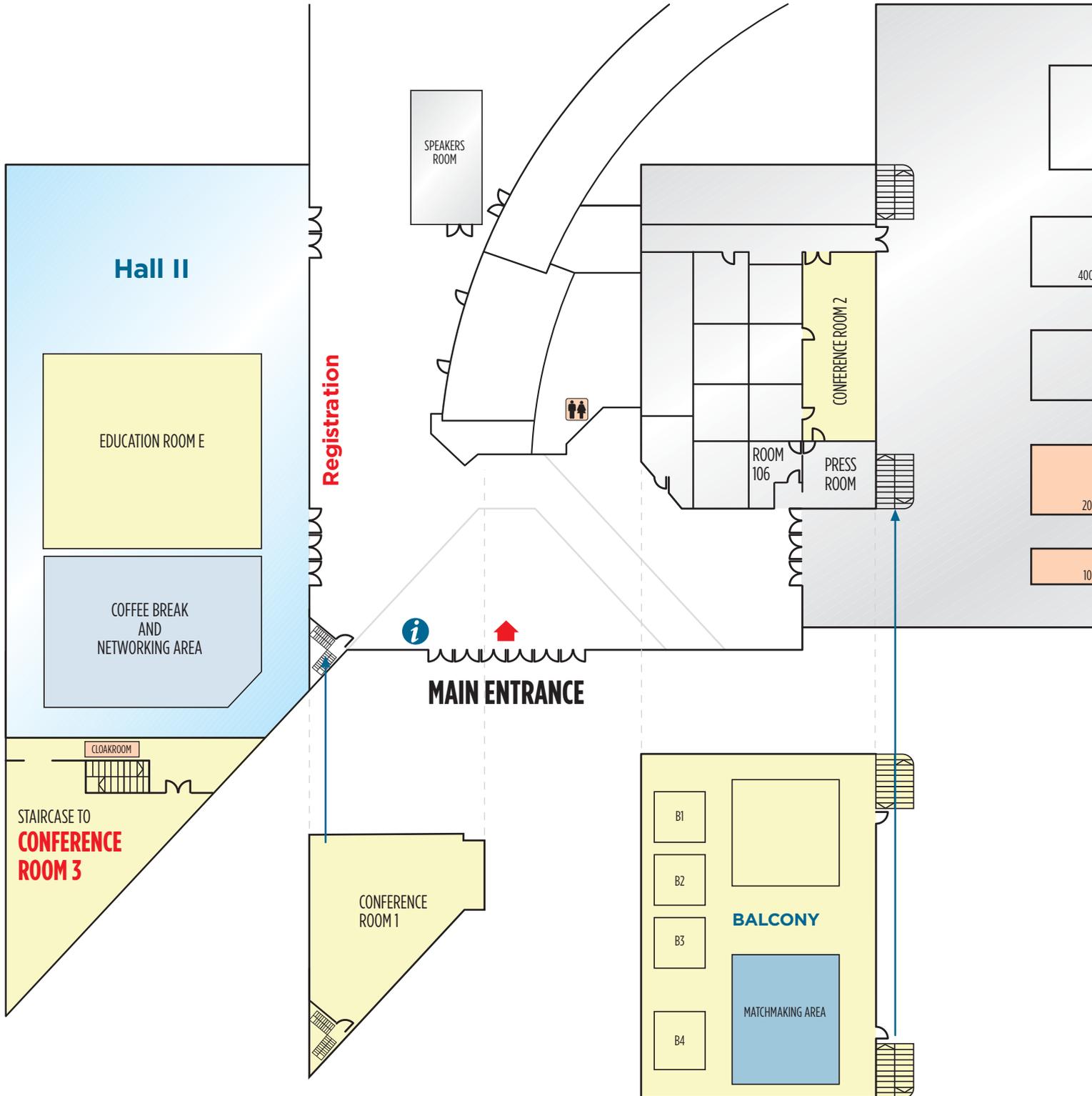
Looking forward to having a great evening during eHealth Week 2015? After two days of captivating programme, engaging business meetings and networking, join us at the eHealth Week After Dinner Event to relax with convivial company and enjoy dessert, drinks and great music.

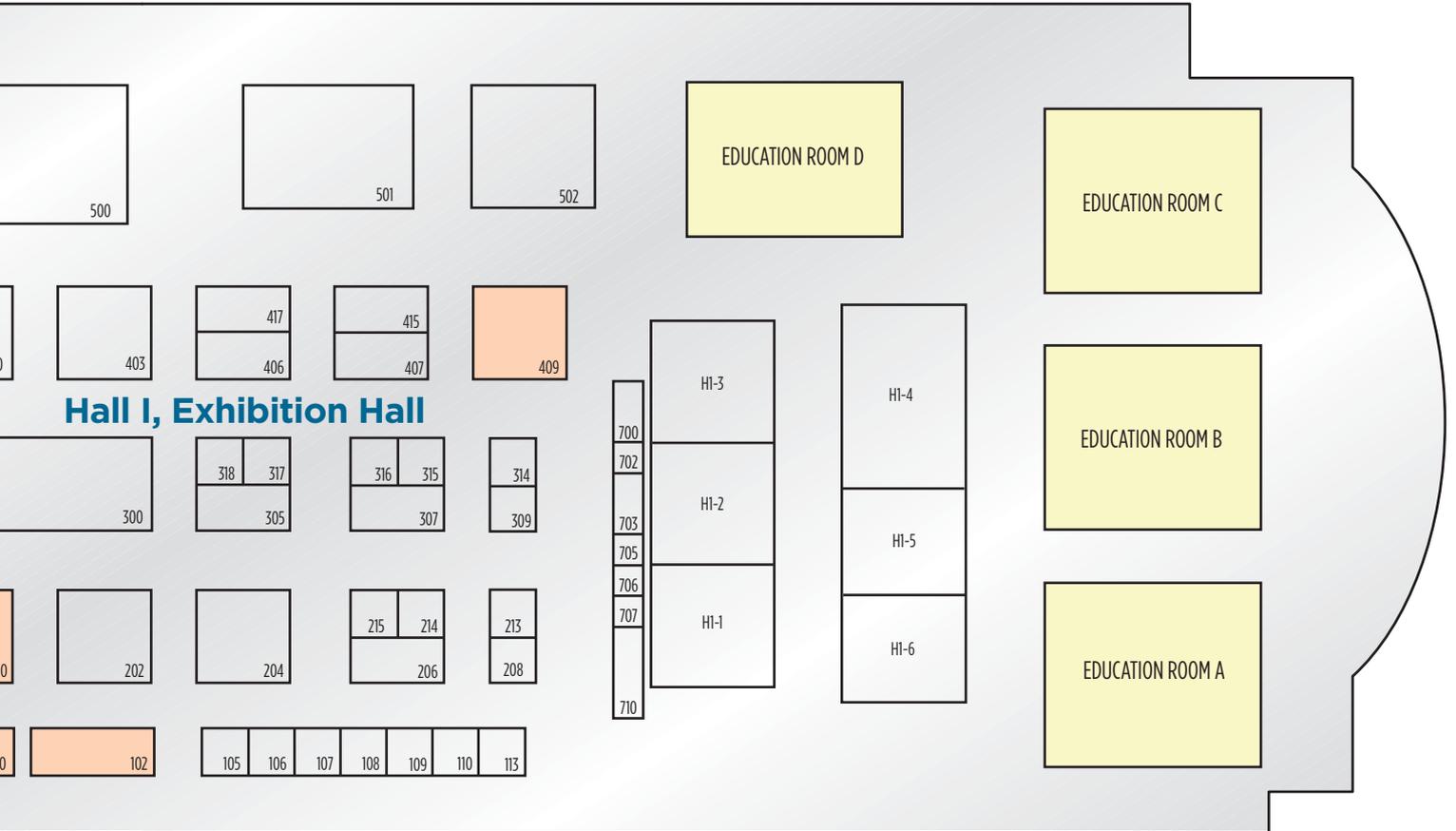
*Advanced registration required. €75.00 additional fee applies.*



# Floor Plan

## Kipsala Centre





- 100 - eHealth Latvia
- 102 - HIMSS Europe / Analytics
- 200 - European Commission
- 409 - Speakers' Corner

# Programme at a Glance

**Monday, 11 May**  
08:30 - 18:30

Registration Open 08:30 - 18:30



High Level eHealth Conference

eHealth Solution  
EU SME Competition 2015

mHEALTH  
SUMMIT | EUROPE

Matchmaking Event

HL7-EFMI-HIMSS Workshop

ESRI Workshop

Exhibition Open 13:00 - 18:30

Opening Plenary

Opening Reception

**Tuesday, 12 May**  
08:00 - 17:30

Registration Open 08:00 - 17:30

Joint Plenary

Exhibition Open 10:00 - 17:30

High Level eHealth Conference

The World of Health IT

mHealth Summit Europe

European Innovation Partnership

Nordic Session

Dutch Session

Industry Programme Sessions

From Garage to Market:  
Successful Business Building for  
mHealth App Developers Workshop

Matchmaking Event

eHealth Week After Dinner Event

**Wednesday, 13 May**  
08:30 - 17:15

Registration Open 08:30 - 12:00

Exhibition Open 10:00 - 15:30

German Trade & Invest Workshop

EU-US eHealth Cooperation Assembly

High Level eHealth Conference

The World of Health IT

European Innovation Partnership

Nordic Session

Ibero-American Sessions

US Session

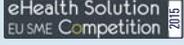
Industry Programme Sessions

Matchmaking Event

eHealth Week Plenaries

# Conference Sessions

## Monday, 11 May

9:00 - 13:00	<p><b>Level 1, Conference Room I</b>  <b>EU SME eHealth Competition</b></p> <p>The eHealth Competition is an initiative that rewards the best eHealth/mHealth solutions produced by European SMEs. This 2015 edition is organised by TICBioMed and it has the endorsement of the Health and Wellbeing Unit of the European Commission.</p> <p>This competition recognises the best eHealth SMEs at European level and support their business success by giving them visibility together with marketing opportunities to attract customers, partners and external capital.</p> <p><i>Advanced registration required.</i></p>	
9:00 - 14:15	<p><b>Hall II, Education Room E</b>  <b>mHealth Summit Europe</b></p> <p>The mHealth Summit Europe is back in 2015 as a part of eHealth Week in Riga, Latvia on 11-12 May. The Summit will be opening eHealth Week like no other event, providing international thought leadership on how we can fulfill the mHealth promise with a focus on “Energizing the mHealth Agenda in Europe”. The event addresses opportunities and challenges, as well as strategies for taking mHealth from pilots to true implementation. See <a href="http://www.mhealthsummit.eu">www.mhealthsummit.eu</a> for more information.</p> <p><i>Advanced registration required. Additional fee applies.</i></p>	
10:00 - 12:00	<p><b>Ground Level, Conference Room II</b>  <b>EU-US Health / Health IT MoU Roadmap – Stakeholder Input Session</b></p> <p>Join the discussion on future of EU-US cooperation activities under the EU-US Roadmap. The aim of this stakeholder session, jointly organised by the European Commission (DG CONNECT) and U.S. Department of Commerce is to seek the views of stakeholders on the EU-US Roadmap which over the last two years has guided the activities of the collaboration focusing on two high priority areas – standards development and workforce development. The discussion will provide valuable input to the upcoming update of the Roadmap which is a ‘living document’ and should evolve in line with current and future eHealth/Health IT stakeholder needs on both sides of the Atlantic. For registration <a href="mailto:CNECT-eHealth@ec.europa.eu">CNECT-eHealth@ec.europa.eu</a> (places are limited).</p> <p><i>Advanced registration required. Complimentary.</i></p>	
10:00 - 12:00	<p><b>Hall II, Conference Room III</b>  <b>ESRI Workshop</b>  <b>Geographic Information Systems in Healthcare Analytics</b></p> <p>Geographic Information Systems (GIS) are becoming a central tool for modernizing healthcare operations and analytics to collect, analyse, visualise and report data. Currently, GIS has expanded its enterprise role to optimise work-flows and analysis capabilities for overall population health improvement, reduction of costs, and increasing patient engagement in managing their care. This presentation will provide an overview of GIS and review of its capabilities and best practices in healthcare.</p> <p>Speaker: <b>Dr. Estella Geraghty</b>, Chief Medical Officer and Director of Health Solutions, Esri, USA</p>	
11:00 - 13:00	<p><b>Latvian Railway History Museum</b>  <b>Informal Working Lunch</b></p> <p>Representatives of High Level delegations from all EU member states will come together in order to discuss actions and practical steps needed to ensure governments can influence patient empowerment, encourage and engagement using technologies. In addition, they will discuss the potential of mHealth for patient empowerment, prevention and ensuring the sustainability of healthcare systems, as well as the instruments that are in governments hands and how can they encourage uptake of mobile health solutions?</p> <p><i>Closed meeting. Invite only.</i></p>	

# Conference Sessions

## Monday, 11 May

<p>12:30 - 14:15</p>	<p><b>Hall II, Conference Room III</b>  <b>Interoperability in Action: Information + Integration = Innovation? Joint HL7-EFMI Workshop</b></p> <p>Join us to explore “Interoperability in action: information + integration = innovation?” and engage in lively debate on how rethinking interoperability standards and continuing education can bridge divides, change cultures, and open markets!</p> <p>Perspectives from health management, industry, government, health education, and standardisation exemplify challenges and opportunities for liberation of data that can drive desired social and technological innovation. This is a call for action to explore how the partnership of HL7, EFMI and HIMSS can catalyse the equation “information + integration = innovation” to bridge divides, change culture and open markets.</p> <p>Speakers: <b>Charles Jaffe</b>, Chief Executive Officer, HL7 International, USA  <b>John Hoyt</b>, Executive Vice President, HIMSS, USA  <b>Matic Meglic</b>, Strategy Director, Medtronic Hospital Solutions, Switzerland  <b>Henrique Martins</b>, President, Shared Services for Ministry of Health, Portugal  <b>Catherine Chronaki</b>, Secretary General, HL7 Foundation, Belgium  <b>Anne Moen</b>, President European Federation of Medical Informatics, Norway</p>	  
<p>13:00 - 18:30</p>	<p><b>Exhibition Hall Open, Location — Hall I</b></p>	
<p>13:30 - 14:30</p>	<p><b>Hall I, Room H1 - 6</b>  <b>EMRAM Stage 6 &amp; 7 Club Constitutional Meeting</b>  <i>For members only</i></p>	 
<p>13:30 - 14:30</p>	<p><b>Hall I, Stand 409</b>  <b>Speakers' Corner — EU-funded Projects</b></p> <p>Through 5 minute presentations, this fast-paced session will showcase eHealth projects from across Europe. Detailed agenda available at the EC and Speakers' Corner stand.</p>	 
<p>13:30 - 14:30</p>	<p><b>Exhibition Floor</b>  <b>VIP Tour and Press Conference</b>  <i>Invitation only</i></p>	
<p>14:30 - 16:30</p>	<p><b>Hall II, Education Room E</b>  <b>Official eHealth Week Opening</b>  <b>Me and My Health — Transcending Borders</b></p> <p>It is no secret that the real beneficiary of eHealth and mHealth solutions is the patient. To truly benefit, however, patients need to be enabled to participate fully in their own healthcare journey — and this is key to the technologies' success. This inspirational opening plenary will explore how we can increase patients' participation in their own healthcare. It will also introduce some of the main conference themes, emphasising the role that eHealth and mHealth have to play.</p> <p>Keynote Speaker: <b>H.E. Mr. Toomas Hendrik Ilves</b>, President of the Republic of Estonia</p> <p>Speakers: <b>Vytenis Povilas Andriukaitis</b>, Commissioner for Health and Food Safety, European Commission  <b>Dr. Guntis Belēvičs</b>, Minister for Health of the Republic of Latvia.</p> <p><b>Awards Ceremony</b>  <b>EMRAM Stage 6&amp;7 Awards</b>, <b>H. Stephen Lieber</b>, CAE, President and CEO, HIMSS  <b>HIMSS Europe eHealth Leadership Award</b>, <b>H. Stephen Lieber</b>, CAE, President and CEO, HIMSS  <b>EU SME eHealth Competition Award</b>, <b>Jorge Gonzalez</b>, Managing Director, TicBioMed</p>	    
<p>17:00 - 17:45</p>	<p><b>Hall I, Balcony</b>  <b>VIP Reception</b>  <i>Invitation only</i>  <i>Sponsored by Epic</i></p>	
<p>17:00 - 18:30</p>	<p><b>Hall I, Exhibition</b>  <b>Opening Reception</b></p> <p>eHealth Week 2015 kicks off in style with a chance to relax and orient yourself with our welcoming mixer. Taking place on the show floor and open to all our guests, it's going to be a great way to catch up with familiar faces, meet some new colleagues and take an early peek at some of the innovative industry solutions already set up for your convenience.</p>	

# Conference Sessions

Tuesday, 12 May

9:00 - 10:30

Hall II, Education Room E

## Joint Plenary

### Green Paper on mHealth: Conclusions and Actions

The joint plenary will provide an overview of the results of the public consultation in the context of the Commission's Green Paper on mHealth. Different stakeholders — patients, providers, health professionals, health authorities and industry — will present and discuss their views on what it takes to achieve a wider uptake and implementation of mHealth in Europe and what kind of action should be taken at EU, national and regional level. Lessons learned from existing mHealth initiatives will be identified, including the question how to overcome barriers of implementation.

Topics covered by speakers and panelists include:

- What could be the role of different stakeholders to increase trust in mHealth applications and facilitate consumer choices? What could be the role of regulation and standardization in supporting innovation and creating trust?
- What is the role of national governments in embedding mHealth in national health policies? Should health authorities incentivize or even enforce the usage and implementation of mHealth?
- How do we solve the clash between healthcare systems still working in silos and new approaches arriving (such as mHealth) which are prone to tear down the silos?

Moderator: **George Crooks**, Medical Director, NHS 24, UK

Speakers: **Pēteris Zilgalvis**, Head of eHealth and WellBeing Unit, DG Connect, European Commission  
**Martin Wrigley**, European General Manager, Application Developers Alliance, Belgium  
**Petra Wilson**, CEO, International Diabetes Foundation, Belgium  
**Javier Ferrero Alvarez Rementeria**, CIO, Andalusian Agency for Healthcare Quality, Spain  
**Paul De Raeve**, Secretary General, European Federation of Nurses Associations, Belgium



UpToDate®

## Integrating Clinical Decision Support into the EHR

- Improve quality of care
- Standardize care across disciplines
- Allow easy access in the clinical workflow

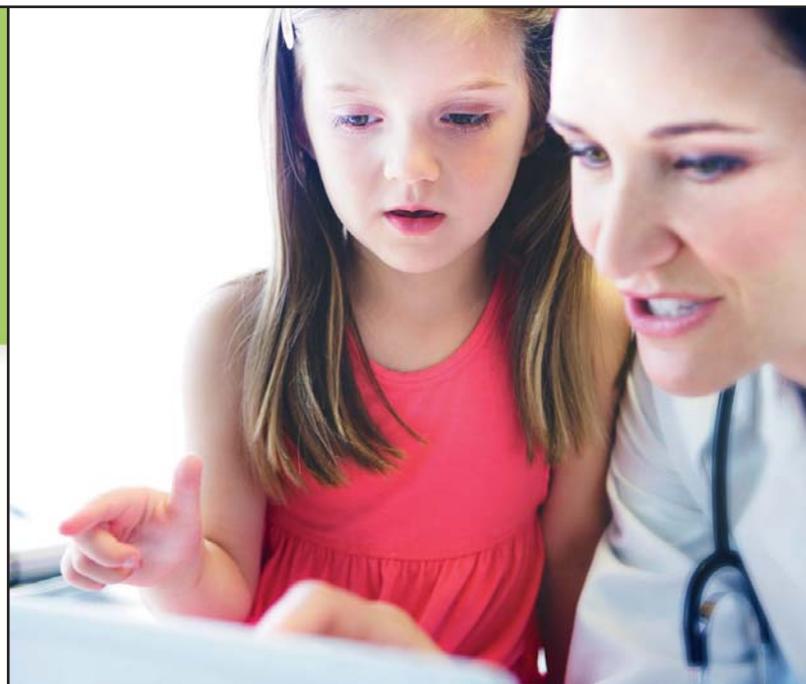
**JOIN the SESSION:**

**Beyond Alerts:  
Clinical Decision Support  
with Evidence & Expertise**

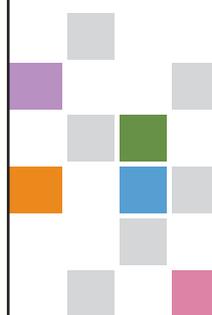
Tuesday, 12 May  
2:30 pm

See us at **BOOTH 215!**

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# Conference Sessions

## Tuesday, 12 May

9:00 - 12:00	<p><b>Hall II, Education Room E</b>  <b>mHealth Summit Europe</b></p>  <p>The mHealth Summit Europe is back in 2015 as a part of eHealth Week in Riga, Latvia on 11-12 May. The Summit will be opening eHealth Week like no other event, providing international thought leadership on how we can fulfil the mHealth promise with a focus on “Energizing the mHealth Agenda in Europe”. The event addresses opportunities and challenges, as well as strategies for taking mHealth from pilots to true implementation. See <a href="http://www.mhealthsummit.eu">www.mhealthsummit.eu</a> for more information.</p> <p><i>Advanced registration required. Additional fee applies.</i></p>
9:15 - 17:15	<p><b>National Library of Latvia</b>  <b>The eHealth Network Meeting</b></p>  <p>The eHealth Network of representatives of national authorities responsible for eHealth was established by the Directive on patients’ rights in cross-border healthcare. Its objective is to work towards delivering sustainable economic and social benefits of European eHealth systems and services, and in particular promote their interoperability. The Network provides a forum for cooperation, support and guidance for speeding up the broad use of eHealth services and solutions in national healthcare systems, and for developing EU level solutions. A key issue is the facilitation of the safe and efficient handling of electronic health data across both national and organisational boundaries.</p> <p><i>Closed Meeting. Invite only.</i></p>
10:30 - 11:00	<p><b>Coffee Break and Dedicated Exhibition Hall Time</b></p>
11:00 - 12:00	<p><b>Hall I, Education Room A</b>  <b>WoHIT Track</b>  <b>Organisational Strategy</b></p>   <p>In this session, senior-level speakers from three different countries will share knowledge and best practice for managing continuity of care at a national level. Head of Ministry of Social Affairs and Health for Finland, Anne Kallio, will speak about Finnish experiences of developing national EHR and ePrescription services, as well as national services for professionals and citizens, while representatives from a joint venture between Estonia and Finland will share best practice on their experiences of cross-border information-sharing.</p> <p>Moderator: <b>Michael Graetz</b>, Vice President EMEA Healthcare, EMC Information Intelligence Group, Germany</p> <p>Speakers: <b>Anne Kallio</b>, Head of Development, Ministry of Social Affairs and Health, Finland  <b>Raul Mill</b>, CEO, Estonian eHealth Foundation, Estonia  <b>Antti Iivanainen</b>, Development Director, Apotti Programme, Finland</p> <p><i>Sponsored by EMC²</i></p>
11:00 - 12:00	<p><b>Hall I, Education Room B</b>  <b>Ministerial Track</b>  <b>The Empowered Patient: A New Era of Patient Engagement</b></p>    <p>How can we empower the patient so that they feel interested and involved in their own healthcare journey? What makes a patient engage with the process — and how can we have a positive influence on this and on their lifestyle choices? These are some of the themes that we will be exploring in this session. At the same time we will discuss how ICT can help the patient to better manage their own health and also transform the patient-doctor relationship. We will also examine the expectations of the patient — and the doctor — and identify opportunities to meet their needs when creating and implementing eHealth solutions.</p> <p>Moderator: <b>Sian Rees</b>, Director, Health Experience Institute, University of Oxford, UK</p> <p>Speakers: <b>Walter Atzori</b>, Senior Programme Officer, European Patient Forum, Belgium  <b>Marinka de Jong-Fintelman</b>, Programme Manager Patients and eHealth, NICTIZ, The Netherlands  <b>Līga Lētiņa</b>, User Experience Architect, Cube Systems, Latvia</p>

# Conference Sessions

## Tuesday, 12 May

11:00 - 12:00	<p><b>Hall I, Education Room C</b></p> <p><b>Industry Programme Session</b></p> <p><b>Vendor Neutral Archiving as an Enabler for eHealth</b></p> <p>EU eHealth initiatives and national implementation plans are the driving forces behind the European eHealth market. As the result — eHealth platforms have been built across Europe for vendor neutral archiving and sharing of all patient data in a trusted and secure way. In this session, the different levels of eHealth — regional, national and cross-border — as well as the associated challenges will be covered — with practical examples across Europe. Vendor neutral archiving as the core element for enabling eHealth will be discussed.</p> <p>Speaker: <b>Hanna Pohjonen</b>, Healthcare IT Consultant, Rosaldo Oy, Finland</p> <p><i>Sponsored by Lexmark Healthcare</i></p>	 Lexmark
11:00 - 12:00	<p><b>Hall I, Education Room D</b></p> <p><b>Nordic Session</b></p> <p><b>eHealth Strategies on a European and National Level</b></p> <p>Moderator: <b>Kalevi Virta</b>, Coordinator, Centre for Health and Technology, Oulu, Ewell Oy, Finland</p> <p>Speakers: <b>Päivi Sillanaukee</b>, Permanent Secretary, Ministry of Social Affairs and Health, Finland <b>Tapani Piha</b>, Head of Unit eHealth and Health Technology Assessment, DG Sante, Belgium</p>	
11:00 - 12:00	<p><b>Hall II, Conference Room III</b></p> <p><b>European Innovation Partnership Track</b></p> <p><b>Active and Healthy Ageing: The Power of Partnership</b></p> <p>In this session, the European Innovation Partnership on Active and Healthy Ageing (EIP AHA) and the European Connected Health Alliance (EChAlliance) International Connected Health Permanent Ecosystems will share how working together has helped them scale up innovation and deployments in the area of active and healthy ageing across Europe. The EIP AHA will also outline some of its latest initiatives, discuss progress made and identify opportunities for future collaboration.</p> <p>Moderator: <b>Bleddyn Rees</b>, Head of Healthcare, Wragge Lawrence Graham &amp; Co LLP UK</p> <p>Speakers: <b>Dr. Loukianos Gatzoulis</b>, Policy Analyst, European Commission <b>Brian O'Connor</b>, European Connected Health Alliance <b>Ilias Iakovidis</b>, Acting Head of Unit, Digital Social Platforms, European Commission <b>Külle Tarnov</b>, Tehnopol, Estonia <b>Dr. Nick Guldemond</b>, Assoc. Professor Integrated Care &amp; Technology, University Medical Centre Utrecht, The Netherlands <b>Richard Corbridge</b>, Chief Information Officer, Dr. Steevens' Hospital, Dublin</p>	
12:00 - 13:15	<p><b>Lunch and Dedicated Exhibition Hall Time</b></p>	
12:15 - 13:15	<p><b>Hall I, Stand 409</b></p> <p><b>Speakers' Corner — EU-funded Projects</b></p> <p>Through 5 minute presentations, this fast-paced session will showcase eHealth projects from across Europe. Detailed agenda available at the EC and Speakers' Corner stand.</p>	 
13:00 - 17:00	<p><b>Hall II, Education Room E</b></p> <p><b>Workshop from Garage to Market:</b></p> <p><b>Successful Business Building for mHealth Services</b></p> <p>The workshop will provide a comprehensive learning experience on how to set up your mHealth business and lead it to market success. It will adopt the perspective of mHealth app and device developers and will consist of 2 parts.</p> <p>The first part will show pathways to approval in the European Union, as well as in the US.</p> <p>The second part of the session will examine and discuss how to create sustainable mHealth commercial cases which meet the needs of patients, clinicians, providers and patients.</p>	

# Conference Sessions

## Tuesday, 12 May

13:15 - 14:15	<p><b>Hall I, Education Room A</b>  <b>WoHIT Track</b>  <b>Health Information Exchange: Any Signs of Progress?</b></p> <p>In this session, representatives from various European countries will share best practice in the area of health information exchange, one of the pillars of HIMSS' Continuity of Care Maturity Model (CoCMM). Representatives from Finland, Sweden and Portugal will share their strategies for building better cooperation between the different aspects of the health and social care ecosystem.</p> <p>Moderator: <b>John Hoyt</b>, Executive Vice President HIMSS Analytics, USA</p> <p>Speakers: <b>Maritta Korhonen</b>, Head of Development, Ministry of Social Affairs and Health, Finland  <b>Johnie Berntsson</b>, IT Manager, Sahlgrenska University Hospital, Sweden  <b>Elie Lobel</b>, Healthcare Projects Director, ASIP Santé, France</p>	
13:15 - 14:15	<p><b>Hall I, Education Room B</b>  <b>Ministerial Track</b>  <b>Moving Towards the Goal: Every Patient Can Access their EHR</b></p> <p>One big step in supporting and engaging patients is enabling them access to their electronic health data. Electronic health records (EHRs) are in use, in some form, in all EU countries, albeit at different levels of sophistication. In this session we will discuss lessons learnt in several related European projects and find some inspiration to attain our goal: that every European citizen can access their health records electronically. We will also have an opportunity to discuss different approaches to enabling patient access to EHRs and key issues in their implementation.</p> <p>Moderator: <b>Sian Rees</b>, Director, Health Experience Institute, University of Oxford, UK</p> <p>Speakers: <b>Ana Maria Carriazo Perez de Guzman</b>, Senior Advisor / Head of Unit, Regional Ministry of Equality, Health and Social Policies of Andalusia, Spain  <b>Katrina Perehudoff</b>, Health Policy Officer, BEUC, The European Consumer Organisation, Belgium  <b>Benny Eklund</b>, IT Strategist, County Council of Uppsala, Sweden</p>	
13:15 - 14:15	<p><b>Hall I, Education Room C</b>  <b>Industry Programme Session</b>  <b>Physician Engagement – The Key to Digital Healthcare Transformation</b></p> <p>While much has been made of patient-centric healthcare, physicians remain at the epicenter of the system. Whether interacting with patients, or adopting digital healthcare systems and processes, there can be no digital transformation without physician buy-in. Join this session with Accenture to explore clinicians' status as customers and consumers in their own right. The session will include insights from the latest Accenture Doctors Survey, detailing current physician perceptions of EMRs, and the extent to which they have embraced new digital patient engagement technologies and telemedicine.</p> <p>Speaker: <b>David Champeaux</b>, Healthcare Strategy Lead, Accenture UK and Ireland</p> <p><i>Sponsored by Accenture</i></p>	
13:15 - 14:15	<p><b>Hall I, Education Room D</b>  <b>Making eHealth Work for us – in the Comfort of Our Own Homes</b></p> <p>Life isn't about a disease or condition. It is about living! In the Netherlands we aim for high quality care in the comfort of our own homes. eHealth provides us with the digital tools to feel safe and supported by our family, social environment and health care providers. By remote monitoring, video conferencing, and tools for personal protection patients can be more independent. They can forget about being a patient and start becoming a person again. Come and see how the Netherlands is doing this! This Dutch session gives a preview of what's to come at the eHealth week 2016 in Amsterdam.</p> <p>Moderator: <b>Edwin Maarseveen</b>, Project manager eHealth – International Affairs, Ministry of Health, Welfare and Sports, The Netherlands</p> <p>Speaker: <b>Marieke van Beurden</b>, Programme Manager, Cooperation Slimmer Leven 2020, The Netherlands  <b>Leonard Witkamp</b>, Director, KSYOS TeleMedical Center, The Netherlands</p> <p><i>Hosted by the Dutch Ministry of Health</i></p>	

# Conference Sessions

Tuesday, 12 May

13:15 - 14:15

Hall II, Conference Room III

## European Innovation Partnership Track Active and Healthy Ageing: The Power of Partnership=

The second session in a two-part series in which the European Innovation Partnership on Active and Healthy Ageing (EIP AHA) and the European Connected Health Alliance (ECHAlliance) International Connected Health Permanent Ecosystems share how working together has helped them scale up innovation and deployments in the area of active and healthy ageing across Europe. The EIP AHA will also take the opportunity to outline some of its latest initiatives, discuss progress made and identify opportunities for future collaboration.

Moderator: **Bleddyn Rees**, Head of Healthcare, Wragge Lawrence Graham & Co LLP UK

Speakers: **Dr. Loukianos Gatzoulis**, Policy Analyst, European Commission  
**Brian O'Connor**, European Connected Health Alliance  
**Dr. Liz Mear**, Chief Executive, The North West Coast NHS Academic Health Science Network  
**Dr. Giuseppe Fico**, Coordinator of A1  
**Christina Papanikolaou**, Ecosystem Representative  
**Donna Henderson**, Service Development Mgr., NHS Scottish Centre for Telehealth and Telecare  
**Ilias Iakovidis**, Acting Head of Unit, Digital Social Platforms, European Commission



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This is the decade in which we will define the health care system that we leave for our children.

New measurements and mandates are growing at an increasing rate and are intended to improve quality and reduce costs. IT has a dynamic pace of change.

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# Conference Sessions

## Tuesday, 12 May

13:30 - 15:30	<p><b>Level 1, Conference Room I</b>  <b>mHealth Green Paper Stakeholders Meeting</b></p>  <p>Join the discussion on future policy actions at a mHealth stakeholder meeting organised by the European Commission. The aim of this meeting is to discuss with the stakeholders the future policy actions on mHealth based on the results of the public consultation on the Green Paper on mobile health. According to the results of public consultation, strong privacy and security tools are essential to help mHealth flourish in Europe. The results also show that ensuring patient safety, strengthening evidence on cost-effectiveness and clarifying the legal framework to facilitate the access of entrepreneurs to the market are important requirements. This stakeholders' event is open to all the eHealth Week participants. You can register for this meeting while registering for the eHealth Week.</p> <p><i>Advanced registration required.</i></p>
14:30 - 15:30	<p><b>Hall I, Education Room A</b>  <b>WoHIT Track</b>  <b>'My Big Issue' in Patient Care Coordination</b></p>   <p>In this panel debate, stakeholders in the health and social care ecosystem — the patient, the GP and the service provider — will get the opportunity to present the 'big issue' that they would like resolved within the area of patient care coordination. The challenge will then be put to the final stakeholder — the IT Company — to describe how technology can help resolve this problem. Patient care coordination is one of the pillars of the HIMSS Continuity of Care Maturity Model.</p> <p>Moderator: <b>Nard Schreurs</b>, Project Manager, IKT Norge, Norway</p> <p>Speakers: <b>Nils Kolstrup</b>, General Practitioner, Senior Researcher and Advisor, Norwegian Center for Integrated Care and Telemedicine, Norway  <b>Petra Wilson</b>, CEO, International Diabetes Federation, Belgium  <b>Andrew Fowlie</b>, Executive, Scottish Health and Social Care Service, UK  <b>Tom Fiddian</b>, Lead Technologist — Digital Experience, Innovate, UK  <b>John Crawford</b>, Healthcare Industry Leader, IBM Europe, UK</p> <p><i>Sponsored by IBM</i></p>
14:30 - 15:30	<p><b>Hall I, Education Room B</b>  <b>Ministerial Track</b>  <b>Panel Discussion: Privacy and Data Protection in Healthcare</b></p>    <p>The benefits of accumulated medical records are self-evident, but we need to spare a thought, too, for the amount of risk they create. Privacy and protection of personal data is of the utmost importance both to the European Union and to each of its Member States — and maintaining the privacy of sensitive health data is becoming an ever greater challenge, particularly in the area of cloud computing. Is it possible to preserve privacy at all nowadays? Do Member States consider the possibility that the level of data protection may influence whether data becomes open? This session will provide an opportunity to discuss open healthcare systems and the possibilities offered by accumulated data throughout Europe.</p> <p>Moderator: <b>Solvita Olsena</b>, Associated Professor, University of Latvia; President, European Association of Health Law, University of Latvia and European Association of Health Law, Latvia</p> <p>Speakers: <b>Alberto Di Felice</b>, Vice Chair of the Healthcare Committee, American Chamber of Commerce to the EU, Belgium  <b>Christo N. Schizas</b>, Professor of Computational Intelligence, University of Cyprus, Cyprus  <b>Dai Davis</b>, Partner at Percy Crow Davis &amp; C., UK</p>
14:30 - 15:30	<p><b>Hall I, Education Room C</b>  <b>Industry Programme Session</b>  <b>Beyond Alerts: Clinical Decision Support with Evidence &amp; Expertise</b></p>  <p>For many, Clinical Decision Support (CDS) is equivalent to alerts and alarms that interrupt or redirect the clinical workflow. Today, extensive research is examining the clinical impact of a broader view of CDS that is knowledge-based. This approach delivers expert guidance coupled with current research to doctors when and where they need to make the best diagnosis and treatment decisions for patients. For CIOs, the strategy to implement a CDS system can bring clinical, HIT and executive leadership together with one goal: to improve the quality and effectiveness of healthcare by improving clinical decisions at the point of care.</p> <p>Speaker: <b>Sandy Falk</b>, MD Director, Editorial Relations Deputy Editor, UpToDate, USA</p> <p><i>Sponsored by Wolters Kluwer UpToDate</i></p>

# Conference Sessions

## Tuesday, 12 May

14:30 - 15:30	<p><b>Hall I, Education Room D</b></p> <p><b>The Leaders Reveal the Path to Success</b></p> <p>Session of the HIMSS EMRAM Stage 6&amp;7 Club open to all delegates where to meet the hospital leaders in Europe in EMRAM and where new procedures will be showcased, together with their new experiences and challenges in Stage 6 &amp; 7 hospital environments.</p> <p style="text-align: right;"></p>
14:30 - 15:30	<p><b>Hall II, Conference Room III</b></p> <p><b>European Innovation Partnership Track</b></p> <p><b>Active and Healthy Ageing: Are Regions Ready for Scaling Up Integrated Care?</b></p> <p>The goal of the session is to raise awareness about the B3 tools to support the replication and scaling up of integrated care solutions in Europe, namely the B3 self-assessment tool and framework for the development of the B3 Toolkit.</p> <p>The session will specifically outline the experience of 3 EIP-AHA regions with self-assessment of their readiness and capacity for deployment of innovative solutions, illustrating their self-identified strengths and weakness. The session will also be an opportunity to better understand the context for the adoption and scale up of the good practices among the selected regions which will provide valuable insights to the implementation of the EU Scaling Up Strategy. The session will seek to engage with European regional authorities to facilitate their involvement in the self-assessment process and "match-making" with relevant partners.</p> <p>The session also aspires to outline the framework for the B3 Toolkit to support the replication and scaling up of integrated care solutions in Europe. The Toolkit consists of valuable set of tools developed in collaboration with B3 partners from across Europe, including the tailored recommendations, repository of good practices, maturity matrixes and literature reviews.</p> <p>Moderator: <b>George Crooks</b>, Medical Director, NHS 24 UK</p> <p>Speakers: <b>Andrea Pavlickova</b>, NHS 24, Scotland  <b>Francesca Avolia</b>, Puglia Regional Authority, Italy  <b>Zdenek Gutter</b>, Czech Republic  <b>Dr. Pieter Van de Graaf</b>, eHealth Strategy Lead, Scottish Government</p> <p style="text-align: right;"></p>
15:30 - 16:30	<p><b>Coffee Break and Dedicated Exhibition Hall Time</b></p>
15:30 - 16:30	<p><b>Hall I, Stand 409</b></p> <p><b>Speakers' Corner – EU-funded Projects</b></p> <p>Through 5 minute presentations, this fast-paced session will showcase eHealth projects from across Europe. Detailed agenda available at the EC and Speakers' Corner stand.</p> <p style="text-align: right;"> </p>
16:30 - 17:30	<p><b>Hall II, Education Room B</b></p> <p><b>Ministerial Track</b></p> <p><b>Trusted Reuse of Health Data for Research – Showcasing European Project Results</b></p> <p>This session is open to all participants, but will be of special relevance to individuals and organizations involved in scaling up the reuse of health data for research, at national and European levels. The projects will explain the different research scenarios they each have tackled, and in particular emphasise and explain their approaches to protecting patient privacy and information governance, to semantic interoperability and the challenge of sustainability. The projects involved in this session are at an advanced stage (near to completion) and have some concrete and validated approaches to these issues to present. The session lasts for one hour, and will be followed by a further one hour walk-around demonstration session in which European projects active in this field will hold software demonstrations and offer networking and partnering opportunities for using the results they have developed.</p> <p>Moderator: <b>George De Moor</b>, Head of the Department of Medical Informatics, University of Ghent, Belgium</p> <p>Speakers: <b>Anil Sinaci</b>, Deputy Coordinator of the SALUS Project, SRDC Software Research, Development and Consultancy, Turkey  <b>Brenden Delaney</b>, Chair in Primary Care Research, King's College, UK  <b>Dipak Kalra</b>, President, The EuroRec Institute, Belgium  <b>Pascal Coorevits</b>, Vice President Research, The EuroRec Institute, Belgium</p> <p style="text-align: right;">  </p>

# Conference Sessions

## Tuesday, 12 May

16:30 - 18:30	<p><b>Hall II, Conference Room III</b></p> <p><b>European Innovation Partnership Track</b></p> <p><b>Active and Healthy Ageing: The INCA Project – A Workshop</b></p> <p>Chronic disease poses a challenge for all healthcare systems and the majority of healthcare budgets are spent on chronic diseases. This session will raise awareness about how innovative cloud-based tools for integrated care (INCA) solutions can help healthcare providers solve some of the most pressing problems of an ageing population and increasing numbers of people with chronic conditions — and will be of interest to all those with a stake in chronic disease prevention, from healthcare professionals to policymakers alike. Those participating in this session will get an opportunity to discuss the current healthcare climate, how the patient perceives the care s/he is receiving and the role of ICT in the promotion of new models and key indicators for improvement.</p> <p>Moderator: <b>Bruno de Oliveira Alves</b>, Policy Advisor, European Commission Directorate General Communications Networks, Content and Technology (DG CONNECT)</p> <p>Speakers: <b>Miguel Alborg</b>, CEO, IDI Eikon, Spain  <b>Lars T. Berger</b>, Director of R&amp;D, Kenus Informatica, Spain  <b>Rafael Sotoca</b>, MD. MPH. GP. Primary Care Doctor. Manager of the Chronic Area, Manises Hospital, Spain</p>
17:30 - 18:30	<p><b>Hall I, Education Room B</b></p> <p><b>Walk-Around Demonstration of Project Results</b></p> <p>This session is a one hour walk-around demonstration session in which European projects active in this field will hold software demonstrations and offer networking and partnering opportunities for using the results they have developed. This demonstration session will be accompanied by cocktails and canapés.</p>
21:00 - 24:00	<p><b>Coyote Fly, Tērbatas iela 2, Riga</b></p> <p><b>eHealth Week After Dinner Event</b></p> <p><i>Advanced registration required. €75.00 additional fee applies.</i></p>



### Information About Field Trips

Advanced registration required. Please visit the “eHealth Latvia” booth for further information.

<b>Location:</b>	<b>State Emergency Medical Service</b> Laktas Street 8, Riga <a href="http://www.nmpd.gov.lv/en/">http://www.nmpd.gov.lv/en/</a>	<b>CAPITAL CLINIC RIGA</b> Duntes Street 15a <a href="http://www.capitalclinicriga.lv/en/">http://www.capitalclinicriga.lv/en/</a>
<b>Date   Time:</b>	Tuesday, May 12   17:30	Tuesday, May 12   17:30
<b>Length of the trip:</b>	Approximately 2 h	Approximately 2 h
<b>Who can participate:</b>	Any participant of the conference or exhibition who is interested to see a real case in practice in the State Emergency Medical Service.	Any participant of the conference or exhibition who is interested to see a real case in practice as CAPITAL CLINIC RIGA is a top level clinic in Riga offering a wide range of medical services, providing the latest medical examinations and treatments, established for those whose greatest value is time.
<b>Costs of participation:</b>	Free of charge	Free of charge
<b>About the Field Trips:</b>	Participants will see how all SEMS features and EMY information system are working in practice.	Participants will see how all features that the 21st century provides work in practice: unique technologies, excellent planning systems, comfortable and accessible rooms, as well as eternal values — the wise minds and noble hearts of our doctors.
<b>Limit of people who can join:</b>	20	25

# Conference Sessions

## Wednesday, 13 May

9:00 - 10:15	<p><b>Hall II, Education Room E</b>  <b>eHealth Week Plenary</b>  <b>Cross-border eHealth Services: Interoperability for the Benefit of Patients</b></p>  <p>Cross-border eHealth services have the potential to improve quality of care, enable free movement of patients and facilitate access to care in remote or underserved areas, with pioneering EU projects like epSOS and Trillium Bridge already demonstrating that health data can be exchanged securely across borders. This session will examine what EU and bilateral cooperation projects have achieved so far and will discuss ways forward in terms of large-scale deployments within the Connecting Europe Facility framework. The panel discussion will then focus on actions necessary to advance the European interoperability agenda, including the development of a common interoperability framework and fostering the use of international standards.</p> <p>Moderator: <b>Gerald Cultot</b>, Research Programme Officer in the Health and Wellbeing Unit, European Commission, Directorate General Communications Networks, Content and Technologies</p> <p>Speakers: <b>Clemens Auer</b>, Director General, Federal Ministry of Health, Austria  <b>Henrique Martins</b>, Assistant Professor, Faculty of Health Sciences, Universidade da Beira Interior, Portugal  <b>Birgitte Drewes</b>, Head of Department of IT Development and Projects, National Institute for Health Data and Disease Control, Denmark  <b>Viveca Bergman</b>, National Institute for Health and Welfare, Finland  <b>Nicole Denjoy</b>, COCIR, Belgium</p>
10:45 - 11:45	<p><b>Hall I, Education Room A</b>  <b>WoHIT Track</b>  <b>Advanced Analytics in Use – How Big Data is Improving Care</b></p>  <p>With 'big data' still the buzz word of the moment, there have been so many claims about what advanced analytics can do to revolutionise healthcare. Here, we focus on the success stories – showcasing what's actually been achieved by big data – or advanced analytics (again, one of the pillars of the HIMSS Continuity of Care Maturity Model), so far.</p> <p>Moderator: <b>John Hoyt</b>, Executive Vice President HIMSS Analytics, USA</p> <p>Speakers: <b>Dipak Kalra</b>, President, The EuroRec Institute, Belgium  <b>Unto Häkkinen</b>, Research Professor, Centre for Health and Social Economics National Institute for Health and Welfare, Finland  <b>Hans-Ulrich Prokosch</b>, Chair of Medical Informatics and CIO, Erlangen University Hospital, Germany</p>
10:45 - 11:45	<p><b>Hall I, Education Room B</b>  <b>Ministerial Track</b>  <b>eHealth and mHealth: How ICT Can Add Value</b></p>  <p>Numerous examples abound on how eHealth and mHealth are being used to powerful effect in healthcare settings across the EU. This session will give participants an opportunity to share their ideas, solutions and best practice in this area – and to discuss how these technologies have helped add value to healthcare services in different countries and regions throughout Europe.</p> <p>Moderator: <b>Arvils Kupris</b>, Latt telecom, director of New Product Development Division, Latvia</p> <p>Speakers: <b>Dace Kluša</b>, Deputy Head of Operational Management Center, State Emergency Medical Service, Latvia  <b>Philipp Neurohr</b>, Healthcare Engineer, University of Applied Sciences FH JOANNEUM, Austria  <b>Ain Aaviksoo</b>, Deputy Secretary General on eServices and Innovation, Ministry of Social Affairs, Estonia  <b>Andreas Raptopoulos</b>, Research Consultant, Exus, UK</p>
10:45 - 11:45	<p><b>Hall I, Education Room C</b>  <b>Industry Programme Session</b>  <b>The U.S. Healthcare Revolution: the Impact of ObamaCare on American Physicians and Nurses</b></p>  <p>"ObamaCare" represents a revolutionary change not only in how physicians, nurses, and hospitals are paid, but in their roles and responsibilities. This session explains the major aspects of the enormous changes that U.S. healthcare reform is having on the people and institutions which care for patients.</p> <p>Speaker: <b>Peter Edelstein</b>, Chief Medical Officer, Elsevier, USA</p> <p><i>Sponsored by Elsevier</i></p>

