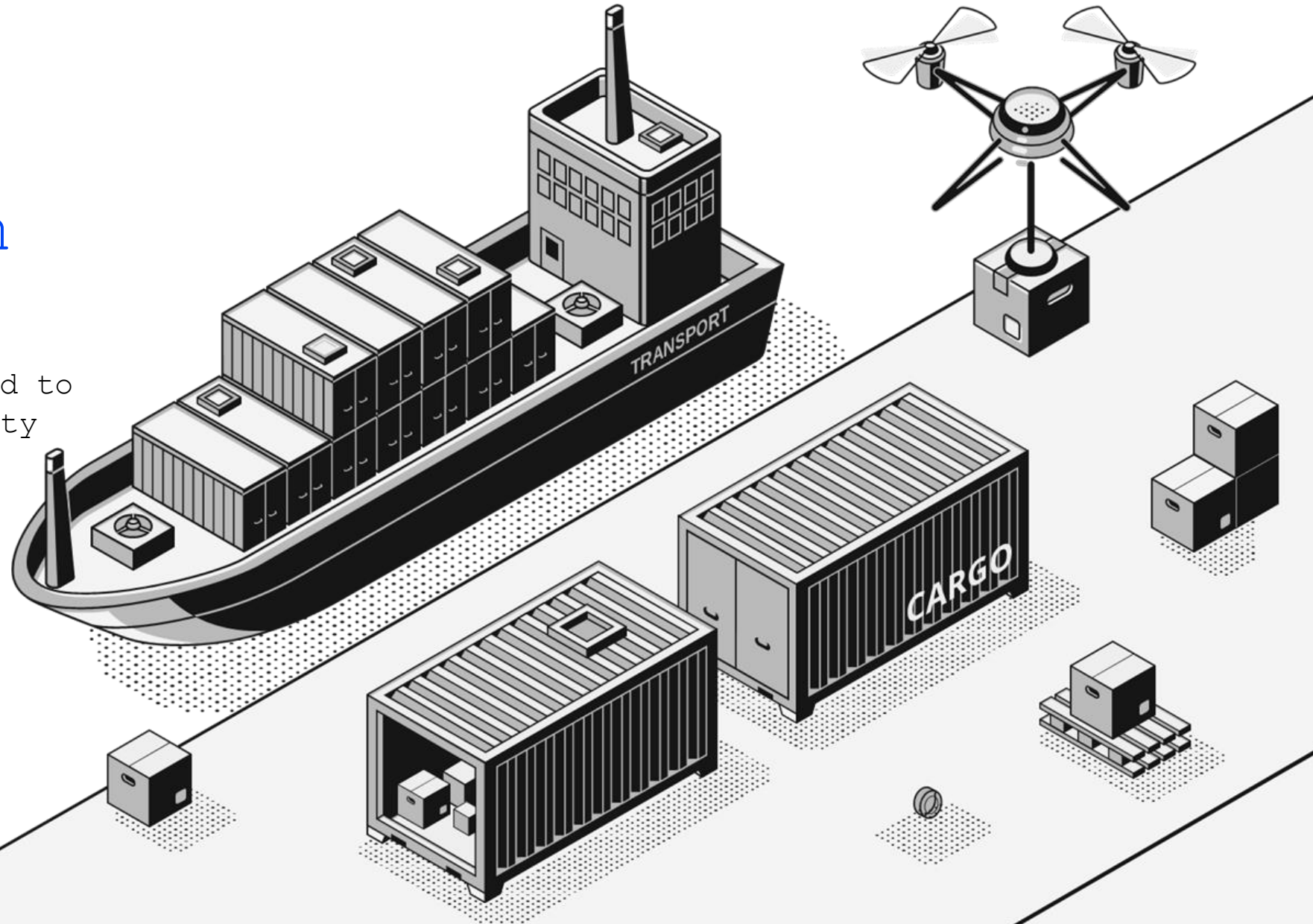


Digital Container Shipping Association

How cooperation in
Digitalization and
Standardization will lead to
increased interoperability

World Customs Organization
Baku, Azerbaijan

June, 2019



About the speaker

Thomas joined Digital Container Shipping Association as CEO in April 2019. He has over two decades of experience within strategy and transformation, most notably from his roles in Maersk. In addition to his role in DCSA, Thomas has a number of board memberships. He holds a degree in Applied Finance from Copenhagen Business School and an Executive MBA.

