

18th International
Cities, Town Centres and
Communities Conference

ICTC 2018

14-16 November 2018
Fremantle, WA

Progressive Cities: Innovative + Authentic + Connected

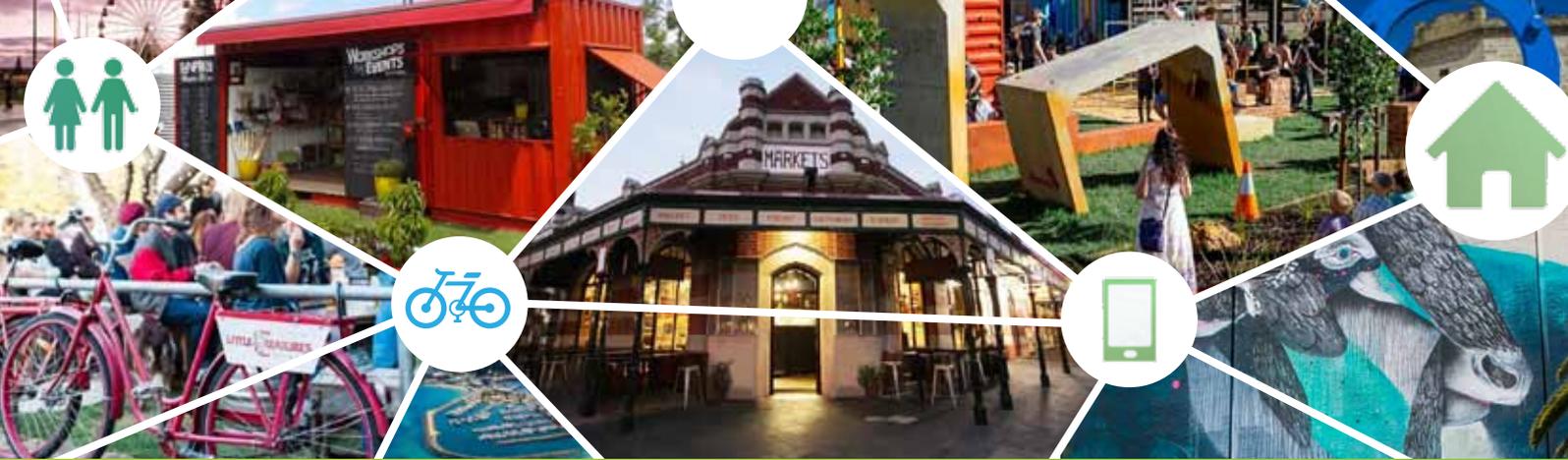


CALL FOR SPEAKERS

Abstract submissions close **Monday 16 April 2018**



www.ictcsociety.org/2018



Progressive Cities Innovative + Authentic + Connected

14-16 November 2018, Fremantle, Western Australia

Change in lifestyle, environment and technology is presenting many challenges for cities and towns. There is constant talk of 'disruption' and fierce online retail competition.

It is the progressive cities with innovative approaches to planning, development, placemaking and economic development that are coming out on top.

Their places are positioned for authenticity, connectivity and innovation. They leverage their unique offering and personality to provide communities with a place to love, experience and connect with.

ICTC 2018 will inspire city and place leaders to look through a new lense to consider the possibilities. As more people move to larger metropolitan cities, recognising the value of physical connections and finding your place niche is critical to survival—particularly for regional towns and cities.

Staying vibrant and competitive means getting the formula right—we need to deliver places designed for people to live, work, play, visit and study.

The Event

The International Cities Town Centres and Communities Society (ICTC) invites you to join them at the 18th ICTC Conference to be held at the Esplanade Hotel Fremantle—Perth, Western Australia from 14 to 16 November 2018.

The ICTC conference brings together a diverse cross-section of city leaders and urban place professionals—from those who lead and plan cities and town centres right through to those who implement and manage them on the ground.

Why attend?

- Interactive sessions for learning from like-minded peers who are passionate about creating vibrant places in a true cross-disciplinary event.
- Practical take-away examples and shared lessons on global case studies.
- Hear the latest global developments in urban design, placemaking, retail, planning, development, economic development and sustainability.
- Access and leverage from Australian and international specialists in an interactive environment.

Event Highlights

- High profile keynote speakers from US, Europe and Asia Pacific
- Over 50 diverse and interactive presentations
- Masterclasses, workshops and keynote panel sessions
- Special interest group sessions
- Trade exhibition and City innovation showcase
- Specialist Fremantle and Perth Field trips

Why Fremantle, why Western Australia?

Fremantle is Western Australia's (WA) capital of culture and is Australia's largest heritage listed precinct. The city is proud of it's rich artistic and cultural milieu and is a national leader in delivering innovative and pioneering housing solutions.

A vibrant community once known for its Victorian architecture, maritime history and colonial past is now also a blend of fabulous food, handcrafted beers, great coffee, quirky boutiques and a lively cultural scene of music, arts and festivals.

There's a real opportunity for urban place leaders to see and experience how the city is being revitalised as Fremantle's city heart undergoes its biggest redevelopment in history. There's also a multitude of other recent rejuvenation initiatives to see including:

- national award-winning Esplanade Youth Plaza—WA's first outdoor parkour and skate park;
- WA's first licensed beach—Bather's Beach;
- Power Ledger's renewable energy trading platform—Richard Branson's global Extreme Tech 2018 finalist;
- WA's first One Planet Community—energy, water and climate responsive residential development White Gum Valley;
- Fremantle solar farm and wind farm;
- Australia's first automated vehicle trial on the RAC Intellibus in South Perth.

