



Building Leadership Excellence

2015 Student Summit



Networking Opportunities



Engineering Competition

Two hundred students attended in 2014.

Schools Represented include:

Auburn University
Clark Atlanta University
Georgia Institute of Technology
Grenoble INP – Pagora
Florida State University
Institute of Paper Science & Technology
Miami University of Ohio
North Carolina State University
State University of New York
University of British Columbia
University of Maine
University of Minnesota
University of Washington
Western Michigan University

SPONSORSHIP PROGRAM

Take your recruiting efforts to the next level with participation in the leading industry career fair event.

JANUARY 16 – 19, 2015
Hyatt Regency Savannah
Savannah, GA

About TAPPI/ PIMA Student Summit

The TAPPI/PIMA Student Summit is an annual event designed for students interested in the pulp, paper, packaging, and allied industries. It offers them direct interaction with industry leaders as well as the opportunity to gain valuable information about employment and career development within their field.

The event is an excellent venue for advanced undergraduate and graduate students to learn about opportunities after graduation as well as some of the key challenges and opportunities existing in the industry today. It is the only event that brings students from paper and packaging schools together to reinforce their interest in joining the industry. Session topics have included Nanotechnology, Printed Electronics and the State of the Industry, all topics that are not regularly taught as part of their curriculum.

Benefits of Sponsorship

The students benefit from a highly subsidized registration fee for the weekend-long event. Included in their registration are five meals, a fully catered networking reception, catered breaks, an offsite evening activity, company tours and onsite transportation by way of coach busses. Each of these things, in addition to normal conference costs, makes for an event that requires support from its exhibiting companies.

TAPPI/PIMA Student Summit is the leading industry career fair event. At no other venue can you find this many paper and packaging students assembled together. For the past five years, the Student Summit has set attendance records with more than 200 students attending this past year and we expect an increase again for 2015. The sponsorship opportunities listed in this packet are designed to help you gain greater name recognition with potential employees and to provide a venue for you to interview for new talent onsite. Students in these programs enjoy five to six serious job offers upon graduation. This is your opportunity to rise above the crowd of other potential employers.

Why Should You Choose Student Summit?

Here's what some of our student members are saying about student programs like the TAPPI/PIMA Student Summit:

"Never have I learned so much about an industry and been so excited to be a part of something in such a short time!" –*Danielle Boyd, Paper Engineer student, graduated from WMU, entered the job market with Nalco.*

"The Student Summit really gave me a leg up on how to think and become a true professional in this industry." –*Margaret Gerhart, Paper Engineering graduating senior, WMU, entered the job market as a Process Engineer, International Paper, Courtland, AL*

2014 Sponsors Included:

Ashland
BASF, The Chemical Company
BTG Americas Inc.
Buckman
Domtar Paper Co.
First Quality Enterprises, Inc
GAF Materials Corporation

Georgia Pacific
International Paper
MeadwestVaco
NewPage
Rock-Tenn
SAPPI
Voith

Name Recognition Sponsorship Opportunities

Company Sponsored Breakfast (limit 2 companies)

\$4,000

Help the students start the day off right with a sponsored breakfast and time to learn about your company. Breakfast is served on Sunday and Monday morning.

Sponsorship includes:

- You will have 20 minutes during breakfast to give a presentation about your company
- To increase awareness of your company, you may provide a sponsored item to be distributed during breakfast. In the past, companies have provided literature for the tables, company logoed giveaways, or logoed napkins and cups.
- Your company logo will appear on all signage and printed materials.
- Your company literature is welcome to be supplied in the conference bag distributed to students.

Company Sponsored Lunch and Networking (limit 2 companies)

\$3,000

Turn Sunday's lunch into a great networking event!

Sponsorship includes:

- You will have 20 minutes of undivided student attention during lunch to give a presentation about your company
- To increase awareness of your company, you may provide a sponsored item to be distributed during lunch. In the past, companies have provided literature for the tables, company logoed giveaways, or logoed napkins and cups.
- Your company logo will appear on all signage and printed materials.
- Your company literature is welcome to be supplied in the conference bag distributed to students.

Company Sponsored Coffee Breaks (limit 3 companies)

\$2,000

Get your name in front of students while they grab a cup of coffee and a snack! Breaks will be served on Saturday and Sunday during the Summit.

Sponsorship includes:

- Your company logo will be displayed on all coffee break tables
- To increase awareness of your company, you may provide a sponsored item to be distributed during your sponsored coffee break. In the past, companies have provided literature for the tables, company logoed giveaways, or logoed napkins, coffee cups, and coffee sleeves
- Your company logo will appear on all signage and printed materials.
- Your company literature is welcome to be supplied in the conference bag distributed to students.

Logo on Conference Bag (exclusive)

\$2,000 (TAPPI Supplied)/\$1,000 (Company Supplied)

This is an excellent way to promote your brand to the students at Student Summit. This bag will be used throughout the Summit by all of the student attendees.

Sponsorship includes:

- If bags are supplied by TAPPI (\$2,000), your company logo will be prominently displayed on all bags
- If bags are supplied by your company (\$1,000), you may use any type of bag
- Your company literature is welcome to be supplied in the conference bag for students.
- Your company logo will appear on all signage and printed materials.

Lanyard Sponsor (exclusive)

\$1,500

This sponsorship offers a chance to be seen through the entire summit.

Sponsorship includes:

- Company name and logo (one color) will be imprinted on badge lanyards and given to all conference participants at registration.
- Your company literature is welcome to be supplied in the conference bag for students.
- Your company logo will appear on all signage and printed materials.

Pens Sponsor (exclusive)**\$1,000 (TAPPI Supplied)/\$500 (Company Supplied)**

Students will want to take notes during the Summit, and having a pen with your logo at their fingertips is a great way to increase company branding and awareness. This is also a great opportunity to combine with the notepads sponsorships.

Sponsorship includes:

- If pens are supplied by TAPPI (\$1,000), company name and logo will be imprinted on all conference pens and distributed to attendees
- If pens are supplied by your company (\$500), they will be distributed to all attendees
- Your company literature is welcome to be supplied in the conference bag for students.
- Your company logo will appear on all signage and printed materials.

Notepads Sponsor (exclusive)**\$1,000 (TAPPI Supplied)/\$500 (Company Supplied)**

Students will want to take notes during the Summit, and having a notepad with your logo at their fingertips is a great way to increase company branding and awareness. This is also a great opportunity to combine with the pens sponsorships.

Sponsorship includes:

- If notepads are supplied by TAPPI (\$1,000), company name and logo will be imprinted on all conference notepads and distributed to attendees
- If notepads are supplied by your company (\$500), they will be distributed to all attendees
- Your company literature is welcome to be supplied in the conference bag for students.
- Your company logo will appear on all signage and printed materials.

Bag Inserts Sponsor**\$500**

Get your company literature in front of all student attendees

Sponsorship includes:

- Your company supplied bag insert will be distributed to all attendees in the conference bags
- Your company logo will appear on all signage and printed materials.

Prizes for the Engineering Competition (exclusive)**\$1,000**

The engineering competition is always a highlight of the Summit. Students are given a challenge to solve using only the materials they are given. It is always amazing to see how each group approaches the same challenge.

Sponsorship includes:

- Recognition from the podium.
- You may present the prizes to the team from the podium at the end of the competition.
- Your company logo will appear on all signage and printed materials.
- Your company literature is welcome to be supplied in the conference bag distributed to students.

Transportation Sponsor (exclusive)**\$2,000**

Students will be attending company tours during the Summit, and need a bus to get them there! This sponsorship is a great way to market your company to students

Sponsorship includes:

- Company name and logo (one color) will be appear on buses.
- To increase awareness of your company, you may provide company literature or a giveaway item that will be distributed on all seats of the bus
- Your company literature is welcome to be supplied in the conference bag for students.
- Your company logo will appear on all signage and printed materials.

Company Named Sponsored Travel Stipends**\$500 each**

Students often rely on their school to fund their travel to Student Summit, but group budgets can be very low, leaving the students to pay out of pocket. Help cover their costs by sponsoring travel for a student or two!

The Student Summit is supported by the gifts from TAPPI members to the TAPPI Foundation. Thank you for helping provide this incentive to keep these talented young people in our industry. TAPPI is proud to report that since TAPPI Foundation's inception in 1990, well over \$6 million has been donated to fund scholarships, awards, student programs, scholastic environmental education, and more.

Please complete and return this form prior to December 14, 2014 to:

TAPPI, ATTN: Libby Settle, 15 Technology Parkway S. Suite 115, Peachtree Corners, GA 30092, USA • Fax +1-240-396-5973 • Main Phone +1-770-209-7345

For more information about the Career Fair or Sponsorship opportunities, please contact Libby Settle at +1-110-209-7345, lsettle@tappi.org

Contact Information (please print):

TAPPI-FOUNDATION

Company: _____ **Mailing Address:** _____

City: _____ **State/Province:** _____ **Postal Code:** _____ **Country:** _____

Primary Contact Name: _____ **Title:** _____

Telephone: _____ **E-Mail Address:** _____

NAME RECOGNITION SPONSORSHIP OPPORTUNITIES

- ☐ **Breakfast Sponsor (Sunday or Monday): \$4,000 (limit 2 company)**
- ☐ **Lunch Sponsor: \$3,000 (limit 2 companies)**
- ☐ **Coffee Break Sponsor (Saturday or Sunday breaks): \$2,000 (limit 3 companies)**
- ☐ **Conference Bag Sponsor (Exclusive): \$2,000 (TAPPI Supplied) / \$1,000 (Company Supplied)**
- ☐ **Lanyard Sponsor: \$1,500 (Exclusive)**
- ☐ **Pen Sponsor (Exclusive): \$1,000 (TAPPI Supplied) / \$500 (Company Supplied)**
- ☐ **Notepad Sponsor (Exclusive): \$1,000 (TAPPI Supplied) / \$500 (Company Supplied)**
- ☐ **Bag Insert Sponsor: \$500**
- ☐ **Engineering Competition Prize Sponsor: \$1,000 (Exclusive)**
- ☐ **Transportation Sponsor: \$2,000 (Exclusive)**
- ☐ **Student Travel Sponsor: \$500 each**

The Student Summit is supported through gifts provided by members to the TAPPI Foundation. Thank you for helping provide this incentive to keep these talented young people in our industry. All donations to the TAPPI/PIMA Student Summit are tax deductible.

Please make checks payable to **TAPPI Foundation.**

Credit Card #: _____ **Expiration Date:** _____ **Today's Date:** _____

Card Billing Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Name (as it appears on credit card): _____ **Card Holder's Signature:** _____