



## Northwest Rural Health Conference

March 25 - 27, 2019

Hilton Seattle Airport & Conference Center, SeaTac, WA

*Rural Communities: Healthy Places to Live, Work, and Play*

# Call for Poster Presentations

The Northwest Rural Health Conference is now accepting submissions for the 2019 Annual Northwest Rural Health Conference being held at the Hilton Seattle Airport & Conference Center in SeaTac, WA. This year's theme is:

## Rural Communities: Healthy Places to Live, Work, and Play

Submit your poster presentation on research relevant to the theme and/or innovation in rural health. This is a fantastic opportunity for students and rural organizations!

- All submissions will undergo a review process. Not all submissions will be chosen to present. Evaluation criteria includes:
  - Relevance of the topic to the conference audience and themes. Topics to target include rural health leadership, rural health research, quality, and initiatives, Critical Access Hospitals, Rural Health Clinics, rural EMS, rural home health, telehealth, workforce development, and population health.
  - Clarity of the presentation's purpose and learning objectives
- Posters must include a concise title and clearly list primary presenter and co-authors.

Submit via the on-line submission form by **December 3, 2018**

<https://www.eiseverywhere.com/nwrhc?categoryid=2756429>

### If your submission is accepted for presentation, you agree to the following:

- (1) Primary author must present at the conference on **March 26, 2019, 6:15pm-7:30pm**, during which time you will be asked to remain with your poster, responding to audience questions. Each accepted **student** poster qualifies one primary speaker for a \$50.00 conference registration fee. Scholarships for fee waivers are available: <http://www.eiseverywhere.com/esurvey/scholarship19>.
- Additional authors may co-present, but are not required to attend the conference. If additional authors wish to attend, they must register at the membership rates of \$350 full conference or \$150 for one-day registration, or \$50 for students.
- Authors will be notified by **February 15, 2019** of their status (ACCEPTED, ALTERNATE or DECLINED). Response to this notification is due by February 22, 2019 or the slot will be offered to another presenter.

*We regret that a limited number of presentation slots are available.*

To be considered, poster presentation submissions must include all the information requested in the online form. The submission form will collect:

**Primary Author / Presenter** information

**Co-authors** (if any) names, titles, organizations and email addresses.

**Poster Title**

**Description:** What is the main topic and what is the goal of this presentation?

**"Elevator Speech":** How would you verbally summarize your project in 1-2 minutes (250 words maximum)?

**Target audience and relevance:** Who will find this topic of interest? How is this topic relevant to the Northwest Rural Health Conference attendees?

**Tips and Guidelines for Poster Presentations:**

- Poster size should be 36" x 24", either portrait or landscape orientation
- Clarity and brevity are crucial; save details for discussion
- Use at least 18-point font, and use bold lettering for headings (not underlined)
- Include your title
- Include your name
- Acknowledge other contributors to your work
- Use a sans serif font
- Left-justify text within text boxes
- All images/photos should be clear and captioned
- Poster should be readable from 3-6 feet away; be mindful of color contrast
- Obtain consent when using photos of people
- Consider the flow of information on your poster, visual balance of graphics, and avoid using too much white space

**Possible Topics Include:**

- Preparing for Value Based Care and Payment/Practice transformations
- Leadership, governance, strategic planning
- Clinical skills and new evidence in rural clinics, hospitals, home health and EMS settings
- Rural workforce development
- Integration of service delivery
- Patient and family-centered care models
- Palliative and hospice care in rural communities
- Care coordination
- Rural EMS innovations and solutions
- Emergency preparedness in rural areas
- Opioid epidemic
- Innovation in care delivery
- Chronic care conditions and treatment
- Staffing models and the team approach to care
- Change management best practices
- Rural healthcare financial management
- Improving quality outcomes through IT

Note: Posters will be mounted on freestanding poster boards.