

## ***Harriette Rose Katz*** ***Founder and President of Gourmet Advisory Services***

Harriette Rose Katz, Founder and President of Harriette Rose Katz Events/ Gourmet Advisory Services has been one of the country's leading wedding and event planners for over 30 years. Ms. Katz founded her company in 1978, and what began as a solo practice has grown into a significant business with senior partners, a full time staff and non-stop events. She is known within and outside of the event planning industry as a trendsetter and is one of the most respected event designers in the country today. Ms. Katz and her team have established an impeccable reputation for creating signature events that translate into unforgettable memories.

The reasons for her success? Ms. Katz took her passion for design and culinary arts and her extensive world travels and combined them to create a singularly respected force in the event planning world - a visionary and highly talented group of professionals dedicated to planning and executing the highest quality events of every size, type and style imaginable. Under her guidance, her team brings in-depth knowledge, experience and outright passion to their work. All clients are treated with the upmost care and respect, with each detail of their individual events being designed and implemented to meet their every desire.

Gourmet Advisory Services has designed and managed over 5,000 events: from the most exquisite private social events and gala fundraisers, to Fortune 500 conferences, to the openings of luxury residential towers, grand celebrity studded weddings and intimate dinner parties. Her talents have been showcased at the most prestigious and exclusive venues, including The Pierre Hotel, The Plaza Hotel, The Metropolitan Club, The St. Regis Hotel, the Rainbow Room, Radio City Music Hall, The Mandarin Oriental New York, Cipriani, The Waldorf=Astoria and The Breakers Hotel in Palm Beach.

As a wedding planner, Ms. Katz translates the soon to be bride and groom's dreams into an exciting reality. From creating the personalized invitation, to finding the ideal venue for the ceremony and reception, Ms. Katz strives for detailed perfection while making sure her vision reflects her client's dreams and desires. The same is true for all of her company's events. The expert event planner explains, "*We take the wedding and all of our events from concept to execution. Working with our clients, we first establish a vision as well as a working budget. From there, we introduce our clients to vendors who we feel will be a good fit and will execute every detail perfectly. We then translate vision into reality through the successful completion of the event.*"

Ms. Katz was declared the "Number One Wedding Planner in Manhattan" by *New York Metro* and has been quoted as an industry expert in leading publications including *The New York Times*, *The Wall Street Journal*, *Quest*, *Modern Bride*, *InStyle*, *Bride's*, *People*, *New England Bride*, *New York Daily News*, *New York Post*, *Grace Ormonde's Wedding Style Magazine* and *Robb Report*. Her expertise has been featured on local news programs, a Discovery Channel show about the ultimate wedding, and a TLC wedding-planning show called *The Good, The Bad and The Ugly*.

Ms. Katz's work and advice were featured in the coffee table book, *Art of Celebration – The Making of a Gala – New York Style*. She is herself an author, having written *Where to Seat Aunt Edna and 500 Other Great Wedding Tips*, which garnered critical acclaim and has been celebrated as a modern and practical approach to handling, with grace, challenges facing today's marrying couples.

For almost 20 years, Ms. Katz served as President and Chief Operating Officer of the New York chapter of the Confrerie de la Chaine Des Rotisseurs, one of the world's most prestigious food and wine organizations and was a recipient of that organization's Gold Star of Excellence. Ms. Katz is a member of The Wine and Food Society of New York, La Confrerie des Chevaliers du Tastevin and is a Fellow of the Culinary Institute of America. She was also recently inducted into the Biz Bash Hall of Fame.

For more information about Harriette Rose Katz and her services, please call 212-535-0005 or visit [www.gourmetadvisory.com](http://www.gourmetadvisory.com).