ATI CLOUD - WHERE DO YOUR APPS RUN?

SAAS ADOPTION MADE EASY FOR INDUSTRY RELEVANT APPS

SaaS is quickly becoming the preferred method for delivering services – including mission critical apps – to end-users. Through the ATI Cloud, SITA gives you access to the providers and platforms necessary to facilitate adoption, ensure security, and simplify integration.

ISSUES

- More than 600 ATI-focused independent software vendors (ISV) are reviewing their data center investments
- True SaaS ISV apps are often hosted on public clouds that are not trustworthy and can perform poorly inside their customer's VPN
- Ad-hoc cloud enablement of ISV solutions (traditionally delivered onpremise) can create new integration challenges requiring industry expertise

SITA SOLUTION

- Legacy ISV apps are consumed through off-the-shelf application publishing mechanisms
- Application performance is improved by subscribing to your selected SaaS applications within your IP VPN
- User identity and SaaS subscriptions are managed through Single Sign-On mechanisms, with an option to federate into corporate ID
- Adoption of industry apps is standardized as-a-Service through an ATI Cloud powered solution

BENEFITS

- Facilitate easier adoption of the SaaS model by addressing any privacy, residency, and accountability concerns that remain in the selection governance
- Meet your most complex application integration requirements, including behind the firewall
- Easily retrieve hosted data and avoid locking in to an unknown SaaS supplier
- Benefit from the trust of a specialized cloud provider that is dedicated to the air transport community

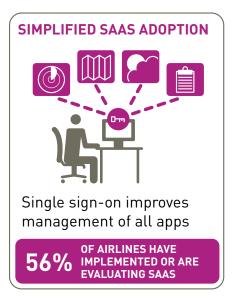
PROOF POINTS:

56% OF AIRLINES HAVE IMPLEMENTED OR ARE EVALUATING SAAS

68% CONSIDER THE INTEGRATION OF THE APPLICATION AS THE BIGGEST CHALLENGE







SOLUTION COMPONENTS

- The SITA cloud platform allows adoption An identity management mechanism of apps through a single cloud identity that can be synchronized with your corporate Active Directory.
- SITA's cloud enablement includes hosting, app publishing, user management, and application delivery mechanisms all the way through to airlines' VPNs. Software vendors can then leverage this capability to efficiently and effectively provide solutions to customers.
- SITA uses a "blueprint" approach to help ISVs, their customers, and airlines benefit from the cloud SaaS model without compromising integration requirements.
- By working with ISVs that use the ATI Cloud, SITA ensures that airlines have access to ad-hoc apps for a specific project or generic apps with the ISVs product.

- will provide Single Sign-On for a variety of reference industry apps.
- A marketplace approach will allow for the selection and vetting of relevant software.
- A storefront will enable users to manage entitlement, access control, and usage reports.

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