The Cloud – Hype or Hope?

CIO 100 – August 23, 2010

Chris Curran

Diamond®
Management & Technology Consultants

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VANCOUVER
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WHISTLER
Cariboo Chilcotin Coast
Thompson
Okanagan
BC Rockies
Vancouver
Coast&
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The Islands
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cbcurran > Other > **Canada 2009 Salmon Fishing** edit Unlisted Gallery

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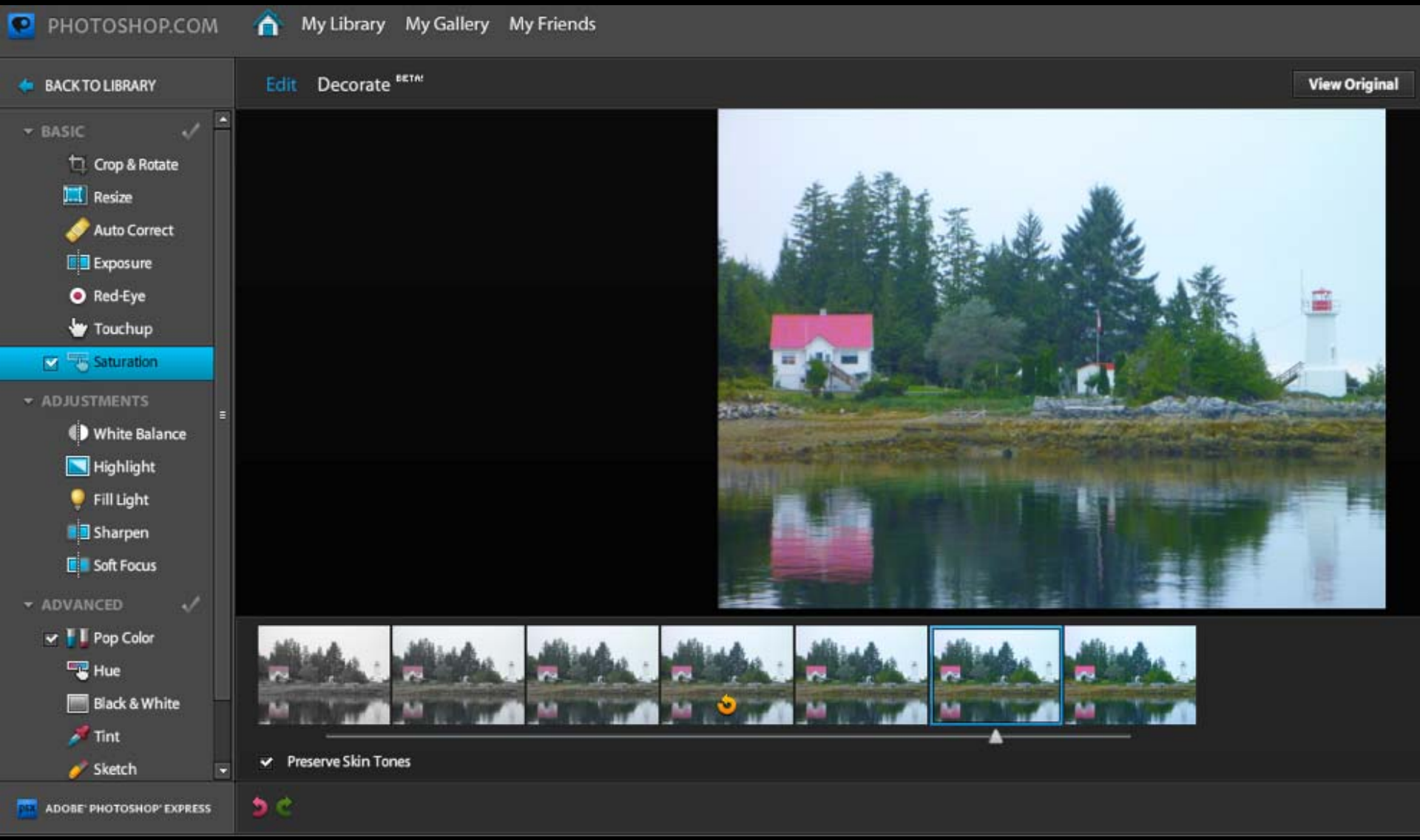
arrange mode ? hide photo ?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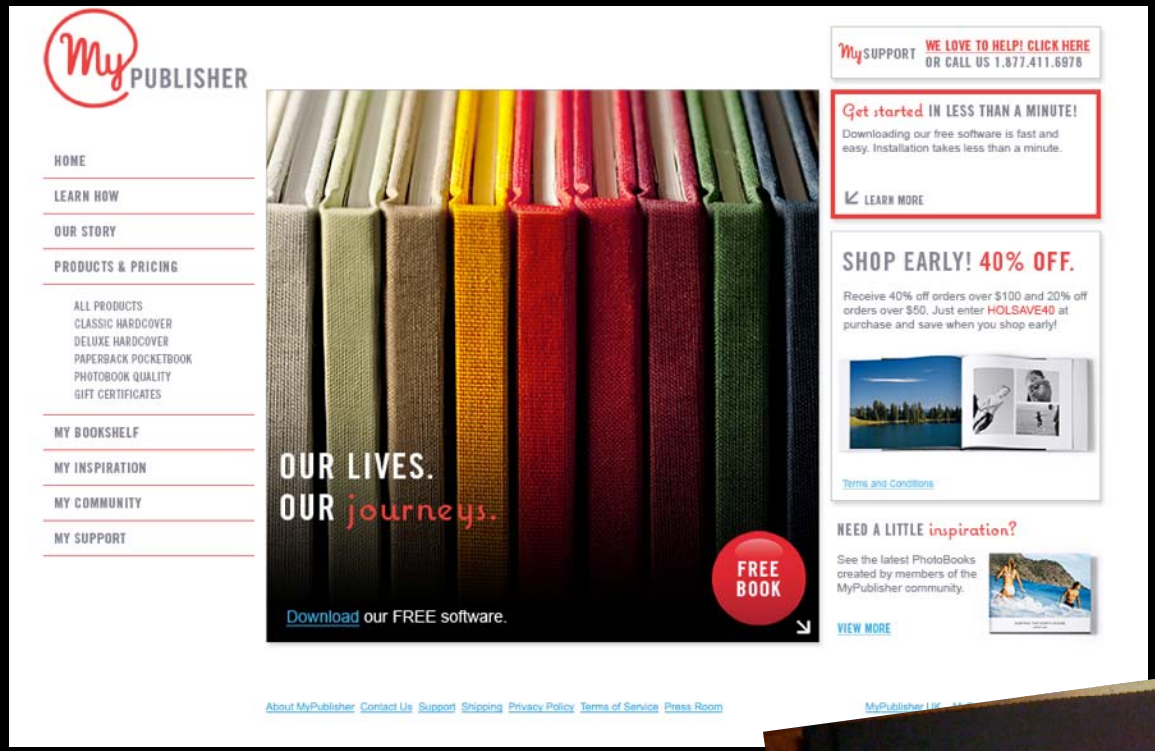
