

SPONSORSHIP PROSPECTUS

ALBERTA
DIGESTIVE
DISEASE
SUMMIT



2015

JUNE 5-7, 2015 / CHATEAU LAKE LOUISE / LAKE LOUISE, ALBERTA



Alberta Society of
Gastroenterology



\$35,000 PLATINUM SPONSORSHIP LEVEL

Benefits include:

- Six (6) complimentary registrations for the full conference (Friday - Sunday), including all social events.
- Entitlement to up to four (4) additional corporate registrations at the regular conference rate.
- Recognition in the final program, on signage and from the podium at the conference.
- Logo on conference website with a link to your corporate website.
- Preferred location for your table top display for the duration of the meeting (Friday - Sunday).
- Three (3) inserts in the delegate bag.

With Platinum sponsorship, industry partners are also provided with the **exclusive opportunity to increase their involvement as the host of a Symposium** included in the conference program. Please note that costs associated with the Symposium are not included in your platinum sponsorship amount. Companies who wish to host multiple Symposia may have the opportunity to do so if time permits, and for an additional fee of \$10,000 for each additional Symposium (plus all applicable costs).

Platinum sponsors hosting a Symposium will also receive:

- Access to a limited number of morning, noon or evening Symposium time slots (exact times TBC).
- Symposium dates/times will be **assigned beginning January 19, 2015** based on time slot preferences and session topics for those companies who have provided **written confirmation** of their platinum sponsorship, and will be scheduled in consultation with the Conference Secretariat and Steering Committee.
- Your Symposium must be accredited and co-developed with the Program Committee following Royal College of Physicians and Surgeons of Canada guidelines.
- A dedicated meeting room and use of pre-existing conference audiovisual equipment is provided at no additional charge.
- Inclusion of Symposium details on the website and in the conference program; basic signage.
- Logistical support (facilities and AV coordination, speaker follow-up and travel) and Symposium financial management (budgeting, expense payment and monitoring) will be provided by the Conference Secretariat.

continued...

PLATINUM SPONSORSHIP LEVEL *continued*

Additional Symposium Costs

(not included as part of the sponsorship)

In consultation with the Conference Secretariat, a Symposium budget will be developed and approved for the following expenses:

- Expenses related to Symposium speakers (honoraria, travel, incidentals and accommodations).
In keeping with accreditation guidelines, speaker expenses and honoraria will be paid directly by the Conference Secretariat on behalf of the sponsoring organization, and will be included in the Symposium budget established with the assistance of the Conference Secretariat.
- Symposium food and beverage costs; the official supplier must be used.
- Additional audiovisual equipment or labour; the official supplier must be used.
- Graphic design and printing costs associated with any Symposium handouts, programs or promotional materials.

\$20,000

GOLD SPONSORSHIP LEVEL

Benefits include:

- Four (4) complimentary registrations for the full conference (Friday - Sunday), including all social events.
- Entitlement to up to two (2) additional corporate registrations at the regular conference rate.
- Recognition in the final program, on signage and from the podium at the conference.
- Logo on conference website with a link to your corporate website.
- Table top display for the duration of the meeting (Friday - Sunday).
- Two (2) inserts in the delegate bag.





\$10,000 SILVER SPONSORSHIP LEVEL

Benefits include:

- Two (2) complimentary registrations for the full conference (Friday - Sunday), including all social events
- Entitlement to up to two (2) additional corporate registrations at the regular conference rate
- Recognition in the final program, on signage and from the podium at the conference.
- Logo on conference website with a link to your corporate website.
- Table top display for the duration of the meeting (Friday - Sunday).
- One (1) insert in the delegate bag.

\$5,000 BRONZE SPONSORSHIP LEVEL

Benefits include:

- One (1) complimentary registration for the full conference (Friday - Sunday), including all social events.
- Entitlement to up to one (1) additional corporate registration at the regular conference rate.
- Recognition in the final program, on signage and from the podium at the conference.
- Logo on conference website with a link to your corporate website.
- NEW! Add a single-day booth to your Bronze membership for an additional \$3500.
(See Endoscopy Alley exhibit information following the next page)



HOST AN ADVISORY BOARD MEETING

\$5,000

Interested in accessing the expertise of the Alberta and Western Canadian gastroenterology community? Industry partners are invited to host a pre-conference advisory board or consultation meeting in conjunction with the 3rd annual Alberta Digestive Disease Summit. You are not required to be involved in other sponsorship levels to host a meeting.

