



PARTNERSHIP AND EXHIBITION PROSPECTUS

UNIVERSITIES AUSTRALIA HIGHER EDUCATION CONFERENCE 2018

NATIONAL CONVENTION CENTRE CANBERRA
28 FEBRUARY – 2 MARCH 2018

FUTURE **FUNDAMENTALS**

Universities Australia is the national peak body representing Australia's universities. Our purpose is to provide expert policy advice, and high level political advocacy to influence policy makers to ensure that the regulatory, fiscal and policy framework is conducive to a vibrant, world-leading higher education system.

The Universities Australia Higher Education Conference is the peak body's annual signature event attracting more than 900 delegates from the most senior levels of our universities. The tenth annual conference titled Future Fundamentals is to be held 28 February–2 March 2018 in Canberra.

Universities Australia's annual Higher Education conference stands out. It is run by the sector for the sector and is the must-attend event for all those who have an interest in what's happening in university education and research and how it will affect you and the nation in the years to come.

It is also the go-to event in the higher education calendar for all those who wish to support, build relationships and do business with this dynamic and expanding sector.

The conference brings together university and industry leaders, policy-makers, experts, researchers and commentators from around the country and around the world to discuss the latest in policy trends and analysis.

The theme of this year's conference—Future Fundamentals—encapsulates the fundamental role of universities in teaching, learning and research against a backdrop of profound technological, social and political change.

Universities Australia members are located all around Australia:



Why participate in this conference?

The Universities Australia Higher Education Conference is Australia's leading event for organisations working in the education sector to increase brand exposure, develop long-lasting relationships, and build business opportunities.



The sector

- The higher education sector is a significant part of the economy, spending more than \$25 billion annually and generating an export income of \$12.9 billion in 2015. It is also one of the few sectors which is expanding and supports burgeoning infrastructure development and services industries which are forecast to grow exponentially in the foreseeable future.
- With 246 campuses located around Australia and offshore, Australian universities educate 1.3 million students and employ over 120,000 full-time equivalent staff.

The program

- The program is structured around key national and international speakers who make news, stimulate debate and bring about changes to the higher education policy environment.
- All Australian university Vice-Chancellors, Chancellors, senior university decision makers and senior managerial staff support this conference as chairs, speakers and delegates.
- The Minister for Education and other key ministers and opposition frontbenchers in portfolios of importance to Higher Education will be invited to participate.

The delegates

- Approximately two-thirds of the attendees are from Australian and overseas universities, with the remainder from government departments and agencies, ministerial offices, affiliated peak bodies and higher education-related lobby groups.
- The Universities Australia conference has been incredibly successful with the number of delegates growing steadily over the years and it is expected to continue expanding
- This range of attendees broadly reflects Universities Australia's intended target audience: government, business, education providers, university staff, philanthropic organisations, media, higher education sector agencies, and international institutions and organisations. A number of student representative organisations also attend.
- The 2017 conference attracted speakers and delegates from Belgium, Brazil, Canada, Chile, China, Denmark, Fiji, Hong Kong, India, Ireland, Japan, Malaysia, Netherlands, New Zealand, Papua New Guinea, South Africa, Singapore, the United Kingdom and the USA.

Who should partner and exhibit?

Universities Australia would be really pleased to discuss partnership and exhibition opportunities with any organisations interested in being involved in the 2018 Higher Education Conference. Your involvement as a partner or an exhibitor will provide opportunities to network, support and work with the higher education sector, and will be widely promoted in the lead up to and during the conference.

Involvement in this conference would lend itself particularly well to:

- Higher education organisations
- Training organisations
- Learning application developers
- Consultancies
- Local, state and federal government
- Financial organisations
- HR solutions
- Accounting software developers
- Collaboration tool developers
- Content management solutions developers
- Facilities management solutions
- IT support services
- Assisted learning technologies
- Internet based learning providers
- Technology companies (products and services)
- Board and governance portal platforms
- Marketing and advertising companies
- Furniture providers
- Audio visual suppliers

Marketing and communications

The Universities Australia Higher Education Conference is actively promoted in the lead up to, and during, the conference.

Partners will be promoted through:

- regular conference e-newsletters leading up to the conference (highlighted in a company profile for platinum level partners, and as a listing with a logo for gold, silver and bronze level partners)
- the dedicated conference website
- tweets, Facebook and LinkedIn posts
- the conference delegate program
- signage at the venue commensurate with the partnership level.

Venue

The conference will be held at the National Convention Centre Canberra (31 Constitution Avenue, Canberra) from 28 February to 1 March 2018 with satellite events being held on Friday 2 March 2018.

Highlights 2017

39 Australian universities represented by senior management

40+ exhibiting organisations

over 900 participants

50+ high profile presenters



Program

The program comprises a two day event with a third day reserved for complementary events including meetings or specialist sessions of other relevant bodies or academies, which while not core to the conference theme may be of interest to delegates.