# Conference Sessions

## Wednesday, 13 May

10:45 - 11:45	 <p><b>Hall I, Room H1 - 4</b>  <b>Succeed in Germany's Healthcare Market: Business Opportunities in eHealth</b></p> <p>This Workshop Provides insights into The German Healthcare Market with a Focus on the Potentials and Challenges of eHealth in Germany</p> <p>Meet with industry experts from Germany Trade &amp; Invest, Germany's economic development agency, and explore your business opportunities in Germany's largest growth market.</p> <p>Speaker: <b>Julia Rühle</b>, Manager Investor Consulting, Healthcare, Germany Trade &amp; Invest  <i>Sponsored by Germany Trade &amp; Invest</i></p>
10:45 - 11:45	 <p><b>Hall II, Conference Room III</b>  <b>European Innovation Partnership Track</b>  <b>Interoperability for Active &amp; Healthy Ageing</b></p> <p>The emergence of solutions for independent living necessitates a development community mixing research, innovation, and industry stakeholders where interoperability specifications for common use cases are available. This includes interoperability between open platforms and the possibility of exchanging components between them. In this session, key stakeholders will discuss possible actions to be adopted in the European Innovation Partnership on Active and Healthy Ageing (EIP AHA) to define, manage and own these specifications, by consensus with demand-side, and other stakeholders (standard and profiling bodies, industry).</p> <p>Moderator: <b>Gottfried Zimmermann</b>, Professor of Mobile User Interaction, Stuttgart Media University, Germany</p> <p>Speakers: <b>Horst Merkle</b>, President of the Continua Health Alliance, Germany  <b>Karima Bourquard</b>, Director of Interoperability, IHE France  <b>Reiner Wichert</b>, Head of Fraunhofer AAL Alliance, Fraunhofer, Germany  <b>Florian Visser</b>, Project Manager, Stichting RijnmondNet / Zorgportaal Rijnmond, The Netherlands</p>

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# Conference Sessions

## Wednesday, 13 May

10:45 - 15:30	<p><b>Level I, Conference Room I</b></p> <p><b>EU-US eHealth Cooperation Assembly Track</b>  </p> <p>The 6th eHealth/Health IT Cooperation Assembly will give participants an opportunity to hear at first hand about the progress of the Roadmap to strengthen transatlantic cooperation in eHealth/Health IT. The event will focus on two work streams of the Roadmap – interoperability and standards for Electronic Health Records and Healthcare Workforce Skills. It will feature presentations from medical practitioners and patient representative bodies, public officials and suppliers of eHealth/Health IT systems on both sides of the Atlantic. In addition, attendees will learn about the next steps to be taken by the EU and the US in their collaboration on implementing IT-based solutions to help transform healthcare. The Cooperation Assembly is jointly organized by DG CONNECT and the US Department of Health and Human Services (DHHS).</p> <p>10:45 - 11:15   <b>2015 EU-US eHealth/Health IT Cooperation Assembly Opening Plenary – Advancing Transatlantic Collaboration on Innovation in Healthcare Systems</b>  Chair: <b>Terje Peetso</b>, Policy Officer, Health &amp; Well-being Unit, DG CONNECT  Speakers: <b>Andris Ozols</b>, Director of the Investment and Development Agency of Latvia  <b>Paul Timmers</b>, Director Sustainable and Secure Society, DG CONNECT  <b>Matthew Hein</b>, International Trade Specialist, U.S. Department of Commerce</p> <p>11:15 - 11:30   <b>EU-US eHealth/Health IT Roadmap Progress Summary and Update</b>  Speakers: <b>Kim Tuminaro</b>, U.S. Department of State  <b>Frank Cunningham</b>, Policy Officer, Health &amp; Well-being Unit, DG CONNECT</p> <p>11:30 - 12:30   <b>EU-US EHR Interoperability and Standards Roadmap Collaboration</b>  Chair: <b>Gerald Cultot</b>, Policy Officer, Health &amp; Well-being Unit, DG CONNECT  Speakers: <b>Catherine Chronaki</b>, Secretary General, HL7 International Foundation  <b>Jamie Ferguson</b>, Fellow of the Institute for Health Policy, and Vice President of Health IT Strategy &amp; Policy, Kaiser Permanente, USA  <b>Mark Roche</b>, MD, MSMI – Health IT Strategic Advisor to the Office of Science and Technology (OST), Office of the National Coordinator for HIT (ONC), U.S. Department of Health and Human Services (HHS)</p> <p>13:15 - 14:30   <b>Healthcare Workforce Development and IT Skills</b>  Chair: <b>Frank Cunningham</b>, Health &amp; Well-being Unit, DG CONNECT  Speakers: <b>John Fellows</b>, Centre for Workforce Intelligence, UK  <b>Rachelle Kaye</b>, CEO, Kaye Health Systems Consulting Services, LTD, EU-US Workforce Development Workgroup  <b>Rachelle Blake</b>, CEO, President &amp; Managing Director, Omni Micro Systems &amp; Omni Med Solutions UG, EU-US Workforce Development Workgroup  <b>Mary Cleary</b>, Deputy CEO, Irish Computer Society, Ireland</p> <p>14:30 - 15:15   <b>Cost effectiveness of deployment/implementation of eHealth/Health IT</b>  Chair: <b>Leslie Kelly Hall</b>, Senior Vice President, Policy, Healthwise-Informed Medical Decisions Foundation  Speakers: <b>John D. Halamka</b>, SVP, Chief Information Officer, Beth Israel Deaconess Medical Center, USA  <b>Joan Cornet</b>, ECHAlliance and Director of mHealth Competence Center at Mobile World Capital Barcelona, Spain  <b>Min-Huei (Marc) Hsu</b>, Director, Department of Medical Informatics, Ministry of Health and Welfare, Taiwan</p> <p>15:15 - 15:30   <b>Conclusions and next Steps for EU-US MOU on Health related ICTs Roadmap</b>  Speakers: <b>Frank Cunningham</b>, Policy Officer, Health &amp; Well-being Unit, DG CONNECT  <b>Matthew Hein</b>, International Trade Specialist, U.S. Department of Commerce</p>
11:45 - 13:15	<p><b>Lunch and Dedicated Exhibition Hall Time</b></p>
13:15 - 14:15	<p><b>Hall I, Education Room A</b></p> <p><b>WoHIT Track</b>  </p> <p><b>Pan-Organisational Capabilities</b></p> <p>Are health authorities and governments more successful in providing pan-organisational capabilities than private initiatives and care chains, or vice versa? This controversial panel debate will explore the maturity of IT in healthcare in different OECD states. There will also be an opportunity to discuss the pros and cons between centralised and decentralised systems. Pan-organisational capabilities is another pillar of the HIMSS Continuity of Care Maturity Model (CoCMM).</p> <p>Moderator: <b>Justin Whatling</b>, Vice President, Population Health, Cerner, UK</p> <p>Speakers: <b>Hans Karlsson</b>, Director of Health and Social Care Division, Swedish Association of Local Authorities and Regions, Sweden  <b>Paul Rice</b>, Head of Technology Strategy, NHS England, UK  <b>Mark Blakeman</b>, Director of Infrastructure and Informatics, Wirral University Teaching Hospital NHS Foundation Trust, UK</p> <p><i>Sponsored by Cerner</i></p>

# Conference Sessions

## Wednesday, 13 May

13:15 - 14:15	<p><b>Hall I, Education Room B</b></p> <p><b>Ministerial Track</b></p> <p><b>The Bottom Line: Funding Models for ICT in Times of Austerity</b></p> <p>It is a familiar experience for national healthcare systems throughout Europe: healthcare costs are continuing to rise, yet at the same time, budgets for these services are being cut. Each country and region has to find its own way to preserve financial stability while ensuring that healthcare systems maintain the same high quality of service and continue to meet their healthcare goals. Yet we can, of course, each learn from another's experience. This session will give participants an opportunity to share their funding models and find new best-practice solutions for supporting the effective, economical use of healthcare IT in Europe today.</p> <p>Speakers: <b>Clayton Hamilton</b>, eHealth Regional Focal Point for the European Region, WHO, Denmark  <b>Andrejs Strodts</b>, Founder / CEO, Blue Bridge Technologies, UK  <b>Gelle Klein Ikkink</b>, Program Director Innovation &amp; Healthcare Improvement, Ministry of Health, Welfare and Sport, The Netherlands  <b>Dr. Liz Mear</b>, Chief Executive, The North West Coast Academic Health Science Network, UK</p> 
13:15 - 14:15	<p><b>Hall I, Education Room C</b></p> <p><b>Nordic Session</b></p> <p><b>Optimising the Usage of the Data That We Already Have</b></p> <p>Moderator: <b>Anette Falkenroth</b>, CMO, Sahlgrenska University Hospital, Sweden</p> <p>Speakers: <b>Maritta Perälä -Heape</b>, Director, Centre for Health and Technology, University of Oulu, Finland  <b>Stein Olav Skrøvseth</b>, Senior Researcher, Norwegian Centre for Integrated Care and Telemedicine University Hospital of North Norway, Norway  <b>Lars Hulbaek</b>, CMIO, Sahlgrenska University Hospital, Sweden</p> 
13:15 - 14:15	<p><b>Hall I, Education Room D</b></p> <p><b>Ibero-American Session</b></p> <p><b>The Digital Hospital: the Ibero-American Experience – Part 1</b></p> <p>This will be the first part of a two-session theme. The Ibero-American eHealth Exchange session will review the various initiatives of ICT deployment in hospitals and other care facilities in the Ibero-American country members. The aim of the session is to cover the whole value stream ICT implementation: from more technical initiatives related applications, solutions and structure, to the complexity of interoperability and advances in government terminologies.</p> <p>Moderator: <b>John Hoyt</b>, Executive Vice President, HIMSS Analytics, USA</p> <p>Speakers: <b>Jesus Redrado</b>, CIO, Clínica Universidad de Navarra, Spain  <b>Juan Luis Cruz</b>, CIO, Hospital Universitario Puerta de Hierro, Spain  <b>Carlos Palos</b>, Physician / Director of Emergency Department, Hospital Beatriz Angelo, Portugal</p> 
13:15 - 14:15	<p><b>Hall II, Conference Room III</b></p> <p><b>European Innovation Partnership Track</b></p> <p><b>European Innovation Partnership on Active and Healthy Ageing: Meet the Coordinators of the Action-Groups and Understand the Future Work of the Partnership</b></p> <p>The session is tailored to inform an audience that is not familiar with the work of the EIPAHA and Raise awareness of the work carried out by the European Innovation Partnership on Active and Healthy Ageing through its reference sites and through its 6 action groups via short presentations from each coordinator and one reference site.</p> <p>Moderator: <b>Ilias Iakovidis</b>, Acting Head of Unit, Digital Social Platforms, DG CONNECT, European Commission, Belgium</p> <p>Speakers: <b>Anne-Sophie Parent</b>, Secretary General, AGE Platform Europe, Belgium  <b>Antonio Kung</b>, CTO, Trialog, France  <b>George Crooks</b>, Medical Director, NHS 24, UK  <b>John Farrel</b>, Assistant Director HealthCare Transformation, Department of Health Social Services and Public Safety, Northern Ireland (invited)</p> 

