

The Institute's mission is to engage, educate, and empower stakeholders to identify and successfully respond to regional, national, and international water business issues, challenges, and opportunities.











We Are Water Business

As the world's available freshwater becomes evermore scarce, we must be prepared to meet the challanges posed by growing competition for clean water, the threat of water contamination, and rising water-related costs.

The Institute for Water Business at the University of Wisconsin - Whitewater is the only of its kind in the United States, created for the purpose of developing water business acumen and capacity through education, research, and multi-stakeholder collaboration.

The Global Water Center

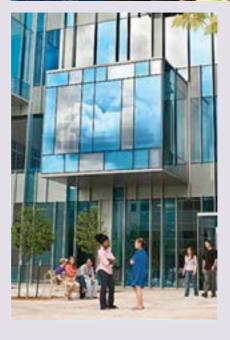












In partnership with:





The IWB Supports:

Student Education

- Formal academic programs
- Student organizations
- Undergraduate research
- Certificate programs
- Internships
- Senior research projects
- Travel studies

Community Education

- Conferences
- Symposia
- Water training programs

UW Whitewater Faculty

- Professional idea opportunities
- Applied research

Entrepreneurs

- The BREW
- UWM Aquaculture Program
- Water Catalyst

Business

- Marketing programs
- Creating channels
- Talent pipeline
- Networking