MyPUBLISHER
HOME
LEARN HOW
OUR STORY
PRODUCTS & PRICING
ALL PRODUCTS
CLASSIC HARDCOVER
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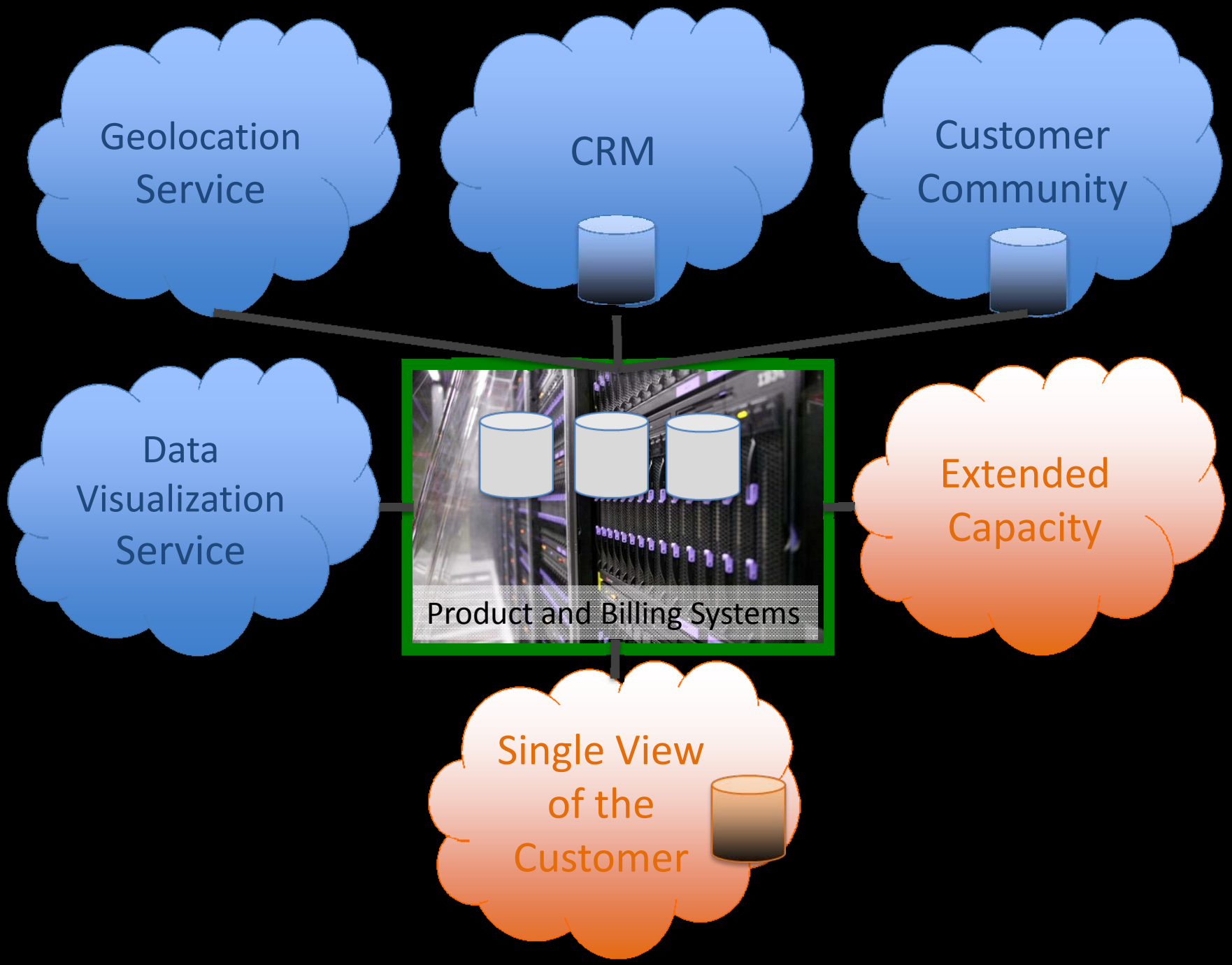
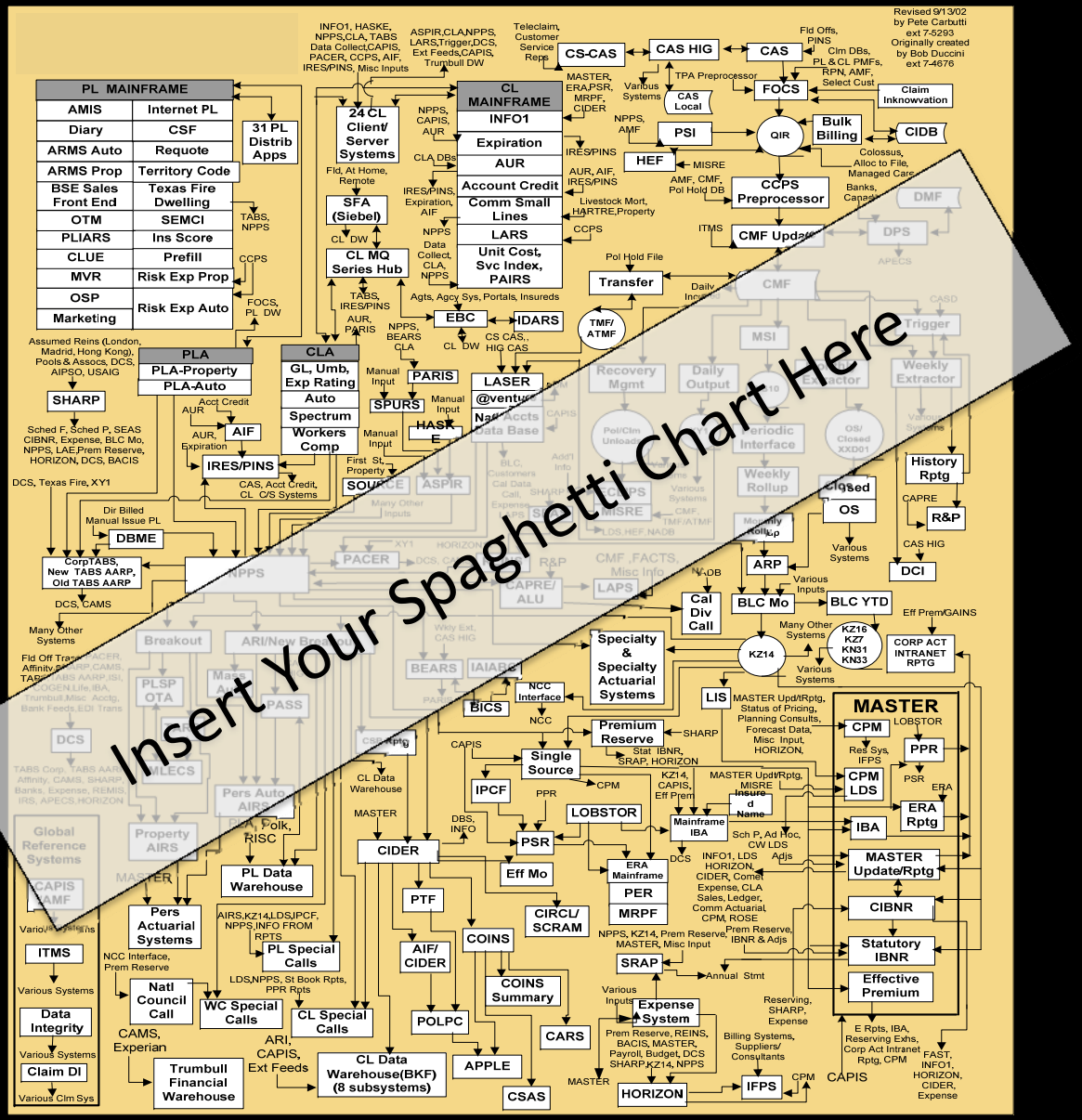

