

May 5-6, 2015
Holiday Inn
Sarnia, ON



THE BOWMAN CENTRE

The **BIG Debate**

Canada's Oil Future **NOW,** Refine it, or Sell it?

SPONSORSHIP OPPORTUNITIES

Targeted sponsorship packages are available to meet your objectives. If you have specific sponsorship needs or budget that are not met in the list below, a customized partnership can be created.

PLATINUM SPONSOR - \$10,000

- ✓ Exclusive inclusion in the platinum category
- ✓ Designated sponsor of the May 5 dinner
- ✓ Four (4) full registrations to the conference
- ✓ VIP table of eight for the May 5 dinner
- ✓ Primary position for a display in foyer
- ✓ Prominent acknowledgement on the home page of the conference website
- ✓ Opportunity to provide a short video (3 minutes) within the conference agenda
- ✓ Prominent logo on all marketing materials
- ✓ One insert into the conference bags

SILVER SPONSOR - \$5,000

- ✓ Designated sponsor of one of the program presentations or May 6 breakfast
- ✓ Opportunity for display space in the foyer
- ✓ Two (2) complimentary registrations to the conference
- ✓ Two VIP seats at the May 5 dinner
- ✓ Prominent acknowledgement on the Sponsorship page of the conference website
- ✓ Logo recognition on all marketing materials
- ✓ One insert into the conference bags

GOLD SPONSOR - \$7,000

- ✓ Designated sponsor of the pre-dinner reception May 5 or lunch May 6
- ✓ Two (2) full registrations to the conference
- ✓ Two VIP reserved places for the May 5 dinner
- ✓ 10 x 10 display space in the foyer
- ✓ Prominent acknowledgement on the Sponsorship page of the conference website
- ✓ Logo recognition on all marketing materials
- ✓ One insert into the conference bags

SUPPORTING SPONSOR - \$2,500

- ✓ This sponsorship includes:
- ✓ Designated sponsor of one of the following: Conference Name Badges, delegate bags, refreshment breaks, registration desk
- ✓ Acknowledgement on the Sponsorship page of the conference website
- ✓ Logo recognition on all marketing materials

CONTACT

I am pleased to discuss your requirements and finalize a partnership for The Great Debate.

Cass Bayley | cass@bayleygroup.com

t 519.263.6000 tf 888.527.3434 m 519.852.0760

The conference is only possible with significant support of our industry partners who will work closely with us in the delivery of this timely program. We anticipate a strong attendance and can assure you that every effort will be made to ensure the complete success of your investment in The Big Debate.

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The BIG Debate

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SPONSORSHIP AGREEMENT

Company: _____ (as it should appear in print)

Contact: _____

Address: _____

City: _____ Postal: _____

Phone _____ Email: _____

Sponsorship Item/Level: _____

METHOD OF PAYMENT

Cheque Enclosed:

Please make payable to The Bayley Group
Mail to: 72924 Airport Line Hensall, ON N0M 1X0

Visa MasterCard AMEX

Payment: Fax to The Bayley Group 519-263-2936

Sponsorship Amount: _____

+ 13% HST: _____

Total Sponsorship Fee: _____

Card #: _____

Expiry Date: _____ / _____ Amount: _____

Name on Card: _____

Date: _____

Signature: _____

**Thank you for your
generous support!**

PLEASE RETURN COMPLETED CONTRACT TO:

The Bayley Group
72924 Airport Line
Hensall, ON N0M 1X0

T: 519-263-6001
F: 519-263-2936
E: rebecca@bayleygroup.com