

FORWARD LOOKING STATEMENTS AGENDA & DISCLAIMER

- 
- Giraffes
 - Domino's
 - Happy Babies
 - Marbles
 - Harry Potter

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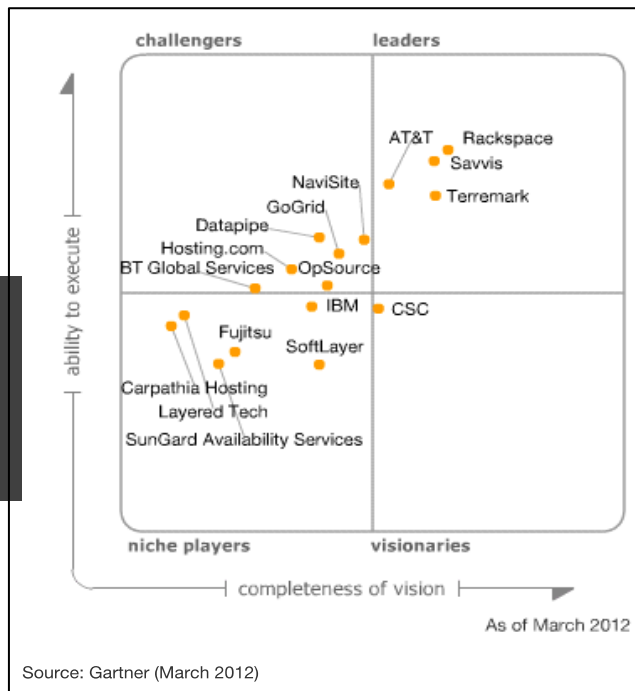
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ABOUT ANDY SCHROEPFER



ABOUT RACKSPACE®

We are **Global**



We are in the “Upper Right”

\$1,025,000,000

REVENUE \$\$\$\$

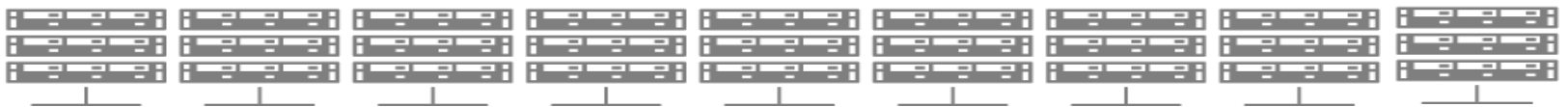
4,000

RACKERS



80,000

SERVERS



172,000

CUSTOMERS



EVIDENCE OF LOYALTY



CHURN 0.8% (5+ YR AVG LIFE)

40%
OF THE
FORTUNE 500



NOT CLOUD

CLOUD



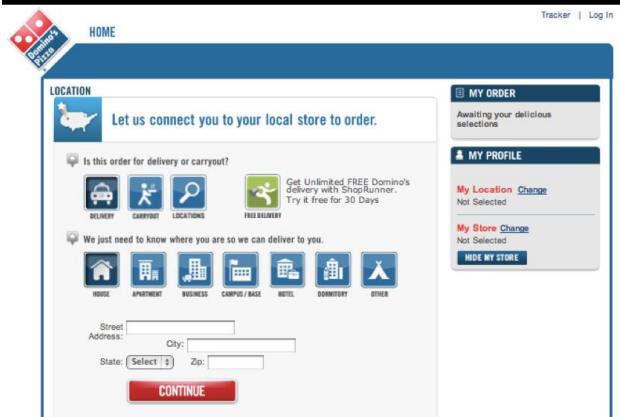


Rackspace Cloud
POPULATION ~150,000

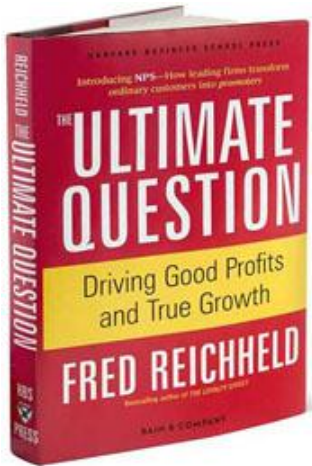
A CLOUD FOR EVERY SIZE FIRM



HYBRID CLOUD COMPUTING RACKCONNECT™



SERVICE



1 - 2 - 3 - 4 - 5 - 6

7 - 8

9 - 10

10

20

70

“60”

\$1,000,000,000

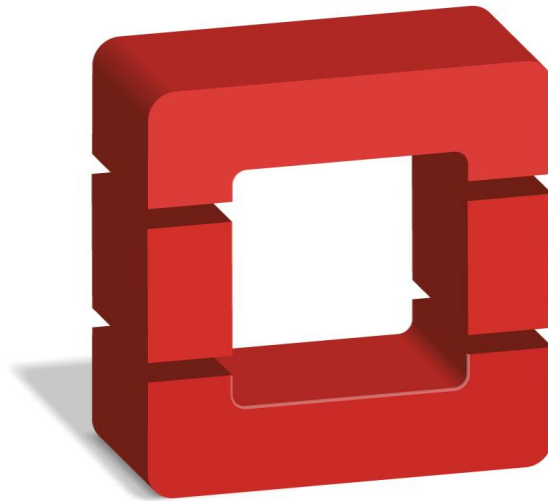
Run-rate June 2011



BAD SUPPORT MAKES PEOPLE ANGRY

MEET OPENSTACK

Open source orchestration, management & provisioning



openstack™



Hypervisor Agnostic | Complete Data Portability



**THESE ARE
YOUR APPS**

YOU TRY TO ORGANIZE THEM





BUT, THE “KIDS” KEEP PLAYING

**What you really want...
Is to manage them the same**

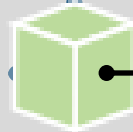
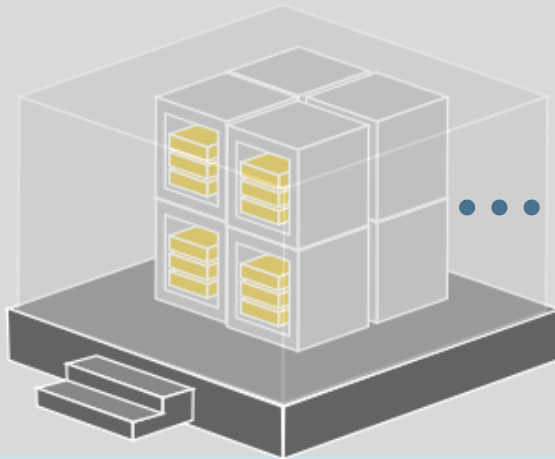


THE POWER OF OPEN

Imagine having a

Common Platform

across clouds



Seamlessly transporting workloads







**Ask not, what
SHAREPOINT
can do for you...**

**Ask what
SHAREPOINT
does for your co.**



**Harry Potter
& The MVPs**

next
steps



Choose Rackspace & Fanatical Support