Geolocation Service
CRM
Customer Community
Data Visualization Service
Product and Billing Systems
Extended Capacity
Single View of the Customer


Insert Your Spaghetti Chart Here
Revised 9/13/02 by Pete Carbutti ext 7-5293 Originally created by Bob Duccini ext 7-4676
PL MAINFRAME
AMIS
Internet PL
Diary
CSF
ARMS Auto
Requote
ARMS Prop
Territory Code
BSE Sales Front End
Texas Fire Dwelling
OTM
SEMCI
PLIARS
Ins Score
CLUE
Prefill
MVR
Risk Exp Prop
OSP
Risk Exp Auto
Marketing
31 PL Distrib Apps
24 CL Client/ Server Systems
CL MAINFRAME
INFO1
Expiration
AUR
Account Credit
Comm Small Lines
LARS
Unit Cost, Svc Index, PAIRS
CS-CAS
CAS HIG
CAS
FOCS
CAS Local
PSI
QIR
Bulk Billing
CIDB
HEF
CCPS Preprocessor
CMF Update
DMF
DPS
Transfer
CMF
MSI
Trigger
Weekly Extractor
Recovery Mgmt
Daily Output
Periodic Interface
History Rptg
R&P
DCI
OS
ARP
BLC Mo
BLC YTD
Cal Div Call
Specialty & Specialty Actuarial Systems
KZ14
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CORP ACT INTRANET RPTG
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CPM LDS
ERA Rptg
IBA
MASTER Update/Rptg
CIBNR
Statutory IBNR
Effective Premium
Premium Reserve
Single Source
IPCF
LOBSTOR
PSR
Eff Mo
CIRCL/ SCRAM
COINS
COINS Summary
CARS
CSAS
APPLE
POLPC
AIF/ CIDER
PTF
CIDER
Mainframe IBA
ERA Mainframe
PER
MRPF
SRAP
Expense System
HORIZON
IFPS
NCC Interface
BICS
BEARS
IAIABC
Breakout
ARI/New Breakout
PLSP OTA
PASS
DCS
MLECS
Pers Auto AIRS
Property AIRS
Global Reference Systems
CAPIS CAMF
PL Data Warehouse
Pers Actuarial Systems
PL Special Calls
WC Special Calls
CL Special Calls
Natl Council Call
Trumbull Financial Warehouse
CL Data Warehouse(BKF) (8 subsystems)
ITMS
Data Integrity
Claim DI
Various Clm Sys
Various Systems
NCC Interface, Prem Reserve
CAMS, Experian
ARI, CAPIS, Ext Feeds
LDS,NPPS, St Book Rpts, PPR Rpts
AIRS,KZ14,LDS,IPCF, NPPS,INFO FROM RPTS
Volk, RISC
SFA (Siebel)
CL MQ Series Hub
24 CL Client/ Server Systems
PLA
PLA-Property
PLA-Auto
CLA
GL, Umb, Exp Rating
Auto
Spectrum
Workers Comp
SHARP
AIF
IRES/PINS
PARIS
SPURS
HASKE
SOURCE
ASPIR
LASER
@venture
Nat'l Accts Data Base
EBC
IDARS
TMF/ ATMF
NPPS
PACER
CAPRE/ ALU
LAPS
DBME
CorpTABS, New TABS AARP, Old TABS AARP
DCS, CAMS
Many Other Systems
DCS, Texas Fire, XY1
Assumed Reins (London, Madrid, Hong Kong), Pools & Assocs, DCS, AIPSO, USAIG
Sched F, Sched P, SEAS CIBNR, Expense, BLC Mo, NPPS, LAE,Prem Reserve, HORIZON, DCS, BACIS
Dir Billed Manual Issue PL
Acct Credit
AUR, Expiration
CAS, Acct Credit, CL C/S Systems
Manual Input
First St, Property
Agts, Agcy Sys, Portals, Insureds
Pol Hold File
Various Inputs
Various Systems
Many Other Systems
Eff PremGAINS
KZ14
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MASTER Upd/Rptg, Status of Pricing, Planning Consults, Forecast Data, Misc Input, HORIZON,
Stat IBNR, SRAP, HORIZON
KZ14, CAPIS, Eff Prem
Insured Name
Sch P, Ad Hoc, CW LDS Adjs
INFO1, LDS HORIZON, CIDER, Comet Expense, CLA Sales, Ledger, Comm Actuarial, CPM, ROSE
Prem Reserve, IBNR & Adjs
NPPS, KZ14, Prem Reserve, MASTER, Misc Input
Annual Stmt
Reserving, SHARP, Expense
Billing Systems, Suppliers/ Consultants
Prem Reserve, REINS, BACIS, MASTER, Payroll, Budget, DCS SHARP,KZ14, NPPS
E Rpts, IBA, Reserving Exhs, Corp Act Intranet Rptg, CPM
FAST, INFO1, HORIZON, CIDER, Expense
CAPIS