# Conference Sessions

## Wednesday, 13 May

14:30 - 15:30	<p><b>Hall I, Education Room A</b></p> <p><b>WoHIT Track</b></p> <p><b>What are Countries Doing on a Policy Level to Enable More Innovation in Healthcare?</b></p> <p>In this session, the same three hard-hitting questions on encouraging innovation will be asked of representatives of different European countries. Do our policies sometimes prevent innovation (perhaps because IT systems don't allow any plugins, or because no budget is set aside for it?) What can we do to better enable innovation at a policy level?</p> <p>Moderator: <b>Nard Schreurs</b>, Project Manager, IKT Norge, Norway</p> <p>Speakers: <b>Miklós Szócska</b>, Director at the Health Services Management Centre, Semmelweis University, Hungary <b>Serkan Atagün</b>, Project and Software Development Coordinator, Ministry of Health, Turkey</p> 
14:30 - 15:30	<p><b>Hall I, Education Room B</b></p> <p><b>Ministerial Track</b></p> <p><b>Social Networking and Gaming: Opportunities for Patient Engagement</b></p> <p>Gaming and social networking tools can enable the patient to feel part of a caring and supportive community and feel involved and a sense of belonging throughout the patient journey. They have also been shown to help change patient behavior, encouraging positive lifestyle changes. Whatever we may personally feel about them, social networks and gaming tools are here to stay and can, if we embrace them fully, provide us with powerful ways to reach and interact with our patients. They also provide a hidden resource for governments, in particular those for whom patient-centred healthcare is a priority. This session will give participants a chance to explore the opportunities that social networking and gaming tools provide for increasing patient involvement and engagement in the healthcare journey.</p> <p>Moderator: <b>Jānis Palkavnieks</b>, Spokesperson, Draugiem Group, Latvia</p> <p>Speakers: <b>Dr. Mark de Graaf</b>, Assistant Professor, Eindhoven University of Technology, The Netherlands <b>Marija Ābeltiņa</b>, Psychologist, Latvian Association for Cognitive and Behavioural Therapies, Latvia <b>Jose Costa-Requena</b>, Department of Communications and Networking, Aalto University, PRECIOUS project, Finland</p>   
14:30 - 15:30	<p><b>Hall I, Education Room C</b></p> <p><b>Global Markets: Tools for Transatlantic Trade</b></p>  <p>What are some of the challenges for SMEs looking to export overseas and how can obstacles to transatlantic trade be overcome? Participants of this session will get an opportunity to discuss the topics above, at the same time hearing about some innovative eHealth solutions developed by SMEs in the United States and Europe. Start-ups and SMEs will share their experiences of launching products overseas and the US Department of Commerce will showcase some US and EU initiatives that help SMEs find partners — and opportunities for investment — in both the US and Europe.</p>
14:30 - 15:30	<p><b>Hall I, Education Room D</b></p> <p><b>Ibero-American Session</b></p> <p><b>The Digital Hospital: the Ibero-American Experience — Part 2</b></p> <p>This session will be a continuation of Part 1. The Ibero-American eHealth Exchange session will provide a broad overview of the “state of art” of eHealth in Spain, Portugal and the South American continent, and represents an excellent opportunity to share best practices, create opportunities for networking and will enable us to experience first-hand the results and challenges which community members currently face.</p> <p>Moderator: <b>Ramón Lerchundi</b>, CIO, San Sebastian University Hospital, Spain</p> <p>Speakers: <b>Manuel Vallina</b>, Associate CIO, Healthcare Service Castilla y León, Spain <b>Domingos Manuel de Silva Pereira</b>, IT Director, Centro Hospitalar de Vila Nova de Gaia, Espinho, Portugal <b>Vicent Moncho Mas</b>, CIO, Marina Salud S.A., Spain <b>Dr. José Miguel Selman</b>, Clínica Las Condes, Chile</p> <p><i>Sponsored by Cerner</i></p>  

# Conference Sessions

## Wednesday, 13 May

14:30 - 15:30	<p><b>Hall II, Education Room E</b></p> <p><b>eHealth in Latvia: A Word from our Hosts</b></p> <p>In this session, participants will get an insight into eHealth in our host country, Latvia — and get an insider view on the Latvian National Health Service's central eHealth solution. There will also be an opportunity to find out more about the original EHR system used in some of the country's largest university hospitals and about other state-of-the-art eHealth solutions developed in the country.</p> <p>Moderator: <b>Mārtiņš Daugulis</b>, Latvia</p> <p>Speakers: <b>Mārtiņš Smilga</b>, Director of eHealth and International Cooperation, National Health Service, Latvia  <b>Ieva Vītola</b>, Head of eHealth Division, Pauls Stradins Clinical University Hospital, Latvia  <b>Vita Vītola</b>, Project Manager, Ventspils City Social Service, Latvia  <b>Līga Kozlovskā</b>, General Practitioner, Latvia</p> 
15:40 - 17:15	<p><b>Hall II, Education Room E</b></p> <p><b>Joint Closing Plenary Keynote Speech: Transcending Borders — Rethinking (e)Government</b></p> <p><b>Ms. Signe Bāliņa</b>, President, Latvian Information and Communications Technology Association Latvia</p> <p><b>Panel Debate</b>  <b>What Patients, Industry and Governments Can Do In Partnership To Innovate In eHealth?</b></p> <p>Digital technologies have the potential to provide businesses and citizens with seamless cross-border services. How can governments rise to the challenge, bring true eGovernment into being and help make cross-border eHealth services a reality? These and other questions will be explored in an engaging panel discussion with high-level representatives from across Europe. Strands will then be gathered together from an intensive week of constructive dialogue, tentative conclusions will be drawn and perspectives on the future will be provided, leaving policy makers with new inspiration on how to support their citizens in the use of ICT, empowering them in managing their own health.</p> <p>Moderator: <b>Mr. Paul Timmers</b>, Director of the Sustainable &amp; Secure Society Directorate in DG CONNECT, EC</p> <p>Panelists: <b>Dr. Mary Baker</b>, Immediate Past President of the European Brain Council  <b>Mr. Horst Merkle</b>, President of Continua, Roche Diagnostics  <b>Mr. Martin Andreasson</b>, Rapporteur for Committee of the Regions on the mHealth Green Paper, Europe  <b>Mr. Bas van den Dungen</b>, Director-General Curative Care, Ministry of Health, Welfare and Sport, The Hague, The Netherlands</p> <p><b>Announcement of eHealth Week 2016</b></p> 
19:00 - 21:00	<p><b>U.S. Embassy Reception</b></p> <p><i>By invitation only.</i></p>



# Communities



A very special welcome to our Dutch Delegation attending eHealth Week this year! Don't miss out on the session hosted by the Dutch Ministry of Health: "Making eHealth Work for us — in the Comfort of Our Own Homes" on Tuesday, 12 May at 13:15. We also look forward to the announcement of next year's event: eHealth Week 2016, which will be taking place on 8 - 10 June in Amsterdam, The Netherlands.



Our brand new delegation, the French Community has embraced a collaboration with HIMSS and we will be celebrating that next month on 4 - 5 June in Montpellier, France. We hope you enjoy eHealth Week and make the most of the networking opportunities we offer for all countries.



Welcome Ibero-America! We are delighted to welcome members from Spain, Portugal and South America to gather together during eHealth Week. The two dedicated sessions, "The Digital Hospital: the Ibero-American Experience" will be taking place on Wednesday, 13 May, make sure you don't miss out!



To the longest lasting HIMSS Community: welcome to eHealth Week once again! The Nordic delegation grows in size every year and it is exciting to see the commitment and involvement from such an active community! Be sure to enjoy your dedicated sessions: "National Registries: Creating More Regional Infrastructures" on Tuesday, 12 May and "Optimising the Usage of the Data That We Already Have" on Wednesday, 13 May.



If you are a member of this exclusive and international community make sure you benefit from all the dedicated activities we have on offer for you during this year's eHealth Week. Don't miss the Club's closed meetings, private networking reception and Award Ceremony!

# List of Exhibitors

Company Name	Booth No.
AAL Association	702
Agfa	317
Accenture	202
AIT	213
Averbis GmbH	705
Cerner	204
ChipSoft	403
Datamed	706
Duodecim Medical Publications	710
eCare Solutions	703
eHealth Latvia	100
Elad Health	707
Elsevier Clinical Solutions	309
EMC	307
EPIC	400
esri	105
European Commission	200
FICHe — Future Internet Challenge eHealth Pavilion	300
Germany Trade & Invest	316
HIMSS Europe / Analytics	102
Lexmark	406
Medicen	417
Medilog	710
Medbase	710
Medweb	107
Oracle	305
PC PAL	700
Security Solutions Institute	106
SoftDent / FOXUS	113
Systematic	407
Vidal	318
Wolters Kluwer	215

## What's the world making today?

We live on a Smarter Planet.

We are generating unprecedented amounts of data every day. We are accessing powerful business and technology services on demand through the cloud. And we are connecting in new ways through mobile and social networks.

The convergence of all of these forces is allowing us to create value in new ways and to transform industries, professions and society.

We live in a moment of remarkable change and opportunity.

What will we make of it?

Learn more at [ibm.com/healthcare](http://ibm.com/healthcare)

Made with IBM

# #1 Healthcare

## Most Complete and Most Integrated

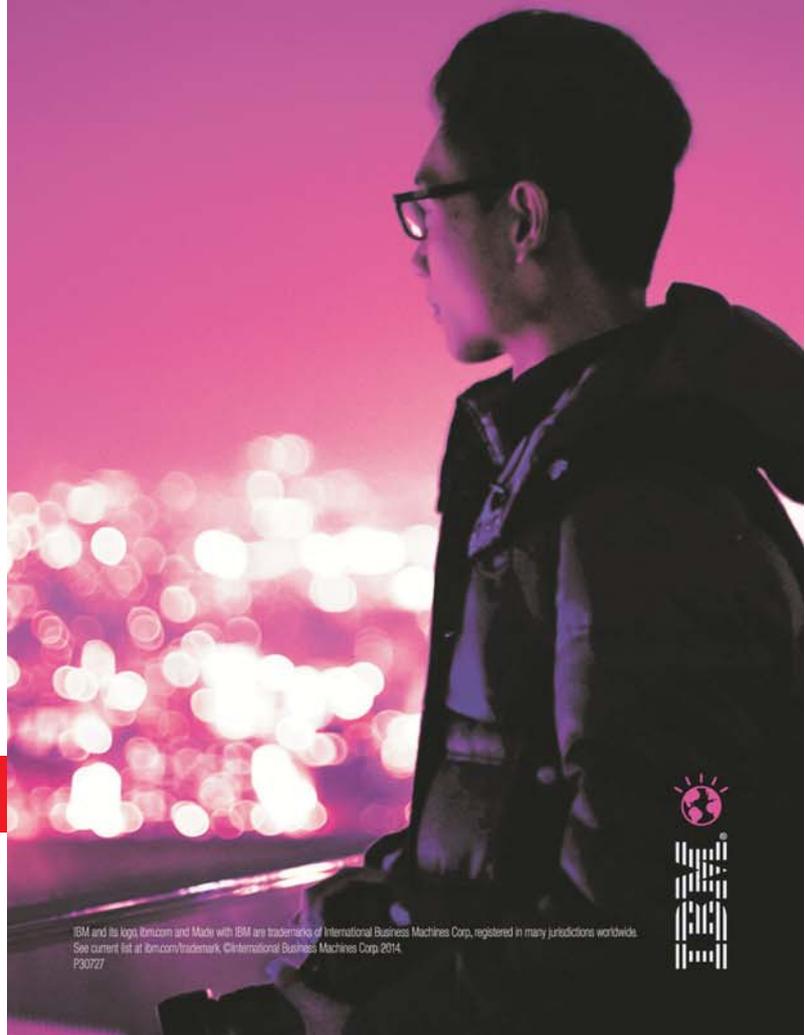
- ✓ Population Care Management
- ✓ Comprehensive Healthcare Analytics
- ✓ Clinical Data Warehousing
- ✓ Health Information Exchanges
- ✓ End-to-End Payer Applications
- ✓ CRM, ERP and More

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# Exhibition Information

## Ground Level | Hall One

### Exhibition Hall Hours

**Monday, 11 May**

13:00 - 18:30  
Opening Reception  
17:00 - 18:30

**Tuesday, 12 May**

10:00 - 17:30

**Wednesday, 13 May**

10:00 - 15:30

### eHealth Latvia

Hall I, Stand 100



Colourful motion picture and music show created by your own heartbeat along with historical ambulance car exhibition stands for innovativeness and experience of Latvia IT companies.

Welcome to Latvia Room seminars to explore our solutions – starting from core systems for patient care, administration, collaboration and clinical research to mobile application for emergency or everyday care, data security and even language technologies for healthcare industries.

Don't forget to sign-up the field trips to State Emergency Medical Service and Capital Clinic Riga!

## Stands to Look Out for on the Exhibition Show Floor!

**HIMSS Europe**  
Hall I, Stand 102



### Discover How We're Focused on Building Better Healthcare Systems

Come visit our booth where you can learn more about HIMSS education, resources and membership. Meet the people from HIMSS who will share with you the great benefits we have to offer to hospital management and health IT organisations. You can also meet experts from HIMSS Analytics Europe who will show you how to know what's next in HIT across Europe. Pat Wise, Vice-President of HIMSS, will be at the booth showcasing the HIMSS Health IT Value Suite. The Value Suite provides both a structure and vocabulary with which your enterprise can organize its value strategy as well as ultimately realize greater value through your health IT investments.

We look forward to seeing you at Stand 102!

### European Commission

Hall I, Stand 200



Come and discover what the priorities of the European Commission are regarding Information and Communication Technology (ICT) for health and wellbeing. How is Europe supporting policy, research and innovation in the eHealth domain?

At our stand you can find information about EU-funded projects, studies on eHealth and European eHealth policy – the eHealth Action Plan, the outcomes of the mHealth Green Paper and more. You can sign up to our eHealth in Focus newsletter and watch videos on what eHealth in Europe means for you.

# TRANSFORMING HEALTH

## Enabling Integrated Care

IDC EMEA Health Insights surveyed 200 respondents from 6 countries in the Western Europe, Middle East & Africa regions.



### FORCES OF TRANSFORMATION

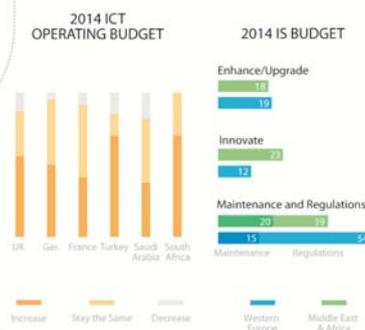
EMEA must adapt to a new patient-centric healthcare system.

Challenged by the increase of chronic diseases and aging populations, current hospital-centric systems can no longer sustain effective, affordable care.



### 2014 IT BUDGET TRENDS

IT budgets are locked for maintenance and compliance in mature as well as emerging countries, leaving little room for innovation.



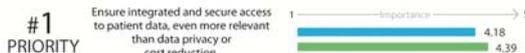
### IDC ESSENTIAL GUIDANCE

IDC provides recommendations on what hospitals executives should do in the short, medium and long term.



### INTEGRATED CARE ECOSYSTEM

All stakeholders need to have secure access and manage patient data independently from the organizations and applications that generated them.



### CLOUD / BIG DATA

Cloud adoption is being driven by flexibility and scalability rather than cost reduction. Big Data once driven by high volume, is now being driven by the variety of content and velocity.



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# Exhibiting Companies

## AAL Association

**Stand No.702**

The Active and Assistive Living (AAL) programme funds projects in public-private partnership in the field of information and communication technology (ICT) for active and healthy ageing since 2008. The programme is financed by the European Commission and 19 countries until 2020 for an estimated budget of 600 million. The overall objective of AAL is to enhance the quality of life of older adults while strengthening the industrial base in Europe through the use of ICT.

## Accenture

**Stand No.202**

Accenture Insight Driven Health: Insight driven health is the foundation of more effective, efficient and affordable healthcare. That's why the world's leading healthcare providers and health plans choose Accenture for a wide range of insight driven health services that help them use knowledge in new ways from the back office to the doctor's office. Our committed professionals combine real-world experience, business and clinical insights and innovative technologies to deliver the power of insight driven health.

## Agfa

**Stand No.317**

Agfa HealthCare is a leader in the growing market of integrated IT solutions, offering healthcare facilities a seamless flow of information and a 360° view of patient care. The company has a holistic approach and provides in-depth clinical know-how and fully integrated hospital-wide solutions.

## AIT Austrian Institute of Technology GmbH

**Stand No.213**

AIT Austrian Institute of Technology is Austria's largest non-university research institute. KIT Telemedical Solutions of AIT have been developed by partners of the health care systems to support therapies for patients who suffer from chronic diseases. The KIT technology is easy to work with: patients intuitively transmit measurement values through Near Field Communication (NFC) enabled devices to the data center. According to the closed loop healthcare principle both physician and caregiver are able to send feedback messages to the patients.

## Averbis GmbH

**Stand No.705**

Averbis GmbH, located in Freiburg, Germany, develops smart data technologies and text analytics software for the health care market. It pools the expertise of medical scientists, linguists, and skilled software developers to develop optimized products for a wide range of health care customers, e.g. hospital information systems providers, health portals, medical publishers, and pharmaceutical companies. With Averbis Healthcare Analytics, medical documents can be searched for according to diagnosis, symptoms, doctor orders, particular findings and further criteria, our contribution to increased patient safety, new medical insights and billing support. In distributed environments we provide technologies for anonymization of unstructured data. We have a strong reputation in controlled medical vocabularies. For various customers, we create and curate custom medical terminologies based on international standard. Averbis has participated in various international and national European projects such as cloud4health, SEMCARE or SemanticVoice. Averbis was founded in 2007 after years of relevant scientific experience in the field of text mining and multilingual information retrieval.

## Cerner

**Stand No.204**

Cerner's health information technologies connect people, information, and systems, at approximately 18,000 healthcare facilities worldwide. Recognized for innovation, Cerner solutions assist clinicians in making care decisions and enable organizations to manage the health of populations. The company provides clients with a wide range of in-house services, as well as an integrated clinical system. Cerner's mission is to contribute to the systemic improvement of health care delivery and the health of communities.

## ChipSoft

**Stand No.403**

ChipSoft is an innovative Dutch software company that has focused on providing IT solutions for the healthcare sector ever since it was founded. Currently, ChipSoft is delivering its health care IT solution HiX to more than 85 health care institutions, ranging from independent clinics to academic hospitals — or a combination of these in a regional setting. ChipSoft is offering a fully integrated solution based on state-of-the-art Microsoft technology for e.g. specialized care, nursing homes, primary care, social care and mental care.

## Datamed

**Stand No.706**

Leading cloud-based PACS service provider in Latvia, Telemedicine and healthcare software developer, health IS provider. We connect medical devices to information systems, archives, databases, providing manufacturer-neutral solutions. We integrate variety of medical systems, ie, Radiology (PACS, RIS), Laboratory (LIS), Functional diagnostics, ECG, etc.

Products by category:

- Radiology — DICOM PACS, RIS systems.
- Laboratories — Laboratory information system (LIS) For Laboratory process and workflow automation
- Medical Diagnostics information system — archive, or DMIS — all types of diagnostic data collection, archiving, viewing, forwarding, reporting (internally or externally), via WEB browser access

## Duodecim Medical Publications Ltd

**Stand No.710**

Duodecim Medical Publications Ltd is the leading evidence based medicine content provider in the Nordic Countries. It is pleased to demonstrate context sensitive, Point-of-Care clinical decision support system (EBMeDSfi) with new Comprehensive Medication Review reporting.

## eCare Solutions

**Stand No.703**

Hospital Organiser is an innovative Norwegian software company, established in 2003 with branches in UK (Well Together) and Latvia (eCare Solutions). It focuses on development of user friendly and functional software solutions for the health sector. The company has developed various software solutions within mHealth covering both, mainstream within municipal health sector and special solutions targeting individual diagnoses. The company has been successfully leading several European funded projects and developed advanced solutions and has ongoing research projects in the fields.

## eHealth Latvia

**Stand No.100**

Colourful motion picture and music show created by your own heartbeat along with historical ambulance car exhibition stands for innovativeness and experience of Latvia IT companies.

Welcome to Latvia Room seminars to explore our solutions — starting from core systems for patient care, administration, collaboration and clinical research to mobile application for emergency or everyday care, data security and even language technologies for healthcare industries.

Don't forget to sign-up the field trips to State Emergency Medical Service and Capital Clinic Riga!

# Exhibiting Companies

## Elad Health

**Stand No.707**

Chameleon is an Electronic Medical Record (EMR) created to enable a wide range of medical institutions and departments to make the shift from paper to digital records, thereby leading to better resource management, more efficient administration, improved patient safety and clinical outcomes.

The Chameleon EMR is designed for acute care hospitals, children's hospitals, ambulatory clinics, rehabilitation hospitals, geriatric and psychiatric medical centers and obstetrics.

Chameleon is successfully installed in 60% of Israel's hospitals.

## Elsevier Clinical Solutions

**Stand No.309**

Elsevier Clinical Solutions empowers healthcare providers and educates patients, driving the delivery of high quality, economically sound care through world-class clinical content integrated within clinical workflow and EHR systems. Such as: Elsevier's InOrder and CPM-CarePoints.

## EMC

**Stand No.307**

EMC is a global leader in enabling healthcare providers and healthcare service providers to transform their operations and deliver information technology as a service (ITaaS). Through innovative solutions, EMC accelerates the journey to cloud computing, helping IT departments to store, manage, protect and analyze their most valuable asset — patient information — in a more agile, trusted and cost efficient way.

## EPIC

**Stand No.400**

Epic provide software for mid-size and large medical groups, hospitals and integrated healthcare organizations — working with customers that include community hospitals, academic facilities, children's organizations, safety net providers and multi-hospital systems.

## esri

**Stand No.105**

Esri is the world leader in Geographic Information Systems (GIS) technology. Its innovative software solutions and professional services help health and social service organizations connect and manage disparate data systems. By adding a geographic component to data and analysis, Esri promotes the discovery, use, making, and sharing of information across your organization and to the public.

## European Commission

**Stand No.200**

Come and discover what the priorities of the European Commission are regarding Information and Communication Technology (ICT) for health and wellbeing. How is Europe supporting policy, research and innovation in the eHealth domain?

At our stand you can find information about EU-funded projects, studies on eHealth and European eHealth policy — the eHealth Action Plan, the outcomes of the mHealth Green Paper and more. You can sign up to our eHealth in Focus newsletter and watch videos on what eHealth in Europe means for you.

## FICHe — Future Internet Challenge eHealth Pavilion

**Stand No.300**

The FICHe project challenges European SMEs and start-ups to develop innovative applications and businesses using the available FIWare technology in the eHealth market. Join our booth and see what our challengers offer to innovate healthcare.

FIWARE is an innovative, open cloud-based infrastructure for cost-effective creation and delivery of Future Internet applications and services, at a scale not seen before.

FICHe is co-funded under the European Union's Programme for research, technological development and demonstration.

## FOXUS

**Stand No.113**

FOXUS — an EHR system developed by SoftDent, innovative IT company. We focus on delivering web-based software solutions linked to medical professionals.

The software is designed by using the newest technologies following the international standards for healthcare software development.

Our innovative, flexible and easy to use solutions assist healthcare organisations to deliver high-quality system with simple operation and easy integration with other systems.

Our experience and satisfied clients encourage us extend our services worldwide.

## Germany Trade & Invest

**Stand No.316**

Germany Trade & Invest combines the in-depth analysis of foreign markets with the extensive knowledge of German's key industries and its investment and technology landscape. Supported by a network of 60 experts abroad and benefitting from close cooperation with the German Chamber Network, the economic development agency of the Federal Republic of Germany supports international trade with comprehensive, consistent and industry-specific market information. The organization places a special focus on the economic development promotion of the new federal states (Eastern Germany) and Berlin.

