Fibroscan Testing as a Community Engagement Strategy

Australasian Viral Hepatitis Conference, September 2014

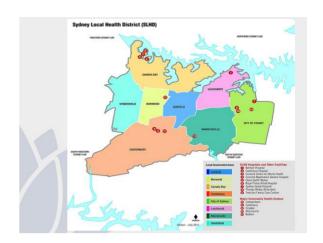
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SLHD Demographics

- Caters to a population of over 580,000¹
- 1% Aboriginal or Torres Strait Islander¹
- 43% speak a language other then English at home1
- Rates of HCV and HBV are higher compared to NSW average¹
- 2644 HBV notifications between 2004- 2009¹
- 2320 HCV notifications between 2004- 2009¹
- Importance of Liver Check ups²
- 1. SLHD Health Profile 2013
- 2. Hepatitis Australia et. al. Liver Danger Zone report



Settings

- Three neighbourhood centres
- A drug and alcohol rehabilitation service
- Private methadone clinic



Target Audiences

- Public housing tenants
- Aboriginal or Torres Strait Islander people
- Those at risk of injecting drugs
- Those who experience socio-economic disadvantage

NSW Sydney Local Health District

Fibroscan as a community engagement tool

- Opportunity to speak to health staff about viral hepatitis, liver disease and risk factors
- Testing in an outreach, non-clinical space
- Referral to other services as appropriate
- Free
- Confidential
- No Medicare card required



Ingredients for success

- Partnerships:
 - Clinical
 - Government and non-government
- Link in to other events
- Services with captive audiences
- Promotion:
 - Flyers
 - Word of mouth
 - Interagencies









Results Characteristic **Number** Percent (%) Male 57 65 Female 35 22 Aboriginal or Torres 19 Strait Islander Total Fibroscans 88 *Rounded to nearest percent · Five unsuccessful tests Health

NSW Sydney Local Health District

Age range 19-83 years









