

LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, MAY 6, 2016

1 Choose Your Unit(s)

EXPOPRO PLUS™

Easy-To-Use Desktop Unit



- Easy-To-Use Point & Shoot
- Color Touch screen display
- Allows Personalized Note Taking
- High-speed Printer
- Reprint Individual Lead or All
- Leads on USB and Paper
- Electrical Requirements <1 amp, 110V

\$ 279.00 \$ 329.00 x _____ = _____

MOBILE PLUS™

Be Mobile. Be Green.



- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 349.00 \$ 399.00 x _____ = _____

LEADS IN A FLASH™

Custom to Your Needs



- Windows-based Custom Survey Software
- Programs Runs Directly From USB
- Program Up To 10 Questions
- Instant Editing Capabilities
- Detailed Lead Reports
- Use Your Personal Laptop

\$ 449.00 \$ 549.00 x _____ = _____

2 Add Optional Services

| | DISCOUNT | REGULAR | QUANTITY | LINE TOTAL |
|-------------------|----------|----------|--------------------------|------------|
| Delivery & Setup | \$ 65.00 | \$ 85.00 | <input type="checkbox"/> | = _____ |
| Custom Qualifiers | \$ 60.00 | \$ 80.00 | x _____ | = _____ |
| Custom Survey | \$ 60.00 | \$ 80.00 | x _____ | = _____ |

3 Add It Up

Total Due (in US Funds) = \$ _____

All fields are required. Please include a Payment Authorization Form with your order.

4 Fill It Out and Sign

COMPANY _____ BOOTH NO. _____
THIS LINK WILL BE SENT TO ALL ATTENDEES SCANNED BY YOUR SCANNER
 WEBSITE _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____ COUNTRY _____
 PHONE NO. _____ FAX NO. _____
 ORDER CONTACT _____
 EMAIL ADDRESS _____
 ONSITE CONTACT _____ ONSITE CELL PHONE _____

Order Online:
www.atsleads.com
 User Name: ADHA2016
 Password: 4616
Fax Credit Card Orders to:
 985-809-1888
Email Order:
orders@american-tradeshow.com
Mail Check Orders to:
 American Tradeshow Services
 Attn: Exhibitor Services
 217 General Patton Avenue
 Mandeville, LA 70471
To Call Order In or Ask Questions:
 985-809-0600, dial 1



PAYMENT AUTHORIZATION FORM

**A credit card is required on all orders as a security deposit on rental equipment. See Terms and Conditions at the bottom of this page.*

BOOTH NO. _____

COMPANY _____

ORDER CONTACT _____

PHONE NUMBER _____

CHOOSE PAYMENT METHOD:



To Pay By Credit Card

We accept American Express, MasterCard and Visa. Please choose "To Pay By Credit Card" option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.



To Pay By Company Check (Security Deposit Required*)

Please make checks payable to American Tradeshow Services. Please choose "To Pay By Check" option and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.



To Pay By Wire Transfer (Security Deposit Required*)

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars. Please choose "To Pay By Wire Transfer" and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Wire Transfers will incur an additional \$40.00 for handling and bank fees. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfers are due in the office ten (10) days prior to show start.



Credit Card Details - Required for All Orders*

| | | | | | | | | | | | | | | | | | | |
|-----------------------------|--|---|----------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|---|
| <input type="checkbox"/> | | <table border="1" style="display: inline-table; text-align: center;"> <tr> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> <td style="width: 25px; height: 25px;"> </td> </tr> </table> | | | | | | | | | | | | | | | | <input type="checkbox"/> Use as Security Deposit Only |
| | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | | Cardholder Name: _____ | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | | Expiration Date: _____ / _____ | Security Code: _____ | | | | | | | | | | | | | | | |
| Cardholder Signature: _____ | | | | | | | | | | | | | | | | | | |



Terms and Conditions

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for unclaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

Renter is responsible for the full replacement value of lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step in taken.

Checks are due in the office ten (10) days prior to show start.

Order Online:
www.atsleads.com
 User Name: ADHA2016
 Password: 4616
Fax Credit Card Orders to:
 985-809-1888
Email Order:
orders@american-tradeshow.com
Mail Check Orders to:
 American Tradeshow Services
 Attn: Exhibitor Services
 217 General Patton Avenue
 Mandeville, LA 70471
To Call Order In or Ask Questions:
 985-809-0600, dial 1



Custom Qualifiers Template Fax To: 985-809-1888

DISCOUNT DEADLINE:

FRIDAY, MAY 6, 2016

\$60 before deadline
\$80 after deadline
 (COST PER UNIT)

The following is a list of the standard action codes that are included with your unit rental.

- Add to Mailing List
- Current Customer
- Distributor
- Has Purchasing Authority
- Have Sales Rep Call
- Hot Lead!
- Inquiry Only
- Interested Buyer
- OEM
- Product A
- Product B
- Product C
- Product D
- Product E
- Product F
- Schedule Demonstration
- Send Literature
- Send Pricing Info
- VAR
- Wants Presentation

To personalize these codes, or use your own codes, please fill in this template.

Below please list your custom action codes. These custom codes will be ready for you when you pick up your reader at the show. (Please type or print legibly, maximum 28 characters per code.) To guarantee availability at show site, please fax this template in seven (7) days prior to show start.

The Following Characters May Not Be Entered As Part Of An Action Code:
 Apostrophes ('), Slashes (/), Backslashes (\),
 Dots (.), Carrots (^), and Quotes (")

| Company | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--------------|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| Booth Number | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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