## HIMSS Europe/Analytics

**Stand No.102**

Come visit our booth where you can learn more about HIMSS education, resources and membership. Meet the people from HIMSS who will share with you the great benefits we have to offer to hospital management and health IT organisations. You can also meet experts from HIMSS Analytics Europe who will show you how to know what's next in HIT across Europe. HIMSS Media will be there to explain how you can engage HIT audiences with HIMSS' effective, engaging and comprehensive communications solutions.

## Lexmark

**Stand No.406**

Lexmark's Perceptive Software builds intelligent capture, content management, process management, enterprise search and integration products that connect unstructured printed and digital information across enterprises with the processes, applications and people that need it most.

## Medbase Ltd

**Stand No.710**

Medbase Ltd is a company, formed by experts in pharmacotherapy, which produces medical decision support databases to healthcare professionals to safeguard effective and safe clinical use of drugs.

## Medicen Paris Region

**Stand No.417**

Medicen Paris Region, the life sciences competitiveness cluster, is part of the ICT & Health Paris Region Committee, a unique initiative amongst three francilian clusters to mobilize the innovation capacities of their companies, boost opportunities and accelerate their development to improve prevention and care efficiency. Since 2010, the clusters have organized ten workshops involving about 200 players each. 39 innovation projects have been accompanied, representing more than €250 million of R&D investment and receiving €100 million of public funding.

## Medilogy srl

**Stand No.710**

Medilogy designs and manufactures innovative solutions for primary care, hospitals and health administrations, connects EBM to clinical practice through software and tools to access filtered and graded contents according EHR, EMR.

## Medweb

**Stand No.107**

Medweb has innovated in telemedicine for over 20 years, providing solutions for web-based, secure telemedicine, teleradiology and RIS/PACS, with over 1,000 installations worldwide. Having to meet our military customers' requirements, Medweb's products are "battle-tested" — stable, fast, reliable, secure, and flexible. We provide both real-time and store-and-forward telemedicine solutions that integrate with existing clinical workflows and information systems. Reliability, security, quality and affordability are just a few of the reasons why Medweb is the industry standard for distributed telemedicine solutions.

# Insight into the Future of Healthcare.



## High performance. Delivered.

Insight driven health is the foundation of more effective, efficient and affordable healthcare. That's why the world's leading healthcare providers and health plans choose Accenture for a wide range of insight driven health services that help them use knowledge in new ways – from the back office to the doctor's office. Our committed professionals combine real-world experience, business and clinical insights and innovative technologies to deliver the power of insight driven health.

For more information, visit  
[accenture.co.uk/insightdrivenhealth](http://accenture.co.uk/insightdrivenhealth)

Strategy | Digital | Technology | Operations

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# Exhibiting Companies

## Oracle Stand No.305

Oracle is shifting the complexity from IT, moving it out of the enterprise by engineering hardware and software to work together — in the cloud and in the data center. By eliminating complexity and simplifying IT, Oracle enables its customers — 400,000 of them in more than 145 countries around the world to accelerate innovation and create added value for their customers. Oracle's complete, open, and integrated solutions offer extreme performance at the lowest cost.

## PC PAL Stand No.700

PC PAL is the world leader in computerised high quality growth charts, based upon 20 years of experience in producing charts and other tools for pediatric endocrine specialists. PC PAL also develops patient registry software for rare diseases and pedigree drawing tools for inclusion into medical records.

## Security Solution Institute Stand No.106

SSI was established in 2008, as a specialized unit, in order to develop research. CEO of the company from its foundation until today is Mr. Deyan Yovkov Dipl. Eng.

TEMEO is a result of joint efforts of engineers, developers and physicians. Senior Project Consultant is Lubomir Petrov, MD-PhD, Professor of Physiology Department of National Sports Academy.

TEMEO is certified for medical equipment by SGS England, and is clinically tested with 1600 patients between 2010 end 2014.

## Systematic Stand No.407

Systematic is an international IT company which was established in 1985. The company focuses on five core business areas:

Healthcare, Public Sector, Defence and Intelligence & National Security and Library & Learning.

Our Columna eHealth platform responds to modern healthcare challenges and delivers full IT support to run a highly specialized modern hospital by combining a range of flexible solutions to meet your needs.

**Healthcare Denmark** is joining Systematic at the stand — come, talk & plan your visit to Denmark.

## VIDAL Group Stand No.318

Vidal Group, part of AXIO Data Group, is a leading European healthcare informatics and information systems company. With a team of over 300 pharmacists, pharmacologists, physicians, researchers, health informaticists, database architects, and application developers, Vidal Group provides hospitals, primary care physicians, pharmacists, and patients across Europe with on-line access to up-to-date drug databases and related treatment-based information. The Vidal Group team utilises their collective expertise to provide relevant content from regulatory agencies, drug development organisations and peer-reviewed journals.

## Wolters Kluwer Stand No.215

UpToDate®, part of Wolters Kluwer Health, is an evidence-based, physician-authored clinical decision support resource used by 1,000,000+ clinicians worldwide. Our world-renowned authors, editors and peer reviewers use a rigorous editorial process to synthesize the most recent medical information into evidence-based recommendations clinicians trust to make correct point-of-care decisions.

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meHEALTH

Digital Europe is one of the most important Latvian priorities during the Latvian Presidency of the Council of the European Union. The rapidly growing information technologies provide both a source of momentous opportunities that will boost smart, sustainable and inclusive growth for the European Union and challenges that need to be timely addressed in order to seize these opportunities in the health sector, as well. Latvian Presidency will focus on patient – centred healthcare and empowerment of patients, using technologies to improve the quality of healthcare, innovations in e-health and m-health, cross-border exchange of health data and patient data protection issues.

The High level e-health conference “Me and my Health – Transcending Borders” organised by the Latvian Ministry of Health, National Health Service Latvia and the Latvian Presidency of the Council of the European Union is the first large-scale e-health conference in Latvia. The overall theme of the conference is “My health empowered by ME” which reflects the central theme – the design and use of e-health and m-health solutions to support the active participation of patients in their health care, improve their health literacy and communication with health professionals in order to reach better health.

Latvia National Pavilion “eHealth Latvia” and Latvia Room in eHealth exhibition offer to explore and experience some of interesting solutions created by Latvian IT companies. Entering exhibition hall you will certainly notice colourful and amazing motion pictures. This is a show where we invite everyone to take part very personally – special digital equipment reads one’s heartbeats and transfers that into colourful show. We also invite to visit Latvia Room for seminars and meetings organized by Latvian IT companies and health organizations to explore the best practices and innovative solutions.

## The High Level eHealth Conference Steering Committee

Daina Mūrmane – Umbraško	Director of the National Health Service of Latvia
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# mHealth



Privacy & security



Safety & transparency



Web entrepreneurs'  
access to the market

*Join the discussion on the future of mobile health in Europe  
mHealth stakeholder meeting organised by the European Commission*

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 [@EU\\_eHealth](https://twitter.com/EU_eHealth) #mHealth

*Privacy and security*

*Safety and transparency*

*Web entrepreneurs' access to the market*

**12 May 2015, 13:30 - 15:30**

**eHealth Week in Riga, Latvia**

International Exhibition Centre Kipsala

Conference room 1

**OPEN TO ALL**

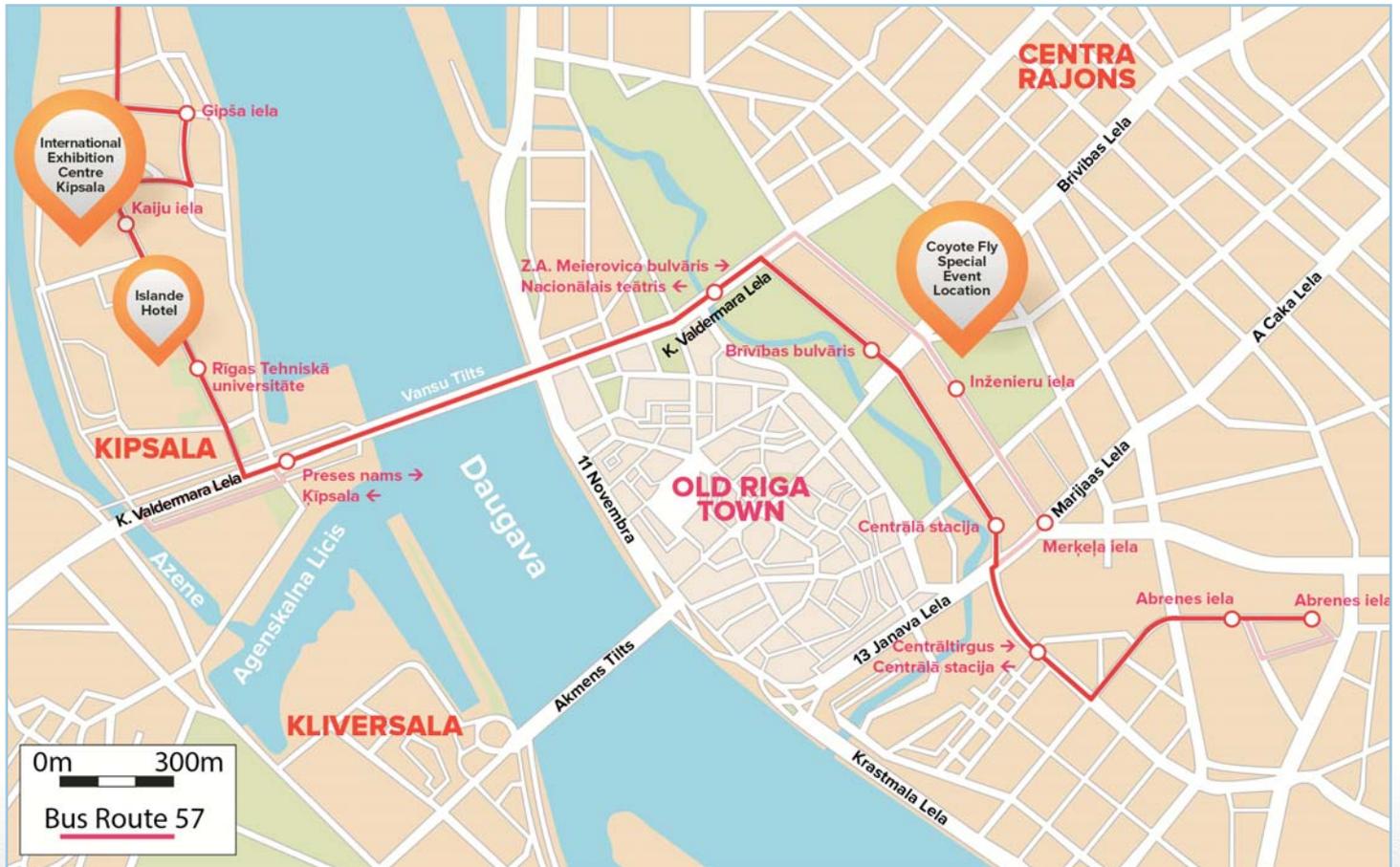
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# Map of Riga



**Bus Route 57** connects the Old Town of Kipsala International Exhibition Centre departing from the Abrene Street Bus Terminal on scheduled hours. Get off the bus stop Riga Technical or Kaiju Street and walk 5-7 minutes to the Convention Centre

**International Convention Centre Riga**  
Kipsala Street 8, Riga 1048, Latvia

## Bus Route 57

### Kipsala to Old Town

- 1 Matrožu iela
- 2 Ģipša iela
- 3 Kaiju iela
- 4 Rīgas Tehniskā universitāte
- 5 Preses nams
- 6 Z.A. Meierovica bulvāris
- 7 Brīvības bulvāris
- 8 Centrālā stacija
- 9 Centrālrīgus
- 10 Abrenes iela

### Old Town to Kipsala

- 1 Abrenes iela
- 2 Centrālrīgus
- 3 Merķeļa iela
- 4 Inženieru iela
- 5 Nacionālais teātris
- 6 Ķīpsala
- 7 Rīgas Tehniskā universitāte
- 8 Kaiju iela
- 9 Ģipša iela
- 10 Matrožu iela

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