



Programme

# NORDIC CRISIS communication 2017

NORDIC CONFERENCE | COPENHAGEN 11-12 OCTOBER 2017



 Network: Moltkes  
Password: On1ine2017

 #criscom17

# Programme

## Day I - Wednesday, October 11th

**10.00 - 11.00 | Arrival & registration, coffee & croissants**

**11.00 - 11.15 | Opening Speech**

Henning Thiesen, Danish Emergency Management Agency

**11.15 - 12.15 | Terror in Stockholm & Knife Assaults in Turku**

- Odd Guteland, Prime Minister's Office, SE
- Stefan Hector, National Police, SE
- Elina Katajamäki, National Police Board, FI

**12.15 - 13.00 | Lunch & networking**

**13.00 - 14.15 | The Dilemmas of Communicating about Terror**

- Lorraine Hennessy, National Counter Terrorism Policing, UK
- Carsten Bagge Laustsen, University of Aarhus, DK
- Thomas Falbe, Danish Broadcasting Company (DR), DK

**14.15 - 15.00 | The Nordic Way: Public Crisis Communications Policies & Guide Lines**

- Henrik Olinder, Civil Contingencies Agency, SE
- Petri Kekäle, Prime Minister's Office, FI

**15.00 - 15.30 | Coffee & networking**

**15.30 - 16.30 | Keynote: Strategic Crisis Communication & Coordination**

Michael A. Hammer, National Defense University, US

**16.30 - 17.00 | Meet the Speakers**

**17.00 - 19.00 | Preparations for Dinner/Hotel Check-In**

All guests are asked to leave the venue in the interval

**19.00 | Dinner at Moltkes Palæ**

## Day II - Thursday, October 12th

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**09.00 - 9.15 | Coffee & croissants**

**09.15 - 9.30 | Opening of day II**

Thomas Dybro Lundorf, Danish Emergency Management Agency

**9.30-10.45 | Are we (too) dependent on SoMe in Crisis Communication?**

- Janne Elvelid, Facebook, SE
- Pernille Tranberg, Digital Identitet, DK
- Anna Nyman, Civil Contingencies Agency (krisinfo.se), SE

**10.45 - 11.00 | Break**

**11.00-12.00 | Balancing Risk Perception of the Public & Risk Assessments of the Authorities**

- Frode O. Andersen, Norwegian Ministry of Foreign Affairs, NO
- Marko Lähteenmäki, National Institute for Health & Welfare, FI
- Misse Wester, Lund University, SE
- Nina Blom Andersen, Metropolitan University College, DK

**12.00 - 13.00 | Lunch & networking**

**13.00 - 14.00 | Fake News, Alternative Facts, & Crisis Communication I – Talks**

- Søren Brostrøm, Danish Health Authority, DK
- Max Arhippainen, Ministry of Defence, FI
- Kristoffer Egeberg, Faktisk.no, NO

**14.00 - 14.30 | Meet the Speakers**

**14.30 - 15.45 | Fake News, Alternative Facts, & Crisis Communication II – Discussion**

- Michael A. Hammer
- Max Arhippainen
- Kristoffer Egeberg

Moderator: Pierre Collignon, University of Southern Denmark, DK

**15.45 - 16.00 | Closing of the conference**