The Human Element of Safety

The 70th Annual PPSA Safety and Health Conference
June 9-12, 2013 in Williamsburg, Virginia

Featuring speakers from
• MeadWestvaco
• Weyerhaeuser
• Domtar
• Safe Start
• International Paper
• REM Safety Consulting Inc
• Michael Best & Friedrich Law Firm
• Training Logic
• Change Management
• Consulting, Inc., and BushCo, Inc.
• Buckeye Technologies Inc.

Visit www.ppsa.org to register for the safety event of the year!
At the PPSA 70th Annual Safety and Health Conference, June 9-12, 2013 in Williamsburg, Virginia, presenters will focus on “The Human Element of Safety,” addressing how human behavior will proactively help prevent, detect and control events before they occur. Professionals from across the country know the importance of safety and attendees will hear from 11 speakers who will show the impact of addressing the human impact on safety.

Looking forward to seeing you in Williamsburg!

If you have questions or need additional information email PPSA at ppsasecy@fairpoint.net or call (850) 584-3639

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## The Human Element of Safety
### June 9-12, 2013 in Williamsburg, Virginia

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<table>
<thead>
<tr>
<th>Schedule</th>
<th>Time</th>
<th>Session</th>
<th>Speaker and Companies</th>
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<tr>
<td><strong>Saturday, June 8, 2013</strong></td>
<td>4:00 PM - 6:00 PM</td>
<td>Conference Registration</td>
<td></td>
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<tr>
<td><strong>Sunday, June 9, 2013</strong></td>
<td>7:00 AM - 2:00 PM</td>
<td>Golf Outing *Rental clubs are available. Please check with the course for availability&amp; reservation (210-497-1770).</td>
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<tr>
<td></td>
<td>2:30 PM - 3:30 PM</td>
<td>Vendor's Meeting</td>
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<tr>
<td></td>
<td>2:00 PM - 7:00 PM</td>
<td>Conference Registration</td>
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<tr>
<td></td>
<td>5:00 PM - 6:30 PM</td>
<td>Chairman / Vendor Reception</td>
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<tr>
<td><strong>Monday, June 10, 2013</strong></td>
<td>6:45 AM - 4:00 PM</td>
<td>Conference Registration</td>
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<tr>
<td></td>
<td>7:00 AM - 8:00 AM</td>
<td>Continental Breakfast</td>
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<tr>
<td></td>
<td>8:00 AM - 8:15 AM</td>
<td>Invocation and Opening Remarks</td>
<td>John Sunderland and Chris Redfearn - PPSA</td>
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<td></td>
<td>8:15 AM - 9:00 AM</td>
<td>Senior Executive Address</td>
<td>Dirk Krouskop - MeadWestvaco</td>
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<td></td>
<td>9:00 AM - 10:00 AM</td>
<td>Registered Spouse / Guest Breakfast</td>
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<td></td>
<td>9:00 AM - 10:45 AM</td>
<td>Coping with the Human Element of Safety</td>
<td>Shane Bush - BushCo, Inc</td>
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<td></td>
<td>10:45 AM - 11:00 AM</td>
<td>Break</td>
<td></td>
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<tr>
<td></td>
<td>11:00 AM - 12:00 PM</td>
<td>To Improve Safety Performance—First Improve Work Relationships</td>
<td>Stan Cherkaskey - Change Management Consulting, Inc</td>
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<tr>
<td></td>
<td>12:00 PM - 1:00 PM</td>
<td>Lunch</td>
<td></td>
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<tr>
<td></td>
<td>1:00 PM - 2:00 PM</td>
<td>To Improve Safety Performance—First Improve Work Relationships</td>
<td>Stan Cherkaskey - Change Management Consulting, Inc</td>
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<td></td>
<td>2:00 PM - 2:45 PM</td>
<td>Mobile Equipment and Pedestrian Safety</td>
<td>Greg Ellisor - Weyerhaeuser Company</td>
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<td></td>
<td>2:45 PM - 3:15 PM</td>
<td>Break</td>
<td></td>
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<tr>
<td></td>
<td>3:15 PM - 4:00 PM</td>
<td>Human Side of Safety</td>
<td>Warren Picken - Safe Start</td>
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<td></td>
<td>4:00 PM - 4:45 PM</td>
<td>Operation Lifesaver</td>
<td>Melvin C. Jones - Virginia Operation Life Saver</td>
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<td></td>
<td>4:45 PM - 5:00 PM</td>
<td>Closing Comments</td>
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<td></td>
<td>4:30 PM - 7:30 PM</td>
<td>Vendor Show Room Opens</td>
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<tr>
<td><strong>Tuesday, June 11, 2013</strong></td>
<td>7:00 AM - 12:00 PM</td>
<td>Conference Registration</td>
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<td></td>
<td>7:00 AM - 8:00 AM</td>
<td>Continental Breakfast</td>
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<td></td>
<td>8:00 AM - 9:00 AM</td>
<td>Human Performance at Three O’clock in the Morning</td>
<td>Tim Autrey - Practicing Perfection Institute</td>
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<td></td>
<td>9:00 AM - 9:45 AM</td>
<td>Hazard Mapping or Pre-task Risk Assessment</td>
<td>Terry Hughes and Jeffery Tong - Domtar-Ashdown, Arkansas Facility</td>
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<td></td>
<td>9:45 AM - 10:00 AM</td>
<td>Break</td>
<td></td>
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<tr>
<td></td>
<td>10:00 AM - 11:00 AM</td>
<td>Jacobs Engineering- A Contractor’s Perspective of Safety</td>
<td>Chuck Giffin - Jacob’s Engineering</td>
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<td></td>
<td>11:00 AM - 12:00 PM</td>
<td>IP Life Initiative</td>
<td>Beth Dajnowicz - International Paper</td>
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<td></td>
<td>12:00 PM - 1:00 PM</td>
<td>Lunch and Business Meeting</td>
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<td>1:00 PM - 1:45 PM</td>
<td>Dryer Drum Failure Incident Review - Buckeye</td>
<td>Mike Miller - Buckeye Technologies Inc</td>
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<td></td>
<td>1:45 PM - 2:30 PM</td>
<td>Principled Centered Safety</td>
<td>Thomas Evans - Buckeye Technologies Inc</td>
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<td></td>
<td>2:30 PM - 3:00 PM</td>
<td>Break</td>
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<tr>
<td></td>
<td>3:00 PM - 4:00 PM</td>
<td>Principled Centered Safety</td>
<td>Thomas Evans - Training Logic</td>
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<td>4:00 PM - 4:45 PM</td>
<td>Hazards of Liquid Oxygen storage and Unloading</td>
<td>Matthew Kanneberg - RockTenn</td>
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<td></td>
<td>4:45 PM - 5:00 PM</td>
<td>Closing Comments</td>
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<td></td>
<td>4:30 PM - 7:30 PM</td>
<td>Vendor Show Room Opens</td>
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<tr>
<td><strong>Wednesday, June 12, 2013</strong></td>
<td>7:00 AM - 12:00 PM</td>
<td>Conference Registration</td>
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<td></td>
<td>7:00 AM - 8:00 AM</td>
<td>Continental Breakfast</td>
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<tr>
<td></td>
<td>8:00 AM - 8:50 AM</td>
<td>OSHA Key Initiatives</td>
<td>Tom Galassi - OSHA</td>
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<td></td>
<td>8:50 AM - 10:00 AM</td>
<td>Regulatory Update</td>
<td>Eric Hobbs - Michael Best &amp; Friedrich Law Firm</td>
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<td>10:00 AM - 10:15 AM</td>
<td>Break</td>
<td>Larry Halprin - Keller and Heckman</td>
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<td></td>
<td>11:30 AM - 12:30 PM</td>
<td>Box Lunches</td>
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<td></td>
<td>5:00 PM - 6:00 PM</td>
<td>Reception (with a cash bar)</td>
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<td></td>
<td>6:00 PM - 9:00 PM</td>
<td>Awards Banquet</td>
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</table>
Exhibitors at PPSA Annual Conference

GET VALUE:

1. MORE EXPOSURE: Eight hours of dedicated exhibit time!
2. NETWORKING: Three receptions held in the exhibit area give exhibitors additional time to meet with industry professionals.
3. HANDS ON INTERACTION: PPSA's conference is a great venue to get in front of hundreds of prospects to demonstrate how your product works.
4. EXPANDED PROGRAM: PPSA's Annual Conference features speakers from all across the industry attracting all levels of professionals.
5. LOCATION: PPSA's 2013 Annual Conference will be held in the beautiful Williamsburg Lodge in Williamsburg, VA
6. INCREASED VISIBILITY: Maximize your exposure with additional advertising and sponsorship opportunities. Custom packages are available!
7. INDUSTRY RESPECT: PPSA's Annual Conference ends with the highly anticipated awards ceremony where industry professionals are awarded for their safety performances.
8. PPSA's ANNUAL CONFERENCE is North America's largest pulp and paper industry safety conference!
9. CONNECTING with over 200 mill professionals and others from the industry
10. BUYING POWER: PPSA's conference attendees have some influence or buying power.

For more information on sponsorship levels contact John Sunderland, PPSA Secretary/Treasurer
850-584-3639 • ppsasecy@fairpoint.net

Speakers
(in order of conference program)

Dirk Krouskop
Vice President, Safety, Health and Environment - MeadWestvaco Corporation

Mr. Krouskop is vice president, Safety, Health and Environment. In this role, he is responsible for the company's safety, health and environmental stewardship. Mr. Krouskop joined the company in 1979 as environmental specialist in the Corporate Human and Environmental Protection Department of Mead. From 1985 to 1990, he held the position of manager, Safety, Health and Environment at the Chillicothe, Ohio mill. In 1990, he became the corporate director of regulatory assurance and environmental management and assumed the role of director, environmental management with the merger of Mead and Westvaco. Most recently, he was the director, Safety, Health & Environment Global Policy & Strategy.

Shane Bush
Founder - BushCo, Inc

Mr. Bush is the founder of BushCo, Inc. whose primary mission is to provide services to aggressive organizations in the area of Performance Improvement. His work includes corporate clients such as BWXT, Battelle, Bechtel, Fluor, BNG America, Washington Group, Westinghouse, CH2M Hill, Grand Teton National Park, Forrest Service, Rosemark Health Care and numerous others. Mr. Bush has provided Keynote addresses at Princeton University, VPPPA Region X, Bechtel Safety Rally, Textron International (Montreal Canada), Safety Summits, Administration Professional Conference, and has made numerous presentations at national conventions.

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Stan Cherkasky  
**Managing Partner - Change Management Consulting, Inc.**

Mr. Cherkasky has more than three decades of business and consulting experience, in both the private and public sectors, in the United States and abroad. He specializes in building high-performance teams, and working closely with leaders to achieve breakthrough financial, organizational, and operating improvement.

Founder of the firm, Mr. Cherkasky is the principal architect of the Performance Improvement Breakthrough™ methodology, and the Six Sigma Lean Advantage™—innovative and proven strategies that accelerate ROI and net income improvement, build customer loyalty, and create world-class recognition. He is known for his focus on leadership development, team building, and results. He has personally guided more than 35 leading organizations to realize a competitive advantage, and trained more than 150,000 managers in advanced leadership skills, organizational effectiveness, and change management techniques.

Mr. Cherkasky has been quoted in many business publications, including Fortune, Business Week and the Wall Street Journal. He is a senior member of ASQ and the American Management Association. His academic credentials include a BS in Engineering, and a Master’s in Management from the New Jersey Institute of Technology.