100% Interested

5% Really Using?

Interactive Voting

- Get out your phones
- Get to the place where you send SMS/Text messages
- Get ready when you see the

- Text your responses to 99503

Evaluating the Cloud

Where do you have the most promising active cloud evaluation?

a) Server Capacity **A100**
b) Desktop Capacity **B100**
c) Storage **C100**
d) Horizontal Application **D100**
e) Industry Application **E100**
f) No active evaluations **F100**

Text to 99503

Using the Cloud

Where do you have the most successful production use of the cloud?

a)	Server Capacity	**A200**
b)	Desktop Capacity	**B200**
c)	Storage	**C200**
d)	Horizontal Application	**D200**
e)	Industry Application	**E200**
f)	No production cloud use	**F200**

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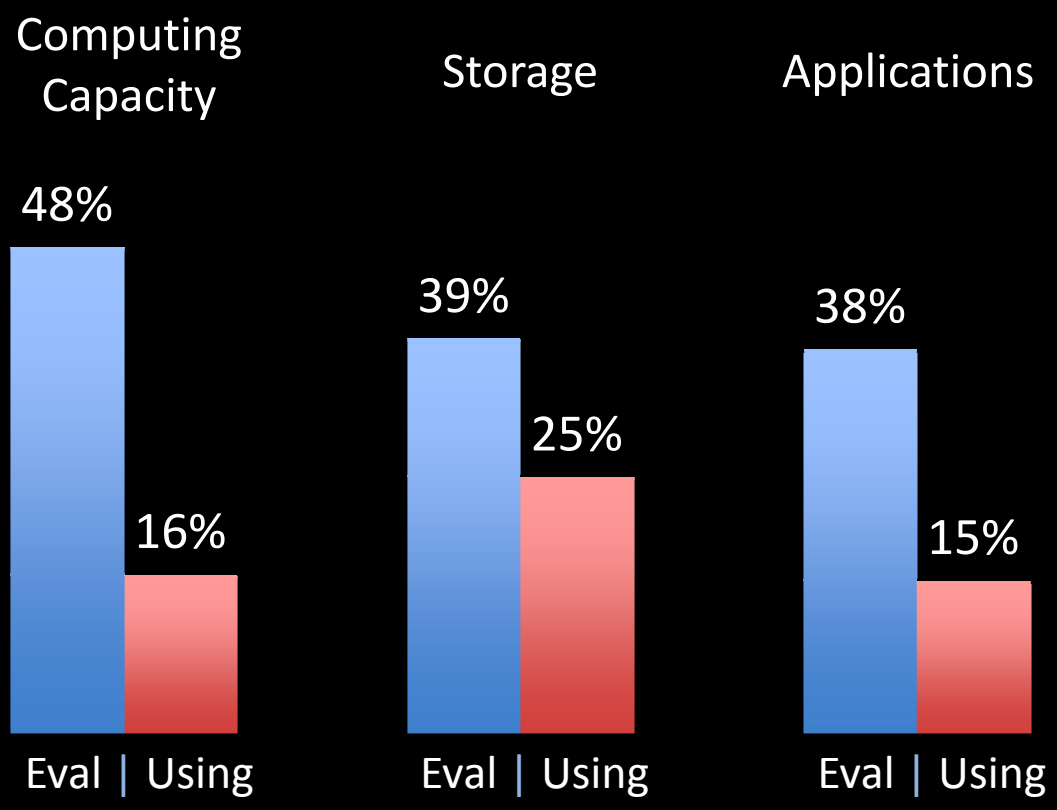
Evaluating or Using?



Source: Diamond Digital IQ Survey, 2010
http://digitaliq.diamondconsultants.com

Why Cloud?

What is the single most important attribute of cloud computing?

a) Pay as You Go — **A300**
b) Elastic, As Needed Capacity — **B300**
c) Self Provisioning — **C300**
d) 3rd Party Management — **D300**
e) Other — **E300**

Text to 99503

Who's Using the Cloud?

What are other parts of your business doing with the cloud?

a) Totally Unaware **A400**
b) Business Pushing IT To Evaluate and Adopt **B400**
c) Business is Purchasing Cloud Services on its Own **C400**

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SMS

Cloud Saving

Note: prefer to have this be an actual number if the system is capable

What percentage of your 2011 IT budget do you expect to save due to cloud use?

a) No Savings — **A500**
b) Less than 2% — **B500**
c) 2% - 5% — **C500**
d) 5% - 10% — **D500**
e) More than 10% — **E500**

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Cloud as Dominant Model

When will the majority of your infrastructure be in the cloud?

a) It Is Now **N600**
b) Within 2 Years **A600**
c) Within 5 Years **B600**
d) Never **C600**

Text to 99503

Cloud Barriers

What is preventing you from more aggressively using the cloud?

a) Security Concerns **S700**
b) Loss of Operational Control **L700**
c) Complexity **C700**
d) Not Cheap Enough **N700**
e) Other Reason **O700**

Text to 99503

Summary

1. Cloud Business Case is Compelling
2. Adoption is Slow
3. SMB Will Lead the Way

…But will larger enterprises follow?

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Chris.curran@diamondconsultants.com

CIO Dashboard Blog
http://www.ciodashboard.com

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Cloud Computing: Hope or Hype?

Chris Curran, Partner and CTO, Diamond & Technology Consultants, Inc.

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What is the single most important attribute of cloud computing?

Answer	Responses	Percent
Pay as You Go	**4**	**9.1%**
Elastic, As Needed Capacity	**14**	**31.8%**
Self Provisioning	**8**	**18.2%**
3rd Party Management	**14**	**31.8%**
Other	**4**	**9.1%**
Total	**44**	

Where do you have the most successful production use of the cloud?

Answer	Responses	Percent
Server Capacity	**3**	**6.3%**
Desktop Capacity	**4**	**8.3%**
Storage	**1**	**2.1%**
Horizontal Application	**20**	**41.7%**
Industry Application	**3**	**6.3%**
No production cloud use	**17**	**35.4%**
Total	**48**	

What is preventing you from more aggressively using the cloud?

Answer	Responses	Percent
Security Concerns	**14**	**40.0%**
Loss of Operational Control	**3**	**8.6%**
Complexity	**13**	**37.1%**
Not Cheap Enough	**0**	**0.0%**
Other Reason	**5**	**14.3%**
Total	**35**	

What percentage of your 2011 IT budget do you expect to save due to cloud use?

Answer	Responses	Percent
No Savings	**6**	**16.2%**
Less than 2%	**8**	**21.6%**
2% - 5%	**11**	**29.7%**
5% - 10%	**9**	**24.3%**
More than 10%	**3**	**8.1%**
Total	**37**	

What are other parts of your business doing with the cloud?

Answer	Responses	Percent
Totally Unaware	**17**	**40.5%**
Business Pushing IT To Evaluate and Adopt	**16**	**38.1%**
Business is Purchasing Cloud Services on its Own	**9**	**21.4%**
Total	**42**	

When will the majority of your infrastructure be in the cloud?

Answer	Responses	Percent
It Is Now	**2**	**4.5%**
Within 2 Years	**5**	**11.4%**
Within 5 Years	**11**	**25.0%**
Never	**26**	**59.1%**
Total	**44**	

Where do you have the most promising active cloud evaluation?

Answer	Responses	Percent
Server Capacity	**13**	**26.5%**
Desktop Capacity	**5**	**10.2%**
Storage	**5**	**10.2%**
Horizontal Application	**13**	**26.5%**
Industry Application	**4**	**8.2%**
No active evaluations	**9**	**18.4%**
Total	**49**	