Draft schedule

Tuesday 27 February 2018

9:00am–5:00pm	Exhibitor bump-in
6:00am–7:30pm	Welcome reception

Wednesday 28 February 2018

8:00am–9:45am	Conference welcome and opening keynote address
9:45am–10:15am	Morning tea
10:15am–11:30am	Plenary session
12noon–1:30pm	National Press Club Address
2:00pm–3:30pm	Concurrent sessions
3:30pm–4:00pm	Afternoon tea
4:00pm–5:30pm	Concurrent sessions
6:45pm–10:00pm	Conference dinner

Thursday 1 March 2018

7:30am–8:45am	Conference breakfast address
9:00am–10:30am	Plenary session
10:30am–11:00am	Morning tea
11:00am–12:30pm	Concurrent sessions
12:30pm–1:30pm	Lunch
1:30pm–2:30pm	Plenary session
2:30pm–2:45pm	Afternoon tea
2:45pm–3:45pm	Closing Plenary session
3:45pm–4:00pm	Conference Close
	Exhibitor bump-out

This is a tentative schedule and is provided as a guide only. Exact bump-in and bump-out times, conference session and exhibition open times will be confirmed closer to the conference.

Further information

Please contact Cassandra Webeck, Chief Operating Officer on +61 2 6285 8126 or c.webeck@universitiesaustralia.edu.au if your organisation is interested in partnership or exhibition opportunities for the 2018 Higher Education Conference, or you would like to discuss how our partnership packages might best work for you.

SUMMARY OF BENEFITS

BENEFITS	PLATINUM	GOLD					SILVER			BRONZE				
	SOLD	SOLD	SOLD	SOLD	SOLD	Pure GOLD Technology Showcase Partnership'	SOLD	SOLD	SOLD	SOLD		SOLD		
	Platinum Partner \$25,000	Conference dinner \$18,000	Welcome reception \$16,000	Conference satchel \$15,000	Breakfast address \$10,000		Coffee carts \$10,000	Lanyard \$7,000	Smart phone app \$7,000	Chargebar \$4,000	Stationary \$6,000	Table Centre Pieces \$6,000	Waterbar \$3,000	Information kiosk \$5,000
Complimentary registrations for the two-day conference	✓ up to 5	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ one	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2
Complimentary tickets to the welcome reception	✓ up to 5	✓ up to 2	✓ up to 6	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2	✓ up to 2
Opportunity to provide satchel insert	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo displayed on the conference website and phone app	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement in the conference newsletter	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary exhibitor passes (note: up to 2 and only if your company is an exhibitor)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo and company details in the delegate program	✓ premium position	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Reference in the Conference Steering Committee Chair's welcome in the delegate program	✓													
Logo displayed on signage at the venue	✓	✓	✓		✓	✓								
Sole sponsor naming rights for sponsored item				✓			✓	✓		✓	✓	✓	✓	✓
90 second video to be shown	✓ see p8 for locations	✓ see p9 for locations	✓ see p10 for locations	✓ see p11 for locations	✓ see p11 for locations	✓ see p12 for locations								
Exhibition space	✓ 3m x 6m prime loc.	✓ 50% discount on 3m x 3m	✓ 50% discount on 3m x 3m	✓ 50% discount on 3m x 3m		✓ 6m x 3m								
Exclusive invitation for one representative to attend a networking event with Vice-Chancellors	✓	✓	✓											
Complimentary tickets to the conference dinner	✓ up to 5	✓ up to 4										✓		
Complimentary tickets to the breakfast address	✓ up to 5				✓ up to 4							✓ up to 2		
Formal acknowledgment by the MC at the sponsored function		✓	✓		✓									
Complimentary tickets to the National Press Club Address	✓ up to 2													
Plus additional benefits (detailed descriptions are given on the following pages)	<ul style="list-style-type: none"> Full page advert in the delegate program Logo displayed in the conference plenary room Access to the delegate list two weeks prior to the conference 	<ul style="list-style-type: none"> One allocated table at the Conference Dinner Placement of appropriate branded gift at each table setting 					<ul style="list-style-type: none"> Branded aprons for the baristas 2,000 branded coffee cups 	<ul style="list-style-type: none"> Corporate branding and company information on the smart phone app 		<ul style="list-style-type: none"> Branded table centrepiece placement 				

PLATINUM PARTNERS 2018



Studiosity

TRIBAL



GOLD PARTNERS 2018



UniBank



SILVER PARTNERS 2018



PLATINUM PARTNERSHIPS | **SOLD**

The annual Universities Australia Higher Education conference has gone from strength to strength with the ongoing support of key partners

For the 2018 conference, opportunity exists for six Platinum Partners, with each Platinum Partnership package to include:

- an exclusive invitation from the Chair of Universities Australia for one senior representative from your organisation to have high-level access to Vice-Chancellors of all of Australia's universities at a networking event, either prior to or during the conference. Your support will be formally acknowledged by the Chair, and your representative will be introduced to the Vice-Chancellors
- access to the delegate list two weeks prior to the conference in accordance with privacy legislation
- a 90 second video to be shown at the beginning of various plenary sessions and on screens throughout the exhibition hall
- large exhibition space (5m x 3m) at the conference
- up to five complimentary registrations to attend the two-day conference, welcome reception, breakfast address and conference dinner and up to 2 for the National Press Club Address
- your logo displayed on the conference website, conference phone app and acknowledged in the conference newsletter
- reference in the Steering Committee Chairs' welcome in the program booklet
- your company logo and details of your organisation placed on the outside back cover of the program along with other Platinum Partners
- satchel inserts which may include corporate or product literature, and promotional material
- a full page advert in the delegate program



GOLD PARTNERSHIPS

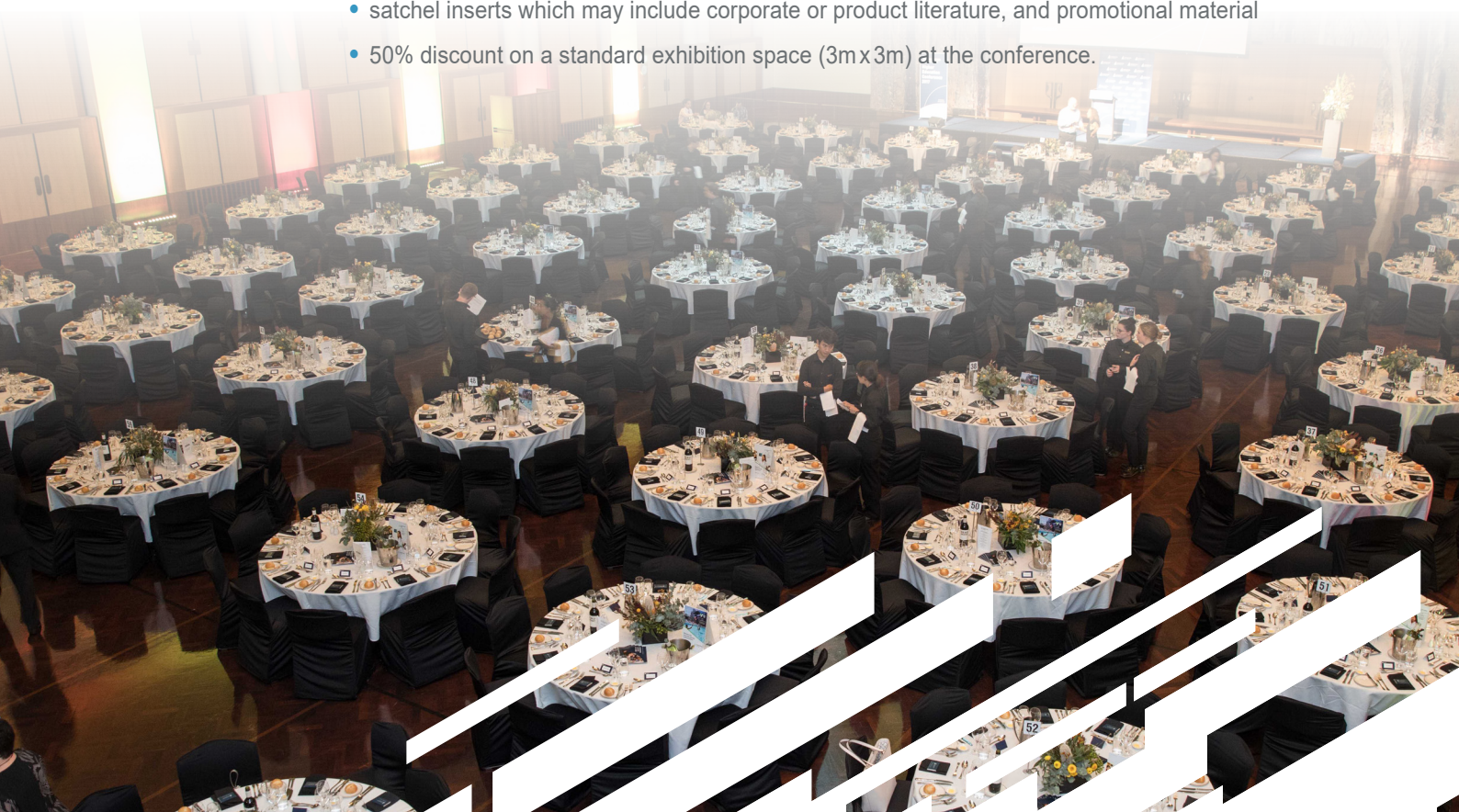
Conference dinner | **SOLD**

Attracting almost 600 guests, and selling out quickly each year, the official conference dinner provides exclusive opportunity for one Gold Partner to promote their brand at one of the key social events of the conference

The 2018 Conference Dinner will be held in the Great Hall at Parliament House.

This Gold Partner package includes:

- an invitation from Universities Australia's Chair for one senior representative from your organisation to attend a networking opportunity with the Vice-Chancellors either prior to or during the conference. Your support will be formally acknowledged by the Chair, and your representative will be introduced to the Vice-Chancellors
- sole naming rights for the conference dinner
- up to four complimentary tickets to the dinner
- one allocated table in which the sponsor can invite dinner delegates to join them
- a 90 second video to be shown at the beginning of the conference dinner as guests arrive
- a 90 second video to be shown on screens throughout the exhibition hall
- acknowledgement in the dedicated conference newsletter
- placement of an appropriately branded gift at each table setting (to be organised and funded by the partner)
- your support will be formally acknowledged by the MC of the evening
- your logo displayed on signage at the dinner venue
- your company logo and details of your organisation located within the program, conference website and conference phone app
- up to two complimentary registrations to attend the two day conference (includes the welcome reception, but does not include the National Press Club Address, breakfast address or additional dinner tickets)
- satchel inserts which may include corporate or product literature, and promotional material
- 50% discount on a standard exhibition space (3m x 3m) at the conference.



GOLD PARTNERSHIPS

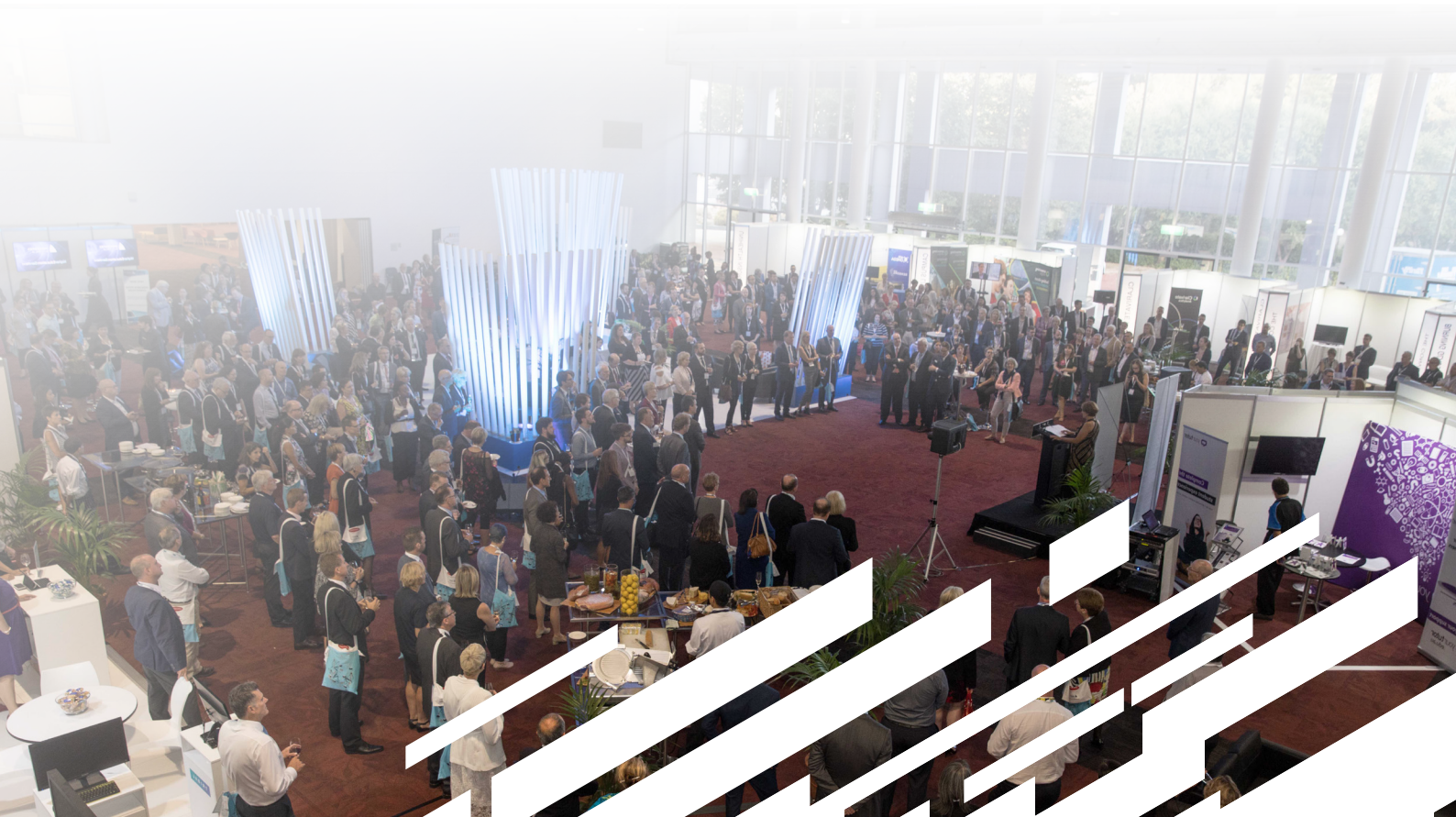
Welcome reception | **SOLD**

The welcome reception is the high-profile opening event of the conference

It will be held on Tuesday evening prior to the commencement of the conference, and provides exclusive opportunity for one Gold Partner to promote their brand in a relaxed setting primed for networking.

This Gold Partnership package includes:

- an invitation from Universities Australia's Chair for one senior representative from your organisation to attend a networking opportunity with the Vice-Chancellors either prior to or during the conference. Your support will be formally acknowledged by the Chair, and your representative will be introduced to the Vice-Chancellors
- sole naming rights for the welcome reception
- up to six complimentary tickets to the welcome reception
- a 90 second video to be shown at the beginning of the welcome reception as guests arrive
- a 90 second video to be shown on screens throughout the exhibition hall
- formal acknowledgement by the MC of the evening
- your company logo displayed on signage at the welcome cocktails venue
- acknowledgement in the dedicated conference newsletter
- up to two complimentary registrations to attend the two day conference (does not include the National Press Club Address, breakfast address or conference dinner)
- your company logo and details of your organisation located within the program, conference website and the conference phone app
- satchel inserts which may include corporate or product literature, and promotional material



GOLD PARTNERSHIPS

Conference satchels | **SOLD**

With one provided to each delegate, the conference satchel provides exclusive opportunity for one Gold Partner to promote their brand extensively during, and after, the conference. The conference satchel will be sourced and designed by Universities Australia in close consultation with the Partner, with Universities Australia to also have a small logo placed on the satchel.