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Greg K. Ellisor  
**Corporate Health & Safety Manager - Weyerhaeuser Company**

Mr. Ellisor of Broken Bow, Oklahoma is a Certified Safety Professional (CSP) and Certified Industrial Hygienist (CIH) with over 20 years of industrial, EHS experience. Mr. Ellisor is a 15-year Weyerhaeuser veteran as a Corporate Health and Safety Manager (13 years) after starting as a facility EHS Manager. He has supported EHS efforts in all businesses of the company including Wood Products, Cellulose Fibers, Timberlands and former Containerboard Packaging, Recycling and Fine Paper businesses. Mr. Ellisor currently provides strategic and technical safety and industrial hygiene support to Weyerhaeuser’s Lumber business and is the company's OSB business safety leader. Prior to Weyerhaeuser, Mr. Ellisor worked as a health and safety consultant, community college EHS-program instructor, and product safety specialist for Bayer Corporation’s ag-chemical manufacturing business. Mr. Ellisor has a BS degree in Biology from the College of Charleston, South Carolina and an MS degree in Industrial Hygiene from the University of Oklahoma. After completing his undergraduate studies, Mr. Ellisor served 5 years as an officer in the United States Air Force, directing the flight of military assets aboard the E-3 AWACS aircraft.

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Warren Picken  
**Safety Consultant - Safe Start**

Mr. Picken has over ten years’ experience in the field of managing health and safety. He played a key role in implementing and managing a behavior based safety program at the National Gypsum Company, a manufacturer in rural Quebec. His experience and dedication contributed to National Gypsum winning the “Plant Safety of the Year Award”, an award they have won six out of the seven years of its existence.

Mr. Picken has a great passion for safety and believes that it must be present 24/7. He has been actively involved in live theatre and he brings this passion and drama into his presentations. He is firmly convinced that being safe is a source of financial savings, but more importantly, this belief drives him to take safety home to share with his wife and two sons.

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Melvin C. Jones  
**Executive Director – Virginia Operation Life Saver**

Mr. Jones has been the Executive Director of the Virginia Operation Lifesaver since 2005. He is a certified Operation Lifesaver Presenter and a Grade Crossing Collision Investigations Instructor. Prior to his work at Operation Lifesaver, Mr. Jones worked as the Chief of Police and Public Safety Director at Virginia State University. He also worked as a Law Enforcement Officer from 1974 until his retirement in 2001.

As a Law Enforcement officer, he held numerous position including Lieutenant, Investigator and Patrol Officer in the city of Petersburg, VA.

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Tim Autrey  
CEO – Practicing Perfection Institute  
Mr. Autrey is a recognized thought leader in human performance. Through his ground-breaking approach known as Practicing Perfection® and creation of the Practicing Perfection Institute (PPI), he has helped organizations around the world develop next-level leadership while enhancing safety and reducing human error.

Mr. Autrey has been a student of behavioral psychology since his earliest days. He spent over a year of his life underwater aboard the USS Ohio (the first Trident submarine) studying human behavior.

During a twenty-year career in the US commercial nuclear power industry, Mr. Autrey orchestrated and achieved major successes in human performance.

Mr. Autrey continues to lead as CEO of PPI, blazing the trail of constant and never-ending improvement that has become the hallmark of the Institute. Whether developing new insights and materials, or delivering his message in the US, Canada, Europe, China, or Russia, he does so as an uncompromising champion of human possibility.

In addition to giving keynote speeches and conducting executive-level trainings, he continues to publish. He recently authored the Electrical Power Research Institute (EPRI) publication, Human Error Reduction: An Implementation Guideline (2010). His latest work, Practicing Perfection®: How to Achieve Safe, Reliable, and Sustainable Human Performance, will be released in April 2013, as will the first-ever magazine dedicated to improving human performance, “The HU Factor™”.

Terry Hughes  
Safety Manager - Domtar-Ashdown, Arkansas Facility  
Mr. Hughes is the Safety Manager for the Domtar-Ashdown, Arkansas facility. He started his career with Domtar in 2011. Prior to starting his career in the Pulp and Paper industry his involvement with safety started with 19 years in the Fire and Emergency Response field. During his career in safety he has served as a Health and Safety Officer for a municipal fire department and a large Environmental Emergency Response company where he worked closely with the Drug Enforcement Agency on several large operations. He is an adjunct instructor with Southern Arkansas University Fire Academy where he teaches courses in Fire and Emergency Response, Hazardous Materials, Health and Safety, and Company Officer Courses. He has been able to take his learning’s in the Fire and Emergency Response field and infuse them into his role in the Pulp and Paper Industry. Mr. Hughes is a certified EMT, FFII, FFIII, Arson Investigator and Peace Officer in the State of Arkansas. He and his wife Peggy have 1 daughter and 4 sons. His hobbies include camping and riding ATV’s.

Jeffry Tong  
Hazard Mapping Coordinator for the Domtar-Ashdown, Arkansas Facility  
Mr. Tong is the Hazard Mapping Coordinator for the Domtar-Ashdown, Arkansas facility. He started his career with Domtar in 2000. He worked 6 years in the Paper department, on 61 Paper Machine. In 2006 he moved to the Pulp department where he became the department Training Coordinator. After 2 years he moved to his current position. He works with the Safety department to bring the safety ideas, of mill leadership, to life. Jeffry is a First Responder and holds a Bachelor of Science degree in Business Administration. He and his wife Lindsey have 1 son, Ty and enjoy traveling.

Elizabeth Dajnowicz  
Global Health & Safety Program Manager - International Paper  
Ms. Dajnowicz is a Global Health & Safety Program Manager with International Paper in Memphis, Tennessee. She supports all IP businesses (forestry, pulp and paper manufacturing, paper converting including corrugated box, specialty packaging and foodservice) worldwide by providing subject matter expertise on health & safety issues. Ms. Dajnowicz leads the Machine Safeguarding effort as a part of the LIFE program (LIFE-Changing Injury and Fatality Elimination) working toward eliminating all serious injuries and fatalities as a result of exposure to moving or energized equipment. Prior to IP, Ms. Dajnowicz worked at Honda of America Mfg., Inc. as an industrial hygienist, safety/environmental manager and international human resources specialist. Her specialties include machine guarding, lockout, fall protection, ergonomics and industrial hygiene. She is a graduate of The Ohio University.

Mike Miller  
Reliability Technology Manager - Buckeye Technologies Inc.  
Mr. Miller has a BS degree in Mechanical Engineering and has been with Buckeye over 27 years. He has 8 years of operational experience and more than 19 years of maintenance, risk and project management experience. Over his career he has worked at five of the company’s manufacturing locations, including corporate process development. Mr. Miller currently is the Reliability Technology Manager at the Foley, Florida Plant responsible for plant maintenance and risk management.

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Thomas E. Evans
Founder - Training Logic
Mr. Evans founded Training Logic on the belief that business results are available through people. He has 30 years of training experience. Mr. Evans started his training career as an instructor for the Dale Carnegie Training Systems in 1982 and was employed as the National Training Manager with Willamette Industries, Inc. in 1988. In August 2002 he opened Training Logic, Inc. and started building a team of professional trainers which has worked with many pulp and paper organizations across the Nation such as: Weyerhaeuser, Boise Cascade, Domtar, International Paper, Graphic Packaging, RockTenn, etc. While offering many topics in the area of; Leadership Development, Sales, and Communications training, Mr. Evans and his team of professional trainers are extremely proud of the safety results they have helped many organizations achieve. http://traininglogic.net/ tevans@traininglogic.net

Matthew Kanneberg
Division Safety Manager - RockTenn’s Containerboard Mills
Matt has had a 20 year career in the pulp and paper industry. He has been in occupational safety and security management positions for public, construction and general industry locations. He has a BA in Business Management, former Emergency Medical Technician and Fire Fighter, and numerous safety related certifications. He has held board positions as Disaster Chairman for a chapter of the American Red Cross, Chairman of the Franklin Center for the Arts and local chapter member of the American Society of Safety Engineers, as well as current member of TAPPI and PPSA organizations. Matthew is also a proud ‘new’ dad of a 14 month old son Evan and resides in Savannah, GA with his wife Karin.

Eric Hobbs
Partner - Michael Best & Friedrich Law Firm
Mr. Hobbs is a partner whose practice focuses on labor and employment, with an emphasis on employment counseling and policy development, occupational safety and health, worker’s compensation, wage and hour matters, clergy abuse and employment discrimination litigation. He also has experience in wage-hour, employment discrimination and multi-district class action cases.

Mr. Hobbs represents employers of all sizes in a variety of industries from service to heavy manufacturing. He has litigated before state and federal agencies and courts throughout the United States and has experience in Canadian occupational safety and health laws issues.

Lawrence “Larry” Halprin
Partner - Keller and Heckman
Lawrence Halprin is nationally recognized for his work in the areas of occupational safety and health, and chemical regulation, at the federal and state levels. His occupational safety and health practice covers all aspects of legal advocacy, including: legislative reform and oversight; participation in OSHA, NIOSH and MSHA rulemakings and stakeholders processes; participation in the development of national consensus standards under the ANSI process, and TLVs under the ACGIH process; bringing and intervening in pre-enforcement challenges to final OSHA rules; providing compliance counseling and training; conducting incident investigations, compliance audits and program reviews; representing clients in OSHA and MSHA enforcement actions.

Ralph Mosely
Certified Safety Professional - REM Safety Consulting Inc.
Mr. Mosely is a Certified Safety Professional who specializes in safety concerns with robots, automated machinery, and large manufacturing machinery. He is a Machine Safety Consultant and works for many of the Pulp and Paper industry’s most well known companies, as well as in numerous other industries. He has qualified as an expert in this area in our court system, and has worked both for OSHA and for manufacturing clients either contesting or working out OSHA citations. His company, REM Safety Consulting, Inc., is located in Sand Springs, OK, a suburb of Tulsa.
The 70th Annual PPSA Safety and Health Conference

Hotel Information

Williamsburg Lodge
Address 310 South England Street
Williamsburg VA 23185
1-800-447-8679

Room Rate Info $139-$179/ Night

All registrants are responsible for making their own hotel accommodations. Two room rates are available on a first come- first serve basis. The Superior room (325 Sq. ft.) rate is $139 night, single or double occupancy and the Deluxe room(400 Sq. ft.) rate is $179 per night. Complimentary wireless and self-parking are provided with both type rooms. Be sure to mention Pulp & Paper Safety Association when making reservations to receive the special rates. The hotel requires a one night deposit. Rooms booked after May 7th may only be available at much higher rates so be sure to book early to get the Special Conference rate.

Attendees may choose to travel through Newport News International Airport or Richmond International Airport.

Newport News/Williamsburg International Airport: It is about a 30 minute drive from the airport to the hotel. The average cab fare is $40-$50.

Richmond International Airport: It is about a 45 minute drive from the airport to the hotel. The average cab fare is $90-$100.

If you would like to book a shuttle, you may do so through Groome Transportation.

Golf Outing

Challenge Yourself on a Championship Course

The Golden Horseshoe Golf Club is pure golf. Offering 45 walkable holes completely free of surrounding real estate and boasting accolades such as GOLF Magazine’s “Top 500 Golf Holes in the World,” and “Top 100 Resort Courses in America” by Golfweek Magazine—the Gold and Green courses provide a challenge not to be missed. As part of the Colonial Williamsburg Resort, the Club includes two on-site restaurants as well as access to additional recreation, dining, spa, and Resort hotel options and amenities—making it an ideal location for that annual weekend trip.

Golf - $135 includes lunch, green fees and cart rentals.

Register for the Sunday golf outing when you register for the conference.

Register for the conference by visiting www.ppsa.org and clicking on the Conferences and Seminars tab.

Member: Early bird registration: $545. After April 15th: $595
Non Member: Early bird registration: $620. After April 15th: $670

Includes: Sunday night Chairman's Reception, Monday, Tuesday, Wednesday Continental Breakfast and Lunch and Wednesday night Awards Banquet - Registered spouse/guest also includes brunch on Monday morning in addition to all other meals at the conference

The Pulp & Paper Safety Association

A non-profit, non-political, international organization, devoted to the continuous improvement of safety throughout all aspects of the paper industry. From forest products to paper mills, to converting plants, to recycle collections centers, our membership is grouped by category to ensure a fair and appropriate basis for comparison.

The association began in the 1940's as the Southern Pulp and Paper Safety Association, later changing the name to reflect our widening membership base. We currently have members throughout The United States and Canada. We have worked to promote safety, to set reasonable and attainable goals, to educate our members, and to give the members a forum for discussion.

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