



PARKS & LEISURE
AUSTRALIA

2016 AWARDS OF EXCELLENCE



PARKS & LEISURE
AUSTRALIA

SPONSORSHIP PROSPECTUS

www.parksleisure.com.au

ABOUT THE AWARDS

Each year Parks and Leisure Australia acknowledges excellence in our industry through its prestigious Awards of Excellence. These annual awards recognise outstanding initiatives and innovative efforts of ‘the people behind the places’ which promote and enhance opportunities for the good use of leisure time for a number of social, environmental and economic benefits to the community.

The Frank Stewart Distinguished Service award is the longest standing award and introduced by the Australian Leisure Institute. Laurie Boyd was the first recipient.

Named after a formal Federal Minister for Tourism and Recreation, this is the most prestigious individual award bestowed by Parks and Leisure Australia. The award salutes the significant contribution an individual has made to the development, promotion and advocacy of the parks and leisure industry through their personal and professional endeavours over a substantial period. The Frank Stewart Distinguished Service Award winner receives an Honorary Life Membership.

Other awards have been introduced over the years and are awarded at a regional level before progressing to a national level.

KEY DATES

Awards close	Monday 16th March 2015
Regional Award winners announced	QLD TBA NSW/ACT 19th May SA/NT TBA VIC/TAS 4th May WA 16th June
National judging commences	20th June, 2016
National Award winners announced at the Awards of Excellence gala dinner	25th October 2016

AWARD CATEGORIES

Frank Stewart Distinguished Service Award	Named after a former Federal Minister for Tourism & Recreation, this is the most prestigious individual award bestowed by Parks & Leisure Australia. The award salutes the significant contribution an individual has made to the development, promotion and advocacy of the parks and leisure industry through their personal and professional endeavours over a substantial period. 2015 WINNER ANDREW SMITH, CITY OF ONKAPARINGA, SA
David Aldous Student of the Year Award	Named in honour of the late Dr. David Aldous (a recipient of the Frank Stewart Distinguished Service Award), this award seeks to recognise and celebrate the outstanding contributions made by students in a course of study leading to a nationally recognised qualification in the sector throughout Australia. 2015 WINNER JESS FULLER SMITH, HOBART CITY COUNCIL, TAS
Emerging Leader Award	This award recognises outstanding achievement by a young or emerging professional (under 30 years of age) who has made a significant contribution to the parks and leisure industry. 2015 WINNER EVE CRAKER, LOGAN CITY COUNCIL, QLD
Events Award	This accolade is designed to recognise the combined effort that is required to successfully plan, organise a single (or series of) and manage effective events and/or festivals which promote and enhance opportunities for the good use of leisure time for a number of social, environmental and economic benefits to the community. Evidence of the success should form a component of the submission. 2015 WINNER TOOWOOMBA REGIONAL COUNCIL, QLD
Inclusive and Connected Communities Award	This award seeks to recognise outstanding programmes, projects, practices or events which create and strengthen inclusive and connected communities through leisure opportunities and activities. 2015 WINNER TOOWOOMBA REGIONAL COUNCIL, QLD
Leisure and/or Open Space: Planning	This award salutes and promotes well planned open space or leisure facilities by rewarding outstanding examples of strategic planning that have enriched and revitalised a community. 2015 WINNER CITY OF GREATER GEELONG AND INSIDE EDGE SPORT AND LEISURE PLANNING, VIC
Leisure Facilities Award: Development	This award recognises leisure centres; aquatic centres; sporting facilities (venues for activities); sports precincts and/or community centres that are able to demonstrate outstanding features of design, development and operation. 2015 WINNER WARRINGA COUNCIL, NSW
Parks and Open Space Award: Development	This award celebrates and promotes vibrant, successful, well designed and managed parks/ open spaces by recognising and rewarding exceptional examples of best practice in terms of design and management. 2015 WINNER CITY OF MELBOURNE AND VICTORIAN DEPARTMENT OF HEALTH, VIC
Playspace Award: major (\$0.5M +)	This award is given to a project that involves a range of stakeholders, contributes to the creation of a sense of “place” for its local community and exhibits landscape and/or structural design innovation that delights and aids community development. 2015 WINNER THE PLAY WORKS AND BRISBANE CITY COUNCIL, QLD
Playspace Award: minor (<\$0.5M)	This award is given to a project that involves a range of stakeholders, contributes to the creation of a sense of “place” for its local community and exhibits landscape and/or structural design innovation that delights and aids community development. 2015 WINNER NORTH SYDNEY COUNCIL, NSW
Research Project Award	This award acknowledges outstanding research achievement, by a group or individual (professional, student or academic), which has made a significant contribution to the parks and leisure industry through expanded knowledge enhancement promoting the benefits or importance of the parks and leisure sector in Australian society. 2015 WINNER BUNDABURG REGIONAL COUNCIL, QLD
Use of Technology Award	This award acknowledges outstanding achievement in the area of technology application. 2015 WINNER CITY OF BUSSELTON, WA