This Gold Partnership package includes:

- naming rights
- company logo placement on the satchel
- up to two complimentary registrations to attend the two day conference (includes the welcome reception, but does not include the National Press Club Address, breakfast address or conference dinner)
- acknowledgement in the dedicated conference newsletter
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program, the conference website and the conference phone app
- 50% discount on a standard exhibition space (3m x 3m) at the conference.

Breakfast address | **SOLD**

Attracting more than 400 delegates, the extremely popular scene-setting keynote breakfast address is held on the second morning of the conference, and provides exclusive opportunity for one Gold Partner to promote their brand.

This Gold Partnership package includes:

- up to four complimentary tickets to the breakfast event
- formal acknowledgment by the MC of the morning
- 90 second video to be shown at the beginning as guests arrive and on screens throughout the exhibition hall
- acknowledgement in the dedicated conference newsletter
- up to two complimentary registrations to attend the two day conference; (includes the welcome reception, but does not include the National Press Club Address or conference dinner)
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program, the conference website and the conference phone app
- your logo displayed on signage at the breakfast venue.

GOLD PARTNERSHIPS

Pure GOLD | Technology Showcase Partnership | \$20,000 (ex GST)

PURE GOLD Partnership – The benefits of becoming a PURE GOLD Partner are similar to those of our Technology Showcase Partners. PURE GOLD and Technology Showcase partners provide opportunities to exhibit within the newly developed Tech-EX, however the opportunity to showcase your service or supply on the Tech-EX stage alongside cutting edge technology of our Technology Showcase Partners.

2018 provides opportunity to take the conference to the next level, through the creation of an interactive technology showcase—Tech-EX. Technology showcase partners will be featured in Tech-EX, with each partner provided the opportunity to showcase their cutting-edge technology and present on the Tech-EX stage located within the exhibition.

This Gold Partnership package includes:

- 18 square metres of exhibition floor space in Tech-EX
- a 30-minute presentation scheduled on the Tech-EX stage (to take place alongside the program of concurrent sessions)
- a 90 second video to be displayed on screens throughout the exhibition hall
- one complimentary registration to attend the two day conference (includes the welcome reception, but does not include the National Press Club Address, breakfast address or conference dinner)
- up to four complimentary tickets to the Welcome Reception
- up to two complementary exhibitor passes
- acknowledgement in the dedicated conference newsletter
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program, the conference website and the conference phone app.

UNIVERSITIES AUSTRALIA



SILVER PARTNERSHIPS

Coffee carts | **SOLD**

Highly sought after, and strategically placed throughout the exhibition hall, coffee carts provide an excellent opportunity for one Silver Partner to promote their brand to conference delegates seeking their morning (and afternoon) coffee.

