



SPONSORSHIP PACKAGES

International Cotton Advisory Committee 77th Plenary Meeting

2nd-6th December 2018, Abidjan, Côte d'Ivoire



THEME

Challenges of Cotton: Smart and Sustainable Solutions

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Why Sponsor?

Promoting your business at the 77th ICAC Plenary Meeting is a unique opportunity because ICAC is the only intergovernmental body serving the cotton industry. In addition to delivering your message to growers, researchers, and professionals from every sector of the cotton and textile value chain, the Plenary Meeting puts your business in front of hundreds of high-level government officials. No other meeting can offer access to decision-makers with that type of reach and influence.

Other advantages include:

- Exposure to more than 600 cotton and textile professionals from across the globe
- The spotlight on your business for a full five days, unlike the two- and three-day conferences most organisations offer
- A jam-packed agenda that addresses the industry's most critical issues, including sustainability, yield improvement, pest resistance, the use of drones and robotics, and many more
- Multiple packages to meet every company's promotional needs and budget

Contact the Organising Committee today to reserve a sponsorship package that highlights your company and promotes your business to the top government and private sector professionals in the global cotton industry!

Organising Committee

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- paulbatto@yahoo.fr
 - +225 06 22 16 11
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SPONSORSHIP COUNTERPARTY

		Silver	Gold	Platinum
	F CFA	5 000 000	7 500 000	10 000 000
	€	7 500	11 250	15 000
Logo on conference website		•	•	•
Kakemonos throughout the hotel		•	•	•
Booth space (9 m2)		•	•	•
Social media announcements				
Complimentary registrations*		•	•	•
Logo will appear on magazines ads (print and digital)			•	
Main Conference Room kakemonos			•	•
Promotional materials in conf. bag				
Logo will appear on television ads				•
Logo on conference bag				•
Branded coasters (heads of delegations and private meetings)				•
Banner ad on attendee app				
Logo on dinner invitation cards				
		*1 free meeting registration	*2 free meeting registrations	*3 free meeting registrations



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SPONSORSHIP form to fill and send at icac@conseilcotonanacarde.ci

Your choice

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	PLATINIUM	10 000 000 F CFA 15 000 €	
	GOLD	7 500 000 F CFA 11 250 €	
	SILVER	5 000 000 F CFA 7 500 €	
	SPONSOR LUNCH*	5 000 000 F CFA 7 500 €	
	SPONSOR COTTON BREAK*	5 000 000 F CFA 7 500 €	

^{*} Same counterparty as SILVER.

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Reference of the Sponsor

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