

3rd Global Adolescent & Young Adult Cancer Congress

December 4th - 6th 2018

Sydney | Australia



Adolescent and
Young Adult Cancer
GLOBAL ACCORD



Sponsorship
& Exhibition
Opportunities

Key Congress Features

- Three-day, multi-track program including international keynotes, invited speakers, proffered abstracts and pre-congress workshops
- Daily themes and focussed concurrent sessions targeting prominent innovations, discoveries and challenges in AYA cancer care
- Social events and ample networking opportunities including Welcome Reception and Gala Dinner
- Prominent industry exhibition

Invitation to sponsor

On behalf of the Adolescent and Young Adult Cancer Global Accord, I am delighted to invite you to support the 3rd Global Cancer Congress, proudly presented by CanTeen Australia and the Australian Youth Cancer Service.

By supporting the congress, your organisation will gain exposure via a comprehensive, international media campaign in the lead-up to, during and beyond the event. You will also have the opportunity to showcase your products and services to hundreds of Australian and international professionals working in all areas of cancer control and engage with influencers and decision-makers dedicated to driving improvements in AYA cancer care.

Building on highly successful events in Edinburgh UK in 2016 and Atlanta USA in 2017, the 3rd Global AYA Cancer Congress will again bring together a growing international community of clinicians, academic innovators, policy makers and community-based healthcare and advocacy organisations from over 20 countries.

The multitrack program of the 2018 congress will feature coverage of hot button issues including AYA genomics and targeted therapies, biology and diagnostics and clinical trials

in complex populations. It will also cover rehabilitation and survivorship, including the role of exercise and nutrition during and after treatment, and approaches to integrating care leveraging primary, acute and community healthcare sectors.

We look forward to discussing our diverse range of flexible sponsorship options as well as exhibition and advertisement opportunities and trust that we can find an offering to suit your needs and objectives.

Professor Ian Olver AM
Scientific Committee Chair



Benefits of sponsorship

- Gain market exposure via a comprehensive, international media campaign in the lead-up to, during and beyond the congress
- Showcase your organisation, products and services to hundreds of global decision makers and end-users in AYA cancer care
- Engage with influential researchers and innovators
- Network with Australian and international health service managers, hospital executives and senior clinicians
- Learn about current trends and challenges for AYA oncologists, nurses and allied health professionals and how your organisation can assist them

Attendee Profile

The Global AYA Cancer Congress series attracts a diverse community of representatives from the paediatric, adult & community cancer care sectors, including:

- Oncologists, haematologists & other specialists
- Nursing & allied health professionals
- Health service managers & executives
- Government representatives
- Community healthcare & advocacy organisations
- Basic science, psychosocial & translational researchers

About the AYA Cancer Global Accord

The Adolescent and Young Adult Cancer Global Accord is a partnership between the leading international AYA cancer, support, advocacy and healthcare organisations – CanTeen Australia, the UK's Teenage Cancer Trust and Teen Cancer America.

Formed in 2015, the Global Accord aims to bring together expertise in AYA cancer care from around the world to drive progress in the medical, psychosocial and supportive care of young people with cancer through coordinated research, professional development and advocacy.

About CanTeen Australia

CanTeen is a professional, evidence-based clinical organisation providing individually tailored support to meet the specific needs of 12-25 year olds coping with their own diagnosis, a close family member's cancer or the death of a loved one.

Our research, undertaken in partnership with universities and hospitals across Australia, the UK, Canada and USA, informs the way we support young people and drives a continuous translational cycle of care innovation.

Alongside our world-first online support platform, youth-targeted resources, highly regarded peer support and youth leadership initiatives, CanTeen nationally administers:

- The Commonwealth Funded Youth Cancer Services program, embedding specialist, age-appropriate treatment and support teams in cancer centres throughout Australia,
- The Australian Young Cancer Patient Clinical Trials Initiative, funded by the Medical Research Future Fund, providing targeted investment for clinical research in high lethality cancers and driving improvements in AYA patient access to clinical trials



Platinum Congress supporter package

 1 opportunity  **\$30,000** (inc. GST)

As the Platinum Congress Supporter, your organisation will have the highest level of visibility in the lead-up to, during and after the 3rd Global AYA Cancer Congress, guaranteeing recognition of your contribution.

From the time that you take up this supporter opportunity, a dedicated Congress Supporter Experience Manager will work with you to identify and help meet your objectives, facilitate introductions with key stakeholders & maximise your exposure.

The Platinum Congress Supporter Package includes exclusive sponsorship of the Opening Ceremony, one Morning Plenary, one lunch break, one poster viewing and one current session of your choice, plus the Closing Plenary.

You will also receive a 50% discount off any additional support option.

Promotion & Recognition

- Prominent logo placement & organisational profile on the congress website (including weblink)
- Recognition in internationally distributed e-marketing & promotional materials
- Prominent logo placement & organisation profile in the congress handbook (including weblink for downloadable pdf version) together with 1x full page advertisement
- Prominent logo placement on event signage
- 1x congress satchel insert
- Verbal recognition in the opening & closing remarks



Exhibition & Registrations

- 1x double exhibition space in a prime position
- 4x full congress registrations

Networking & Supporter Management

- 4x tickets to the Welcome Reception (with discounts on additional tickets)
- 4x tickets to the Congress Gala Dinner (with discounts on additional tickets) plus the exclusive opportunity to invite key delegates to be seated at your table
- A copy of the delegate list, with updates prior to, during and after the congress (note, contact details will not be supplied, however contacts can be facilitated on request)

Gold Congress supporter package

 **2 opportunities**  **\$20,000** (inc. GST)

As a Gold Congress Supporter, your organisation will have a high level of visibility in the lead-up to, during and after the 3rd Global AYA Cancer Congress, guaranteeing recognition of your contribution.

From the time that you take up this supporter opportunity, a dedicated Congress Supporter Experience Manager will work with you to identify and help meet your objectives, facilitate introductions with key stakeholders & maximise your exposure.

The Gold Congress Supporter Packages include exclusive sponsorship of the one Morning Plenary, lunch break and poster viewing and one concurrent session of your choice (subject to availability).

You will also receive a 25% discount off any additional support option.

Promotion & Recognition

- Logo placement & organisational profile on the congress website (including weblink)
- Recognition in internationally distributed e-marketing & promotional materials
- Logo placement & organisation profile in the congress handbook (including weblink for downloadable pdf version) together with 1x half page advertisement
- Logo placement on event signage
- Verbal recognition in the opening & closing remarks



Exhibition & Registrations

- 1x exhibition space in a prime position
- 3x full congress registrations

Networking & Supporter Management

- 3x tickets to the Welcome Reception (with discounts on additional tickets)
- 3x tickets to the Congress Gala Dinner (with discounts on additional tickets)
- A copy of the delegate list, with updates prior to, during and after the congress (note, contact details will not be supplied, however contacts can be facilitated on request)

Silver Congress supporter package

 **3 opportunities**  **\$15,000** (inc. GST)

As a Silver Congress Supporter, your organisation will have a high level of visibility in the lead-up to, during and after the 3rd Global AYA Cancer Congress, guaranteeing recognition of your contribution.

From the time that you take up this supporter opportunity, a dedicated Congress Supporter Experience Manager will work with you to identify and help meet your objectives, facilitate introductions with key stakeholders & maximise your exposure.

The Silver Congress Supporter Packages include exclusive sponsorship of the one Afternoon Plenary and one concurrent session of your choice (subject to availability).

You will also receive a 15% discount off any additional support option.

Promotion & Recognition

- Logo placement & organisational profile on the congress website (including weblink)
- Recognition in internationally distributed e-marketing & promotional materials
- Logo placement & organisation profile in the congress handbook (including weblink for downloadable pdf version)
- Logo placement on event signage
- Verbal recognition in the opening & closing remarks



Exhibition & Registrations

- 1x exhibition space in a prime position
- 2x full congress registrations

Networking & Supporter Management

- 2x tickets to the Welcome Reception (with discounts on additional tickets)
- 2x tickets to the Congress Gala Dinner (with discounts on additional tickets)
- A copy of the delegate list, with updates prior to, during and after the congress (note, contact details will not be supplied, however contacts can be facilitated on request)

Individual sponsorship opportunities

Concurrent Session Sponsor

 **4 opportunities**  **\$5,000** (inc. GST)

Sponsor a concurrent session of your choice (subject to availability)

- Verbal acknowledgement in session chair opening and closing remarks
- Logo placement on holding slides during the sponsored session
- Logo placement on the congress website (including weblink)
- Logo placement in the congress handbook (including weblink for downloadable pdf version)
- The opportunity to place pull-up banners outside the concurrent session breakout room
- 1x satchel insert
- 1x congress day registration for the day of the sponsored session

Outstanding Proffered Abstract Award – Oral Presentation

 **1 opportunity**  **\$3,500** (inc. GST)

• Exclusive sponsorship of the outstanding proffered abstract award for oral presentations

- Logo placement on the award certificate
- Acknowledgement in communications announcing the award and the recipient
- The opportunity to have an organisational representative present the award
- Logo placement on the congress website (including weblink)
- Recognition in internationally distributed e-marketing & promotional materials
- 1x satchel insert
- Logo placement in the congress handbook (including weblink for downloadable pdf version)

Outstanding Proffered Abstract Award – Poster Presentation

 **1 opportunity**  **\$2,500** (inc. GST)

• Exclusive sponsorship of the outstanding proffered abstract award for poster presentations

- Logo placement on the award certificate
- Acknowledgement in communications announcing the award and the recipient
- The opportunity to have an organisational representative present the award
- Logo placement on the congress website (including weblink)
- Acknowledgement in internationally distributed e-marketing & promotional materials
- 1x satchel insert
- Logo placement in the congress handbook (including weblink for downloadable pdf version)

Individual sponsorship opportunities

Congress Welcome Reception

 **1 opportunity**  **\$6,500** (inc. GST)

- Exclusive sponsorship of the Congress Welcome Reception
- Acknowledgment in opening remarks at the Welcome Reception
- The opportunity to place pull-up banners at the Welcome Reception
- Logo placement on the congress website (including weblink)
- Acknowledgement in internationally distributed e-marketing & promotional materials
- Logo placement in the congress handbook (including weblink for downloadable pdf version)
- 4x tickets to the Congress Welcome Reception (with discounts on additional tickets)

Congress Gala Dinner

 **1 opportunity**  **\$8,000** (inc. GST)

- A prestigious opportunity to feature your organisation at the primary social and networking event of the congress
- Exclusive sponsorship of the Congress Gala Dinner
 - Logo placement on Gala Dinner tickets
 - The opportunity to place pull-up banners at the Gala Dinner Venue
 - Acknowledgment in opening remarks at the Gala Dinner
 - The opportunity for an organisational representative to give a 5-minute address during the Gala Dinner
 - Logo placement on the congress website (including weblink)
 - Acknowledgement in internationally distributed e-marketing & promotional materials
 - Logo placement in the congress handbook (including weblink for downloadable pdf version)
 - 1x satchel insert
 - 4x tickets to the Congress Gala (with discounts on additional tickets)

Congress Coffee Cart

 **1 opportunity**  **\$9,000** (inc. GST)

- A high visibility, 3-day opportunity to feature your organisation in a location with maximum delegate traffic
- Exclusive sponsorship of the Congress Coffee Cart
 - The opportunity to place a pull-up banner next to the coffee cart
 - The opportunity to provide organisationally branded coffee cups for use throughout the event
 - The opportunity to provide organisationally branded hats and aprons to be worn by the baristas throughout the event
 - Logo placement on the congress website (including weblink)
 - Acknowledgement in internationally distributed e-marketing & promotional materials
 - Logo placement in the congress handbook (including weblink for downloadable pdf version)
 - 1x satchel insert
 - 1x full congress registration, including a ticket to the Welcome Reception

Individual sponsorship opportunities

Congress App Partner

 **1 opportunity**  **\$9,000** (inc. GST)

Ensure high organisational visibility prior to, during and beyond the congress with delegates having access to the congress app from the time of registration

- Exclusive sponsorship of the Congress App
- Logo placement and organisational profile on the congress app (with weblink)
- Organisational branding on app download and usage instructions in the delegate satchel
- Logo placement on the congress website (including weblink)
- Acknowledgement in internationally distributed e-marketing & promotional materials
- Logo placement in the congress handbook (including weblink for downloadable pdf version)
- 1x satchel insert
- 1x full congress registration, including a ticket to the Welcome Reception

Pads & Pens Sponsor

 **1 opportunity**  **\$8,000** (inc. GST)

Provide a branded writing pad and pen in each delegate satchel, maximising brand exposure during and after the congress

- Opportunity to provide branded writing pad and pen (quantities to be advised closer to the event)
- Logo placement on the congress website (including weblink)
- Logo placement in the congress handbook (including weblink for downloadable pdf version)
- Acknowledgement in internationally distributed e-marketing & promotional materials
- 1 x satchel insert
- 1x full congress registration, including a ticket to the Welcome Reception

Individual Advertising Options

Satchel Insert **\$1,000**

Reach all delegates by placing an insert in the congress satchel (excludes pads and pens). Insert examples include water bottles, USB's, brochures, flyers, stress balls, branded sunscreen, etc.

Seat Drop **\$2,000**

This provides your organisation an opportunity to display promotional material (up to 2 collated A4 pages) on each delegate seat prior to the commencement of a pre-selected session (subject to availability and organising committee approval). Limited opportunities are available and will be issued on a first come, first serve basis.

Handbook Advertising

All delegates will receive a copy of the congress handbook when they register at the congress. The publication will contain all program details, session abstracts, floor plans, exhibitor information and social activity information.

Back Cover \$1,500(1x opportunity)

Full Page Advertisement \$1,000

Half Page Advertisement \$800

Congress exhibition opportunities

Early Bird Rates (Prior to 30 June 2018)

Corporate: **\$3,500** (incl. GST)

Not-for-profit Organisation: **\$2,750** (incl. GST)

Regular Rates

Corporate: **\$4,000** (incl. GST)

Not-for-profit Organisation **\$3,250** (incl. GST)

Exhibition Space Inclusions TBC:

- 1x 3m x 2m booth
- 1x company fascia sign per stand
- 2x 23 watt spotlights per booth
- 1x 4amp power point
- Acknowledgment on the congress website and in the congress handbook and app
- 2x exhibitor passes inclusive of all catering and the Welcome Reception (plus discounted rates on additional registrations)
- Full delegate listing

Please note stand furniture is not included – exhibitors will be responsible for booking this via the appointed exhibition builder. For custom stand designs, please ensure you seek design approval from the Congress Manager well in advance.

Exhibition Manual:

A detailed exhibitor manual will be sent to all confirmed exhibitors approximately 8 weeks prior to the congress. This will contain details of the exhibitions build company and all other relevant congress information.



Terms and conditions

Accepting Bookings and Payment

- Support of the congress and exhibition stand allocation is only confirmed once full payment has been received.
- All outstanding payments must be finalised prior to the bump in and no exhibitor or sponsor will be allowed to occupy space if money is owed.
- At its discretion, CanTeen Australia (CanTeen) may decline any support or exhibitor booking.
- CanTeen's sole liability to any supporter or exhibitor whose application is not accepted is to refund to that organisation any fees submitted with the application.

Insurance

- Any organisation exhibiting at or supporting the congress agrees to obtain and maintain, throughout the duration of the congress (including bump in and bump out times), comprehensive employer liability and public liability insurance.
 - It is understood and agreed by each and every exhibitor and sponsor, its agents and guests that neither CanTeen, its employees nor its contractors shall be liable for loss or damage to the goods or property of the exhibitor or sponsor, its agents and guests. At all times such goods and properties remain in the sole custody and possession of the exhibitor or sponsor.
- Floor Plan and Exhibition Booths

- CanTeen and the Congress Organiser reserves the right to vary the floor plan, booth size, booth location or booth allocation and the exhibitor or sponsor will accept such changes without making a claim for an alteration in sponsorship or exhibition costs.
- Exhibitors and sponsors agree to not re-assign, share or sub-let the booth or any part of the booth without the prior consent of CanTeen.
- For custom stands, all design plans must be approved by the Congress Organiser prior to the exhibition bump in.
- It is the responsibility of the exhibitor or sponsor to arrange for materials to be delivered to the exhibition hall by the specified deadlines. The Congress Organiser will not take responsibility or provide assistance in signing for or tracking deliveries/pick-ups.
- The exhibitor or sponsor or his/her agents shall not injure or deface the walls, columns, or floors of the exhibition facilities, the stands, or the equipment or furniture of the stands. When such damage appears, the exhibitor or sponsor shall be liable to the owners of the property damaged.

Hours

- The Congress Organiser in conjunction with CanTeen will set the precise days and hours that access to the exhibition will take place. Exhibitions must not be dismantled or removed before the set closing time of the exhibition.

Cancellation Policy

- Any and all cancellations must be advised of in writing to the Congress Organiser.
- An administration fee of 50% of the total cost will apply for any cancellations received before and including 30 June 2018. No cancellations will be accepted after 30 June 2018. For any cancellations made after this date, 100% of the cost will be retained.

Congress Cancellation or Delay

- In the unlikely event that the congress and/or exhibition is cancelled or any session duration is changed or delayed through no fault of CanTeen, the Congress Organiser, venue or supporter, and for any reason including but not limited to fire, flood, natural disasters, work stoppages, disputes or similar events, then the exhibitor or supporter shall not be entitled to make any claim for loss or damage or be entitled to any refund.

Consequential Damage

- The CanTeen and the Organiser will not be liable for any indirect or consequential damages arising out of a breach of this exhibition contract.

Names

- Supporter and exhibitor representatives must be registered online via the congress website at least three weeks prior to the congress.

The 3rd Global AYA Cancer Congress Scientific Committee

Drawn from a range of healthcare and research disciplines and with their considerable contributions to the advancement of AYA cancer care, the members of the Scientific Committee are charged with ensuring the presentation of a high quality, comprehensive and internationally relevant program at the 3rd Global AYA Cancer Congress.

Core Planning Group

Chairs

Prof Ian Olver (Australia) – Chair

Professor of Translational Cancer Research, Sansom Institute for Health Research

Prof Stu Siegal (USA) – Co-chair

Professor of Paediatrics and Medicine, Keck School of Medicine, University of Southern California

Members

Prof David Thomas

Director of The Kinghorn Cancer Centre and Head of the Cancer Division, The Garvin Institute, Australia

A/Prof Pandora Patterson

General Manager, Research & Youth Cancer Services, CanTeen Australia

Dr Michael Osborn

Lead Clinician, SA/NT Youth Cancer Service, Australia

Andrew Murnane

Exercise Physiologist, VIC/TAS Youth Cancer Service, Australia

Dr Antoinette Anazodo

Lead Clinician, NSW/ACT Youth Cancer Service, Australia

Dr Natalie Bradford

Research Fellow, Queensland University of Technology, Australia

Dr Ursula Sansom-Daly

Clinical Psychologist, Sydney Youth Cancer Service, Australia

Louise Sue

Cancer Nurse Specialist, AYA Cancer Service, Canterbury District Health Board, New Zealand

Dr Tristan Pettit (New Zealand)

Paediatric Oncologist, Children's Haematology and Oncology Centre, New Zealand

Dr Haryana Dhillon

Senior Research Fellow, Centre for Medical Psychology and Evidence-based Decision-making, University of Sydney, Australia

Dr Adam Walczak (Australia)

Youth Cancer Services and Clinical Trials Manager, CanTeen Australia

Dr Fiona McDonald

Research Manager, CanTeen Australia

Consumers

Joseph (Joey) Lynch

Kathryn Woodward

Matilda (Tilly) Gorce

Conference Organiser:

Kate Crawford

Maxim's Travel

International Advisory Group

Global Accord Team Members

Kate Collins

Interim Chief Executive, Teenage Cancer Trust, UK

Ms Sam Smith

Head of Nursing and Quality, Teenage Cancer Trust, UK

Mr Simon Fuller

Director of Services, Teenage Cancer Trust, UK

Mr Simon Davies

Chief Executive Officer, Teen Cancer America

Mr Peter Orchard

Chief Executive Officer, CanTeen Australia

A/Prof Pandora Patterson

General Manager, Research & Youth Cancer Services, CanTeen Australia

Members

Prof Paul Grundy

Professor of Paediatrics and Oncology, Department of Paediatrics, University of Alberta, Canada

Dr Olga Husson

Staff Scientist, Institute of Cancer Research, UK

Dr Miyako Takahashi

Division Chief, Division of Cancer Survivorship Research, National Cancer Centre, Japan

A/Prof Brandon Hayes-Lattin

Medical Director, AYA Oncology Program, Knight Cancer Institute, USA

Prof Brad Zebrack

Professor, University of Michigan School of Social Work, USA

Dr Dan Stark

Chair, European Network for Teenagers and Young Adults with Cancer, Senior Lecturer in cancer medicine, Leeds University, UK

Dr Norma D'Agostino

Staff Psychologist, Princess Margaret Hospital & the ELLICSR Health, Wellness and Cancer Survivorship Centre, Canada

Lauren Lux

AYA Program Director, UNC Health Care, USA

Johan De Munter

Clinical Nurse Consultant, Haematology/Stem Cell Transplant Unit, University Hospital, Ghent, Belgium

Dr Valerie Laurence

Medical Oncologist, Institut Curie, France

Maria Cable

Senior Lecturer, Coventry University, UK

Dr Rachel Taylor

Senior Research Fellow, Cancer Clinical Trials Unit, University College London Hospitals, UK

Dr Karen Fasciano

Assistant Professor of Psychology, Dana-Farber Cancer Institute, USA

A/Prof Pia Riis Olsen

Clinical Nurse Specialist, Department of Oncology, Aarhus University Hospital, Denmark

Prof Daniel Kelly

Royal College of Nursing Chair of Nursing research, Cardiff University, UK

Prof John Parentesis

Professor of Clinical Paediatrics, University of Cincinnati, Cincinnati Children's Hospital, USA

Dr Rebecca Johnson

Medical Oncologist, Division of Paediatric Haematology/Oncology, Mary Bridge Hospital, USA