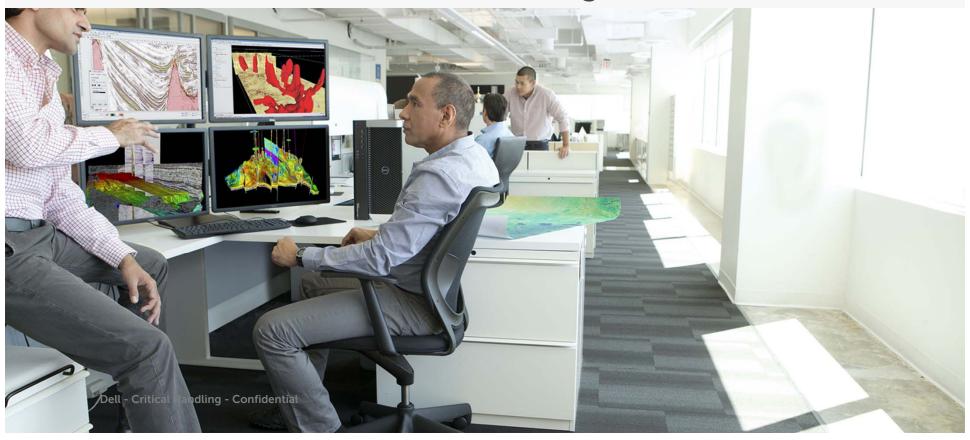
Next generation Dell Precision Mainstream/Rack Workstations Customer Presentation



Dell Precision Workstations

Powering mission critical work.



Agenda

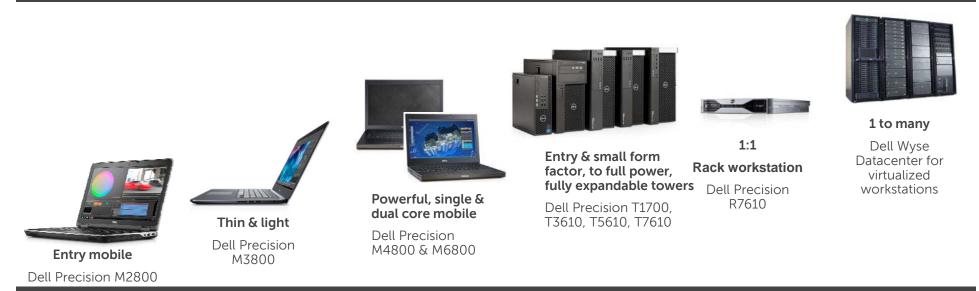
- Review of current generation mainstream Dell Precision workstations
- Why Dell? Industry leading innovation & design
- NEW! Transition to the next-gen fixed & rack Dell Precision workstations
- Product Overviews





Dell Precision is the **most comprehensive** workstation solutions portfolio

Products + Software + Accessories + Services



Dell Precision Optimizer

Intel CAS-W

Reliable Memory Technology (RMT)

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Dell Precision is focused on workstation innovation







Refreshed our entire lineup in 2013

Highest share growth in Q4



Launched
Dell Precision Optimizer
& CAS-W

Behind Emmy & Academy award winning productions

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Smart Design for the way you work







Dell Precision mainstream tower workstations

- Goal: Enable greater productivity by designing the highest performing workstation with leading innovation for easy user access, manageability and convenience
- Straightforward and practical design; No superficial features
- Award winning best-in-class chassis design
- Example: handle on tower for easy carrying





Dell Smart Design: Front Accessible Hard Drives





Front accessible hard drives on the T7610

- Up to four 3.5" or eight 2.5"
- Easy access to remove and replace hard drives
- Quick release hard drives
- Lockable front bezel for added security
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Dell Precision T7610



Dell Innovation: Best-in-Class Chassis Design

- Tool-free, externally accessible power supply
- Improved serviceability gets you back up and running quickly



Dell Precision T3610 / T5610

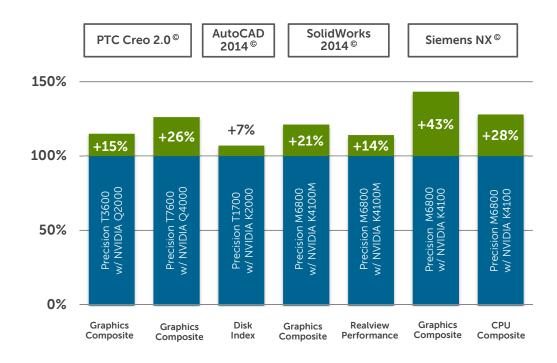


Dell Precision T7610





Dell Precision Optimizer enhances application productivity with dynamic system tuning





^{**} Benchmarks are industry standard applications using SPEC committee and other industry standard benchmarks.



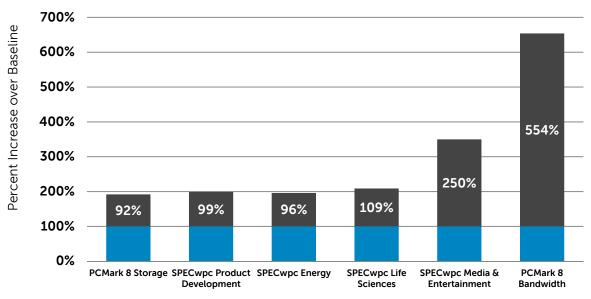
Dell Precision Optimizer

- Included with your Dell Precision workstation
- Performance profiles automatically adjust Intel® Hyper-Threading, # of CPU cores, as well as graphics, and power settings
- Custom-built profiles for your application's workload
- Works in the background
- Provides system utilization tracking and reporting
- Enables updates of drivers, software and firmware



Eliminate the bottleneck you never knew you had: Intel CAS-W

Increased Storage Performance with CAS-W



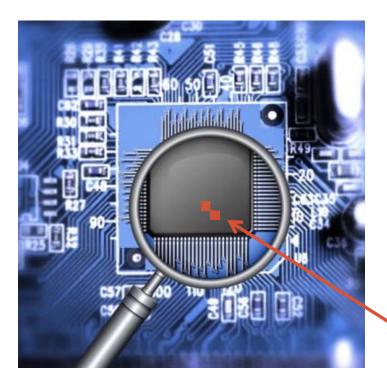
- Exclusive Dell Software
- Cache acceleration software for workstations
- Gives large capacity, rotating disk drive high performance up to & exceeding, SSD

*T3610 with Xeon E5-1650 v2, 64GB memory (4x16GB), 500GB 7200RPM SATAIII boot drive, 128GB cache drive, CAS-W build 10301-2017

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Maximize uptime- Dell Reliable Memory Technology



Supported on the T7610, T5610 and T3610 and R7610 with ECC memory

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- Exclusive, Dell patented technology
- Responds to memory errors preventing reoccurrences
- Extends memory life
- Notifies you of memory errors before the DIMM is unusable
- Reduces down time
- Makes troubleshooting easier

With Dell RMT – The bad memory bit is mapped out, so the DIMM can still be used

Without Dell RMT – Bad memory is still present, leaving your system vulnerable to blue screens or requiring resources to replace



Portfolio

Current-gen mainstream fixed Precision workstations



T3610



T5610



T7610



R7610

Outstanding mainstream performance, innovative chassis

- E5-1600 V2 Ivy Bridge CPU
- Single socket up to 130W & 6 Cores
- Up to 300W professional graphics
- Entry NON-ECC DDR3 memory SKUs
- DDR3 RDIMM memory up to 128GB
- 6Gb/s HW Raid Controller Card
- Intel vPro
- ISV Certifications

More processing power in a compact innovative chassis

- E5-2600 V2 Ivy Bridge CPU
- Up to Dual¹ 150W CPUs & 10 cores
- Up to 300W professional graphics
- DDR3 RDIMM memory up to 128GB
- 6Gb/s HW Raid Controller Card
- Intel vPro
- ISV Certifications
- ¹ only differentiator Vs A3 is dual CPU (=2X memory bandwidth) & is required for max memory

Ultimate Workstation performance & scalability

- E5-2600 V2 Ivy Bridge CPU
- Up to Dual 150W CPUs & 12 cores
- Up to 675W Pro graphics
- DDR3 RDIMM memory up to 512GB
- LSI 6Gb/s SWRAID Controller down
- 6Gb/s HW Raid Controller Card
- Intel vPro
- ISV Certifications
- Highly expandable

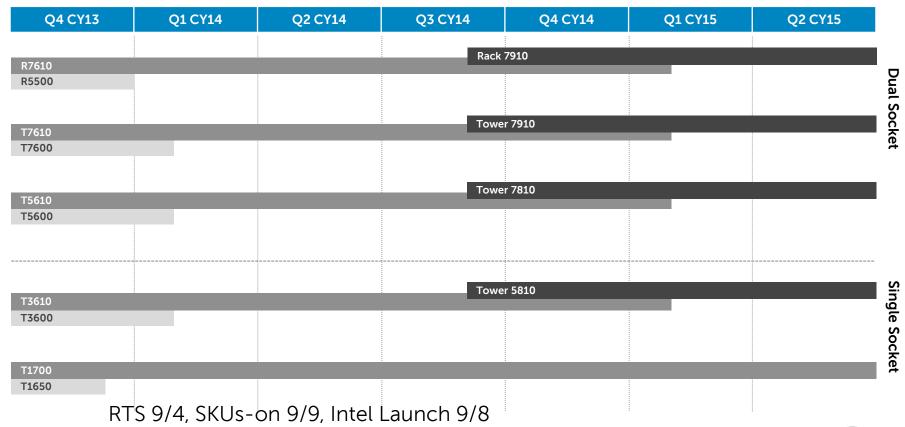
Ultimate Workstation performance, scalability & security in a 2U rack form factor