This Silver Partnership package includes:

- sole naming rights
- logo placement on the three coffee carts
- 2000 branded coffee cups
- branded aprons for the baristas
- acknowledgement in the dedicated conference newsletter
- two complimentary registrations to attend the two day conference (includes the welcome reception but does not include the National Press Club Address, breakfast address or conference dinner)
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program, the conference website and the conference phone app.

Lanyards | **SOLD**

Provided to every delegate, Conference lanyards provide exclusive opportunity for one Silver Partner to promote their brand through sole corporate branding. The lanyard will be sourced and designed by Universities Australia in close consultation with the Silver Partner.

This Silver Partnership package includes:

- sole naming rights
- logo placement on the lanyard
- acknowledgement in the dedicated conference newsletter
- up to two complimentary registrations to attend the two day conference; (includes the welcome reception but does not include the National Press Club Address, breakfast address or conference dinner)
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program, the conference website and the conference phone app.

SILVER PARTNERSHIPS

Smart phone app | **SOLD**

Providing easy access to all conference related information, the conference smart phone app creates an exciting opportunity for one Silver Partner to ensure that their brand is within reach of every conference delegate.

This Silver Partner package includes:

- corporate branding and information about your organisation on the smart phone app
- acknowledgement in the dedicated conference newsletter
- up to two complimentary registrations to attend the two-day conference; (includes the welcome reception, but does not include the National Press Club Address, breakfast address or conference dinner)
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program, and on the conference website.



BRONZE PARTNERSHIPS

Charge bar sponsor

\$4,000 (ex GST)

Ensure delegates stay connected through the provision of two exclusive corporate branded conference Charge Bar Stations (mobile phone and tablet charging stations), placed in prominent lounge areas within the exhibition space.

This Bronze Partnership package includes:

- sole corporate branding on both charge bar stations
- acknowledgement in the dedicated conference newsletter
- up to two complimentary registrations to attend the two-day conference (includes the welcome reception, but does not include the National Press Club Address, breakfast address or conference dinner)
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program, on the conference website and the conference phone app.

Stationery | **SOLD**

Provided to each delegate in their conference satchel, conference stationery provides an exclusive opportunity for a Bronze Partner to promote their corporate brand to delegates. Conference stationery includes a branded notepad and pen. The stationery will be sourced and designed by Universities Australia in close consultation with the Bronze Partner.

This Bronze Partnership package includes:

- sole naming rights
- company logo placement on the notepad and pen
- acknowledgement in the dedicated conference newsletter
- up to two complimentary registrations to attend the two-day conference (includes the welcome reception, but does not include the National Press Club Address, breakfast address or conference dinner)
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program; on the conference website and the conference phone app.



BRONZE PARTNERSHIPS

Table centre pieces \$6,000 (ex GST)

Add some colour and flair to the conference dinner, and conference breakfast address by providing elegantly branded table centrepieces for each table. With almost 60 tables at the dinner, and more than 40 tables at the breakfast address, there is an exclusive opportunity for one Bronze Partner to promote their brand.

The Bronze Partnership package includes:

- sole naming rights for the centrepieces
- acknowledgement in the dedicated conference newsletter
- up to two complimentary registrations to attend the two-day conference (includes the breakfast address and the conference dinner, but does not include the National Press Club Address)
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program; on the conference website and the conference phone app.

Water bar **SOLD**

Ensure delegates stay hydrated through the provision of two exclusive corporate branded Water Bars placed near prominent lounge areas within the exhibition space.

This Bronze Partnership package includes:

- sole naming rights
- company logo placement on the water bars
- acknowledgement in the dedicated conference newsletter
- up to two complimentary registrations to attend the two-day conference (includes the welcome reception, but does not include the National Press Club Address, breakfast address or conference dinner)
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program; on the conference website and the conference phone app.

Information kiosks **SOLD**

Located in prominent areas throughout the National Convention Centre foyer, and exhibition space, the information kiosks are available to keep delegates informed. These kiosks will provide detailed information about the program, speakers, sponsors and venue, and will be used to manage voting for the Vice-Chancellor's Video Pitch Competition. Opportunity exists for one Bronze Partner to sponsor up to four of these kiosks, ensuring delegates know what's happening.

This Bronze Partnership package includes:

- sole naming rights
- company logo placement on (or around) the kiosks
- acknowledgement in the dedicated conference newsletter
- up to two complimentary registrations to attend the two-day conference (includes the welcome reception, but does not include the National Press Club Address, breakfast address or conference dinner)
- satchel inserts which may include corporate or product literature, and promotional material
- your company logo and details of your organisation located within the program; on the conference website and the conference phone app.



EXHIBITION OPPORTUNITIES

In an increasingly technology driven world, keeping up with innovation, and finding ways to do things faster, smarter and more efficiently is becoming more and more important for universities

Future Fundamentals provides opportunity to examine the challenges and opportunities that technology and disruption presents. For the first time, Universities Australia will be presenting Tech-EX—a technology focussed exhibition for our Technology Showcase Partners to demonstrate exciting and critical technologies, and present new and innovative ideas on the application of technology to the higher education sector.

