# WCO Practical Guidelines for Valuation Control





#### 1. Valuation Policy and Legislation

- WTO obligations and legal framework
- Establishing national/regional valuation policy
- Engagement with Technical Committee on Customs Valuation

#### 2. Managing Valuation Risk

- Risk profiling
- Importance of trade statistics
- Importer Profiles and Trade Segmentation



# Trade segmentation approach

#### Client segmentation based on value

Importer Category	VDP Value Range ZMK Billion	% VDP Contribution	No.	% of Total No.
Large	> 70	89.6	322	1.6
Medium	> 10< 70	6.8	790	3.0
Small	< 10	3.6	23,044	95.4



# Trade segmentation approach

Each segment has a different treatment strategy

Importer Category	Risks	Treatment Strategy	
Large	<ol> <li>Systemic errors</li> <li>Transfer pricing</li> </ol>	<ol> <li>Audit Based Control</li> <li>Customs-to-Business partnership (CACP)</li> <li>Client Education on identified weaknesses (informed compliance)</li> </ol>	lties
Medium	<ol> <li>Limited/poor systems and internal controls</li> <li>Poor record keeping</li> <li>No TPIN</li> </ol>	<ol> <li>Audit Based Control</li> <li>Pre-Entry Risk Based Control</li> <li>Client Education on identified weaknesses(informed compliance)</li> <li>Agent focus and control</li> <li>TPIN Registration</li> </ol>	Escalatory Penalties
Small	<ol> <li>No fixed trading address/location</li> <li>No TPIN</li> <li>Non existence of internal controls</li> <li>Poor record keeping</li> </ol>	<ol> <li>TPIN Registration</li> <li>Pre-Entry Risk Based Control</li> <li>Client Education(informed compliance)</li> <li>Agent focus and control</li> </ol>	



#### 2. Managing Valuation Risk (continued)

#### Development and use of a Valuation Database

- Understanding commercial pricing practices
- Caveats and limitations to use of a valuation database
- Sources of price data
- Input and storage of data
- Protection and availability of data
- Use of price data as a risk management tool
- Safeguards against mis-application of database



- 3. Developing An Effective Valuation Control Programme
  - Pre-Clearance stage
    - **♦** *Advance rulings*
  - Balancing frontier and post-importation checks
  - Procedure to follow when doubts exist regarding the truth or accuracy of the declared value: WTO Decision 6.1
  - Facilitation of compliant trade/ improving compliance
  - Options for exchange of customs valuation information



#### 4. Key Challenges

- Informal trade sector
- Second-Hand goods/Used motor vehicles
- Pre-Shipment Inspection
- Multi-national enterprises: key valuation issues
- Fighting valuation fraud
- ... + three country Case Studies; Brazil, India, Mauritius



# WCO Guidelines for Post Clearance Audit

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- Confirms PCA as a compliance tool
- Endorsed by Enforcement Committee

