

INDUSTRY UPDATE

10 March 2014

SENIOR PRODUCT MANAGER OF GOOGLE, DANIEL CHU TO PRESENT AT LOCATE14 CONFERENCE

Locate14 Conference
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Daniel Chu, Group Product Manager at Google Maps has been announced as plenary speaker at **Locate14** Conference 7-9 April at the National Convention Centre in Canberra.

Locate14 Conference and Exhibition combines three previous national events – the *spatial@gov* Conference, the Surveying & Spatial Sciences Conference (SSSC) and the Asia- Pacific Spatial Excellence Awards (APSEA) combining to form a single premier Australian and New Zealand industry event.

Daniel Chu - Group Product Manager, Google Maps

Dan oversees Google's efforts to enable businesses, government agencies, and not-for-profits to use Google's mapping technologies through the Google Maps APIs and Maps for Business mobile apps which are used by over one million sites. Most recently he launched Google Maps Coordinate, a tool for organizations to efficiently manage mobile teams.

EARLY REGISTRATION RATE EXTENDED

The early registration rate has been extended for **Locate14** Conference until 7 March. Visit www.locateconference.com to book your seat at the premier spatial industry conference in Australasia – **Locate14**.

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