



-PRESS RELEASE-

Telemedicine is Patient Empowerment

Berlin, Germany, 3 November 2015: The [European Telemedicine Conference](#), presented by Badalona Serveis Assistencials, HIMSS Europe, NHS 24, Norwegian Centre for Integrated Care and Telemedicine, Odense University and UPMC ended in Odense with an invitation to join the conference next year in Oslo where the Norwegian Centre for Integrated Care and Telemedicine will be the host.

Over the course of the two day conference, the event brought **300 delegates** to Odense, including leading European healthcare IT executives, governmental leaders, clinicians and researchers.

Highlights of this year's European Telemedicine Conference

- ETC was part of the first edition of [WHINN](#) – Week of Health and INNOvation, bringing more than 1,500 attendees in one week all within health and innovation.
- The Danish Minister of Health, Sophie Løhde Jacobsen opened the conference explaining how the Danish government is investing more than six billion euros in new hospitals over the next ten years – “with one billion reserved for IT and medical technical devices”.
- The **Scientific Track** highlighted research on health technology and telemedicine with a special conference track dedicated to presenting scientific results. For this track, researchers from all over Europe were invited to submit abstracts to present their work.
- The **Young Innovators Competition**, an international contest for young entrepreneurs and start-up firms focusing on new innovative ideas in the field of health IT and telemedicine [PLAI \(Psychiatric Live Animation Intervention\)](#), a research project with the goal of presenting a unique treatment tool for children with autism spectrum disorder (ASD) won the first prize.

Next edition in Norway

Next year the European Telemedicine Conference will be a part of eHealth in Norway Innovation Week. Bjørn Astad, Deputy Director General, Norwegian Ministry of Health and Care Services, Norway said: “The conference will take place in Oslo in November 2016. eHealth in Norway Innovation Week is based on the European Telemedicine Conference and the national eHealth conference in Norway. This will be an integrated conference, which shows the development of eHealth and telemedicine. We will create a powerful event that includes a week of health and innovation. I look forward to seeing you in Oslo next year.”

-ENDS-

Editors notes

Next **European Telemedicine Conference** will be taking place in **Oslo, Norway, November 15 & 16, 2016**. The European Telemedicine Conference 2016 will be co-hosted by the Norwegian Ministry of Health.

- Images from the European Telemedicine Conference are available [here](#)
- Other press releases from the event are available [here](#)

For further press and communications enquiries please contact [Paloma Nosten](#).

About HIMSS Europe

[HIMSS Europe](#) is a voice, advisor and thought leader of transformation through health IT. As an independent organisation with innovation at its heart, HIMSS Europe unites and engages key stakeholders across the health and care ecosystem through events, media, analytics and communities that are focused on helping healthcare systems to define their IT strategies meanwhile supporting the healthcare industry to improve its services.

By offering a high quality, Pan-European platform to collaborate and exchange best practice, news, information and data, HIMSS Europe has a unique breadth and depth of expertise and capabilities to improve the quality, safety and efficiency of health and care and deliver more effective patient outcomes.

Founded in 1961, HIMSS encompasses more than 60,000 members, 600 companies and over one million HIT network of key influencers that drive innovation across the world.

To know more about the European Telemedicine Conference please visit the website: www.telemedicineconference.eu

About WHINN: www.whinn.dk