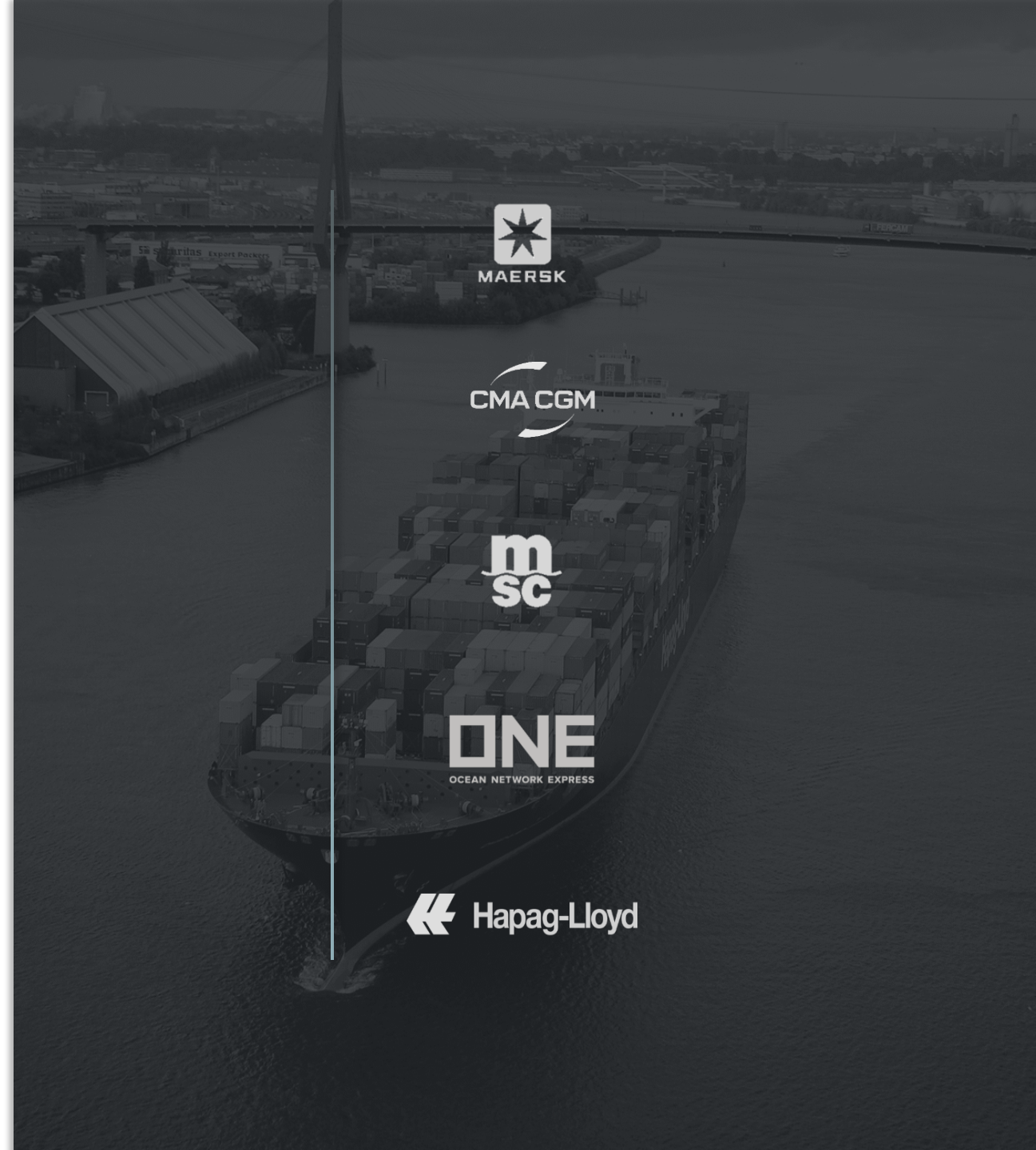
About DCSA

Established in April 2019, the Digital Container Shipping Association focuses on developing standards for IT and Business processes

April
2019

A new governing
body is born

CMA-CGM, ONE, Hapag Lloyd,
MSC and Maersk establish
the Digital Container
Shipping Association



DCSA Mission

DCSA's mission is to represent, lead and serve the container shipping industry



Key objectives of the DCSA

Identified key objectives were not met by other existing governing bodies, thus choice was to establish a new governing body



Represents the container shipping industry



Develops standards for IT and business



Efficient and interoperable operations



Simplifies and the transport value chain



Explores innovative and disruptive technologies

The benefits of establishing the DCSA DCSA

The investment in DCSA and the standardization of processes, will create efficiency gains for container shipping companies across the value chain

INDUSTRY BENEFITS

MEMBER BENEFITS

Increasing innovation ability

Shaping the future of shipping

Creating interoperability

Participating in developing new standards

Achieving higher efficiencies

Representing members' interests

INDUSTRY

MEMBERS



Standardization

Open standards rely on a broadly consultative and inclusive


Reduced operational cost

Increased interoperability

Greater reliability

Increased productivity

Greater scalability



“Standards form
the basis for
the efficiency
of an industry
and the
introduction of
new technologies
and innovations”

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