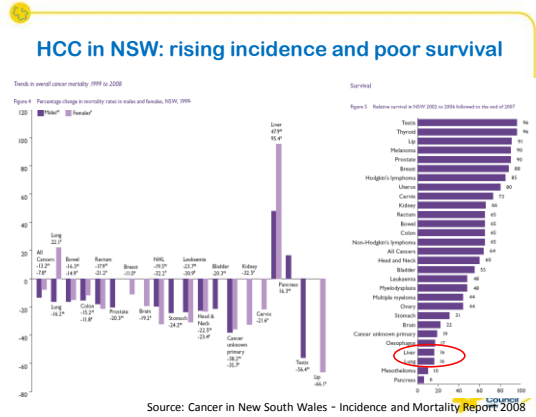


## A multimedia information program for people affected by liver cancer

Robatin M,<sup>1,2</sup> Porwal M,<sup>1</sup> Nguyen D,<sup>1</sup> Hopwood M,<sup>3</sup> Treloar C,<sup>3</sup> George J.<sup>2,4</sup>

1 CNSW, 2 University of Sydney, 3 Centre for Social Research, the University of NSW, 4 Westmead Millenium Institute and Storr Liver Unit



## Background

- Steady increase in HCC incidence and mortality over last decade
- 47% of diagnoses affect migrants to Australia
- Scarce good information resources on HCC diagnosis and treatment available
- Consumer information needs poorly defined

## Project objectives

- Stage 1-** Identify the information needs of people affected by HCC and preferred modes of accessing health information
- Stage 2-** Develop culturally appropriate HCC consumer resources, informed by Stage 1 research
- Stage 3-** Develop a tailored dissemination strategy

## Identifying available HCC information resources

Resources for Asian Patients  
Hepatitis B and Liver Cancer  
(Chinese, Vietnamese and English)

- Booklets
- Pamphlets
- Brochures
- WebPages

## Community-based consultation

- In-language focus group discussions (FGD) and in-depth interviews conducted April 2013- Feb 2014
- Significant delays and recruitment challenges

Language	# FGD participants	# interview participants	Total participants
English	15	4	19
Vietnamese		12	12
Cantonese	9	2	11
Mandarin	5	2	7
TOTAL	29	20	49

### Resource development – priority content areas


1. Process of HCC diagnosis and staging
2. Understand meaning of investigations / test results
3. Understand treatment modalities
4. Treatment effects and ways to mitigate them
5. Dietary and nutritional modification after HCC diagnosis
6. Role of Complementary and Traditional Chinese medicine play in HCC management



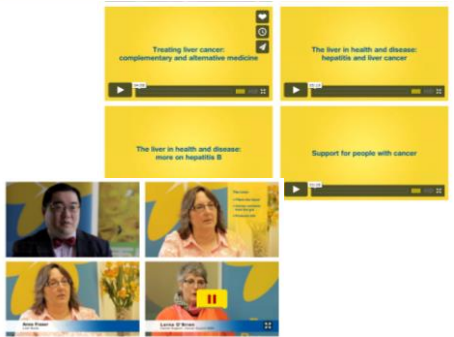
### Examples of liver cancer information modules

- 10 modules developed per language


MODULE	TOPIC
1. About liver cancer	What is liver cancer?
	How common is liver cancer in Australia?
	What causes liver cancer?
	I have just been diagnosed with liver cancer, what should I do?
	What are the different types of liver cancer?
2. Screening for liver cancer	What are the symptoms of liver cancer?
	What happens if someone has liver cancer?
	Can my cancer be passed onto my family?
	Why do we screen for liver cancer?
	How do we screen for liver cancer?
3. Diagnosing liver cancer	How is liver cancer diagnosed?
	What is a liver biopsy and how is it done?
	Why is the pathology report important?
	How long have I got to live after a liver cancer diagnosis?




<http://heppositive.com.au/understanding-liver-cancer-english/>  
<http://www.youtube.com/playlist?list=PLYGuP23xxP2krRVB0LbW3xWQTLecN-XM>

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### Resources requests- postcard



Delivery Address:  
 PO Box 558961  
 RPSDC CROSS NSW 1340

Postage charges from all  
 other countries apply.

**Liver Cancer**  
 A guide for people affected by  
 liver cancer.

Get your FREE liver cancer DVD  
 Return this order card or visit  
[www.livercancerinfo.com.au](http://www.livercancerinfo.com.au)

Think One  
 The Goal



### Acknowledgements



The Multinodal Support Program for People with Liver Cancer project is a Cancer Australia Supporting people with cancer. (State initiative, funded by the Australian Government. This program is supported by the Sydney West Translational Cancer Research Centre, the Sydney West Translational Cancer Research Centre & funded by the Cancer Institute NSW).

- People affected by liver cancer who gave their precious time to participate
- Consumers on Steering Committee:
  - Mrs Ella Lee, Mrs Loan Nguyen, Mrs Jenny Berryman
- Minglo Sze, Hanh Nguyen
- Expert panel who collaborated in resource development

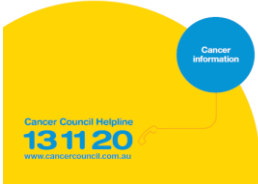


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## Understanding Cancer in the Liver

A guide for people affected by primary liver cancer or secondary cancer in the liver



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Thank you

