



World Customs Organization

KNOWLEDGE ACADEMY FOR CUSTOMS & TRADE

WCO Headquarters • Brussels • Belgium
19 – 24 June 2017



Welcome!

DAY 2

COMPLIANCE &
FACILITATION TRACK

Day 2 – Tuesday, 20 June

WHERE WILL THE FUTURE TAKE CUSTOMS?

Session IV

Analyzing E-Commerce

09:30 – 11:00

E-commerce –

- How compelling is the data?
- The impact on trade in numbers.

Presenter: **Samuel Laurinkari**, eBay

11:00 – 11:30

Coffee/Tea – Networking Break

Session V

E-Commerce – Opportunities and Challenges

11:30 – 12:30

E-commerce –

- Opportunities?
- Challenges for Customs
- The ‘Dark Side’

Presenter: **Yonghwan Choi**, KCS



Cross-Border E-Commerce

Time-Sensitive Goods

**High-volumes of small
packages**

Unknown Players

**Return/Refund
Processes**

E-Commerce has become a game changer in the international trade arena. One may argue that it is just another form of trade, but we need to keep pace with the changes it brings to the trade environment, and provide innovative solutions to deal with them.

Cross-border E-commerce [Essential Elements]

- 1. Online Initiation**
- 2. Cross-border transaction/shipment**
- 3. Physical Goods**
- 4. Destined to a consumer**

WCO Working Group on E-commerce (WGEC)



Remit and Scope

- Multi-stakeholders
- Cross- cutting issues
- Facilitation & control
- Collaborative solutions

Cross-border E-commerce [Key Considerations]

**TRADE
FACILITATION &
SIMPLIFICATION**



**SAFETY
& SECURITY**



**REVENUE
COLLECTION**



**MEASUREMENT
& ANALYSIS**



1. **Advanced Electronic Data, Risk Management & Customs control**
2. **Simplified Procedures and Immediate Release**
3. **Revenue Collection**
4. **Partnerships**
5. **Public awareness, capacity building and outreach**
6. **Measurement and Analysis**
7. **Legislation**

What is next in the area of Cross-border E-commerce ?



World Customs Organization
Organisation Mondiale des Douanes

English : English

Sitemap

Contact Us

RSS feeds

FAQ

Search



ABOUT US

MEDIA

ONLINE SERVICES

TOPICS

EVENTS

SIGN IN

HIGHLIGHTS



Cross-Border e-Commerce

WCO work done so far and what is next: de...

June 2018

- Development of recommendations / guidelines / framework
- Enhancement/update of related WCO Instruments & Tools
- Publication of case studies / best practices WCO Members
- Development and deployment of electronic interfaces or exchange of information mechanisms