

Third Time's a Charm! Vogue Knitting LIVE Heads Back to the Windy City for Annual Event

The editors at *Vogue Knitting* will be hosting their third annual knitting and crocheting event, Vogue Knitting LIVE, in Chicago on October 24-26, 2014 at the Palmer House Hilton Hotel. The event will feature a marketplace stocked with yarn, needles and a designer fashion show, along with workshops for masters and beginners.

Vogue Knitting LIVE will be held in downtown Chicago at the luxurious Palmer House Hilton Hotel, located near Millennium Park in the heart of the theater, financial and shopping districts of downtown Chicago. The event gives fans a way to connect and meet fellow knitters, as well as those whose work they admire in addition to the Vogue Knitting staff. This communal Vogue Knitting LIVE brings *Vogue Knitting* magazine to life with knit couture fashion shows, inspirational master-level technique, design classes for beginners and experts and more.

Thousands of knitters gathered last year for the Vogue Knitting LIVE experience focusing on fashion, fiber and education. This year knitters in the Windy City will:

- Find a mini knit pumpkin in the Marketplace and win a free copy of *Huge & Huggable Mochimochi*
- Indulge in the relax and unwind lounge with complimentary massages throughout the day
- Enjoy the Yoga for Knitters class led by the renowned Tyra Notorangelo of Spring Wellness Center Chicago
- Join acclaimed toy designer Susan B. Anderson to learn all about this incredibly popular knitting genre. Plus there will be giveaways for her books, patterns and yarn!
- Get lucky and catch a skein (or two) as their tossed to the crowd at the conclusion of Vogue Knitting LIVE

Vogue Knitting LIVE has something for every knitter and offers a full range of package options, from single-day Marketplace passes to a weekend jam-packed with classes, lectures, shopping and exclusive evening events.

Tickets can be purchased online at www.vogueknittinglive.com or at the door. One-Day Marketplace Tickets (for attending on Saturday OR Sunday) are \$20 and Two-Day Marketplace Tickets (for attending both Saturday AND Sunday) are \$25. Friday evening Marketplace is free with the purchase of either a One-Day or Two-Day ticket. Kids under 12 are free, students receive half off Marketplace Tickets and save \$15 on classes.

For more information regarding Vogue Knitting LIVE, including images and/or interview opportunities, please contact Ariane Sloan at 917-565-2204 or ariane@socialflyny.com.

About Vogue Knitting LIVE

In 2011, the editors of *Vogue Knitting* launched Vogue Knitting LIVE, bringing together thousands of knitting enthusiasts for a weekend show filled with fashion, fiber and education. For more than 25 years, Vogue Knitting has brought the best of fashion knitting to the magazine's dedicated following and now readers are invited to experience everything they love about Vogue Knitting like never before—live and in person! Vogue Knitting LIVE features beginner- to master-level hand-knitting classes, a high-end shopping experience, knit-couture fashion shows, a knit art gallery and more to engage and inspire every knitter.

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