

The Next Wave of Productivity

PRESENTER NAME

Title

date

Fact: IT Complexity is Increasing

Managing issues on multiple products that run various business processes.

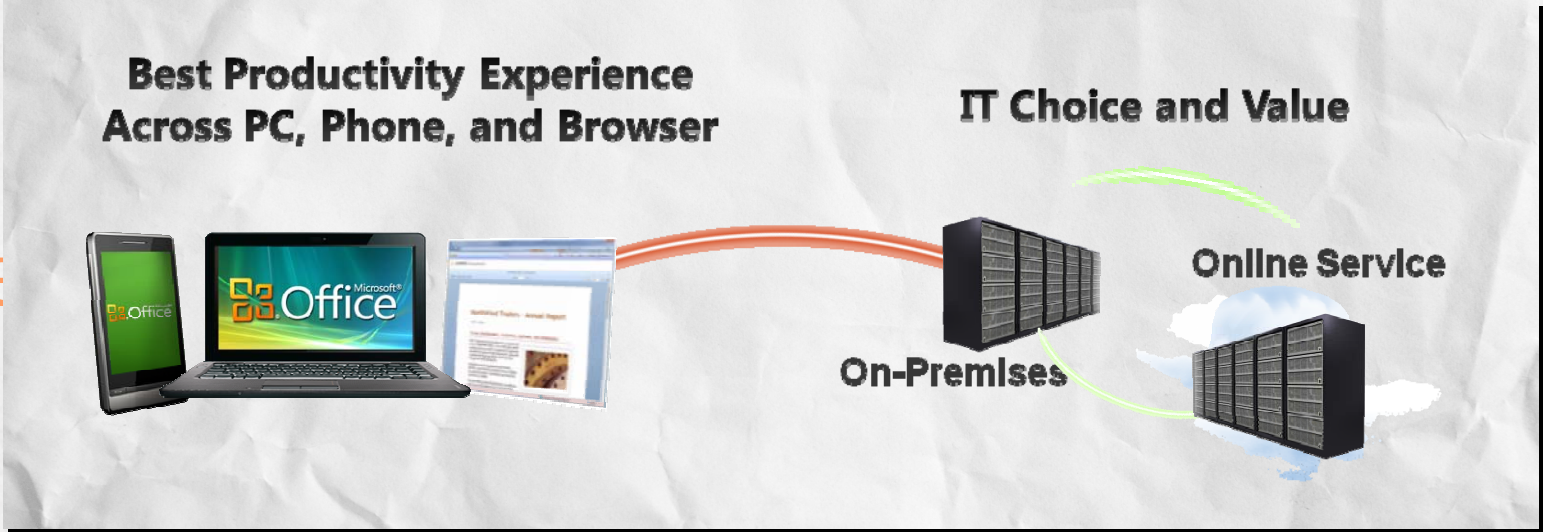


...And IT Seeks Solutions...

Multiple vendors for multiple products that run various business processes.



Simplify by Using the Microsoft Productivity Platform



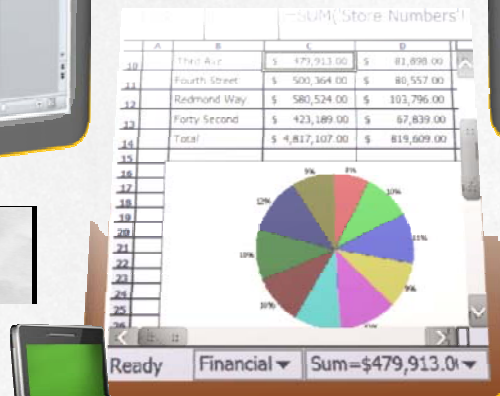
extranet CISCU STEELE GROUP WISE security Instant Messaging SAP APACHE GOOGLE portals COGNOS SALESFORCE.COM Communications Intelligence Content Collaboration Search FACEBOOK LINUX FILENET OPENTEXT cloud computing

The Best Productivity Experience

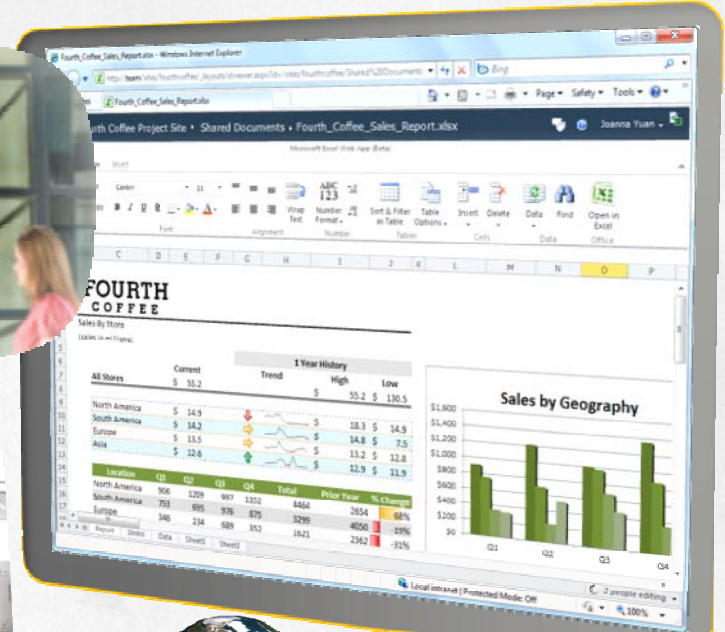
Enable your people to work from anywhere with their PC, phone, and browser.



Office 2010 suite



Office Mobile



Office Web Apps

IT Choice and Value

Choose the right level of control and flexibility for your organization



ON-PREMISES

CLOUD SERVICES



SEAMLESS USER
EXPERIENCE

- Control and Ownership
- Customization

- Rapid Scalability
- Advanced Manageability

Microsoft
SharePoint Server
Microsoft
Exchange Server
Microsoft
Office Communications Server

Microsoft
SharePoint Online
Microsoft
Exchange Online
Microsoft
Office Communications Online

What We Hear from Our Customers



Help Us
Optimize and
Gain Efficiencies

Help Us Drive
Innovation

Help Us Grow
Our Business

Optimize and Gain Efficiencies



Streamline communication
across organization

Use technology to lower
the cost of doing business

Rapid creation and
publishing of content



Unified Communications

Cut conferencing costs
Increased productivity and efficiency



Enterprise Content Management

Reduced R&D cycle time by 50%

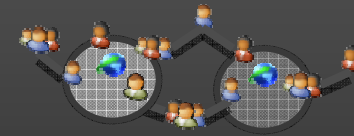
Drive Innovation



Create new ways of connecting and sharing

Retain and recruit diverse workforce

Anywhere access while managing security



Social Computing

Simplified information sharing
Intranet support and development costs trimmed



Collaboration

Expected U.S. \$60M revenue increase over 3 years

Grow Your Business



Empower your people with
smarter decision making

Drive order from chaos

Simplify data interaction



Self-Service BI

Reports in hours rather than
days or weeks

Democratize information access

Microsoft's 2010 Productivity Platform Can Help You...



Optimize
and Gain
Efficiencies




Drive Innovation



Grow Your
Business

thank you

Because it's everybody's  business