



Indigenous Nurses Aotearoa Conference 2015

Our Health, Our Right *Kia Rangatira te Tū*

Saturday 8 August 2015

Eden Park

Auckland, New Zealand

www.nzno.org.nz/hui

SPONSORSHIP PROSPECTUS

E ngā mana, e nga reo, e nga karangarangatanga maha ō te motu, tēnā koutou katoa,

I am pleased to invite you to participate in the Indigenous Nurses Aotearoa Conference 2015, hosted by the Southern region of Te Rūnanga o Aotearoa, New Zealand Nurses Organisation (NZNO). This conference is part of Te Rūnanga o Aotearoa (Te Rūnanga) Hui ā-Tau which will be held from Friday 7 to Sunday 9 August. The conference will be held for one day on Saturday 8 August at Eden Park, Tāmaki Makaurau (Auckland).

Conference theme

The theme for the conference is *Our Health, Our Right: Kia Rangatira te Tū*.

Who will attend?

The conference will be attended by Māori members from around the country who seek the opportunity to hui, listen to guest speakers, network with a range of health professionals and share their stories about Māori nursing, Māori health, and whānau ora. We are expecting 300 attendees.

Why become involved?

Our Hui provides an excellent opportunity for organisations involved in Māori health and wellbeing to network with other Māori health professionals working in a variety of health settings. By supporting this Hui, you will be provided a unique opportunity to meet with a unique group of health professionals, and will enable Te Rūnanga o Aotearoa to deliver a highly valuable event for Māori health professionals.

We know this will be an exciting Hui, and are very pleased to invite you to support this kaupapa.

Ngā mihi,

Kerri Nuku
Kaiwhakahaere
Te Rūnanga o Aotearoa, NZNO



Te Rūnanga o Aotearoa NZNO

Te Rūnanga o Aotearoa (Te Rūnanga), alongside our Te Tiriti o Waitangi partner, the New Zealand Nurses Organisation (NZNO), represents our Māori health professional members.

Our aim is to enhance the health and wellbeing of all people of Aotearoa New Zealand and we are united in their professional and industrial aspirations to achieve a safe, sustainable and accessible system of public health care for all New Zealanders.

Te Rūnanga membership comprises over 3000 nurses (nurse practitioners, registered, enrolled and student nurses), midwives; kaimahi hauora, health care assistants and allied health professionals.



Te Poari o Te Rūnanga o Aotearoa NZNO

New Zealand Nurses Organisation (NZNO)

The New Zealand Nurses Organisation (NZNO) represents over 46,000 nurses and health workers and are the leading professional body of nurses in Aotearoa New Zealand.

NZNO is committed to the representation of its members and the promotion of nursing and midwifery. NZNO embraces Te Tiriti O Waitangi and seeks to improve the health status of all peoples of Aotearoa/ New Zealand through participation in health and social policy development.

Te Rūnanga o Aotearoa is the arm through which our Te Tiriti o Waitangi partnership is articulated.

NZNO's strategic priorities

- | | |
|-----------------------|---|
| Priority One | To increase and maintain membership, through both NZNO's sustained growth strategy and more member engagement |
| Priority Two | To increase the visibility of NZNO's role as a professional association for nursing |
| Priority Three | To promote nurses and the nursing profession |
| Priority Four | To contribute to health sector workforce planning |
| Priority Five | To improve organisational health |



Indigenous Nurses Aotearoa Conference 2014

The theme of the inaugural Indigenous Nurses Aotearoa Conference 2014 was *Our Health, Our Taonga*. This theme aimed to stimulate and challenge our collective responsibility to protect our fundamental rights to good health and wellbeing. The guest speakers were of a high caliber and experts in their chosen fields.

Dr. Moana Jackson

A highly regarded lawyer specialising in Te Tiriti o Waitangi and constitutional issues, Moana spoke about the United Nations Declaration of the Rights of Indigenous peoples.