Your hosting fee of \$5,000 includes:

- Access to a limited number of unopposed 2 hour-long time slots on the Thursday pre-conference day or evening.
- A dedicated room for your advisory board meeting on-site at the Fairmont Chateau Lake Louise, at no additional charge.
- Access to the conference delegate list to coordinate invitations.
- Access to full logistical coordination and financial management services provided by the Conference Secretariat, for an additional fee to be determined in consultation with the host.

Advisory Board guidelines:

- Your pre-conference advisory board or consultation meeting must be scheduled in consultation with the Conference Secretariat; a limited number of times are available.
- No advisory board or consultation meeting will be scheduled at the same time as an accredited program session or social function.
- The industry organizer is responsible for any associated food and beverage costs. The official supplier must be used.
- The industry organizer is responsible for all audiovisual equipment and labor costs. The official supplier must be used.
- The industry organizer is fully responsible for the invitation process, as well as any expenses associated with presenter or attendee participation (travel, honorarium, accommodations, etc.).



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ADD AN ENDOSCOPY ALLEY EXHIBIT

\$3,500



Interested in displaying your company's technology and sharing the latest diagnostic and therapeutic advances in gastroenterology and hepatology?

Add a booth during the Friday morning *Advanced Therapeutic Endoscopy in Alberta* session on to your Bronze sponsorship.

Who should participate?

Companies who manufacture equipment or technologies used for clinical diagnosis, treatment and management in gastroenterology and hepatology (endoscopy, gastroscopy, fibroscan, etc.) will be on hand to display and demonstrate their products.

Your display fee of \$3,500 includes:

- A dedicated display space for your company's products and equipment during the Friday morning Advanced Therapeutic Endoscopy in Alberta session.
 - Delegates will have access to your display from 8:30 am - 1:15 pm.
 - Session presentations will take place between 8:45 - 11:45 am (subject to change).
 - Set-up is Thursday, June 4, 2015 from 4:00 - 9:00 pm.
 - Your display must be dismantled and fully removed from the session room before 4:00 pm on Friday, June 5, 2015.
 - One (1) 6' table and two (2) chairs.
 - One (1) standard 120-volt electrical outlet (additional power available for a fee).
- One (1) complimentary Friday-only registration for your exhibit staff (social events extra).
- Recognition on signage during the Friday Endoscopy session.



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2015 HOW TO BECOME A SPONSOR

Confirm your sponsorship to:

Maureen Melnyk
Alberta Digestive Disease Summit Secretariat
c/o BUKSA Associates Inc.
Suite 307, 10328 - 81 Avenue NW
Edmonton, Alberta T6E 1X2
Phone: 780.436.0983 ext. 257
Fax: 780.437.5984
Email: adds@buksa.com
www.buksa.com/adds

Please make cheques payable to:
Alberta Society of Gastroenterology

Your sponsorship participation will be confirmed within five business days of the receipt of your application and full payment.

Deadline to confirm sponsorship: May 1, 2015

Please note that sponsorship benefits will commence once payment has been received.





SPONSORSHIP APPLICATION FORM

2015

Date: _____

CONTACT INFORMATION:

Company Name (as it will appear in promotional material):

Contact Name:

Contact Title/Position:

Address:

City:

Province:

Postal Code:

Phone:

Fax:

Email:

Website Address:

SELECT SPONSORSHIP CATEGORY:

Platinum: \$35,000

- Yes, we are interested in hosting an industry symposium in addition to our Platinum Sponsorship. Please contact us at the coordinates below to confirm our participation:

Symposium Contact Name:

Symposium Contact Email:

Symposium Contact Phone:

Gold: \$20,000

Silver: \$10,000

Bronze: \$5,000

- Add an Endoscopy Alley exhibit to my Bronze sponsorship: \$3,500

Host Advisory Board Meeting: \$5,000

PAYMENT:

Cheque enclosed, payable to:

Alberta Society of Gastroenterology

Please invoice my company at the above address

Please call me to coordinate payment by credit card (Visa or MasterCard only)

Name of the authorized company representative:

Position:

Signature:

Send your completed sponsorship application form by fax or mail with full payment to:

Alberta Digestive Disease Summit Secretariat
c/o BUKSA Associates Inc.
Suite 307, 10328 - 81 Ave. NW
Edmonton, Alberta T6E 1X2
Phone: 780.436.0983 Ext.257
Fax: 780.437.5984
Email: adds@buksa.com

Please note that sponsorship benefits will commence once payment has been received.