SPONSORSHIP BENEFITS



REGIONAL

Regional award events are held May - June each year. These events can be held as a breakfast, lunch, cocktail evening, or awards dinner (refer to Key Dates). As a sponsor there are many benefits to being involved with our Awards of Excellence.

Benefits include:

- Acknowledgement by the MC of your support
- One or more complimentary tickets and the option to purchase additional tickets your staff, colleagues and/or family
- Placement of sponsor colour logo through the dinner venue on audio visual screens
- Option of additional free-standing signage (provided by the sponsor) to be displayed at the function
- An opportunity to develop and enhance relationships, drive awareness and understanding of your organisation

Investment: Award sponsorships start at \$550.00 (ex GST) per award category. Contact the Executive Officer in your state to find out more.



NATIONAL

National award winners are announced at the Awards of Excellence gala dinner. The 2016 event will be held Tuesday 23rd October 2016 at the award winning Adelaide Oval. Benefits associated with national award sponsorship commence as of July 2016

Benefits include:

- Two complimentary function tickets and priority seating with the option to purchase additional tickets for clients/colleagues/family
- Sponsor acknowledgement in all e-news blast/updates relating to the national awards leading up to the Awards of Excellence gala dinner
- Opportunity to present one of the main award categories
- Acknowledgement by the MC of your support
- Logo placement on gala dinner invitations and table booklet
- Access to the conference dinner attendees list prior to the event (*excluding names and organisational details of those delegates who have opted out from sharing this information*)
- Acknowledgement in the final programme as an individual award sponsor

Investment: \$1,300 (ex GST) per award category

Contact Nicoll Parton to find out more.

TO FIND OUT MORE CONTACT

National Office

Nicoll Parton
Manager, Marketing and Communications
2017 The Parade
Norwood SA 5067
Ph: +61 8 8332 0130
marketing@parksleisure.com.au

New South Wales/ACT

Executive Officer: Bethanie Tobin
PO Box 239
St. Ives, NSW, 2075
Mob: +61 0413762575
plansw@parksleisure.com.au

Queensland

Executive Officer: Tracy Barkham
PO Box 2357
Brookside Centre QLD 4054
Ph: +61 481 337 527
plaqld@parksleisure.com.au

South Australia/NT

Executive Officer: Cathie Trezona
207 The Parade
Norwood SA 5067
Ph: +61 8 8332 0130
pla.sant@parksleisure.com.au

Victoria/Tasmania

Executive Officer: Richard Simon
Office 1/655 Nepean Highway
Brighton East, VIC 3187
Ph: +61 498 029 575
victas@parksleisure.com.au

Western Australia

Executive Officer: Leith Fradd
Department of Sport & Recreation
246 Vincent Street
Leederville WA 6007
PO Box 1110
West Leederville 6007
Ph: 0451 993 526
eoplawa@parksleisure.com.au