Tech-EX is going to be bigger and more dynamic than anything we have done before, and we would like to work closely with you to ensure that you maximise the benefit of being involved in this exhibition as a partner or as an exhibitor.

Exhibitors are encouraged to think really creatively about their presence at the Conference Exhibition, and are welcome to fully customise their booth within the space allocated. To foster this creativity, Universities Australia will run a competition for the best exhibition space to be judged by delegates.

Refreshment breaks, and the welcome reception will be held within Tech-EX to maximise opportunity for delegates to engage directly with exhibitors, and interact with the hands-on technology displays. The program of sessions held on stage will also entice delegates to make use of the exhibition.

Early commitment will help ensure that your organisation secures a prominent location on the exhibition floor. You can also secure the early bird rate by booking before 28 October 2017.

	Early bird (on or before 28 Oct)	Standard (after 28 Oct)
Standard exhibition space (3m x 3m)	\$3,500 ex GST	\$3,700 ex GST
Large exhibition space (5m x 3m)	SOLD	SOLD

Inclusions:

- White Octanorm walls with backlit perspex side fascia
- 1 x 4amp power point
- 2 x 150w vario arm lights
- Two exhibitor registrations*
- Your organisation's logo located within the program, the conference website and the conference phone app.

Notes:

- Additional exhibitor registrations can be purchased at a cost of \$300 (ex GST) per attendee.
- An exhibition manual containing full details including bump in and bump out, plus delivery information will be distributed to exhibitors approximately three weeks prior to the conference.
- Universities Australia will provide all exhibitors with a comprehensive exhibition manual prior to the conference.

Further information:

For further information about exhibiting at the 2018 Higher Education Conference, please contact: Cassandra Webeck, Chief Operating Officer on 02 6285 8126 or c.webeck@universitiesaustralia.edu.au

* Exhibitor registrations include all catering, and access to the welcome reception on 27 February 2018, but do not provide access to the conference sessions, National Press Club Address, breakfast address or the conference dinner.



