



*The Institute's mission is to engage, educate, and empower stakeholders to identify and successfully respond to regional, national, and international water business issues, challenges, and opportunities.*



**Institute for Water Business**  
*Engaging Industry. Empowering Innovators. Improving Education.*



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# We Are Water Business

As the world's available freshwater becomes evermore scarce, we must be prepared to meet the challenges posed by growing competition for clean water, the threat of water contamination, and rising water-related costs.

The Institute for Water Business at the University of Wisconsin - Whitewater is the only of its kind in the United States, created for the purpose of developing water business acumen and capacity through education, research, and multi-stakeholder collaboration.

## The Global Water Center



## The IWB Supports:

### Student Education

- Formal academic programs
- Student organizations
- Undergraduate research
- Certificate programs
- Internships
- Senior research projects
- Travel studies

### Community Education

- Conferences
- Symposia
- Water training programs

### UW Whitewater Faculty

- Professional idea opportunities
- Applied research

### Entrepreneurs

- The BREW
- UWM Aquaculture Program
- Water Catalyst

### Business

- Marketing programs
- Creating channels
- Talent pipeline
- Networking

In partnership with:

