

NZPS17

ANNUAL
SCIENTIFIC
MEETING

2-4 MARCH 2017 — NELSON



ACTIVE & ABLE

INDEPENDENT WITH PAIN



CONFERENCE ORGANISERS: DONNA CLAPHAM

WORKZ4U
CONFERENCE AND EVENTS MANAGEMENT

PO Box 90641, Victoria Street West, Auckland 1142, New Zealand t: +64 9 917 3653 / e: conferences@w4u.co.nz / w: www.w4u.co.nz



**ESTIMATED
NUMBER OF
DELEGATES -
180 TO
200
ALL LOOKING
FOR NEW
SOLUTIONS
TO MANAGING
PAIN**

Doctors

anaesthesia, palliative care, rehabilitation medicine, musculo-skeletal medicine, psychiatry, neurosurgery

Nurses

specialist pain management, other specialities

Medical and Surgical Specialists

General Practitioners

Allied Health

Physiotherapists, Psychologists, Nurses, Occupational Therapists, Social Workers, Osteopaths, Dentists

Others with interest in pain management

CONFERENCE MANAGERS



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INVITATION TO SPONSOR

I am pleased to invite you to participate in the Annual Scientific Meeting of the New Zealand Pain Society Inc. at The Rutherford Hotel, Nelson from Thursday 2nd to Saturday 4th March 2017.

Staying active and maintaining a fulfilling lifestyle despite the pain can be a great challenge for persistent pain sufferers. Our theme this year is "Active and Able - Independent with Pain". The focus of the conference is two-fold. It looks at ways in which pain patients can be assisted in remaining active despite the pain, be it maintaining work, or continuing with leisure activities, school or sports. It also aims at equipping professionals with up to date skills which can be taken to the clinic and applied straight away to improve patient outcomes.

To ensure a successful conference, well-recognised international speakers have been confirmed. Bruno Cayoun will share with us his expertise on using mindfulness in pain management. While, Professor Jo Nijs will provide an overview of the latest research into the process of central sensitization. A half-day primary care forum will aim to tackle the challenges that primary care providers face when managing chronic pain patients and a selection of brief workshops and panel discussions will prove to be engaging and practical.

We would like to invite you to participate as a sponsor or exhibitor at our 2017 meeting. Your support and that of the industry is very much valued by NZPS, without which we could not host such successful annual meetings.

Thank you for your time and I look forward to welcoming you on board to share in our success.

Regards

DR ELENA MORAN

Convenor, Annual Scientific Meeting 2017
New Zealand Pain Society



ORGANISING COMMITTEE

2017 CONFERENCE CONVENOR –

DR ELENA MORAN

Convenor

PhD, DipClinPsych, FNZCCP

Clinical Psychologist

Psychology and Behavior Services, Nelson

NIKOLA HUNTINGFORD, BHSoc (OT)

Occupational Therapist

Persistent Pain Service

Nelson Bays Primary Health, Nelson

STEPHANIE WINDSOR

Dip Phys, PG Dip Occ Health

Physiotherapist, Nelson



W E W I L L W O R K
T O G E T H E R W I T H
Y O U T O P R O D U C E
T H E B E S T R E S U L T S

BENEFITS OF SPONSORSHIP

As part of a comprehensive and effective marketing plan, sponsorship can provide positive results, especially important in today's economic climate. Consider the benefits your organisation can enjoy in supporting this conference:

EXPOSURE TO A LOCAL AND NATIONAL AUDIENCE WHO HAVE INTEREST IN THE MANAGEMENT OF PAIN.

OPPORTUNITY TO NETWORK WITH DELEGATES DURING ALL CATERING BREAKS. ALL MORNING TEAS, LUNCHEAS AND AFTERNOON TEAS WILL BE SERVED IN THE EXHIBITION AREA.

OPPORTUNITIES TO RAISE YOUR COMPANY'S PROFILE

AMONGST A QUALIFIED TARGET AUDIENCE.

RECOGNITION INCLUDING ACKNOWLEDGMENT AND CLEAR DEMONSTRATION OF YOUR ORGANISATION'S INVOLVEMENT, COMMITMENT AND SUPPORT.

VALUABLE INSIGHTS INFORMATION AND EXPOSURE TO THE LATEST DEVELOPMENTS IN PAIN MANAGEMENT.

INCLUSION IN AN INTEGRATED, PROFESSIONAL MARKETING CAMPAIGN.

ADVANTAGES OF LEGITIMATE TAX DEDUCTIONS

IN THE AREAS OF ADVERTISING AND THE PROMOTION OF PRODUCTS AND SERVICES.

ABILITY TO UTILISE YOUR OWN MARKETING TEAM

TO WORK WITH THE MEETING ORGANISERS TO ENSURE YOUR SATISFACTION ON ALL OF THE ABOVE.

KEYNOTE SPEAKERS



Bruno Cayoun, Mindfulness Researcher & Director, Mindfulness Integrated Cognitive Behaviour Therapy Institute

Speaking on:

- What is mindfulness
- How to use mindfulness in pain management
- Basic mindfulness skills



Professor Jo Nijs, Department of Physiotherapy, Human Physiology and Anatomy, Vrije Universiteit Brussel, Belgium

Speaking on:

- Central nervous system mechanisms of pain
- Treatment approaches

WORKSHOPS

- Assessing Chronic Pain
- How to explain Chronic Pain in a 15min appointment
- Physiotherapy interventions for chronic pain
- Managing Opioid dependency
- Health benefits of work in pain management
- Assessing pain management outcomes

PRIMARY CARE FORUM

- Case study presentations
- Discussion of issues the primary care providers face when managing chronic pain patients



CODE OF CONDUCT

The Organising Committee of the NZPS 2017 Conference have resolved to formalise a standard of behaviour for Conference Delegates, including Company Representatives.

The Committee puts a great deal of effort into planning and presenting the conference each year, for the benefit of all attendees. Each year we strive to make the Conference better than the last. This can only happen with your full involvement.

Our aims are:

- To ensure that all delegates gain the maximum benefit from attending
- Sponsors who are vital to the success of each conference achieve their goals and continue to support the conference

- Management recognises the benefits of the conference and support the attendance of personnel.
- Networking opportunities on a formal, professional level and informally at social functions

This year's conference offers presentations on topics very relevant to us all, together with the opportunity to talk to supplier companies on a variety of products, innovations and value added services. Few would doubt the great value gained by all.

As a participant you have a responsibility to yourself, your employer and your colleagues to conduct yourself in a professional manner at all times. The continued success of each conference and your colleagues relies on your participation, support and commitment to this effort.

We welcome you to this year's conference and hope you enjoy the programme, and take the additional knowledge, confidence and vision for the future of pain management back to your workplace.

Simple Rules to Follow:

- Phones MUST be turned off or silent while the conference is in session.
- Delegates/representatives in the trade area while sessions are in progress, MUST respect that quiet is required during these times to avoid intrusion/interruptions to lecturers/participants.
- Standard of dress must be tidy though being relaxed and comfortable is encouraged.



S P O N S O R S H I P O P P O R T U N I T I E S

Details of each sponsorship category and its entitlements follow. Please contact the Conference Organisers should any of these opportunities fall outside of your requirements, but you still wish to support the conference. We wish to be flexible and may be able to negotiate an alternative that will better suit your needs. We are happy to work with your company to ensure that you get maximum appropriate benefit for your sponsorship investment.

CONFERENCE MANAGERS



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SPONSORSHIP CANCELLATION POLICY

Cancellations of any confirmed sponsorship, by either party must be submitted in writing. If the Sponsoring Company cancels their sponsorship, cancellation will be accepted subject to the following conditions:

- If the cancellation is submitted more than six months before the conference commences, the Organisers shall retain 10% of the contract price;
- If the cancellation is submitted between three to six months before the conference the Organisers shall retain 50% of the contract price;
- If the cancellation is submitted within three months of the Conference then 100% of the contract price will be forfeited.
- If in the event of the Conference being cancelled for causes beyond the control of the Organisers or the Sponsoring Company then 100% of the contract price is refundable less expenses already incurred.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP \$12,500 +GST

- Company will be acknowledged as a GOLD SPONSOR
- Company logo and weblink on Conference Website
- Company logo on the Conference Programme
- Company logo on the front cover and inside the Conference Handbook
- Full page of advertising in the Conference Handbook (artwork supplied by sponsor)
- Company logo displayed on the Welcome Slide during the opening and closing sessions
- Company logo displayed on the Screen prior to each session and before each catering break
- One complimentary Table Top Display
- Two complimentary Exhibitor Registrations
- Two complimentary Welcome Reception tickets
- Two complimentary Conference Dinner tickets
- Delegate List ten working days prior to conference

Optional Extras ... you may choose ONE of these extra benefits to enhance your Gold Sponsorship.

Option One – CONFERENCE DINNER

- Associated with the hosting of the Conference Dinner
- Acknowledgement at the conference dinner by the Convenor or MC
- Signage up in the pre-function area of the conference dinner venue
- Company logo printed on conference dinner tickets

Option Two – AUDIO VISUAL

- Associated with supply and operation of audiovisual equipment & on-site technician during the conference.
- Promotion through clothing of technician (OPTIONAL: Tee shirt and/or cap displaying sponsors logo – to be supplied and paid for by sponsor).
- Promotion through company signage on the plenary session lectern.



SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP \$8,950 +GST

- Company will be acknowledged as a SILVER SPONSOR
- Company logo and weblink on Conference Website
- Company logo on the Conference Programme
- Company logo inside the Conference Handbook
- Company logo displayed on the Screen prior to each session and before each catering break
- Half page of advertising in the Conference Handbook (artwork supplied by sponsor)
- One complimentary Table Top Display
- One complimentary Welcome Reception ticket
- One complimentary Conference Dinner ticket
- Delegate List ten working days prior to conference

Optional Extras...you may choose ONE of these extra benefits to enhance your Silver Sponsorship.

Option One – WELCOME RECEPTION

- Associated with the hosting of the Welcome Reception
- Acknowledgement of sponsorship at the Welcome Reception
- Company logo printed on Welcome Reception tickets

BRONZE SPONSORSHIP \$5,250 +GST

- Company will be acknowledged as a BRONZE SPONSOR
- Company logo and weblink on Conference Website
- Company logo on the Conference Programme
- Company logo inside the Conference Handbook
- Company logo displayed on the Screen prior to each session and before each catering break
- Quarter page of advertising in the Conference Handbook (artwork supplied by sponsor)
- Delegate List ten working days prior to conference

SUPPORTING SPONSORSHIP \$3,800 +GST

- Company will be acknowledged as a SUPPORTING SPONSOR
- Company logo and weblink on Conference Website
- Company logo on the Conference Programme
- Quarter page of advertising in the Conference Handbook (artwork supplied by sponsor)

HANDBOOK ADVERTISING FROM \$320 +GST

Advertisements will be offered in the Conference Handbook. Finished artwork to be supplied by the sponsor.

Full Page Colour Advertisement

NZ\$580.00+GST

Half Page Colour Advertisement

NZ\$320.00+GST

TABLE TOP DISPLAYS

Industry Table Top Displays will be showcased in conjunction with the conference. The exhibition will be located in rooms next to the main conference session room. The morning and afternoon teas and lunches will be all held within the exhibition area. You will have the opportunity to have 5 minutes during the Welcome Reception to showcase your product or service to all the delegates, in a relaxed environment.

Company Investment

Table Top Display: \$1,850+GST

Included:

One trestle table and tablecloth, two chairs, delegate list, company listing and product summary in the Conference Handbook. Plus the option to showcase your product/service during the Welcome Reception for 5 minutes.

Power is available at an additional cost of NZ\$65.00+GST per space.

For Further information regarding the exhibition please contact:

**Donna Clapham,
WORKZ4U**

Conference and Events Management

t: +64 9 917 3653

e: conference@w4u.co.nz

w: www.w4u.co.nz

EXHIBITION INFORMATION

1. Table Tops

Will be allocated on a first in, first served basis following the confirmation of sponsors' allocations.

2. Exhibitor Registrations

All exhibiting personnel in attendance will be charged NZ\$225.00^{+GST} per person.

This includes all catering breaks and lunches for the duration of the conference, along with one ticket to the Welcome Reception.

Additional charges will be incurred for attendance at the following:

Extra Welcome Reception tickets \$65.00^{+GST} pp

Conference Dinner tickets \$145.00^{+GST} pp

A link will be distributed closer to the event to enable you to register personnel and social function attendance. Note: No personnel are included in the Table Top cost unless part of a sponsorship package.

3. Exhibition Pack In and Out

Pack In:

Wednesday 1 March 2017,
12:00 -17:00 hrs. Due to Health and Safety requirements exhibitors will not be granted access to the exhibition area prior to this time.

Pack Out:

Saturday 4 March 2017, after 14:00 hrs. Exhibitors must not pack out prior to this time.

4. Exhibition Opening Hours

Thursday 2 March 2017,

07:30 -19:00 hrs (Welcome Reception 17:00 – 1900 hrs)

Thursday 2 March 2017,

07:30 – 19:00 hrs (Welcome Reception 17:00 – 1900 hrs)

Friday 3 March 2017,

07:30 – 15:30 hrs

Saturday 4 March 2017,

08:00 – 14:00 hrs





SPONSORSHIP APPLICATION

NEW ZEALAND PAIN SOCIETY INC. ANNUAL SCIENTIFIC MEETING 2017

By signing this sponsorship application form you will be contracted to the indicated category and level of sponsorship. You confirm that you have read and agree to the Sponsorship Cancellation Policy. Sponsorship applications are confirmed on a first-in first-served basis. An invoice will be raised for your sponsorship following confirmation of receipt of this application by the Conference Managers. Please note that prices quoted are in New Zealand Dollars.

Gold Sponsorship \$12,500 +GST

- Conference Dinner
- Audio Visual

Silver Sponsorship \$8,950 +GST

- Welcome Reception
- Catering Break – preferred break, day and time:

Bronze Sponsorship \$5,250 +GST

Supporting Sponsorship \$3,800 +GST

Table Top Displays \$1,850 +GST

Handbook Advertising

Full Page Colour Advertisement \$580+GST

Half Page Colour Advertisement \$320+GST

Company Name

Contact Name

Postal Address

Telephone ()

Email

Signature

PLEASE SCAN AND EMAIL TO donna@w4u.co.nz