There's so many things to see in the region:

- Fremantle Prison – tour the largest and most intact convict-built prison in Australia
- Fremantle – spectacular beaches, cappuccino strip, Fishing Boat Harbour, Maritime Museum and markets
- Rottnest Island - a natural reserve of white sandy beaches, turquoise waters and secluded coves
- Margaret River – some of Australia's most stunning and award-winning wineries and breweries set against the backdrop of ocean and secluded forests.
- Cottesloe Beach –the crystal clear waters to snorkel, swim and explore
- Perth - the bustling bars, shopping and cultural spaces including Elizabeth Quay and Kings Park



Call for Speakers

Speakers are invited to submit a 150-300 word abstract(s) by 16 April 2018 for either a:

Sessions

- Case Study Presentation
- Presentation (General)
- Snap Shot Presentation (7 minute slide show)
- Workshop (45 or 60 minutes)

City Innovation Showcase

- Demonstrations of emerging products and technologies designed for cities & places

Speakers are invited to take a fresh approach in their abstract submissions—addressing the latest global trends and challenges in the following topic streams:

Abstract Stream Topics

Innovation & Economic Development

1. Evening, Night and 24 Hour Economies
2. Cluster Employment, Incubators & Coworking
3. Artificial Intelligence / Smart Cities & Data
4. Virtual & Augmented Reality
5. Disruption & Emerging City Technologies

Place Making & Retail

6. Music & Entertainment
7. Food & Beverage
8. Tourism, Destination & Visitor Experiences
9. Retail, Customer Experience, Online & Marketing
10. Place Making, Activation & Pop Ups
11. Community Led Place & Funding
12. Creative/Cultural Cities & Building Community Pride

Transport, Housing & Development

13. Autonomous & Electric Vehicles
14. Transport & Parking
15. Housing - Affordability, Density, Sustainability & Smart Homes
16. Housing Diversity – Creatives, Aging & Minorities
17. Urban Development & Planning

Urban Revitalisation & City Growth

18. Community Engagement and Consultation
19. New Urbanism and Metro City Revitalisation
20. Small Town & Regional City Revitalisation
21. Main Streets & Town Centres
22. Activity Centres & Neighbourhood Centres
23. Urban Design & Universal Design
24. Population Growth & Density
25. Heritage
26. Leadership & Projects in Partnership
27. Public Realm

Sustainability & Healthy Safe Communities

28. Safety & Lighting
29. Walking & Cycling
30. Landscape and Green Design Spaces
31. Sustainable Energy – Solar & Wind Farms
32. Climate Responsive & Sustainable Places
33. Disaster Management, Terrorism & Resilience
34. Other Topics

Ideally speakers will incorporate into their 150-300 word abstract submission:

- Presentation summary
- Main challenges, opportunities and outcomes
- Practical tools and takeaway's for delegates
- Image(s) before and after if applicable

How to submit your abstract

To submit your abstract and register as a speaker use the 'Speakers Portal' on conference website www.ictcsociety.org/2018

Ensure you download and use the abstract template for your submission.

Abstracts should only be submitted with the understanding that the presenter will register for the full conference and submit payment of the subsidised speaker registration fee of \$795 by Friday 6 July 2018. Max of 2 presenters per abstract may register at the subsidised fee.

Speakers of accepted abstracts will be advised by 16 May 2018.



How to get there?

Perth International Airport is located 28km from Fremantle and is a 40 minute drive. Fremantle can be accessed by either airport transfers, private car, car hire or taxi with one way transfers starting from \$32. Fremantle can also be accessed by train from Perth city.

Venue and Accommodation

The conference is being held at the 4.5 star Esplanade Hotel Fremantle, perfectly located in the historic city overlooking Fishing Boat Harbour and surrounded by world class restaurants, bars and boutique breweries and the award winning Esplanade Youth Plaza featuring world class Skate Park and playground. There is also a variety of alternative hotel and apartment accommodation options available nearby for a range of budgets and all within walking distance.

Who Should Attend

Local Government - Mayors, Councillors, CEO's, Managers and other decision makers

State and Federal Government

Consultants, Businesses & Business Associations, Academics and Industry Groups

With interests in:

- Planning, Urban Design, Development, Property
- Main Streets, Retail, Shopping and Town Centres
- Economic Development, Demography
- Placemaking, Project Management, Marketing
- Architecture, Landscape, Environment
- Infrastructure, Resources, Energy, Transport
- Engineering, Surveying, Public Works
- Banking, Law, Finance, Technology

Host the Next ICTC in Your City

Applications are open to all cities interested in hosting the 2019 or 2020 conference. Full details and application forms can be found at www.ictcsociety.org.

City Innovation Showcase

Demonstrations of emerging products and technologies designed for cities & places.

NB: Any speakers accepted into the showcase will need to register at the supplier rate of \$1995. Spaces are limited, conference exhibitors will have first opportunity to be part of the showcase.

Call for Topics - Special Interest Group Sessions & Panel Session

The conference will include Special Interest Group sessions. These informal sessions provide the opportunity for individuals to come together as a group to discuss a common topic or issue of interest. You won't leave without getting a bag full of ideas from others or having had the opportunity to bounce your ideas around the room too.

Put forward a topic or project by email for possible discussion by **11 May 2018**.

Sponsorship and Exhibition

The Sponsorship and Exhibition Prospectus can be downloaded at www.ictcsociety.org/2018

The exhibition will include leading application and product providers and will be held concurrently with the conference. The aim of the exhibition is to provide an extension of the conference learning experience.

Expression of Interest

For more information about the conference please visit the website www.ictcsociety.org/2018 and subscribe for conference updates.

Contact

ICTC Events

T: +61 7 3161 5901 E: events@ictcsociety.org
 P: PO Box 2313, Brookside Centre QLD 4053 Australia
 W: www.ictcsociety.org/2018

Hosted by:

