



Call for Papers

WAM 2014 Conference

www.wamconf.org

March 19 - March 22
Napa, California

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The phrase “In Vino, Veritas,” originally attributed to Roman philosopher Pliny the Elder, reflects the belief that people are more likely to tell the truth while drinking wine. As the theme for our 2014 conference, it encompasses a fundamental focus of academic work—truth—and the \$7 billion wine industry of our conference location in the Napa Valley. As academics we strive to uncover truth in our research, and to share it with others. We invite everyone to gather at Napa’s Silverado Resort to continue our conversations about what we believe to be true.

In keeping with the theme, we encourage submissions that reflect on the concept of truth in our profession. For example, do we as management scholars uncover the truth in our work, or are we creators and purveyors of socially constructed truths? How do our research methods influence our decisions about truth? What role does the truth have in our teaching? When communicating to managers, how do we ensure that they listen to what we think is true?

We also encourage submissions from wine scholars. We will be spending time in a part of the world that is dominated by wine, and we welcome the company of experts who can teach us about topics such as the science of wine making, the marketing of wine, and the psychology of wine tasting.



We are privileged to have Blake Ashforth and Sandra Robinson joining us in Napa as our Journal of Management Inquiry scholars. Our program will include the Fireside Chat with Blake and Sandra, who will also be mentors in our Doctoral/Junior Faculty consortium. We will continue to feature full and developmental paper sessions, workshops, symposia, panels, and other signature WAM events such as the Ascendant Scholars session. Our social program will involve visits to some of the hundreds of wineries within a short drive of the conference location.

The Silverado Resort is a unique venue (<http://www.silveradoresort.com>). The accommodations are privately owned cottage suites, each with their own separate entrance and balcony or patio. Conference sessions will take place in a refurbished manor house located on the championship golf course. Just across the street is the resort’s brand new spa, with an outdoor swimming pool and bocce courts. Napa is also home to some of the finest restaurants in North America: the nearby town of Yountville boasts six Michelin stars in six blocks, including the famous **French Laundry**.

We hope you can join us in Napa in 2014!

Submission Deadline: 11.59 pm Pacific Daylight Time on Monday, October 7th 2013.

Get more information, submit papers, and volunteer to review at www.wamconf.org.

Submission and Formatting Guidelines

Manuscripts should be double-spaced with 1-inch margins on all four sides. The page setup should be for standard U.S. letter size (8.5 x 11 inches). Manuscripts should be prepared in Times New Roman font, size 12.

Each submission must be submitted as a single document in Microsoft Word format (.doc/.docx), or Rich Text Format (.rtf) only—PDF files are not required or accepted by the online submission system.

If a traditional or developmental paper is accepted, at least one author must register and present their work at the conference. For other submission formats (symposia/workshops/panels), all listed participants must register and present their work.

Those submitting work to the conference are also expected to act as reviewers. Please indicate your preferences for what areas you would be most interested in reviewing. Reviews for all tracks require written comments.

We follow the Academy of Management's Rule of Three: no participant is allowed to be included as an author, presenter, session chair, discussant, etc. in more than three program sessions.

There are five categories of submission: (1) Traditional papers, (2) Developmental papers (formerly known as Pipeline), (3) Symposia, (4) Workshops, and (5) Panels. Each is described below. For each submission, please fill out the audio/visual request on the submission page. If you don't need A/V equipment, please note that.

Paper Submissions

Submitted papers must not have been previously presented, scheduled for presentation, published, or accepted for publication. If a paper is under review, it must not appear in print before the meetings. Submissions will be blind reviewed: thus, no author names or other identifying information should appear anywhere in the manuscript, not even on the title page.

Traditional Papers: Traditional conceptual and empirical papers are included in this category. They should be no more than 30 pages, including references, appendices, tables, etc.. Authors will have approximately 15 minutes to present their work.

Developmental Papers: Developmental submissions should be between 1000 and 2000 words long, not including references and appendices. Papers that are shorter or longer than this will not be reviewed. There are three categories of developmental papers: Research proposals, conceptual papers, and empirical papers. Research proposals should include research questions or hypotheses, the literature that has informed the questions, and proposed data collection and analyses. An empirical paper should include the same elements as a research proposal submission and some preliminary analyses. Conceptual papers should include a description of the relevant literature, the need for/rationale for the paper, and some preliminary ideas for the theoretical contribution.

All successful developmental submissions will be assigned to a group with other authors. Each author will have 5 minutes to informally present their ideas, and will then listen silently for 10 minutes as the other participants discuss the work. There will be 5 minutes at the end for follow-up questions or discussions. Authors will be expected to review each other's work and come prepared to participate in these discussions.

Symposia, Workshops, and Panels

These are not blind reviewed and should include author information. They will be judged on the following criteria: (a) How well prepared is the submission? (b) How likely is it to appeal to a broad audience? (c) How “WAM-y” is it? (i.e. is it innovative, creative, edgy, and able to be enjoyed during or after a glass of wine?)

Symposia: The body of the proposal should include a 3 to 5 page summary of the session and proposed format, and a 2 to 3 page description of each panel (if relevant) in the session. Symposia should fit into a 90-minute session.

Workshops: Submissions should provide a 3 to 5 page description of the focus of the workshop (e.g. teaching, research methods, etc.), the intended target audience, proposed session content and format, and a clear description of how the session will add value for a target audience. Workshop submissions should include a time requirement of 60, 90, or 120 minutes.

Panels: Submissions should include a 3 to 5 page description of the focus of the panel and its intended contribution, the participants and facilitator, a request for time allowance, and intended target audience. Panels should fit into a 90-minute session.

Submission Tracks

1. Organizational Behavior/Human Resources Management
2. International Business and Management
3. Organization and Management Theory
4. Technology and Innovation
5. Entrepreneurship
6. Business Policy and Strategy
7. ONE/SIM (Organizations and the Natural Environment/Social Issues in Management)
8. Ethics and Spirituality
9. Organizational Development and Careers
10. Research Methods
11. Wine (this track is unique to the Napa meetings; wine scholarship from all disciplines will be welcome)

All submissions must be made online at www.wamconf.org no later than 11.59 pm Pacific Daylight Time on Monday, October 7th 2013.