Ngāhuia Murphy

A researcher, educator and performance artist, Ngāhuia spoke about Te Awa Atua: Reclaiming the River of Ancestors and Descendants. This presentation looked at the impact that colonisation had on the misrepresentation on Te Awa Atua (menstruation) for Māori wahine.

Scott Campbell

A skilled strategic communicator, with experience in political, media, investor and iwi relations, Scott spoke about the way the media covers Māori issues which can impact on how those matters are perceived by the public. Scott also provided an overview of how a news story is put together.

Marama Davidson

A former advisor with the Human Rights Commission, Marama spoke on how activism seeks to uphold the wellbeing of whānau and whenua.

Ani Mikaere

As Kaihautū of Te Whare Whakatupu Mātauranga at Te Wānanga o Raukawa, Ani spoke about the role of Māori health professionals in the ongoing task of building our resistance to the contagion of colonisation.

Dr. Te Kani Kingi

As an Associate Professor and Director Māori at Massey University, Te Kani spoke about the historical and contemporary patterns in Māori Health with an emphasis on public health interventions and the manner in which these might promote positive health gains.

The inaugural conference was attended by 254 health professionals both members and non-members of NZNO, and was a great success. We received significant interest from organisations wanting to be involved in the 2014 conference through sponsorship.



Indigenous Nurses Aotearoa conference communiqué

August 2014

Over 250, indigenous nursing leaders (nurses, midwives, nursing students, kaimahi hauora and health care assistants) attended the inaugural Indigenous nurses Aotearoa conference, in Tamaki Makaurau on the 9 August 2014. The conference considered whether 'health is a taonga', and leaders were asked to commit to hauora aspirations; which encompasses health in its broadest sense to include looking after our whakapapa, wellbeing and the relationship between health and our environment and culture.

As indigenous nursing professionals, we are committed to reaffirming our rights under the United Nations Declaration of Indigenous people's article 3, to self determine, and this will underpin any future Māori nursing strategy. We must remember to have faith in ourselves and to be courageous for our whānau, hapū and iwi hauora aspirations. We must remember to look towards the imagination place to see what it could be.

We wish to honour and praise our early Māori nursing pioneers, like Te Akenehi Hei who halted the death of Māori from introduced diseases. As health professionals, we must realise that we have nothing to fear when moving forward, our tipuna made the sacrifice, we must ensure our future mokopuna, whānau, hapū and iwi receive the best health care available in Aotearoa. If we can't determine where we want to go as Māori health professionals, and if we can't determine what is best for us as Māori health professionals then we will not be able to protect our health and wellbeing.

We will continue to advocate for Māori nursing and workforce issues. We will lobby for change and challenge the barriers that are placed in the way of Māori nursing and workforce success. Remember to be brave, take action when you can, if we fail to speak, we should not punish ourselves for not saying anything, just get it right for next time.

Te Rūnanga is a safe place for Māori health professionals, to be Māori and to share experiences, ideas and reaffirm as Māori, the rights to do things for our people, to comfort each other in personal lives and to have faith in ourselves. Te Rūnanga is part of change journey, Te Rūnanga is not the end of journey but a vehicle to succeed, support, respect and the right to determine our own destiny. In the words of Irihapeti Ramsden "Our tupuna had all the building blocks of a powerful future confidence in themselves, Their way of life, their dream, their right to fulfil it'. Join us to make a difference to Māori nursing workforce.



Sponsorship Opportunities

GOLD SPONSORSHIP - \$8,000 + GST each

By becoming the gold, your organisation will receive the following prime opportunities:

- Exclusive acknowledgement as the Gold Sponsor of the conference
- Exclusive sponsor of the hākari (conference dinner)
- Company logo on the Hui website linked to your website and on the main screen at the conference
- Company logo on the front cover of the conference handbook
- Full page colour advert in the conference booklet
- One trade exhibition stand or table
- Position to display one company banner in the main plenary room
- Three conference registrations including two tickets to the hākari
- Bag insert

SILVER SPONSORSHIP - \$4,000 + GST each

By becoming one of two major sponsors, your organisation will receive the following prime opportunities:

- Acknowledgement as a Major sponsor of the conference
- Company logo on the Hui website linked to your website, on the main screen at the conference and in the conference handbook
- Trade exhibition stand or table
- Two conference registrations including two tickets to the Hākari
- Complimentary bag insert

Other Sponsorship Opportunities

Below is the list of additional individual opportunities and costs. If these opportunities fall outside your requirements or you have specific requirements, we are happy to discuss these with you.

Bag - \$3,000

The sponsor's logo will be printed on the bag next to the Te Rūnanga and Hui logos.

Conference handbook - \$1,500

The sponsor's logo will be printed on the front cover of the conference handbook and the sponsor will be acknowledged on the contents page. Sponsor will also receive an A4 full colour advertising space on the back cover of the handbook. This professionally printed booklet is always well received by attendees.

Lanyard - \$1,500

The lanyard for name badges will be branded with sponsor logo. The sponsoring organisation may supply their own lanyards, or can supply a one colour print logo for lanyards to be arranged by Hui Organiser.

Speakers - \$1,250 per speaker

Sponsoring organisations will be acknowledged in the Hui programme and by the person introducing the speakers. The sponsoring company will be able to exhibit banners or other promotional material during that session. Confirmed speakers for 2015 will be notified as soon as they are confirmed.

For more information about the speakers, visit the Hui website: www.nzno.org.nz/hui.

Catered breaks*Lunch - \$1,000**Morning Tea/Afternoon Tea - \$700 each*

The sponsor of each catered break will receive recognition in the session prior to the relevant break as well as acknowledgment in the printed programme. The sponsor will have brand visibility during the sponsored catered break.

Delegate gifts - \$500 plus product

Sponsors have the opportunity to place a gift or promotional product in the bags. Sponsors will need to supply the products by the required date for inclusion in the bags

Notepads - \$350 plus product

The sponsoring organisation will be the official sponsor of the conference stationery by supplying branded note pads/notebooks for inclusion in the delegate bags.

Pens - \$350 plus product

The sponsoring organisation will be the official pen sponsor of the conference pen by supplying branded pens for inclusion in the delegate bags.

Pull up banner - \$300 plus item

The sponsoring organisation will be able to stand their own pull up banner in the main room for the duration of the conference day. It is the sponsors' responsibility to arrange for their banner to be delivered to and collected from the venue.

Advertising

Advertising space is available in the delegate diaries. The diaries are A5 sized and are arranged through our third party supplier who you can arrange your advertising with directly. The delegate diaries are new to the conference and will be branded with the conference branding.

Bag insert - \$250 plus item

The inclusion of one item of your printed promotional material in the delegate bags. As a guideline, satchel inserts should be no more than 10 pages and no bigger than A4 size. 350 copies of your material need to be sent no later than Friday 17 July 2015, to:

Te Rūnanga o Aotearoa, c/- NZNO National Office, Level 3 Willbank House, 57 Willis Street, Wellington

Please ensure that your organisation name is displayed on the delivered items.

Trade Exhibition

A trade exhibition will be held in conjunction with the conference. All catered breaks will be served in the trade exhibition area.

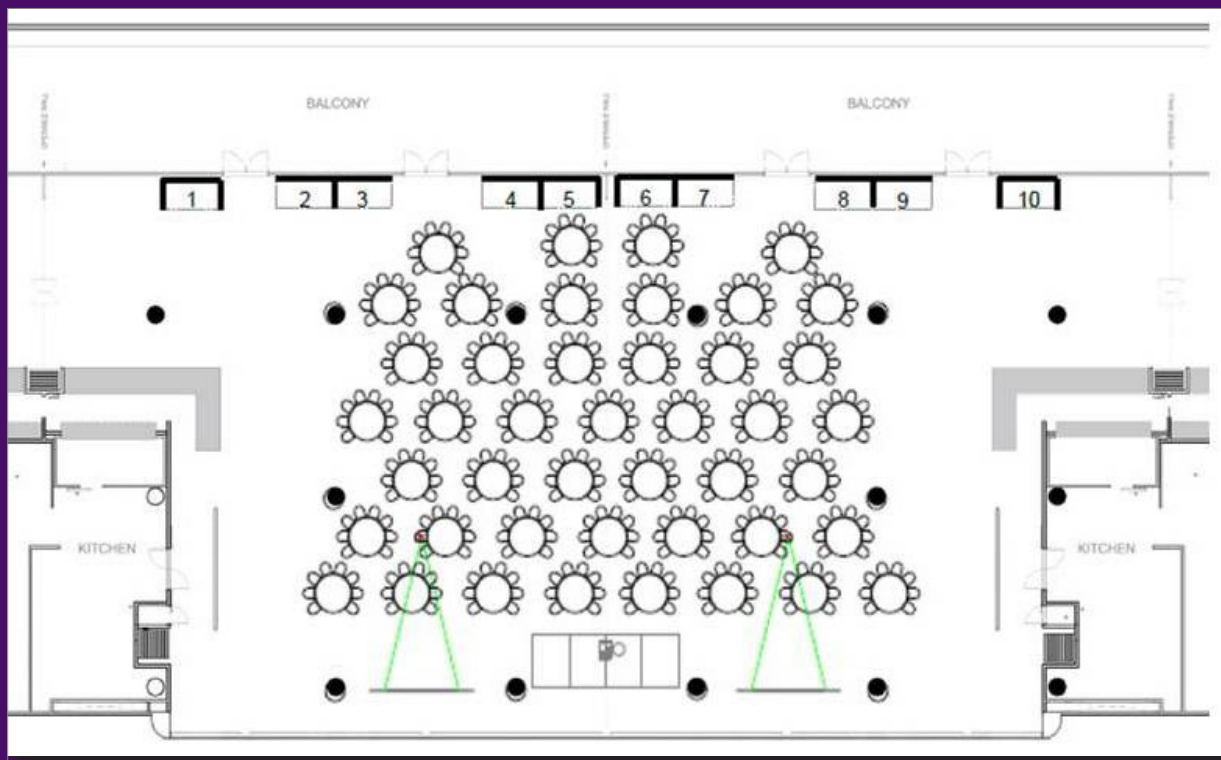
Trade exhibition stands will be allocated on a first come first served basis. Once your stand is confirmed, your position will not change but your number may change. Limited display tables will also be available for smaller organisations. To maintain the integrity of the conference, trade exhibition stands cannot be taken down until the close of the conference.

Trade exhibition costs

Trade exhibition stand	\$900
Display table	\$300
Additional trade exhibitor registration	\$180

All the above costs are in NZD and exclude GST

Trade exhibition floor plan



Trade exhibition stand includes

- velcro receptive display panels
- power
- spotlights
- table and chairs
- installation and removal of basic setup
- Acknowledgement as trade exhibitor in the conference handbook. You are welcome to provide a 100 word blurb about our organisation to be included in the handbook.
- one non-member registration for staff to man the stand (additional staff will need to purchase a non-member registration)

Display table includes

- 1 trestle table
- chair
- one non-member registration for staff to man the stand (additional staff will need to purchase a non-member registration)

Conference Organiser

Once you have decided on your level of involvement, or if you would like to discuss your involvement options, please contact Tomairangi Morris.

Te Rūnanga o Aotearoa NZNO, PO Box 2128, Wellington

Phone: 04 494 6391 | **Fax:** 04 382 9993 | **Email:** hui@nzno.org.nz

Web: www.nzno.org.nz/hui

Ngā mihi ki a koe, ki a koutou katoa e tautoko ana i te kaupapa nei.