- E5-2600 V2 Ivy Bridge CPU
- Up to Dual 150W CPUs & 12 cores
- Up to 675W Professional graphics
- DDR3 RDIMM memory up to 512GB
- LSI 6Gb/s SWRAID Controller down
- 6Gb/s HW Raid Controller Card Intel vPro
- Best in class remote access solutions
- Ideal for OEMs & workstation virtualization with Citrix





Dell Fixed Precision Portfolio – June 2014



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NOTE: Precision naming conventions are changing

Old name	\rightarrow	New Name	
• T3610		Dell Precision Tower 5810	
• T5610		Dell Precision Tower 7810	
• T7610		Dell Precision Tower 7910	
• R7610		Dell Precision Rack 7910	



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New Workstations - Key Features

Performance

- Latest Intel Microarchitecture with Haswell Xeon E5 Processors - expanded choices
- 2133Mhz DDR4 Memory up to 1TB on T7910,Rack*
- Next gen graphics refresh
- 6.0Gb/s Intel AHCI SATA cont. T58,T78,R79
- 12Gb/s PCIe controller card options (400GB SAS SSD)
- Improved acoustic performance
- Thunderbolt 2 PCIe option card (on towers)
- Expanded PCIe SSD Storage 700GB, 1.4GB
- V2.0 Dell Precision Optimizer
- Efficiency with EPA 80-Plus Gold
- Color Calibration Solution

Dependability

- Dell RMT (Reliable Memory Technology)
- Reliable Components and Specs
- Extensive ISV Application certifications
- Dual redundant PSU (Rack)

Manageability

iDRAC enabled (Rack) - vPro for Towers

Smart Design

- Easy Access serviceable chassis
- Handles for transportability
- Maximum Scalability T7910
- Datacenter Full Features (Rack)
- Flexible Remote Access and Virtualized solutions (Rack)

Configurability

- Solution options to meet diverse needs Precision Managed Ecosystem
- OS Options that customers want
- Ubuntu 12.04 Factory installed WW on towers (replaces FreeDOS)
- Citrix and VMware support on Rack
- Catalog Options delivering better value and faster delivery - on Towers
- Custom Build To Order

* Post RTS



Next-gen mainstream fixed Precision workstations



Tower 5810



Tower 7810



Tower 7910



Rack 7910

Outstanding mainstream performance, innovative chassis

- E5-1600V3 Haswell & future Broadwell FP
- Up to One 160W CPU
- Up to 300W professional graphics
- DDR4 RDIMM memory up to 256GB*
- Integrated 6.0Gb/s SATA controller,
- Optional 12Gb/s PCIe Raid Controller Cards
- Intel vPro
- ISV Certifications

More processing power in a compact innovative chassis

- E5-2600 V3 Haswell & future Broadwell EP
- Up to Dual 160W CPUs
- Up to 300W professional graphics
- DDR4 RDIMM memory up to 256GB*
- Integrated 6.0Gb/s SATA controller,
- Optional 12Gb/s PCIe Raid Controller Cards
- Intel vPro
- ISV Certifications

Ultimate Workstation performance & scalability

- E5-2600 V3 Haswell & future Broadwell EP
- Up to Dual 160W CPUs
- Up to 675W professional graphics
- DDR4 RDIMM memory up to 1TB*
- Integrated 12Gb/s SW Raid controller
- Optional 12Gb/s PCIe HW Raid Controller Card
- Intel vPro
- ISV Certifications
- Highly expandable

Ultimate Workstation performance, scalability & security in a 2U rack form factor

- E5-2600 V3 Haswell & future Broadwell EP
- Up to Dual 160W CPUs
- Up to 675W professional graphics
- DDR4 RDIMM memory up to 1TB*
- Integrated 6.0Gb/s SATA controller,
- Optional 12Gb/s Mini-PERC RAID Controller cards
- Dell iDRAC Datacenter Manageability
- Best in class remote access solutions
- Ideal for workstation virtualization





Portfolio

Precision Graphics



T5810

- Nvdia NVS 310, 315
- Nvidia K420 (Oct 2015)
- AMD W2100, W4100
- Nvidia K620
- AMD W5100, W7100
- Nvidia K2200, K4200
- Nvidia K5200, K6000



T7810

- Nvdia NVS 310, 315
- Nvidia K420 (Oct 2015)
- AMD W2100, W4100
- Nvidia K620
- AMD W5100, W7100
- Nvidia K2200, K4200
- Nvidia K5200, K6000
- Nvidia Tesla K20C



T7910

- Nvdia NVS 310, 315
- Nvidia K420 (Oct 2015)
- AMD W2100, W4100
- Nvidia K620
- AMD W5100, W7100
- Nvidia K2200, K4200
- Nvidia K5200, K6000
- Nvidia Tesla K20C
- Intel Xeon Phi 3120A (S&P)

Up to 4 cards



R7910

- Nvdia NVS 310,
- Nvidia K620
- AMD W5100.
- Nvidia K2200, K4200
- Nvidia K5200, K6000
- Nvidia Tesla K20C
- Nvidia K2A
- Intel Xeon Phi 3120A (S&P)

Up to 4 cards

Up to 2 cards

Up to 2 cards

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Thank You!



