

Stephan Paschalides is the Creative Director of Now Plus One, an innovation collective based in New York City. Since the agency's inception in 2006, Stephan has worked with brands like Pepsi, Kellogg's, Clorox, Sharpie, Lowes, Frito-Lay and Virgin Atlantic, helping to inform, inspire and ideate through customized Insight Immersions. He has also developed presentations and trend treks for major conferences such as FUSE, Foresight & Trends and PROOF. Stephan's favorite part of his job is engaging and inspiring clients. He is happiest when everyone in the room gets to have an "aha moment"!