CONFIRMED EXHIBITORS

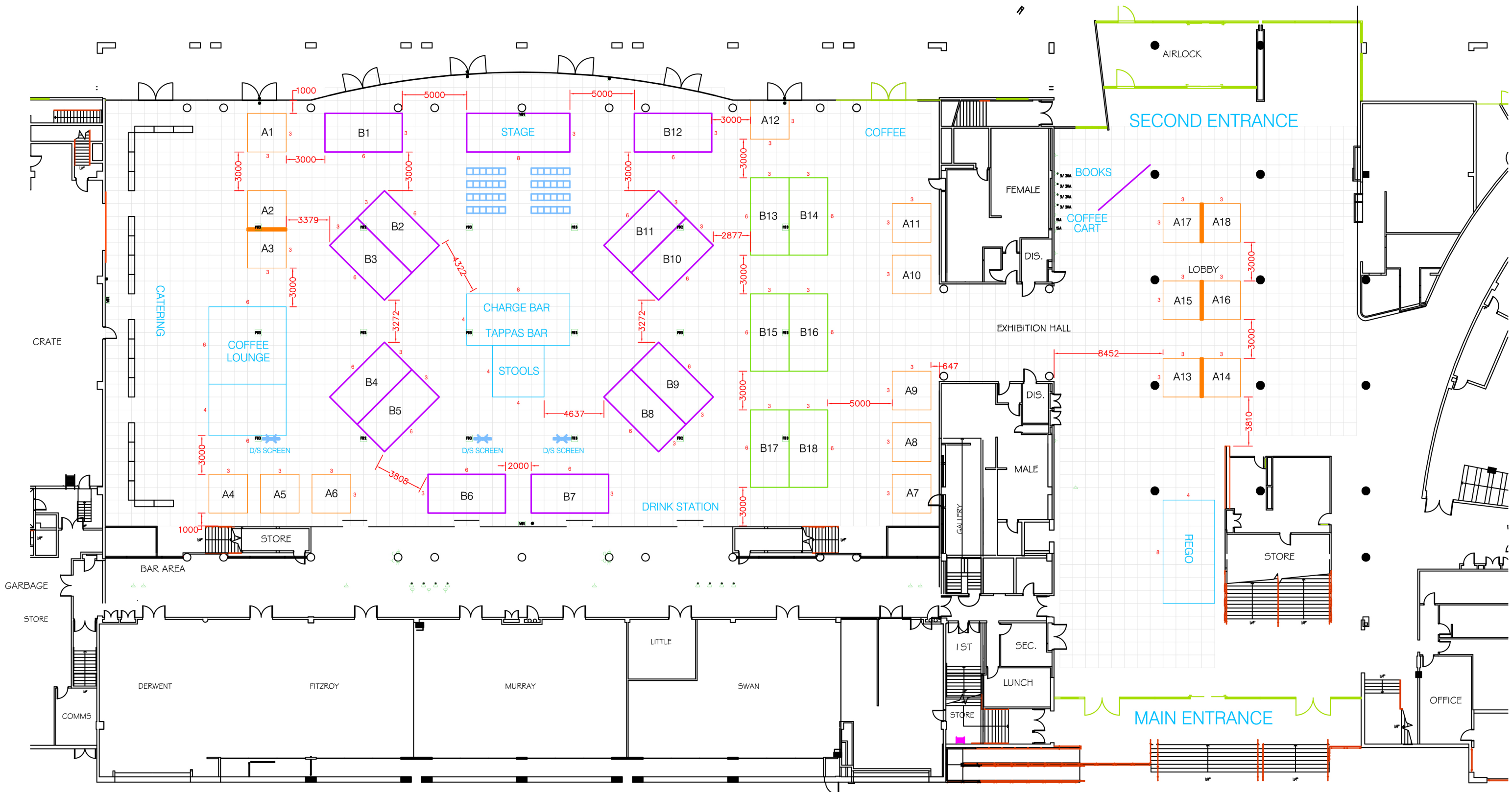


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EXHIBITION REGISTRATION FORM

EXHIBITOR DETAILS

Organisation name

Contact person

Position

Address

City

State

Postcode

Phone

Mobile phone

Email

EXHIBITION SPACE

Please indicate the number and type of each exhibition space/item and total the cost

Exhibition space type**Number required****Unit cost Early Bird**
(to 28 October)**Unit cost Standard****Total**

Technology showcase partner (6m x 3m)

Complimentary with technology showcase partner sponsorship

Large exhibition space (6m x 3m)

\$4935*

Standard exhibition space (3m x 3m)

\$3,500*

\$3,700*

Additional exhibitor pass

\$280

\$280

* A 50% discount applies for selected Gold Partner sponsorships. See page 6 for details

All prices are ex GST

PAYMENT

Please tick ✓ to indicate payment method

Direct deposit (EFT)—Banking details for EFT payments will be provided on your invoice**Cheque****Credit card** (please specify):

Mastercard

Visa

Name on card

Card number

Expiry date

Amount

Signature

BOOKING AND PAYMENT CONDITIONS

In signing this form:

- ☐ I/We understand that space will be allocated strictly in accordance with the date of receipt of application and payment, and that exhibition space for sponsors will be allocated first. Universities Australia will forward a confirmation of exhibition, and invoice for deposit. Deposits not paid within 14 days of invoice will result in the space being made available for re-sale.
- ☐ I/we acknowledge that cancellations will only be accepted in writing and that penalty fees apply for any cancellations within 30 days of the conference.
- ☐ I/we acknowledge that exhibitors are encouraged to take out their own insurance coverage for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and invitees, to any other exhibitors or any common property or third party within the exhibition.
- ☐ I/we acknowledge that Universities Australia will not be responsible for any loss or theft of exhibitors' property at the conference or the property of their respective employees, contractors, agents or invitees.
- ☐ I/we acknowledge that exhibitors are responsible for the transport of their own exhibit to and from the conference, and for all related expenses.

Signature

Date

PARTNER DETAILS

Organisation name

Contact person

Position

Address

City

State

Postcode

Phone

Mobile phone

Email

PARTNERSHIP ITEM(S) REQUESTED

Please tick ✓ the requested sponsorship and total the cost

Sponsorship

Unit cost

Platinum Partner

SOLD

Dinner

SOLD

Welcome reception

SOLD

Satchel

SOLD

Breakfast address

SOLD

Pure GOLD Partnership

\$20,000

Coffee carts

SOLD

All prices are ex GST

Sponsorship

Unit cost

Lanyards

SOLD

Smart phone app

SOLD

Chargebar

\$6,000

Stationery

SOLD

Table centre pieces

\$6,000

Water bar

SOLD

Information kiosks

\$5,000

Total

PAYMENT

Please tick ✓ to indicate payment method

Direct deposit (EFT)—Banking details for EFT payments will be provided on your invoice

Cheque

Credit card (please specify):

Mastercard

Visa

Name on card

Card number

Expiry date

Amount

Signature

BOOKING AND PAYMENT CONDITIONS

In signing this form:

- ☐ I/we agree to be invoiced for a total indicated above.
- ☐ I/we understand that sponsorship will be confirmed with a confirmation letter and invoice from Universities Australia.
- ☐ I/we understand that Universities Australia reserves the right to reject a sponsorship at its sole discretion.
- ☐ I/we understand that payment must be made in full 60 days prior to the conference. Cancellation of sponsorship must be made in writing and will incur a fee of 50% of the total sponsorship package agreed.

Signature

Date



universitiesaustralia.edu.au/conference