



Addressing Hepatitis B through Community Action

9th Australasian Viral Hepatitis Conference- Alice Springs 2014



disclosure of interest

I have no actual or potential conflict of interest in relation to this program/presentation



CEH

- Provides support to agencies in Victoria and across Australia on developing culturally competent service systems. This is undertaken via **training, capacity building, research, resource development, project management and consultancy.**
- Multicultural Health & Support Service



why involve communities

- **Ottawa Charter for Health Promotion (1986) which states:**
- "Health promotion is the process of enabling people to increase control over, and to improve their health. Health promotion focuses on the population as a whole rather than people at risk of specific diseases, with actions directed to improve the health and wellbeing of the whole community."

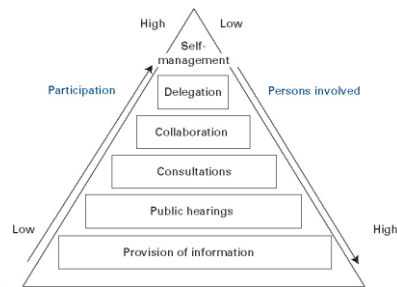


why involve communities

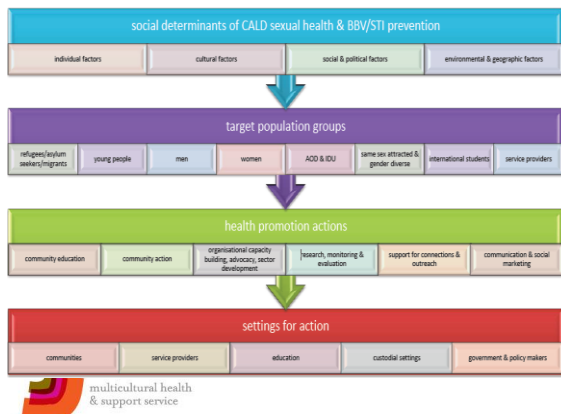
- **Jakarta Declaration on Leading Health Promotion into the 21st Century (1997), which states**
- "Health is a basic human right and is essential for social and economic development. It is a process of enabling people to increase control over, and to improve, their health. Health promotion, through investment and action, has a marked impact on the determinants of health so as to create the greatest health gain for people, to contribute significantly to the reduction of inequities in health, to further human rights, and to build social capital.



Levels of participation



Melalopoulos, Paolo 2008 Development Communication Sourcebook: Broadening the Boundaries of Communication, Washington, D C: World Bank



MHSS-community action

- Hip Hop 4 Health
- Youth Ambassadors
- International Students
- Corrections, JJ
- IDU/Mums
- African Women's
- Outreach-
- SWAB
- Peer Education
- **Community Action Network**



community action

mobilizing affected communities
~
Viral Hepatitis



Thank you

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